20th Annual Conference

CUMU 2014

Universities as Anchor Institutions: Driving Change

October 5-7, 2014

Hosted by Syracuse University on the Syracuse Connective Corridor

SYRACUSE CONNECTIVE CORRIDOR

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Kent Syverud
Chancellor and President

Dear Higher Education Colleagues,

As Chancellor and President of Syracuse University, I am delighted to welcome you to our university for the 20th annual conference of the Coalition of Urban and Metropolitan Universities.

Situated between the Finger Lakes region to our immediate west and the Adirondack Mountains to the northeast, the greater Syracuse area is especially beautiful in early October as autumn arrives. I think you'll enjoy what you see and experience during your visit.

This year's conference theme, "Universities as Anchor Institutions: Driving Change," reflects a shared commitment to teaching, scholarship, and research that advance solutions to urgent and emerging challenges facing our cities and world. During your visit here, you will see evidence of a traditional industrial city remaking itself as a center of educational, health care and high-tech commerce. Syracuse University has been a partner in these efforts, and we continue to support these efforts by striving to be the very best research university we can be. I believe that advancing knowledge through scholarship and research excellence is the single most important thing Syracuse can do to support transformative change in our community.

The conference features several prominent guest speakers whose presentations will address these themes. Also planned are bus/walking tours that will take you to key areas of the city that are taking on new life through an infusion of innovation, technology, and art. Also while you're here, I especially invite you to walk our University campus. Its many sights are right outside the door of your hotel.

Thank you for attending this important conference and experiencing our campus, city, and region for yourself. Best wishes for a successful and productive conference.

Sincerely,

Chancellor Kent Syverud

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Cover images by Stephen S. Sartori and Linda Dickerson Hartsock.

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Syracuse University

Founded in 1870, Syracuse University is a private, coeducational, urban institution located in the heart of Central New York on a beautiful, 270-acre main campus. With an enrollment of more than 14,000 undergraduates and nearly 5,000 graduate and law students, Syracuse is recognized as a student-focused global research university renowned for academic rigor, richly diverse learning experiences, and a spirit of discovery.

The University's 11 academic schools and colleges offer more than 200 majors and a wealth of enriching educational experiences that often blend a strong liberal arts core with applied and professional studies, including experiential learning opportunities in a range of fields. The University has learning centers in New York City, Los Angeles, and Washington, D.C., and its study abroad program has eight overseas centers with affiliations that provide additional options in more than 30 other countries.

Among the University's schools and colleges are many programs that garner national accolades, including ones in the arts, architecture, communications, entrepreneurship, engineering, information studies, and public administration. Extracurricular activities also abound, from student organizations and service learning opportunities in the community to numerous intramural, sports club, and recreational offerings. In addition, Syracuse boasts an NCAA Division 1 sports program for its student-athletes and is home to the Carrier Dome, the largest on-campus domed stadium in the nation.

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Syracuse's diverse student body represents all 50 states and more than 120 countries. About 25 percent are students of color, and 17 percent are first-generation college students. This reflects the University's longstanding commitment to diversity and tradition of welcoming students with different experiences and backgrounds. During its earliest years, the University admitted women and people of color at a time when most other institutions of higher learning closed their doors to them. In 1945, following World War II, the University welcomed thousands of military veterans under the GI Bill of Rights, tripling its enrollment with a "can-do" spirit that would come to define the "Greatest Generation." Since that time, the University has built on this foundation with nationally recognized programs for veterans, their families, and those who serve our country.

Syracuse University's distinctive character has been shaped by more than a century of progressive thinking, daring choices, and an entrepreneurial attitude. With nearly 250,000 living alumni, Syracuse's Orange pride is evident in the success of its graduates and a strong alumni network that creates valuable opportunities for students. Whether involved in global study, experiential learning, interdisciplinary scholarship, or innovative research, students learn the value of collaboration and are prepared to make a difference and have a positive impact on today's global society.

