CUMU Coalition of Urban and Metropolitan Universities

25TH ANNUAL CONFERENCE | PHILADELPHIA | OCTOBER 21–23

ALL IN: THE URBAN MISSION

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GETTING STARTED

1. Download the CUMU2019 app (Search "CUMU 2019" in the app store) ***or*** visit the CUMU conference program page.
2. Log in using the email address you used to register for the conference and reset your password if needed.
3. Build and customize your profile with a bio, headshot, and links to your work and institution.
4. Create an agenda that works best for you by selecting the sessions you want.

WHY USE THE APP?

To make the most of your experience, build a custom agenda to ensure you attend the presentations and sessions that interest you. The CUMU 2019 app allows you to easily:

- Read presentation abstracts
- Create and manage a custom schedule
- Search presentations by keywords
- Read presenter bios

CUMU Coalition of Urban and Metropolitan Universities

BECAUSE PLACE MATTERS

SHARE YOUR UPDATES IN OUR MONTHLY NEWSLETTER

Do you have an event, grant, call for proposal, job listing, news story, or other item you want to showcase to other CUMU members and their partners? Let us know and we'll highlight it in our monthly newsletter and share on Twitter.

Email news@cumuonline.org

ABOUT CUMU

The Coalition of Urban and Metropolitan Universities (CUMU) is the longest-running and largest organization committed to serving and connecting the world's urban and metropolitan universities and their partners. CUMU focuses on strengthening institutions that are developing new responses to the pressing educational, economic, and social issues of the day.

The CUMU membership includes 100+ institutions, representing a diverse range of academic institutions—public, private, liberal arts colleges, HBCUs, the Ivy League, religiously affiliated, and regional research institutions. However, they all share a common value—a dedication to the urban mission.

CUMU 30TH ANNIVERSARY

FOUNDED IN 1989

CUMU was founded thirty years ago in 1989 when presidents and chancellors from 50 institutions gathered "to recognize and affirm their shared mission to use the power of their campuses in education, research, and service to enhance the communities where they were located." Since our founding, CUMU has strived to connect our member institutions and their partner organizations to reaffirm the power of place that connects us all.

Today, CUMU serves as an outlet for our growing membership to affirm their commitment to their identity as urban-serving institutions while facilitating networks of community-focused individuals. Since 1989, CUMU has:

- Grown membership across North America to include 100+ institutions.
- Developed relationships to advance public policy agendas.
- Created the Anchor Learning Network in partnership with the Democracy Collaborative.
- Published 110 issues of *Metropolitan Universities*, CUMU's online journal.
- Grown our annual conference into a sought-after space to share and learn best practices.

Join CUMU for a 30th Anniversary Celebration

Monday, October 21 at 4:45PM on the 33rd Floor

EXECUTIVE COMMITTEE

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Strategic Advisor

Valerie Holton
Editor, *Metropolitan Universities* journal

Bobbie Laur
Executive Director

MONDAY, OCTOBER 21

7:00 AM — **Breakfast Buffet** (Commonwealth Foyer, 7:00–9:00AM)

8:00AM — Meet in Millennium Foyer

The Dornsife Center: From Idea to National Model for Local Partnerships

Hosted by Drexel University

Learn about the history, challenges, and business model that allows the Center to take community and university interest from ideas to engaging programs and events.

Camden Rising: A Symbol of Promise

Hosted by Rutgers University–Camden

Meet key stakeholders and learn the role that Rutgers-Camden is playing in Camden Rising, a multifaceted approach to revitalizing the city and promoting its growth and progress.

Community/University Partnerships: Collective Impact on Workforce Development in North Philadelphia

Hosted by Temple University

Learn about Temple's comprehensive workforce development plans and programs and about strategic partnerships with local stakeholders in North Philadelphia.

Netter Center for Community Partnerships and the West Philadelphia Cultural Alliance

Hosted by University of Pennsylvania

Learn about UPenn's evolving, unified approach as an anchor institution via democratic, sustained partnership with its local community of West Philadelphia.

Breakfast Buffet (Commonwealth Foyer, 7:00–9:00AM)

Commonwealth B

What Anchor Institutions Need to Know about Real Estate: Insights and Best Practices for Creating a Real Estate Plan

Presented by University of Pennsylvania and Drexel University

With a mix of case studies and interactive breakout groups, gain deep insights and best practices from top professionals in the anchor institution real estate field.

