2017 ANNUAL CONFERENCE

THE URBAN ADVANTAGE
We promote postsecondary access and success for low-income, first-generation and underrepresented students living in cities in the United States and South Africa.

The Kresge Foundation is proud to support the CUMU Conference.

**The Kresge Foundation**

kresge.org | @kresgedu | facebook.com/TheKresgeFoundation

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**SCHEDULE AT A GLANCE**

### MONDAY, OCTOBER 9, 2017

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
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</thead>
<tbody>
<tr>
<td>7:00 am - 4:00 pm</td>
<td>Registration</td>
</tr>
<tr>
<td>7:30 am - 10:00 am</td>
<td>Continental Breakfast</td>
</tr>
<tr>
<td>8:00 am - 5:00 pm</td>
<td>Democracy Collaborative Anchor Dashboard Meeting</td>
</tr>
<tr>
<td>9:00 am - Noon</td>
<td>Carnegie Classification Preparation Workshop</td>
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<tr>
<td>10:00 am - Noon</td>
<td>Executive Committee Meeting</td>
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<tr>
<td>10:15 - 11:45 am</td>
<td>Concurrent Sessions</td>
</tr>
<tr>
<td>Noon - 1:30 pm</td>
<td>Opening Lunch—Voices from the Field</td>
</tr>
<tr>
<td>2:30 - 4:30 pm</td>
<td>Concurrent Sessions</td>
</tr>
<tr>
<td>4:30 - 5:00 pm</td>
<td>Transportation to Welcome Reception Venue</td>
</tr>
<tr>
<td>5:00 - 7:00 pm</td>
<td>Welcome Reception, hosted by MSU Denver</td>
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<tr>
<td>7:00 - 9:00 pm</td>
<td>President’s Dinner (invite only)</td>
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### TUESDAY, OCTOBER 10, 2017

<table>
<thead>
<tr>
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<th>Activity</th>
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<tbody>
<tr>
<td>7:00 am - 4:00 pm</td>
<td>Registration</td>
</tr>
<tr>
<td>7:30 - 9:00 am</td>
<td>Breakfast Buffet</td>
</tr>
<tr>
<td>9:00 - 10:00 am</td>
<td>Morning Plenary with Denver Mayor Michael B. Hancock</td>
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<tr>
<td>10:15 - 11:45 am</td>
<td>Concurrent Sessions</td>
</tr>
<tr>
<td>Noon - 1:30 pm</td>
<td>Luncheon Plenary—View from the Top</td>
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<tr>
<td>1:45 - 2:30 pm</td>
<td>Concurrent Sessions</td>
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<tr>
<td>2:30 - 3:00 pm</td>
<td>Coffee Break</td>
</tr>
<tr>
<td>3:00 - 4:30 pm</td>
<td>Concurrent Sessions</td>
</tr>
<tr>
<td>4:30 - 5:30 pm</td>
<td>MUJ Editorial Board Meeting</td>
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<td></td>
<td>New and Prospective Member Happy Hour and Collaboratory Introduction (invite only)</td>
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<tr>
<td>5:30 - 7:30 pm</td>
<td>Signature Reception, sponsored by the University of Denver</td>
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### WEDNESDAY, OCTOBER 11, 2017

<table>
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<tr>
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<tbody>
<tr>
<td>7:00 - 11:00 am</td>
<td>Registration</td>
</tr>
<tr>
<td>7:00 - 8:45 am</td>
<td>Anchor Network Focus Group</td>
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<tr>
<td>7:30 - 9:00 am</td>
<td>CUMU Research Network Meeting</td>
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<td></td>
<td>Networking Breakfast and Poster Presentations</td>
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<tr>
<td>9:00 am - 12:15 pm</td>
<td>Concurrent Sessions</td>
</tr>
<tr>
<td>12:15 - 1:45 pm</td>
<td>Luncheon Plenary—For the Sake of All</td>
</tr>
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</table>
ABOUT CUMU
Since 1989, the Coalition of Urban and Metropolitan Universities (CUMU) has been dedicated to the creation and dissemination of knowledge between universities looking to develop responses to the pressing educational, economic, and social issues of the day. Our members share a passion for collaboration, student access and success, community development and revitalization, and discovery and innovation in teaching, learning, and research. CUMU is the longest-running and largest organization committed to serving and connecting the world’s urban and metropolitan universities and their partners.

