CUMU Coalition of Urban and Metropolitan Universities

28th Annual Conference

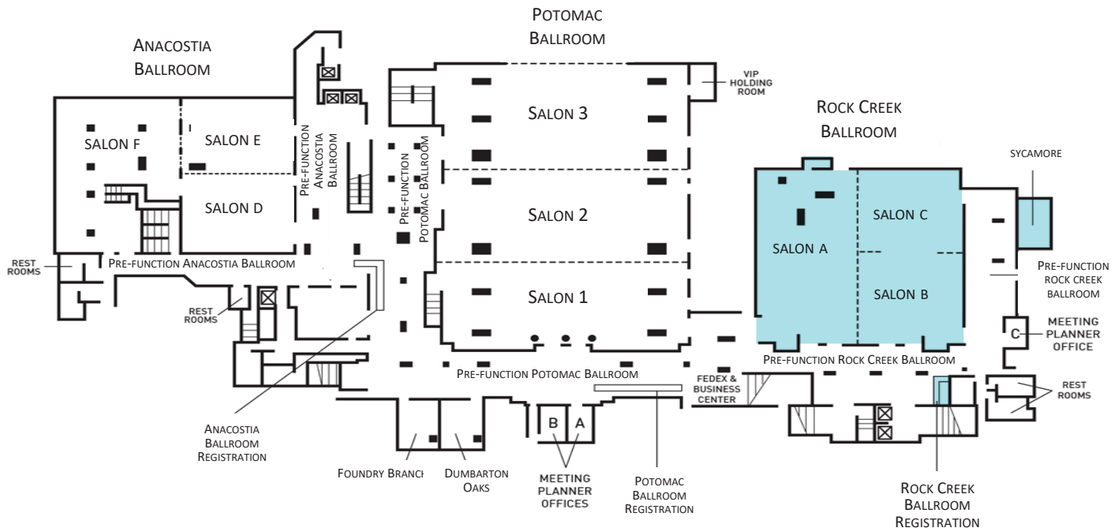
October 15–18, 2023 | Washington, D.C.

Resilient Campuses.
Resilient Cities.

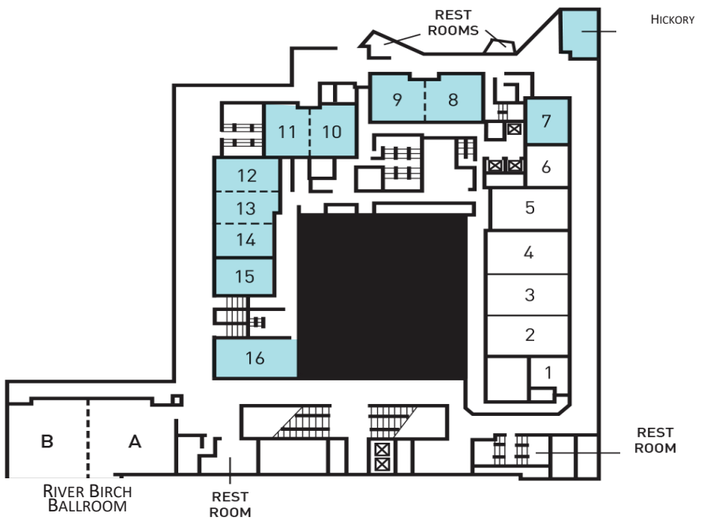
WWW.CUMUONLINE.ORG

CONFERENCE VENUE MAP

BALLROOMS



MEETING ROOMS



ABOUT CUMU

CUMU members are at the heart and on the leading edge of what is happening in higher education and society. We are united by a belief in the resiliency of campuses and communities. We are animated by a shared commitment to leveraging higher education's power to address critical local, regional, and global issues. We share and bring visibility to our members' innovative solutions to these challenges.

