



CUMU Coalition of Urban and
Metropolitan Universities

The **ESSENTIAL ROLE** of Urban and Metropolitan Universities

27th Annual Conference | October 23–26, 2022 | San Diego, CA

WWW.CUMUONLINE.ORG

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GETTING STARTED

1. Download the CUMU2022 app (Search "CUMU 2022" in the app store) **or** visit the CUMU conference program page.
2. Log in using the email address you used to register for the conference and reset your password if needed.
3. Build and customize your profile with a bio, headshot, and links to your work and institution.
4. Create an agenda that works best for you by selecting the sessions you want.

WHY USE THE APP?

To make the most of your experience, build a custom agenda to ensure you attend the presentations and sessions that interest you. The CUMU 2022 app allows you to easily:

- ▶ Read session details
- ▶ Create and manage a custom schedule
- ▶ Search presentations by keywords
- ▶ Read presenter bios
- ▶ Connect with other conference attendees

SAN DIEGO MISSION BAY CONFERENCE VENUE MAP



ABOUT CUMU

Since 1989, CUMU has emerged as the leading voice and forum for higher education leaders anchoring and energizing urban and metropolitan communities. CUMU member institutions are at the heart and on the leading edge of what is happening in higher education and society. They are proudly united by a vision of leveraging the power of urban higher education to transform the lives of individuals and communities.

We help our members contend with the complexities of this work. Through CUMU, our members gain opportunities to exchange ideas for how to break down barriers and institutionalize practices that enable intentional, sustainable change involving students, faculty, staff, and community partners.

We use the power of CUMU to connect and convene members to address critical challenges, share impactful solutions, and generate national visibility for these efforts.

Our Coalition includes 100+ institutions across four countries on three continents representing a diverse range of public and private academic institutions—liberal arts colleges, high research institutions, Minority Serving Institutions, community colleges, and religiously affiliated schools.

We welcome you and everyone engaged in and leading the mission-driven efforts of your campus—senior leadership, administrators, faculty, staff, students, and partners—to be an active part of our growing Coalition.

EXECUTIVE COMMITTEE

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SUNDAY, OCTOBER 23

	Foyer	Terraza	Marseilles	Portofino	Las Palmas
2:00PM	Anchor Learning Network Meeting (Meet in Foyer for transportation. Invite only)	Community Engagement Evaluation Huddle <i>(Registration Required)</i>	Hispanic Serving Institutions Huddle <i>(Registration Required)</i>	Homelessness & Housing Insecurity Huddle <i>(Registration Required)</i>	Hyperlocal Directors Huddle <i>(Registration Required)</i>
4:00PM					
6:30PM					
8:00PM	Welcome Meet and Greet (Solrisa)				
9:30PM					

As of 9/30/2022

MONDAY, OCTOBER 24

	Las Palmas	Marbella	Marseilles	Portofino	Monte Carlo	St. Tropez	Riveria	Terraza
7:30AM	Breakfast Buffet (Foyer)				Breakfast Buffet (Foyer)			
9:00AM	Developing Scholarship & Research Through Practice		Civic Action Planning Institute: Engaging Equity		Emerging Trends and Innovations in College Student Mental Health	Adopting and Employing an Equity Lens in Your Leadership Practice		
12:00PM	Plenary and Lunch: The Essential Role of Urban & Metropolitan Universities as Engines for Social Mobility (Garden Pavilion)				Plenary and Lunch: The Essential Role of Urban & Metropolitan Universities as Engines for Social Mobility (Garden Pavilion)			
2:00PM	Cultivating a Diverse, Strong, and Enterprising Partnership Network: A Collaborative Discussion on Creative Solutions for Sustainable Local Community Growth	Creating Spaces for Shared Imagining: Moving to community engagement as a transformative force	Promoting College Matriculation & Student Success Through Strategic College Access Programming	Fostering Inclusive Social Mobility by Applying a Two-Generation Perspective	Authentic and Inclusive Engagement: Embedding Cultural Competency Training into Community Engagement	Realizing "Full Participation:" Aligning Diversity, Equity, Inclusion and Civic Engagement	Shaping the Social & Economic Mobility Classification: The ACE Carnegie Classification Feedback Session	
3:00PM	Beverage and Snack Break (Foyer)				Beverage and Snack Break (Foyer)			
3:15PM	Community Engagement at Academic Health Systems: Recent Challenges and Preparing for the Future	Federal Reserve Bank of Philadelphia: New measures in anchor economic impact and its implications	Driving "Anchor Institution" Impact Through Data-Grounded Storytelling	Data-Informed Community Engagement: the Newark Public Safety Collaborative	A P-12 Partnership: Program Development and Student Learning	Anchors creating a shared mooring to remain steadfast on goals to shift spends		Executive Committee Meeting <i>(Invite Only)</i>
3:45PM				Addressing the Disruptions of COVID-19: Helping K-12 Students Get Back on Track	Planning for Reciprocity & Belonging: A Partnership Story between an HSI & Hispanic-Serving CBO	Hyper-local/hyper-digital: meeting places for Higher Education today		
4:00PM	The Essential Role of Community Engagement Professionals at Urban and Metropolitan Universities	Buying Local: How Investing in Small Businesses Cultivates a More Equitable Economy	Designing Effective and Impact-Centered Engagement Councils					
4:45PM								
5:00PM	Bus to Reception (Foyer)				Bus to Reception (Foyer)			
5:30PM								
6:30PM	CUMU Signature Reception (Garden of the Sea at the Joan B. Kroc Institute for Peace and Justice, University of San Diego)				Presidents' Dinner (6:30-9:30PM, Invite Only)			
7:00PM								