The needs of institutions located in urban and metropolitan areas are often different than more traditional colleges and universities. But with different needs come new opportunities, and universities from across the United States and Canada came together to learn, share, and benefit from the advantages of their unique locations.

CUMU EXECUTIVE COMMITTEE

PRESIDENT
Tom George
Chancellor, University of Missouri–St. Louis

VICE PRESIDENT/TREASURER
Deborah Lieberman
President, University of La Verne

PRESIDENT EMERITUS
Richard Guarasci
President, Wagner College

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President, University of Southern Indiana

Franklin Gilliam, Jr.
Chancellor, University of North Carolina at Greensboro

Michael Lovell
President, Marquette University

Tomas Morales
President, California State University, San Bernardino

Vicky Carwein
Chancellor, Indiana University – Purdue University Fort Wayne

Phoebe Haddon
Chancellor, Rutgers University–Camden

Paul Pribbenow
President, Augsburg University

Charles Wight
President, Weber State University

CEO OF ADMINISTRATIVE HEADQUARTERS (EX-OFFICO)
Kim Schatzel
President, Towson University

EXECUTIVE DIRECTOR (EX-OFFICO)
Bobbie Laur

EXECUTIVE EDITOR, METROPOLITAN UNIVERSITIES JOURNAL & SENIOR FELLOW (EX-OFFICO)
Valerie Holton

STRATEGY ADVISOR (EX-OFFICO)
Barbara Holland
2014–2017

STRATEGIC ACTION PLAN UPDATE

In 2014, CUMU leadership mapped and initiated a strategic action plan to be implemented through 2017. During that time, CUMU welcomed new members, facilitated dialogues to enhance member engagement, redefined the management and support of the CUMU Annual Conference, and forged new partnerships with leading higher education associations.

MEMBERSHIP

Since 2014, 36 members have joined CUMU.

AWARENESS AND IDENTITY

Metropolitan Universities journal was transformed from a print publication to an online journal. Since going digital in April 2016, over 11,000 users have logged over 61,000 page views, furthering the reach of current and past issues.

55% PUBLIC Institutions

45% PRIVATE Institutions

PROGRAMS AND INITIATIVES

Facilitated Dialogues
Enhancing member engagement and allowing for discussions that may not otherwise happen.

The Action Summit hosted in partnership with Campus Compact, Education Commission of the States, and Generation Citizen focused on civic learning and student success.

Just Societies and Healthy Communities: Campus and Community Partnership looked at successes and pitfalls that can occur during community partnership and engagement initiatives. The dialogue featured Devorah Lieberman, Millie Garcia, and Daryl Smith.

Annual Conference
With support of the Annual Conference redefined, the CUMU conference evolved to fit the needs of high responses and sold-out spaces with new presentation styles for extended dialogues.

Management and support of the CUMU Annual Conference was redefined.

Nearly 200 proposals were submitted to present in Denver, Colorado.

New presentation styles were introduced to create spaces for extended dialogue.

Data Dashboard
The Membership Data Dashboard was updated with current data to help propel the CUMU mission forward.

145 variables provide numerous opportunities for members to analyze data and benchmark their institutions.

Connections and Networks
New partnerships are integral to CUMU’s mission and have been formed with leading higher education associations.

A long-standing partnership has been expanded so that advocacy efforts are better supported.

MEMBERSHIP

Since 2014, 36 members have joined CUMU.