Commonwealth C

Measuring Community Capacity and Hyperlocal Community Engagement

Presented by CUMU and University of Pittsburgh

Explore the relationship between hyperlocal community engagement and community capacity and review reliable, valid measures that fit with these models.

12:00PM

	Adams	Anthony	Commonwealth B	Commonwealth C	Franklin	Jefferson	Tubman	Washington A	Washington B	Washington C
12:00PM	**Lunch Buffet** (Millennium Foyer & Millenium Hall)					**Lunch Buffet** (Millennium Foyer & Millenium Hall)				
1:00PM	**Opening Plenary: Beyond Engagement—The Urban Mission** (Millenium Hall)					**Opening Plenary: Beyond Engagement—The Urban Mission** (Millenium Hall)				
2:00PM	**Coffee Break** (Commonwealth Foyer & 3rd Floor Foyer)					**Coffee Break** (Commonwealth Foyer & 3rd Floor Foyer)				
2:30PM	Informing the Conversation: Elevating an Idea into a Successful Initiative	Fanning the Flame: How CommUniverCity SJSU's Urban Planning Projects Spark Longstanding Resident and Student Engagement	Forming a Network to Support Anchor Strategies in the New York Metro Region	Defining Local: Approaches to Institutional Impact and Measurement	A Tale of Two Cities	Challenges of Reentry: Universities Can Pave the Way to Success for Formerly Incarcerated Students	What Did We Learn from Hiring Locally?	Responding to Persistent and Emergent Urban Issues Through the Formation of Durable University-Community Partnerships	The Anchor Institution Road: Where Are We Now?	**Lightning Sessions** Download the CUMU 2019 app to view presentation titles.
3:00PM	Innovation through Community Partnership Mapping and Analytics	Political Dialogue as a Democratic Act: An Interdisciplinary & Ignatian Civic Engagement Initiative					The Team Approach to Local Hiring			
3:30PM	**Coffee Break** (Commonwealth Foyer & 3rd Floor Foyer)					Executive Committee Meeting *(3:30-4:30PM, Invite Only)*				
3:45PM	"Wait Until You See My Degree" Campaign at Georgia State University - A Program Highlighting Mentoring and College, Careers, and Community Networks	Civic Engagement in An Anchor Institution: Lines of Strategic Convergence in an Urban-Serving, Public Research University	Moving the Needle: Driving Economic Growth through Local Hiring Initiatives of Anchor Institutions	Urban & Metropolitan Universities as Engines for Democratic Engagement in 2020	Community Learning Exchange (CLE): Exploring Racial Identity and Collective Healing	Census 2020: The Important Role of an Urban Institution	From Tree Branches to Career Branches: Developing Pathways to Sustainable Employment for Returning Citizens	Design Thinking for Social Change	Creating Connection Using Trauma-Informed and Restorative Practice Approaches	**Lightning Sessions** Download the CUMU 2019 app to view presentation titles.
4:15PM	A Partnership Between Local Education Agencies (LEA) and an Educator Preparation Program at a Four-Year Metropolitan Public University	Building a User-Centered System to Measure Community Engagement Activity in Pittsburgh					Why Can't I? University Access for Adults with Intellectual and Developmental Disabilities (I/DD)			
4:45PM	**30th Anniversary Celebration Reception** (4:45-6:30PM, 33rd Floor)					**30th Anniversary Celebration Reception** (4:45-6:30PM, 33rd Floor)				
6:00PM	Presidents Dinner *(Invite Only)*					Presidents Dinner *(Invite Only)*				
9:00PM										

As of 10/08/2019

Plenary & Receptions
Panel Presentation
Mini Workshop
Meals & Breaks
Lightning Presentation
Deep Dive Workshop
Community Experiences
Community Conversation
Best Practices