Our strength lies in our network. We are a coalition of domestic and international, public and private academic institutions - liberal arts colleges, high research institutions, Minority Serving Institutions, community colleges, and religiously affiliated schools. We learn more from each other because of our geographic and institutional diversity.

Our annual meeting and year-round programming provide opportunities for leaders from member institutions to explore the complexities of this work and share practices for enabling sustainable change driven by students, faculty, staff, and partners across the community. We welcome participation from across all functional areas, levels of responsibility, disciplines, and forms of community partnership.

We invite you and your entire campus to be an active part of our growing coalition.

DOWNLOAD THE CUMU 2023 APP

Thank you to our Conference app sponsor California State University, Dominguez Hills

GETTING STARTED

1. Download the CUMU2023 app (Search "CUMU 2023" in the app store).
2. Log in using the email address you used to register and reset your password if needed. You will receive a code via text or email for verification.
3. Customize your profile with a bio, headshot, and related links.
4. Create an agenda by selecting sessions.

WHY USE THE APP?

The CUMU 2023 app allows you to easily

- Read session details
- Create and manage a custom schedule
- Search presentations by keywords
- Read presenter bios
- Connect with other conference attendees

Search **CUMU 2023** in your app store.

WEBSITE APP

App Store

Google Play

BOARD OF DIRECTORS

INTERIM CHAIR

Kristin Sobolik
Chancellor, University of Missouri-St. Louis

INTERIM VICE CHAIR

Ellen Neufeldt
President, California State University San Marcos

MEMBERS-AT-LARGE

Angelo Araimo
President, Wagner College

Virginia Arthur
President, Metropolitan State University

Franklin D. Gilliam Jr.
Chancellor, University of North Carolina at Greensboro

Sandra Haynes
Chancellor, Washington State University, Tri-Cities

Ken Iwama
Chancellor, Indiana University Northwest

Joanne Li
Chancellor, University of Nebraska at Omaha

Thomas Parham
President, California State University Dominguez Hills

Deidre Peaslee
President, Saint Paul College

Paul Pribbenow
President, Augsburg University

CEO OF ADMINISTRATIVE HEADQUARTERS

Melanie Perrault
Interim President, Towson University

EX-OFFICIO

Valerie Holton
Executive Director

Patrick Green
Editor, *Metropolitan Universities* journal

SUNDAY, OCTOBER 15

	Red Bud	Meeting Room 8	Meeting Room 9	Meeting Room 10/11	Meeting Room 12/13/14
2:00PM	Anchor Learning Network Meeting *(Registration Required)* *Thank you to our sponsor Florida International University*	Huddle: Workforce Development *(Registration Required)*	Huddle: Social and Economic Mobility *(Registration Required)* *Thank you to our sponsor Florida International University*	Huddle: Hispanic Serving Institutions *(Registration Required)*	Huddle: Community Engagement Evaluation *(Registration Required)* *Thank you to our sponsor Collaboratory*
4:00PM					
8:00PM	**Welcome Meet and Greet** City Tap Kitchen & Craft Penn Quarter: 901 9th Street NW, Washington, DC *(located just next door on the corner of 9th and I)*		***Thank you to our Welcome Meet and Greet sponsor California State University, San Marcos***		
9:00PM					