55% PUBLIC Institutions

45% PRIVATE Institutions

55%

45%
CUMU MEMBERS

American University
Augsburg University
Brown University
Buffalo State, SUNY
California State Polytechnic University, Pomona
California State University, Dominguez Hills
California State University, Fullerton
California State University, Los Angeles
California State University, Northridge
California State University, San Bernardino
California State University, San Marcos
College of Staten Island, CUNY
Coppin State University
DePaul University
Drexel University
Duquesne University
Florida Atlantic University
Florida International University
Georgetown University
Indiana University Northwest
Indiana University-Purdue University Fort Wayne
Indiana University-Purdue University Indianapolis
Jackson State University
Louisiana State University Shreveport
MacEwan University (Canada)
Manhattanville College
Marquette University
Medgar Evers College
Metropolitan Community College, Nebraska
Metropolitan State University of Denver
Metropolitan State University
Miami Dade College
Missouri State University
Morgan State University
Northeastern Illinois University
Oakland University
Ohio State University
Old Dominion University
Pace University
Portland State University
Purdue University Northwest
Rhode Island College
Rutgers University–Camden
Rutgers University–Newark
Rutgers University–New Brunswick
Saint Louis University
Southern Illinois University Edwardsville
Syracuse University
Temple University
Texas State University
Towson University
University of Arkansas at Little Rock
University of Baltimore
University of Central Oklahoma
University of Colorado Colorado Springs
University of Colorado Denver
University of Denver
University of the District of Columbia
University of Houston Downtown
University of Houston
University of La Verne
University of Louisville
University of Massachusetts Boston
University of Massachusetts Lowell
University of Michigan–Dearborn
University of Michigan–Flint
University of Minnesota
University of Missouri–Kansas City
University of Missouri–St. Louis
University of Nebraska at Omaha
University of Nevada, Las Vegas
University of North Carolina at Charlotte
University of North Carolina at Greensboro
University of North Carolina at Wilmington
University of North Florida
University of North Texas at Dallas
University of Pennsylvania
University of South Carolina Upstate
University of Southern Indiana
University of Southern Maine
University of Tennessee at Chattanooga
University of Wisconsin–Milwaukee
University System of Maryland
Virginia Commonwealth University
Wagner College
Washington State University Tri-Cities
Washington State University Vancouver
Wayne State University
Weber State University
Worcester State University
Wright State University
York University (Canada)

As of 09/18/17
PLANNING YOUR CONFERENCE

To make the most of your experience, build a custom agenda to ensure you attend the presentations and sessions that interest you.

GETTING STARTED
1. Download the CUMU 2017 app (Search “CUMU 2017” in the app store) or visit the CUMU conference program page
2. Log in using the email address you used to register for the conference and reset your password if needed
3. Build and customize your profile with a bio, headshot, and links to your work and institution
4. Create an agenda that works best for you by selecting the sessions you want

BUILD YOUR PROFILE
Once set up, your customized profile will then be included in the attendee and presenter directory. Be sure to update your profile so others can get to know a little more about you.

- Build your bio
- Add your headshot
- Highlight relevant URLs, including references to published work
- Link to your institution
- Connect your Twitter and LinkedIn profiles

USE THE APP
The CUMU 2017 app allows you to easily:

- Read presentation abstracts
- Create and manage a custom schedule
- Search presentations by keywords
- Read presenter bios
- Connect with presenters
- Network with attendees
- Send session feedback

GET CONNECTED
Follow @MetropolitanU on Twitter to get live updates from presentations around the conference and join the conversation with #CUMU2017.

QUESTIONS?
If you have any questions, ask a CUMU Headquarters staff member at the registration desk.