TUESDAY, OCTOBER 22

	Adams	Anthony	Commonwealth A1	Commonwealth A2	Franklin	Jefferson	Tubman	Washington A	Washington B	Washington C
7:30AM	**Breakfast Buffet** (Millennium Hall)						**Breakfast Buffet** (Millennium Hall)			
9:00AM	**Plenary: Academic Leadership and the Urban Mission** (Millennium Hall)						**Plenary: Academic Leadership and the Urban Mission** (Millennium Hall)			
10:15AM	**Coffee Break** (Commonwealth Foyer & 3rd Floor Foyer)						**Coffee Break** (Commonwealth Foyer & 3rd Floor Foyer)			
10:30AM	Overlooked Anchors: Advancing a New Standard of Practice for Arts and Culture Organizations to Create Equitable Opportunity in America's Cities	Civic Engagement with Community Partners: A Case Study in Creating a Medical Legal Partnership in Camden, New Jersey	Engaged and Empowered Collaborations: Creating Authentic and Inclusive Spaces of Dialogue	Reimagining Community Re-Development: Beyond Gentrification?	The Urban Mission: Around the Globe in One Hour	Examining Mutual Benefit and Reciprocity as Core Distinctions between Community Engagement and Public Service: Implications for Scholars, Practitioners, and Administrators	Innovating for Equity: Strategies for Equitable Economic Development	President's Roundtable *(10:30AM-12:30PM Invite Only)*	A Safe Bet: Leading Change as an Anchor Institution in Atlantic City	This is Not Another Thing on the Plate; This IS the Plate: Institutionalizing Anchor Work In Uncertain Times
11:00AM	Responsible Redevelopment - East Baltimore Development Initiative	Civic U© and Civic High©: A Model of University-Designed Civic Education for the Community					Anchors Making an Impact: How to Create and Communicate an Economic Impact Report that Stands Out			
11:30AM	**Lunch Buffet** (Commonwealth A, B & C)				*Metropolitan Universities* Journal Idea Exchange		**Lunch Buffet** (Commonwealth A, B & C)			
12:30PM	Building Bridges, Not Walls: Promoting Democracy and Diversity Through Multicultural Community Collaboration	Community Engagement Database: A Comprehensive Inventory of Georgetown's Engagements in DC	**Lightning Sessions** Download the CUMU 2019 app to view presentation titles.	Anchors, Growth and Equity	Support or Stifle?: The Institutional Role in Student Civic Engagement	Collaboration and Design to Nourish Our Community	Community Service. Who's Serving Whom?	Mind Matters: Engaging the University and Community in Well-Being	Can a University and Healthcare System Really Lead a Community Anchor-Mission Collaboration? The Weber State University and Intermountain Healthcare Story	Leadership & Succession: Where Will the Next Generation of Leaders Come From? Presidential Partners
1:00PM	Pace University & One Hundred Black Men of New York: Junior 100 Pathways to Success Program Overview and Assessment	Economic Inclusion on Design and Construction Projects at the University of Pennsylvania, an Urban Campus in Philadelphia					Engaged Civic Learning: Just Compensation for Community Expertise			
1:30PM	**Coffee Break** (Commonwealth Foyer & 3rd Floor Foyer)						**Coffee Break** (Commonwealth Foyer & 3rd Floor Foyer)			
1:45PM	**Plenary: Increasing Access through Equity: How to Develop an "All-In" Strategy for Higher Education Success** (Millennium Hall)									
2:45PM	**Coffee Break** (Commonwealth Foyer & 3rd Floor Foyer)						**Coffee Break** (Commonwealth Foyer & 3rd Floor Foyer)			
3:00PM	Around the Corner, Across the Globe: Developing Global Citizens Through Civic Engagement	Choosing to Change: Promising Practices in University-Corrections Partnerships	**Lightning Sessions** Download the CUMU 2019 app to view presentation titles.	Erie Refocused	Creating Value: A Call to Improve Student Achievement Through Instructional Quality	Embracing Transparency and Vulnerability: A Dialogue on Community-Engaged Anchor Work	A Teachers Village for Nashville: Making the Case	Domicology: The Study of Structural Abandonment and its Implications for Universities and Communities	West Philadelphia Promise Neighborhood: Preparing Youth for College and Career Success	Early College High Schools 2.0: Evidence-Based Approaches to Engage Youth and Families for Educational, Career, and Community Development
3:30PM	40 years "Keep the Community Informed" University and Community Culturally Based Education: Pan African Studies Community Education Program						Multimodal Digital Curriculum Design to Enhance Student Civic Engagement			
4:00PM	**Break** (Meet in Millennium Foyer for reception transportation, 4:15PM)						**Break**			
4:30PM	**Networking Reception: The Pennovation Center** (Meet in Millennium Foyer for reception transportation, 4:15PM)						**Networking Reception: The Pennovation Center**			
6:30PM										

Commonwealth Foyer & Millennium Foyer

Poster Session (8:00-9:00AM)