As of 9/30/2022

- Plenary & Receptions
- Panel Presentation
- Mini Workshop
- Meals & Breaks
- Workshops
- Community Conversation
- Promising Practice

TUESDAY, OCTOBER 25

	Las Palmas	Marbella	Marseilles	Monte Carlo/Riviera	Portofino	St. Tropez	Sorrento/San Marino/Capri	Terraza
7:00AM	Breakfast Buffet (Garden Pavilion)				Community Experiences (Meet in Foyer. Registration required. Locations and times vary.)			
8:30AM								
9:00AM								
11:00AM								
11:30AM	Plenary and Lunch: Prosperity and Inclusive Growth: Partners for Equity Outcomes in Higher Education (Garden Pavilion)							
1:00PM	Reimagining a Holistic Approach to Campus Safety for All	The Theory and Practice of Comprehensive Anchor Strategies: Lessons from the University of Pittsburgh	Orienting campus-community engagement towards reparations	Creating K-16 Collaboratives: Insights and Challenges	The UROC Research Agenda: A Framework for Addressing Urban Challenges	A collaborative approach to nonprofit capacity	Poster Session Gallery Open <i>See next page for poster session titles.</i>	Presidents' Council Meeting <i>(Invite Only)</i>
1:45PM	Considering Accessible and Mutually Beneficial Virtual Community Engagement in a Post-COVID World	Removing implicit bias in student evaluations of teaching: high-impact classroom practices	Connecting Community Wealth-Building to the Core Academic Mission	Managing Networks: The Philadelphia Story	Creating Narrative Change through Community Oral History: A discussion of the Camden 2012 Project	How do you Evaluate Relationships?		
2:30PM								
2:45PM	Beverage and Snack Break (Sorrento/San Marino/Capri)				Beverage and Snack Break (Sorrento/San Marino/Capri)		Poster Sessions	
3:30PM	Productive Tensions and Uncomfortable Conversations	The Ripple Effect of a Bachelor's Degree in Prison on Social Mobility and Mass Incarceration	Community Microenterprise Collaborations in Business Education	Shared Data and Legislative Reform as a Partnership for Community Development	Charting a New Course: Implementing the Project Rebound Transfer Navigators Program at Cal State LA	Best practices for leveraging institutional power and influence without systemic injustices		
4:15PM	Community College Students Are Champions for Change	Innovating and Sustaining Anchor Driven Collective Impact: Anchor Institutions and Food Security	How a University Partners with a Community for Locally-Driven Health, Opportunity, and Impact	Corporations and Anchor Collaboratives: Exploring Their Why and How				
4:30PM								
5:00PM	New and Prospective Member Reception (Plaza del Sol Patio, 5:00–6:00PM)				New and Prospective Member Reception (Plaza del Sol Patio)			
5:30PM	Bus Loop to Old Town (Meet in Lobby for free transportation to explore downtown San Diego.)				Bus Loop to Old Town (Meet in Lobby for free transportation to explore downtown San Diego.)			
9:30PM								