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County of Onondaga
Joanne M. Mahoney
County Executive

City of Syracuse
Stephanie A. Miner
Mayor

October 5, 2014

Dear CUMU Conference Attendees:

It is our pleasure to welcome you to the City of Syracuse for the annual Coalition of Urban and Metropolitan Universities conference. We hope you enjoy your stay in this community and take advantage of the wide variety of restaurant, theater, shopping, and entertainment options we have to offer.

CUMU has chosen one of the best cities in the United States to highlight benefits of urban universities. The City of Syracuse and Onondaga County are enriched every single day by the partnerships we have with our many institutions of higher education, including Syracuse University, Le Moyne College, Onondaga Community College, SUNY College of Environmental Science and Forestry, SUNY Upstate Medical University, St. Joseph's College of Nursing, and the Crouse Hospital College of Nursing. Students and faculty make this community more than a stop on a journey; they choose this community as their destination.

Urban environments are the ideal location for higher education; they present boundless opportunities to directly engage communities, turning the theoretical into the practical. It only becomes natural for cities and counties to partner further with institutions of higher learning, developing vibrant experiences for students which create meaningful results for their community. We are pleased to be the beneficiary of just such programs throughout this region and we are thankful to our institutions for their vision and partnership.

Please take time to explore and see firsthand the different ways we partner with educational institutions to make our City and our County a better place to live, work, and learn. We hope you enjoy your stay in the City of Syracuse.

Sincerely,

Joanne M. Mahoney
County Executive

Stephanie A. Miner
Mayor

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Schedule at a Glance

Sunday

8 a.m.-5 p.m.	Registration (registration table, second floor, Sheraton)
10 a.m.-12:30 p.m.	Campus tour + Carrier Dome tour + lunch in Club 44 (registration required; leaves from Sheraton lobby)
11 a.m.-2 p.m.	Executive Committee lunch (private dining room, Rachel's)*
1-3:30 p.m.	Conference keynote address "Towards a More Walkable Syracuse" + panel discussion (Regency Ballroom, second floor, Sheraton)
4-5 p.m.	Syracuse University welcome speakers (Regency Ballroom, second floor, Sheraton)
5-6:30 p.m.	Poster sessions + reception (second floor lobby, Sheraton)
6:30 p.m.	Dinner (on your own)
6:30-8 p.m.	Presidents' Dinner (Chancellor's House)* (Shuttle leaves from the Sheraton circle at 6:20 p.m.)

Monday

7-8:30 a.m.	Breakfast (second floor lobby and Regency Ballroom, Sheraton)
7:30 a.m.-4 p.m.	Registration (registration table, second floor, Sheraton)
7:30-8:30 a.m.	Special session: "Capturing Data and Measuring the Impacts of Community Engagement" (Comstock A)
8:30-9:45 a.m.	Panel discussion: "Literacy, Education Reform and Urban Revitalization" (Regency Ballroom, Sheraton)
10-11 a.m.	Concurrent Session I (second floor, Sheraton)
11:15-12:15 p.m.	Concurrent Session II (second floor, Sheraton)
12:30-1:45 p.m.	Luncheon + Announcement of Lynton Award (Regency Ballroom, Sheraton)
2-3 p.m.	Concurrent Session III (second floor, Sheraton)
2-3:30 p.m.	President's Council Meeting (private dining room, Rachel's)*
3:30-4:30 p.m.	Concurrent Session IV (second floor, Sheraton)
3:30-5 p.m.	Concurrent bus/walking tours of Syracuse Connective Corridor and Near Westside (registration required; buses leave from Sheraton front circle)
4:40 and 5 p.m.	Shuttle bus from Sheraton to Nancy Cantor Warehouse
5-6 p.m.	Bus tours' last stop: refreshments, fourth floor, Nancy Cantor Warehouse
6-9 p.m.	Evening reception + speakers from Jim & Juli Boeheim Foundation + IMAX film (MOST)
10:30 p.m.	Last bus departs MOST for Sheraton