Poster Gallery Open (8:00AM-1:30PM)

- A Pilot Program with Win-Win Potential: Leveraging Employee Engagement Efforts to Institutionalize the Urban Mission
- Addressing Food Insecurity Amongst Urban University Students
- Let's Play… Votes & Ballots! Creating Quality Action Plans for Democratic Engagement through Gamification
- Community Research Advisory Groups as a Method to Increase the Value of, and Participation in Community Research Activities
- Using a Social Determinants of Health Lens to Forge Partnerships and Strengthen Communities
- Building a Platform for Community-Driven Collective Action
- Connections, Collaboration, and Commitment – The Hallmarks of Penn Purchasing Services
- The Fitz Center for Leadership in Community: Building Strong Community Partnerships and Cultivating Meaningful Student Experiences
- The Dual Purpose of Dual Enrollment for At Risk Students
- Tearing Down Walls: Civic Engagement in an Urban Academic Library
- Grads2Careers: A Model for Urban Synergy
- PROmoting School-Community-University Partnerships to Enhance Resilience (PROSPER) in Ohio
- From Impactful Classes to Rewarding Careers: Faculty Influence on Students' Career Readiness and Satisfaction
- Out of the Display Case & Into the Community: Fostering Civic Engagement Through Library Exhibits
- Mamelodi Pre-University Academy: Aligning a Campus' Strategic Goals to Achieve its Anchor Institution Strategy Mandate
- Promoting Carbon-Free Fuel in East LA: K-16 Outreach and Education at the Cal State LA Hydrogen Research and Refueling Facility
- West Philadelphia Promise Neighborhood: Making Sure Our Children are Ready for Success
- Creating Collective Impact: The Rutgers University–Camden Civic Action Plan
- "Wait Until You See My Degree" Campaign at Georgia State University - A Program Highlighting Mentoring and College, Careers, and Community Networks
- Practice in Partnership: How a University School of Education Can Collaborate with a Community School to Achieve Dual Success
- Funneling Approach to Collaborative Problem Solving
- Using Prediction-Based Propensity Score Matching to Measure Student Success Related to ASL Participation
- Grounding Service-Learning Theory and Practice in Las Vegas
- Pennsylvania Voting Laws and Student Disenfranchisement
- Asset-Based Community Development: Developing Strategies for Urban Universities to Employ ABCD with a Critical Lens
- Just Be Yourself: A Community-Engaged Project to Enhance Teens' Strategies for Preventing Violence within Their Relationships

Poster Session
Plenary & Receptions
Panel Presentation
Mini Workshop
Meals & Breaks
Lightning Presentation
Community Conversation
Best Practices