As of 9/30/2022

- Community Conversation
- Meals & Breaks
- Mini-Workshop
- Community Experiences
- Deep Dive Workshop
- Learning & Sharing Deep Dive
- Panel Presentation
- Plenary & Receptions
- Promising Practice

WEDNESDAY, OCTOBER 26

	Las Palmas	Marbella	Marseilles	Monte Carlo/Riviera	Portofino	St. Tropez	Terraza
7:30AM	Breakfast and Roundtables (Bayside Terrace. See next page for roundtable titles.)				Breakfast and Roundtables (Bayside Terrace. See next page for roundtable titles.)		
9:15AM	How the University's Strengths and the Community's Expertise Guide Successful Partnerships	Supporting reciprocal partnerships between students and the community through a hyperlocal framework	How the University of Central Oklahoma is Leading Transformation in Oklahoma City's Renaissance	Beauty from Ashes: Seeking Positivity Through Times of Social Unrest	Carnegie Elective Classifications - Supporting Public Purpose through Institutional Transformation	West Philadelphia Community Power Academy: Authentic Partnerships for Building Community Power	If Not Now, When?: Processes and Frameworks to Develop Antiracist and Equitable Policies
10:15AM	Health Workers, Contact Tracers, and Local Government Address COVID-19 in Diverse Communities	Nurturing Community: identifying and promoting home-grown local leadership	Antiracism, Equity and Inclusion: Looking Back and Looking Forward	Critical Race perspectives on collaborative community research	Ensuring Equitable and Reciprocal Partnerships by Recognizing and Rewarding Engaged Scholarship	Navigating the Ups and Downs and Advancing University-Local Government Relationships	Catalyzing Regional Partnerships through EPIC- Model Program
11:00AM	Early College as K-12/Community Engagement	Making the Case for a DEI Path to Promotion and Tenure	Addressing Student Mental Health Issues on Campus - Pace University and The RADical Hope Foundation	Literacy For and With Community: Addressing anti-Blackness while preparing student tutors	Localized inclusive history tours as a racism reduction strategy for students: a deeper dive		
11:45AM	Plenary and Lunch: Tijuana, San Diego Cross Border Region as a Place of Community & Resiliency (Garden Pavilion)				Plenary & Lunch: Tijuana, San Diego Cross Border Region as a Place of Community & Resiliency (Garden Pavilion)		
1:30PM							

As of 9/30/2022

POSTER SESSIONS

Sorrento/San Marino/Capri

Poster Session with Presenters: Tuesday, October 25, 2:45–3:30PM

Poster Gallery Open: Tuesday, October 25, 9:00AM–5:00PM

1. Assessing and Addressing Student Basic Needs at UNLV
2. Assessing Program Infrastructure through an Anti-Racist and Social Justice Lens
3. Beyond Town-Gown: Institutionalizing Local Government/University Partnerships
4. Building a Comprehensive Network of Community Engagement Fellows at UMB
5. Building University-Community Educational Partnerships During a Pandemic and Beyond?
6. Campus and Healthcare Transformative Partnership Building
7. Capturing Community Engagement Outcomes and Feedback
8. Celebrate Community Engagement Series
9. Community Autonomy and Place-Based Environmental Research
10. Confronting the Racial Paradox on Many College Campuses
11. Continuing Our Praxis: Two years centering anti-racism in experiential learning
12. Creating a Telehealth Initiative in the Nursing Simulation Lab
13. Developing Work Skills Through an Internship Program
14. Disaster Risk, Race, and Resilience: A South Florida Problem
15. Enhancing the Benefits of Service-Learning for Students from a Career Development Perspective
16. Forging Vital Community-Academic-Anchor Partnerships
17. High Impact Teaching Practices: Understanding barriers and perceived supports
18. How a Shift to Virtual Service-Learning Expanded Opportunities for Students and Milwaukee Families
19. How to do a Community Bus Tour
20. Lessons Learned: Advising Students Participating in Corporate Sponsored Programs
21. Leveraging Networks in University Powered Accelerators: Best Practices and Lessons Learned
22. Leveraging Research from School-University Partnerships to Cultivate Equitable Systems of Education
23. Multi-institutional Collaboration to Support Data-Driven Decisions
24. Pivoting in a Pandemic: Protocol Preparation for Clinical Nursing Education
25. Practiced Principles for Addressing Community-Identified Needs: Becoming an Antiracist Institution
26. Project Rebound Cal State LA: Next Level Professional Development and Opportunities To Excel
27. Promoting Leadership, Partnerships, and Opportunities in Greater Hazelwood
28. Public Private Action Research - Addressing public restrooms in Downtown Pittsburgh
29. Purdue Northwest and Public Media: Exploring a Partnership with Lakeshore Public Media
30. Reinventing Health Career Mentoring in Denver, Colorado
31. Sacramento State's Anchor University Strategic Partnership Grants Program
32. Seed Entrepreneurship Program; Empowering Underrepresented Refugee Communities
33. Social Justice Faculty Externship: Engaging Faculty Directly with Community Organizations
34. Strengthening Community Partnerships During A Pandemic
35. The Art of Transformation: Thriving During Times of Crisis
36. The JustUs Dialogue Series: A Collaborative and Productive Symposium
37. West Philly Kindergarten Bridge Program: A Model Program for University-School Partnerships
38. When Institutions Don't Move: Mobilizing Faculty to Address the Skyrocketing Cost of Living
39. Working with Regional Partners to Support the Video Game Industry in NYC