Thank you to our our local campus partners

American University

The George Washington University

Georgetown University

University of the District of Columbia

As of 10/2/2023

MONDAY, OCTOBER 16

	Hickory	Meeting Room 7	Meeting Room 8/9	Meeting Room 10/11	Meeting Room 12/13	Meeting Room 14	Meeting Room 15	Meeting Room 16	Red Bud
7:30AM	**Breakfast** (Rock Creek Ballroom)					**Breakfast** (Rock Creek Ballroom)			
9:00AM			Development and Fundraising for Community-Engaged Projects *(Registration Required)*	Women's Social & Economic Mobility: Career Advancement and Leadership through an Equity Lens *(Registration Required)*	Advancing Institutional Infrastructure for World-Class Engagement: The Pitt Model *(Registration Required)*			Emerging Trends and Innovations in College Student Mental Health *(Registration Required)*	
12:00PM	**Plenary and Lunch: Raising the Bar: The Future of Higher Education** (Rock Creek Ballroom)				***Thank you to our Monday Lunch sponsor Florida International University***				
2:00PM									
2:15PM	Engaging and Connecting: Removing Barriers to Success through an Open Source Platform	Strategic Planning for Student Success at an Urban University	The Good, Bad, and the Ugly of Strategic Planning	Combating Food Insecurity to Promote Campus Community and Student Success	Addressing Student Basic Needs Insecurity through Research and Action	The Cap-A.B.L.E. Diversity Model: A New Take on DEI in Education	The Leeds City Inclusive Anchors Network	How to Merge Regional and Hyper-Local Collaborations	
2:30PM									Board of Directors Meeting (2:30–4:00PM. *Invite Only*)
3:15PM	**Coffee Break** (Rock Creek Foyer)				*Thank you to our Coffee Break sponsor Metropolitan State University*				
3:45PM	Community Care Active Engagement Project	Learning through Collaboration: Cultivating a Cross-Institutional Community Engagement Strategy	Regional Gun Violence Reduction	Policy Implications to Achieve Social Mobility, STEM Workforce, and Economic Development Outcomes	Anchor Institutions Always Matter, But How Much?	Being a Part of D.C., not Apart from D.C.	Models for Authentic Community Engagement in the West Philadelphia Promise Neighborhood	A National Look at the Impacts of Enagement	
4:00PM									
4:30PM									
6:30PM	**Presidents' Dinner** (Meet at Hotel Lobby bar at 5:30 PM for transportation, *Invite Only*)				*Thank you to our Presidents' Dinner sponsor Georgetown University*				
9:00PM									

As of 10/2/2023

Panel Presentation
Mini Workshop
Plenary & Receptions
Meals & Breaks
Poster Session
Community Conversation
Community Experiences
Research and Impact Presentation
Pre-Conference Workshops & Community

TUESDAY, OCTOBER 17

	Hickory	Meeting Room 7	Meeting Room 8	Meeting Room 9	Meeting Room 10/11	Meeting Room 12	Meeting Room 13	Meeting Room 14	Meeting Room 15	Meeting Room 16
7:00AM	**Breakfast** (Rock Creek Ballroom)									
7:45AM						**Community Experiences** (Meet in Rock Creek Ballroom at 7:45AM. Buses depart at 8:00AM. *Registration required.*)					
8:30AM									**Presidents' Council Meeting** (8:30–11:30AM. Red Bud, *Invite Only*)	
9:00AM										
11:30AM										
12:00PM	**Plenary and Lunch: Diversity and Free Expression in Higher Education** (Rock Creek Ballroom)					***Thank you to our Tuesday Lunch sponsor Johns Hopkins University***				
2:25PM	Increasing the Success of Formerly Incarcerated Students without Work Histories	Managing Continuous Transition: Strategies for Building Resilience in Community Engagement	Building Resilient Wards in D.C.: Equitable Community Partnerships for Health and Wealth Innovation	Augsburg Health Commons: Community-Based Education as Action to Address Health Inequities	Social and Economic Mobility: Measuring Student Access and Outcomes	Center for Male Engagement: What Care Looks Like in Practice	The Art and Science of Fundraising	Driving Impact: Building Knowledge Infrastructure for Resilient Communities	Detroit's P-20 Partnership: Implementing a Cradle-to-Career Education Campus Vision	Setting Hiring Authorities Up for Success
3:25PM	**Poster Session Gallery Open** (Rock Creek Foyer) *See next page for poster session titles.*					*Thank you to our Poster Session sponsor Saint Paul College*				
4:00PM	Scholar-Administrator Inquiry: Building Your Capacity for Scholarship and Publication	Poetry and Theater for Civic Engagement	Intersecting Assets: How an Institution and a Community Co-create a Sustainable, Prosperous Future	Economically Inclusive Community Redevelopment with an Anchor Institution	Legislative Censorship in Higher Education	Defining Metrics for Community Engagement	Building Innovative Partnerships to Address Mental Health Challenges	The Devils in the Details: The Complexities of Early College Partnerships	Organize to Humanize: Cultivating Resilience via a Culture of Collective Care in Engagement Centers	Community Engagement Plans: A Tool for Policy, Change, and Institutionalization on Campuses
5:00PM	**Signature Reception** (The George Washington University. Meet in Hotel Lobby. Transportation provided.)					***Thank you to our Signature Reception sponsor The George Washington University***				
7:00PM										