As of 10/08/2019

WEDNESDAY, OCTOBER 23

	Adams	Anthony	Commonwealth A1	Franklin	Tubman	Washington A	Washington B	Washington C
7:30AM	**Breakfast Buffet** (Commonwealth B, C, D & Foyer)				**Breakfast Buffet** (Commonwealth B, C, D & Foyer)			
8:30AM	Anchor Districts: Best Practices for Institutions and the Positive Outcomes that can be Engendered by their Creation		**Lightning Sessions** Download the CUMU 2019 app to view presentation titles.		Family Matters: A Model for Family Engagement and Empowerment; Rutgers Future Scholars Family Academy	Thinking Globally, Acting Locally: Applying the UN Sustainable Development Goals to Local Community Engagement	Running Innovation Challenges to Advance Institutional Goals and Community Engagement	An Anchor University's Revitalization Model for Struggling Non-Profits: Incorporating Economic and Leadership Development Partners into the University Mission
9:00AM	Engage, Empower, and Educate: How the University of Central Oklahoma's Native American Success Initiative Transforms the Lives of Marginalized Students				When 2 + 2 is Not Enough: Strategies for Creating and Sustaining Multi-Campus Transfer Partnerships Focused on Student Success			
9:30AM	**Coffee Break** (Commonwealth Foyer & 3rd Floor Foyer)				**Coffee Break** (Commonwealth Foyer & 3rd Floor Foyer)			
9:45AM	A Resident-Led Model for Out-of-School Time Programming	Effective Ways to Build Capacity for University-Community Collaboration: Lessons from Portland State University	**Lightning Sessions** Download the CUMU 2019 app to view presentation titles.	When the Best Laid Plans Fail; the Role of Past Experiences in Distressed Communities	Educating Business Loan Underwriting Skills: Best Practices for University Involvement in Stimulating Small Business Growth and Jobs in the Community	Pathways of Public Service and Civic Engagement: A Social Change Framework and Collaborative Tool	Developing a Culture of Responsiveness During Institutional Expansion	Comprehensive Evaluation of Civic and Community Engagement
10:15AM	Formulating Workforce Solutions: Voices from the Community	An Engaged Campus: Institutionalizing the Urban Mission Through Campus and Community Coalition-Building			Building a Sustainable IT Talent Pipeline: Regional Partnerships for Inclusive Economic Development			
10:45AM	**Coffee Break** (Commonwealth Foyer & 3rd Floor Foyer)				**Coffee Break** (Commonwealth Foyer & 3rd Floor Foyer)			
11:00AM	What Happens When an Off-Campus, Community-Based Unit Becomes Integrated into the Academic Mission of a Research-Intensive University?		**Lightning Sessions** Download the CUMU 2019 app to view presentation titles.	Better Understanding University-Community Project Outputs and Outcomes in San Jose, California: A CommUniverCity SJSU Example and Discussion	Building an Inclusive Pipeline from Middle School to Medical School	Vote for Your Future: Students Reverse 40-year Decline in Voter Engagement and Advance the Institution's Role in Student Democratic Development		Cradle to Retirement: PreK-12 Partnerships and the University Anchor Mission
11:30AM	Institution-Supported Agriculture (Buckeye ISA): Addressing Neighborhood Food Security at the Family Level				Community-Based Workforce Development Planning and Pipeline Programs: A Win-Win for Employers, Schools and the Community			
12:00PM	**Lunch Buffet** (Millennium Foyer & Millennium Hall)				**Lunch Buffet** (Millennium Foyer & Millennium Hall)			
12:30PM	**Plenary: Temple Talks Recidivism: Creating Opportunities for Returning Citizens on a University Campus** (Millennium Hall)				**Plenary: Temple Talks Recidivism: Creating Opportunities for Returning Citizens on a University Campus** (Millennium Hall)			
2:00PM								

As of 10/08/2019

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METROPOLITAN *Universities*

CALLS FOR PAPERS

MUJ accepts unsolicited manuscripts for themed and non-themed issues. Manuscripts must present critical, evidence-based studies on matters relevant to urban and metropolitan universities including programs, policies, initiatives and the application of ideas at an institutional, system or regional level. Estimated time from initial submission to publication: five to six months.

All In: The Urban Mission, Philadelphia Conference Issue

Presenters from the annual conference highlight how the urban mission is being played out on their campuses and in the communities they serve.

Guest Editors: Jennifer Johnson Kebea, Drexel University; Nyeema Watson, Rutgers University–Camden

Submission Deadline: November 4, 2019

Issue Publication: May 2020 (expected)

Community Colleges and the Future of Higher Education

MUJ is casting an investigative and critical eye on the key role that community colleges play and can take in the future of higher education in the United States.

Guest Editor: David Potash, Wilbur Wright College, City Colleges of Chicago

Submission Deadline: January 30, 2020

Issue Publication: August 2020 (expected)