BREAKFAST AND ROUNDTABLES

Bayside Terrace

Wednesday, October 26, 7:30–9:00AM

1. Understanding how Poverty Impacts Health Equity Community Action Poverty Simulation (CAPS)
2. Health Equity Learning and Partnerships with Students, Faculty, and Community
3. Power of Partnerships: Hyperlocal Engagement for Advancing Health Equity
4. Normalizing a Gap Year: A Hyperlocal Immersion Program for Recent College Graduates
5. The [Un]class: A Curricular Model for Responsive Transdisciplinary Community Engagement
6. The Civic Actor Studio at the University of Chicago
7. Place-Based Commitment: Engage San Francisco at USF
8. Side by Side in the Cedar-Riverside Neighborhood of Minneapolis
9. Place-Based Partnerships Essential Connectors for Family Engagement and Coalition in Urban Schools
10. The Pedagogy of Place-Based Initiatives and Anchor Institutions
11. Building Partnerships to Train the Nursing Workforce to Work with Underserved Inner-City Communities
12. Creating a Student Centered Public Health Practice with your Local and State Health Department
13. Partnerships to Increase Equity, Reduce Barriers and Close Racial Gaps in Scholarship Funding
14. Expanding the DEIJ Metropolitan Mission of the University with a Social Entrepreneurship Program
15. A Collaborative, Faculty-Led, Approach to Improving the Substance and Impact of Diversity Courses
16. Shifting the Narrative and Supporting our Black Teacher Candidates
17. Supporting Justice-Impacted Students on Main Campus
18. MIA Voice: Black Students Narratives in Community Engagement Scholarship
19. Addressing Redlining Brick-by-Brick Through Community Engagement, Reinvestment and Service Learning
20. Building Institutional Support for Community-Based Research: Early Steps in an Ongoing Journey
21. Student Engagement and Community-led Research in Chicago
22. School-University-Community Partnerships: The Promise Parent Leadership Academy
23. K-16 Educational Pipelines in Buffalo, NY: Foundations from Buffalo's "Teachers College"
24. Clemente Veterans' Initiative Newark: Engaging Nontraditional Adult Learners Through the Humanities
25. Thriving project, failed partnership: COVID and Graduate Student mental health
26. Investing in the Future: Expanding the Student Experience through Hyperlocal Partnership Programs
27. Developing a Theory of Change to Measure University Level Community Engagement
28. Inspire and Prepare College Students to Lead and Serve in Their Communities
29. Strengthening Community Partnerships During the Pandemic
30. Using Gardens to Coordinate Engagement, Curriculum, Student Groups and Sustainability
31. Global Outreach and Engagement: Workshop on Submitting Manuscripts for MUJ's Special Issue
32. Mapping the Way to Innovative, Equitable, and Effective Policy
33. A Community Based Strategy to Develop Entrepreneurship: Lessons from Nebraska
34. Workforce Development: Professionalizing Advising on a Decentralized Campus
35. Leveraging Universities to Advance Manufacturing Innovation through the MEP Network

Area of focus key

- Healthcare Focus
- Racial Equity and Social Mobility Focus
- Community Engagement & Partnerships Focus
- Place-Based Engagement Focus
- K-16 Student Success Focus
- Workforce Development

CONNECT. LEARN. COLLABORATE.