As of 10/2/2023

Panel Presentation
Mini Workshop
Plenary & Receptions
Meals & Breaks
Poster Session
Community Conversation
Community Experiences
Research and Impact Presentation
Pre-Conference Workshops & Community Experiences

WEDNESDAY, OCTOBER 18

	Hickory	Meeting Room 7	Meeting Room 8	Meeting Room 9	Meeting Room 10	Meeting Room 11	Meeting Room 12	Meeting Room 13	Meeting Room 14
7:30AM	**Breakfast and Roundtables** (Rock Creek Ballroom. *See next page for roundtable titles.*)					**Breakfast and Roundtables** (Rock Creek Ballroom. *See next page for roundtable titles.*)			
9:00AM									
9:10AM	Octavius Catto Scholarship: Designing, Implementing Philadelphia's New Anti-Poverty Promise Program	Searching for Sugarman: Exploring Anchor Strategies in Detroit and South Africa	Creating Employment Pathways at a Decentralized Institution	Advancing Economic Inclusion: Shifting Anchor Institution Spend in Colorado	Assessing the Institutionalization of Community Engagement	Peer Review as a Gateway to Publication and Scholarship	The Role of Anchor Institutions in Affordable Housing	Reimagining Baltimore's Inner Harbor: A Crucible Moment	Deepening Partnerships: Democratically Engaged Assessment (DEA)
9:55AM									
10:00AM			St. Louis Anchor Action Network: Triumphs, Challenges of Inclusive Hiring in Disinvested Communities	Rocky Road to Community, City and University Partnerships	Trauma-Informed Care in Higher Education: Understanding and Supporting Students with Trauma	Adapting to Change: How Community-Engaged Anchor Work fits into Higher Ed's Shifting Landscape	Elevating the Importance of Gender Equity in Nebraska's Workforce through Community-Engaged Research	The Atlantic City Summer Experience: Leveraging Student, Business, and Institutional Relationships	Partnering with Federal Programs for Community Engagement
11:00AM									