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Transformative Civic Engagement Through Community Organizing
A Competency Model for an Emerging Field

Maria Avila
Foreword by Scott J. Peters
Afterword by Michael Gecan
Paper, $35.00 | eBook, $27.99

Publicly Engaged Scholars
Next-Generation Engagement and the Future of Higher Education

Edited by Margaret A. Post, Elaine Ward, Nicholas V. Longo, and John Saltmarsh
Foreword by Timothy K. Eatman | Afterword by Peter Levine
Paper, $35.00 | eBook, $27.99
<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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<tbody>
<tr>
<td>8:00am</td>
<td>Continental Breakfast 7:30–10am</td>
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<td>8:15am</td>
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<td>8:30am</td>
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<td>9:45am</td>
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<tr>
<td>10:00am</td>
<td>The Nonprofit Infrastructure Initiative (NPIL): A Collaborative, Inclusive Approach to Community Connectedness</td>
</tr>
<tr>
<td>10:30am</td>
<td>Urban Engagement, Collaboration, &amp; Success: Connecting an urban state university and an urban public high school focusing on student success and retention through teaching, learning, curriculum transformation, alignment, and professional development</td>
</tr>
<tr>
<td>10:45am</td>
<td>What is the role of “Place” in Community-Embedded Engagement Centers?</td>
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<tr>
<td>11:00am</td>
<td>Community-engaged teaching partnership at Marquette University</td>
</tr>
<tr>
<td>11:15am</td>
<td>Ten years as a Division of Community Engagement: What? So What? Now What?</td>
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<tr>
<td>11:30am</td>
<td>Anchoring Access and Success at 80-N</td>
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<td>11:45am</td>
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<td>12:00pm</td>
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ABSTRACTS AND PRESENTER BIOS AVAILABLE AT CUMUCONFERENCE2017.SCHED.COM

OCTOBER 9, 2017 | MONDAY MORNING

Coalition of Urban and Metropolitan Universities • 23rd Annual Conference
Opening Lunch—Voices from the Field

Colorado B

Welcome Remarks: Bobby Lee, Executive Director, CUMU

Keynote Speaker: Rodney Muhammad, President, Medical School and Strategic Vision, CUMU

3:00–3:15pm

Reflections on the Global South: Lessons Learned in Engaging Stakeholders in the Workplace

Jon Wise, Executive Director, Urban Strategies, Global Research

3:15–3:30pm

Voices from the Field: Denver's K–12 Education

Maliya Soto, Executive Director, Denver Public Schools

3:30–3:45pm

Voices from the Field: Economic Development

Curtis Wilkerson, President, Economic Development Association of Colorado

3:45–4:00pm

Voices from the Field: Public Policy

Karen Fourtner, Executive Director, Colorado Policy Institute

Welcome Reception: Metropolitan State University of Denver

Transportation to Welcome Reception Venue

Denver Marriott City Center Lobby: 4:30–5:00pm

Reception: SpringHill Suites Denver Downtown: 5:00–7:00pm

ABSTRACTS AND PRESENTER BIOS AVAILABLE AT CUMUCONFERENCE2017.SCHED.COM
OCTOBER 10, 2017 | TUESDAY MORNING

Breakfast Buffet

Welcome Remarks: Tom George, Chancellor, University of Missouri-St. Louis and President, CUMU

Morning Plenary

Colorado Ballrooms | 9:00-10:00

10:00

Philanthropic Collaboration: Making an Impact on Students, the Economy, and Society

Rebekah Badger, President, Council for Community Trust; Robin South, President, Council for Education and Community Trust; Dallas Barnett, Director of State and Community Relations, The University of Texas at Austin

Presenting from the Top: Traditional Reporting? Data-driven Storytelling: What’s Wrong With Higher Ed?

Colorado Ballrooms | 9:00

Colorado Foyer | 7:30

Breakfast Buffet

Morning Plenary

Colorado Ballrooms | 9:00-10:00

10:00

Colorado Plenary—View from the Top

Welcome Remarks: Tom George, Chancellor, University of Missouri-St. Louis and President, CUMU

Plenary Moderator: Matt Patton, Instructor, University Honors Program and Director, Center for Civic Engagement; Lucy Morrison, Director of the University Honors Program, Worcester State University

Lunch Plenary—View from the Top

Welcome Remarks: Chris Newell, Chancellor, University of Central Oklahoma

Plenary Moderator: Rhonda Williams, Provost and Chief Academic Officer, University of Central Oklahoma

ABSTRACTS AND PRESENTER BIOS AVAILABLE AT CUMUCONFERENCE2017.SCHED.COM
October 10, 2017 | Tuesday afternoon

Lightning Sessions

The Coalition for Urban and Metropolitan Universities (CUMU) Inaugural Conference: "Opportunities and Challenges for Higher Education in Times of Rapid Change and Shared Responsibility" at the Convention Center, Denver.

