CUMU Conference location selection criteria

The location for our annual conference is selected two years in advance.

The CUMU staff is primarily responsible for selecting the location which is determined through consideration of several location attributes.

1. Location service area
   a. The city hosting the conference must be home to at least three CUMU member institutions and have the potential to grow regional membership (non-member qualifying institutions must be located in the region).

2. Location infrastructure
   a. The city hosting the conference must have sufficient air and ground transportation to receive participants from around the country and move them about the city with ease.
   b. The city hosting the conference must have sufficient lodging options to house all participants within a 10-minute walking distance of the daily conference sessions.
   c. The city hosting the conference must have a wide variety of dining options to meet the diverse dietary needs and preferences of conference participants.

3. Location cost
   a. The location must be affordable relative to CUMU’s annual budget and keeping in mind the expense to the conference participants.

4. Member institution capacity
   a. The CUMU member institutions in and around the conference location are integral to the conference experience and must have the capacity to contribute to hosting events related to the conference on their campus. This may include a campus tour or a program or center experience.

If you’re interested in having our annual conference in your area, email our Executive Director Valerie Holton at info@cumuonline.org.