As of 10/2/2023

POSTER SESSION

Rock Creek Foyer

Poster Session with Presenters: Tuesday, October 17, 3:25–4:00PM

Poster Gallery Open: Tuesday, October 17, 9:00AM–5:00PM

Thank you to our Poster Session sponsor Saint Paul College

1. A Collaborative Evaluation Approach in Community Engagement and Service Learning
2. Barriers and Opportunities for Gender-Inclusive Bus Transit in Washington, DC, USA
3. Building Resilient Collaborations Across Campus and in the Community
4. Community Engagement: Action for Social Justice
5. Equitable and Impactful Internships in Urban Non-Profits
6. Equity-Oriented Course Design: a Quality Improvement Project
7. Evolving Dynamics of Higher Education Institutions and Their Cities (1980–2020)
8. Finances and Future Health: Understanding Barriers to First-Generation Student Utilization of FWS
9. Fueling Business Growth
10. Growing Together: Advancing Environmental Justice through University-School-Community Partnerships
11. Health Education and Training (HEAT) Corps: Bringing health education to community youth
12. Helping Break Through Barriers: Effective Assistance to Incarcerated, Formerly Incarcerated Students
13. How Urban Campuses, Local Governments Enhance Workforce Skills, Increase Residents' Employability
14. Hyperlocal Engagement Trends: Exploring Student and Community Partner Experiences with Engage Dallas
15. Institutionalizing Engagement Through Serendipity and Hard Work
16. Institutionalizing Support of Incarcerated Students
17. Life-Transformative Education and Place-Based Community Engagement: Urban Semester at UConn Hartford
18. NYU Small Business Series: Creating Multi-Stakeholder Programs
19. Resilient Families Project: Strategies to Build Resilience, Mindfulness, Happiness in At-Risk Adults
20. Seeking Justice and Hope: Refugee Resettlement Campuses and Transformative Pedagogy in Higher Ed
21. Student Support & Retention: College Specific Integration of Social Work Case Management
22. The FIU "Commons for Justice" Collaboratory Approach to Community Disaster Resilience
23. Undesign the Redline @Barnard: An Opportunity for Public Pedagogy and Community Engagement

BREAKFAST AND ROUNDTABLES

Rock Creek Ballroom

Wednesday, October 18, 7:30–9:00AM

1. **CUMU Roundtable:** Writing a Successful CUMU Conference Proposal
2. **CUMU Roundtable:** Ideating and Submitting an Article in *Metropolitan Universities* Journal
3. Publishing with a Purpose: How You Can Extend the Impact of Your Community-Engaged Scholarship
4. The Good, Bad, and the Ugly of Strategic Planning
5. The Power of Place in Pandemic Recovery: From Critical Theory to Practice
6. Procurement Practices: Leveraging Institutional Spending to Bolster under Resourced Communities
7. The Reality of Collaborating Across Systems of Higher Ed to Mobilize College Corps Students
8. Sowing Seeds for Equitable Procurement Practices
9. Promoting Assets to Advance Health Equity : A Community Conversation
10. ThriveOn Collaboration: A Generational Investment to Improve Health Equity
11. Portland State's Futures Initiative: Collaborating for a Thriving & Engaged Community
12. Multi-Dimensional Community Partnerships: Going beyond single-track surviving to holistic thriving
13. Can Colleges and Universities Operationalize Love?
14. Acting on Social Determinants of Health in Rwanda
15. San Diego Refugee Communities Coalition: Successful Coalition Building Model That Can Be Replicated
16. Family Integrated Education: Serving & Transforming Academia
17. Investing in Students, Community Organizations, and Building the Next Generation of Philanthropists
18. Creating a Community Engagement Advisory Board: How to Pick the 'Right' Partners
19. Developing and Sustaining Mutually Beneficial University-Assisted Community Schools (UACS)
20. Leveraging University Resources to Better Serve Black Youth and First Generation College Students
21. Community Development & Power: Local Democracy, Development, and Civic Life in U.S
22. Leveraging Community-engaged Learning for Campus Placemaking and Student Success
23. Advancing Social and Economic Mobility via Mutually Beneficial Partnerships: Philadelphia Case Study
24. Better Helping Students See Themselves in Our Local Workplace
25. Centrally Coordinating to Decentrally Deliver: Committing to Transform Transfer Student Experiences

AREAS OF FOCUS

- Anchor Collaborations and Strategies
- Hyperlocal, Place-based Community Engagement
- Policy and Change
- Racial Equity and Justice
- Social and Economic Mobility
- Student Success and Well-being

CUMU Coalition of Urban and Metropolitan Universities

CONNECT. LEARN. COLLABORATE.

We help our members contend with the complexities of their work by providing opportunities for the exchange of ideas for how to break down barriers and institutionalize practices that enable intentional, transformative change involving students, faculty, staff, and community partners.

Not Currently a CUMU Member?