Session 1: 3:00pm - 4:30pm

- "Community Engagement through Civic Engagement" with Joanne Ferroni, Director of University and Community Relations, and Debbie Levesque, Assistant Director of Community Affairs, University of Colorado Denver; Joe Rice; Lauren Sullivan, Manager, Veteran/Student Veterans /Community Relations and Debbie Levesque, Assistant Director of CommunityAffairs, University of Colorado Denver; Joe Rice; Lauren Sullivan, Manager, Veteran/Student Veterans
- "Serving Those Who Serve: How Denver Universities Support Student Veterans" with Lauren Norris, Director of Assessment, Indiana University-Purdue University Indianapolis; Kristin Norris, Director of Assessment, Indiana University-Purdue University Indianapolis; Patrick Kennelly, Director, Center for Peacemaking and Partnerships, Marquette University; Amber Wichowsky, Associate Professor, Marquette University
- "Engagement through Social Change: How to Build Community and Common Sense Transcends International Borders" with Kim Bovbjerg, International Engagement Center; Marie Vivas, Senior Development Manager, International University and University Alliance; Marie Vivas, Senior Development Manager, International University and University Alliance; stud; Smith, Senior Director, Strategy and Global Projects, International University and University Alliance; Lindo-Ardila, Transfer Specialist, Florida International University; Kathryn Wagoner, University Chaplain, University of La Verne; Beatriz Gonzalez, Vice Provost & Chief Diversity Officer and Zandra and Cultural Competence Faculty and Staff Book Groups: Common Ground for Conversation with Gabriela Sullen, Graduate Student, Oakland University; and Kay Wagoner, University Chaplain, University of La Verne.

Coffee Break

Galena and Colorado

- "Change Making to Foster Institutional Innovation and Social Impact: The Reimagined Community Engagement Center" with Barbara Holland, Consultant and Strategy Advisor, Holland Consulting, Trajectories; and Common Sense Partnership; Lessons from Milwaukee’s Near West Side with Jennifer Linder-Ardila, Transfer Specialist, Florida International University; Kathryn Wagoner, University Chaplain, University of La Verne; and Beatriz Gonzalez, Vice Provost & Chief Diversity Officer.

Session 2: 4:30pm - 5:30pm

- "Building Bridges: Community and Regional Engagement That Transforms an Institution’s Community" with Makeda Zulu-Gillespie, Director of Outreach, Engagement Center; Jonathan Salzman, Associate, Next Generation Impact Initiative; Altogether Now: How a New York City-University Partnerships: How to Engage Multiple Stakeholders to Develop Solutions to Critical Challenges? with Bobbie Laur, Executive Director, CUMU; Kurt Sommer, Director, Portland State University; Kazuyo Guenther, Community Development Specialist, The Democracy Collaborative; Joanne Ferroni, Director of University and Community Relations, and Debbie Levesque, Assistant Director of Community Affairs, University of Colorado Denver; Joe Rice; Lauren Sullivan, Manager, Veteran/Student Veterans /Community Relations and Debbie Levesque, Assistant Director of CommunityAffairs, University of Colorado Denver; Joe Rice; Lauren Sullivan, Manager, Veteran/Student Veterans.
- "My Experience with Shared Spaces and How Campus Shared Spaces May Transform a Learning Community" with Jodie Lawston, California State University, San Marcos; Kelly Prange, Doctoral Candidate, University of Nebraska at Omaha; and Carla DePrince, Professor, Psychology and Social Work, University of Montana
- "Engaging Engagement: Kyoto and Universality" with Cara DiEnno, Associate Director, University Collaboratory; and Kelly Prange, Doctoral Candidate, University of Nebraska at Omaha.
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