

LEADING VOICES. LEADING CHANGE.

October 19–22, 2020 | Virtual Annual Conference

Three sessions. One price. | \$49 members. \$99 non-members.

Thought-provoking and action-oriented events tackling economic inclusion and recovery, systemic and structural racism, and transformation through crisis.

Urban universities + economic inclusion and recovery

OCTOBER 19, 1—2:30 P.M. ET

COVID-19 has wreaked havoc on small businesses and has dealt significant blows to higher education. Join Bruce Katz for a conversation on the intersection of economic recovery and structural and systemic inequities of Black and Brown communities, entrepreneurs, and businesses. Learn about practices, programs, and policies our urban and metropolitan universities can employ to make lasting, equitable change—on campus and in our communities.

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FEATURED SPEAKER



Bruce Katz
Nowak Metro Finance Lab

The role of urban universities in combating systemic and structural racism

OCTOBER 20, 1—2:30 P.M. ET

Racism is the common denominator in our most vexing public problems, and its legacy and impact in the United States are deep and profound for everyone. What role can urban and metropolitan universities play in moving the conversation surrounding equity towards concrete strategies that will effect real change in the communities we serve? How do we identify, strategize, and implement the change we all want to see? In this presentation Heather McGhee breaks down the far-reaching and detrimental effects of racism in both public and private policy, and then lays out a vision for how we can collectively move towards something more equitable and just—something that serves all of us, including those of us carrying the most privilege, better.

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FEATURED SPEAKER



Heather McGhee
Former president of Demos
Expert in racial healing

The 2030 keynote: Leading through crisis

OCTOBER 22, 3—4:30 P.M. ET

What will the state of higher education be in 2030? CUMU invited transformational leaders to imagine higher education ten years from now and share perspectives on how to push the conversation forward.

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FEATURED SPEAKERS



Terri Givens
The Center for Higher Education Leadership



Michael Fitts
Tulane University



Michael Hinojosa
Dallas Independent School District