We help our members contend with the complexities of their work by providing opportunities for them to exchange ideas for how to break down barriers and institutionalize practices that enable intentional, transformative change involving students, faculty, staff, and community partners.

Not Currently a CUMU Member?

Learn more and join at www.CUMUonline.org/Membership

METROPOLITAN *Universities*

CALLS FOR PAPERS

Metropolitan Universities journal accepts unsolicited manuscripts for themed and non-themed issues. Manuscripts must present critical, evidence-based studies on matters relevant to urban and metropolitan universities including programs, policies, initiatives and the application of ideas at an institutional, system or regional level. Estimated time from initial submission to publication: five to six months.

► **The Essential Role of Urban and Metropolitan Universities: 2022 CUMU Annual Conference Issue**

Guest Editors: Rochelle Smarr, California State University San Marcos; Chris Nayve, University of San Diego
Submission Deadline: November 1, 2022 | **Issue Publication:** Summer 2023

► **Developing and Sustaining Institutional Support for Community-Engaged Research**

Guest Editors: Emily B. Zimmerman and Sarah E. Raskin, Virginia Commonwealth University
Submission Deadline: November 15, 2022 | **Issue Publication:** Fall 2023

► **Global Outreach and Engagement: Navigating the Tension Between Local Impacts and Global Responsibilities**

Guest Editors: Guiseppe Getto and Dennis McCunney, East Carolina University
Submission Deadline: December 2, 2022 | **Issue Publication:** Summer 2023

► **Dual Enrollment and Early College Programs**

Guest Editors: Kirstie Dobbs and Russ Olwell, Merrimack College
Submission Deadline: February 15, 2023 | **Issue Publication:** Fall 2024

Get involved. Become a peer reviewer.

MUJ is seeking scholars and subject matter experts to serve as peer reviewers. All MUJ articles undergo a double-blind peer review process and reviewers are matched based on scholarship and interests. Email vholton@cumuonline.org for details.

UPCOMING OPPORTUNITIES TO GET INVOLVED WITH CUMU

Next In the Now Series

The In the Now Series is an opportunity for CUMU members to connect in a timely and responsive format to discuss critical, emerging issues and opportunities.

Mitigating the occurrence and impacts of crime and incarceration, February 2023

Public dialogue about and responses to crime and the criminal justice system are steeped in historical biases and contemporary political debates. How can, should and do our urban and metropolitan universities help to understand and shape public perspectives and actions? This series of conversations and workshops will explore critical questions and best practices focused on what steps institutions can play in mitigating harm and violence for all individuals and communities.

New and Continuing Huddles

January 2023

We are excited to announce the next slate of new and continuing Huddles.

- Community Engagement and Impact Evaluation
- Hispanic Serving Institutions
- Social and Economic Mobility
- Workforce Development

CUMU Huddles are informal, member-driven opportunities to facilitate professional relationships across the coalition. They aim to gather participants from across the CUMU membership, either by topic area or professional role, to cover issues aligned with the urban-engaged mission. Huddles are a space for members to share ideas, process shared challenges, and connect with one another virtually for a minimum of six times during the year.

More information and registration will be available November 2022.

Learn more at www.CUMUonline.org/CUMU-Programming



Barbara A. Holland Scholar-Administrator Award

This annual award honors a bold, mid-career scholar-administrator whose leadership and intellectual voice illuminates the transformative power of urban and metropolitan higher education.

2023 applications will open in April 2023.

Learn more at www.CUMUonline.org/Holland-Scholar

PAST AWARDEES

- 2022:** Patrick Green, Ed.D, Loyola University Chicago
- 2021:** Lina Dostilio, Ed.D., University of Pittsburgh and Deirdre Gonsalves-Jackson, Ph.D., Virginia Wesleyan University
- 2020:** Lynn E. Pelco, Ph.D., Virginia Commonwealth University
- 2019:** Euan Hague, Ph.D., DePaul University
- 2018:** Emily Janke, Ph.D., UNC Greensboro

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