CUMUonline.org/MUJ vholton@cumuonline.org

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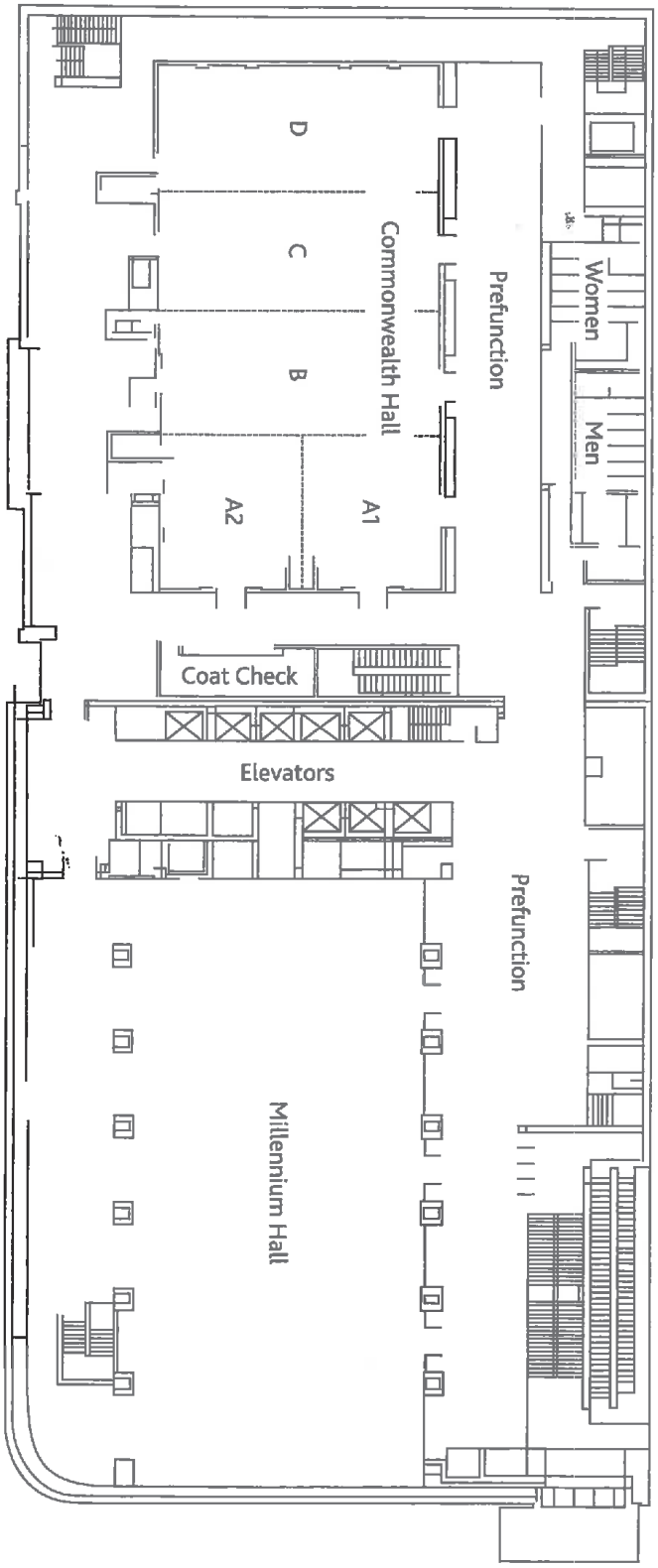
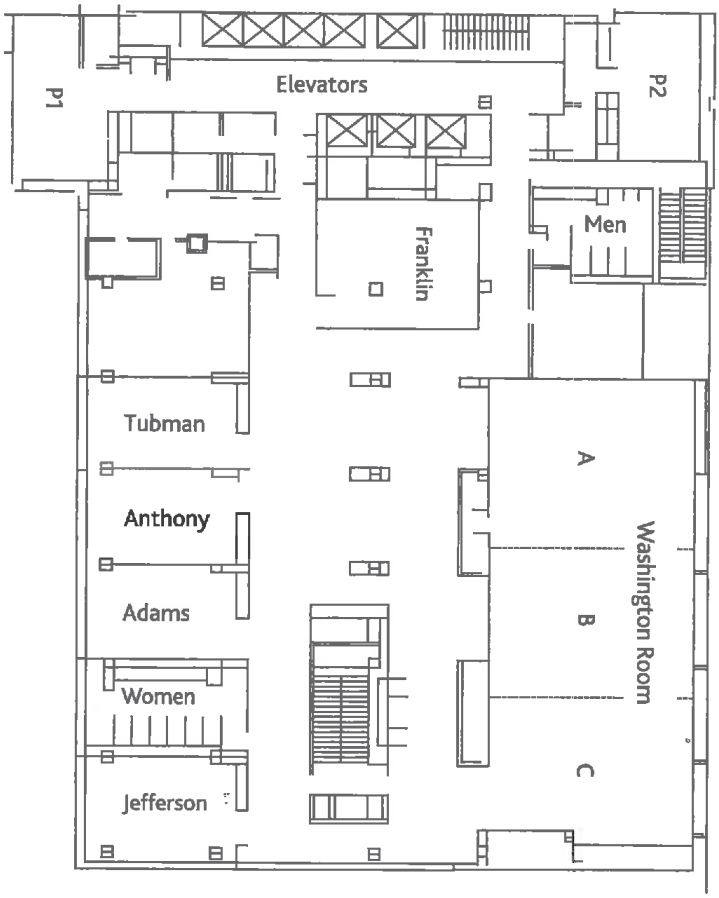
Second Floor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