Learn more and join at www.CUMUonline.org/Membership

METROPOLITAN *Universities*

SESSIONS WITH *METROPOLITAN UNIVERSITIES* JOURNAL EDITOR PATRICK M. GREEN

- **Scholar-Administrator Inquiry: Building Your Capacity for Scholarship and Publication**
  October 17, 4–5PM – Hickory
- **CUMU Roundtable: Ideating and Submitting an Article in *Metropolitan Universities* Journal**
  October 18, 7:30–9AM – Rock Creek Ballroom
- **Peer Review as a Gateway to Publication and Scholarship**
  October 18, 9:10–9:55AM – Red Bud

Get involved. Become a peer reviewer.

MUJ is seeking scholars and subject matter experts to serve as peer reviewers. All MUJ articles undergo a double-blind peer review process and reviewers are matched based on scholarship and interests. Email **muj@cumuonline.org** for details.

CALLS FOR PAPERS

Metropolitan Universities journal (MUJ) is a peer-reviewed, open-access journal for evidence-based scholarship, research, and theoretical perspectives relevant to urban and metropolitan campuses. The journal accepts manuscripts on an ongoing basis for themed and non-themed issues

- **2023 Annual Conference Issue: Resilient Campuses. Resilient Cities.**
  Guest Editor: Sabine O'Hara, PhD, University of the District of Columbia
  Submission Deadline: December 1, 2023 | **Issue Publication:** Summer 2024

www.CUMUonline.org/MUJ **muj@cumuonline.org**

Barbara A. Holland Scholar-Administrator Award

This annual award honors a bold, mid-career scholar-administrator whose leadership and intellectual voice illuminates the transformative power of urban and metropolitan higher education.

2024 applications will open in April 2024.

Learn more at www.CUMUonline.org/Holland-Scholar

AWARDEES

2023: Henry Cunningham, Ph.D., University of Louisville
2022: Patrick Green, Ed.D, Loyola University Chicago
2021: Lina Dostilio, Ed.D., University of Pittsburgh and Deirdre Gonsalves-Jackson, Ph.D., Virginia Wesleyan University
2020: Lynn E. Pelco, Ph.D., Virginia Commonwealth University
2019: Euan Hague, Ph.D., DePaul University
2018: Emily Janke, Ph.D., UNC Greensboro

SAVE *the* DATE

2024 Annual Conference

October 20–23, 2024

Minneapolis–Saint Paul, MN

UPCOMING OPPORTUNITIES TO GET INVOLVED WITH CUMU

Visit our website to learn more

Anchor Learning Network (ALN)

ALN is a cohort-based learning community for those seeking an in-depth, interactive exploration in advancing the anchor mission. Participants of this selective program engage in structured professional development, including virtual workshops, webinars, and campus visits; as well as two in-person events: the 2024 ALN Summit hosted by University of Missouri - St. Louis and the cohort meeting at the 2024 CUMU conference. Space is limited.

New and Continuing Huddles

Huddles are informal, monthly, virtual opportunities for individuals across CUMU's network to connect, learn, and collaborate around shared challenges. In 2024, topics will include K-12 Partnerships, Anchor Mission, Measuring Impact, and Community Engagement.

THANK YOU TO OUR SPONSORS

aramark COLLEGIATE HOSPITALITY

Smart, Healthy Communities Initiative ROKWIRE

Academic Search

AMERICAN UNIVERSITY WASHINGTON, DC

FIU FLORIDA INTERNATIONAL UNIVERSITY

GEORGETOWN UNIVERSITY 1789

THE GEORGE WASHINGTON UNIVERSITY WASHINGTON, DC

TOWSON UNIVERSITY

U3 ADVISORS

UNIVERSITY OF THE DISTRICT OF COLUMBIA 1851

AUGSBURG UNIVERSITY

CSUDH

JOHNS HOPKINS UNIVERSITY

Portland State UNIVERSITY

California State University SAN MARCOS

METRO STATE UNIVERSITY

SAINT PAUL COLLEGE A Community & Technical College

collaboratory Track · Report · Connect · Plan