Tuesday

8-10 a.m.	Registration (registration table, second floor, Sheraton)
8-9 a.m.	Roundtable Discussions + Continental Breakfast (Regency Ballroom, Sheraton)
9:15-10:15 a.m.	Concurrent Session V (second floor, Sheraton)
10:30-11:30 a.m.	Concurrent Session VI (second floor, Sheraton)

* Event not open to all conference attendees

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Syracuse and Onondaga County

Located in the geographic center of New York, Syracuse is a popular destination for people of all ages, offering a refreshing and unique blend of entertainment, history, adventure, and culture—with an artistic flare. Syracuse's unique appeal is that it is an area that encourages visitors and residents to celebrate their passions on their own terms.

Downtown Syracuse is in the midst of an urban renaissance with the development of new apartment and condominium structures, hotels, galleries, shops, restaurants, and performing and visual arts venues. Among its signature attractions are the lovely Landmark Theatre, the delicious Dinosaur Bar-B-Que and the wondrous MOST (Milton J. Rubenstein Museum of Science and Technology).

Downtown is also the site of countless music and ethnic festivals, farmers markets, arts and crafts fairs, and other family-friendly events, while the Armory Square area is an especially popular setting for fine dining and unique retail and entertainment options, along with a lively nightlife.

One of the region's largest-ever public-private partnerships, the Syracuse Connective Corridor is nationally recognized as an urban-revival catalyst. This signature strip of cutting-edge development connects downtown to the major employment centers of the University Hill, including Syracuse University, SUNY Upstate Medical University, and Crouse Hospital.

Just to the north of downtown, on the edge of Onondaga Lake, is Destiny USA, New York's largest enclosed shopping, dining, and entertainment destination. Destiny USA is also the sixth-largest shopping venue in the country and home to more than 200 brand-name stores, a 19-screen movie complex, a go-cart racing track, a comedy club, a bowling alley, and the world's largest suspended indoor ropes course.

Also bordering the lake is Onondaga Lake Park, "The Central Park of Central New York." Part of the extensive Onondaga County Parks system, the park is popular for its miles of lakeside walking/jogging/biking trails, skatepark, children's playground, and picnic spots. It's also home to The Salt Museum, providing a visual history of the industry that created the City of Syracuse and for which it bears the nickname "The Salt City."

In addition to its important role in the 19th and early 20th centuries as the nation's key supplier of the precious commodity salt, Syracuse owes much of its early growth and success to the Erie Canal, the legendary waterway that created an important lifeline from America's industrial east to its frontier west, opening the flow for settlers, commerce, and new communities. The canal's rich history and Syracuse's role as a key canal port come to life at The Erie Canal Museum.

A visit to Syracuse isn't complete without a stop at the Rosamond Gifford Zoo at Burnet Park. The zoo is home to more than 700 animals, where species (many of them endangered) are nurtured and celebrated. Among others, the zoo's animal collection includes Asian elephants, Amur tigers, snow leopards, Humboldt penguins, African lions, a variety of primates, many species of tropical birds and fish, and the only giant Pacific octopus in upstate New York! Indoor and outdoor exhibits are open all year round.

A signature sight on the Syracuse skyline and a must-visit for any sports fan, the 49,262-seat Carrier Dome at Syracuse University is the last remaining air-supported domed stadium and the largest structure of its kind on a college campus in the country. It is home to the perennially nationally ranked Orange men's basketball and men's and women's lacrosse programs. The Dome has also served as host venue to His Holiness the Dalai Lama, numerous concerts (Elton John, Billy Joel, Rod Stewart, U2, Genesis, the Rolling Stones, Garth Brooks, to name a few) and an annual dinner that is the largest university-based celebration of the late Dr. Martin Luther King Jr.

Syracuse offers a wide variety of options for everyone to enjoy and discover. It's easy to navigate and you'll find that you don't have to venture too far to find what you're looking for.

Images by Stephen S. Sartori and Charles Wainwright.

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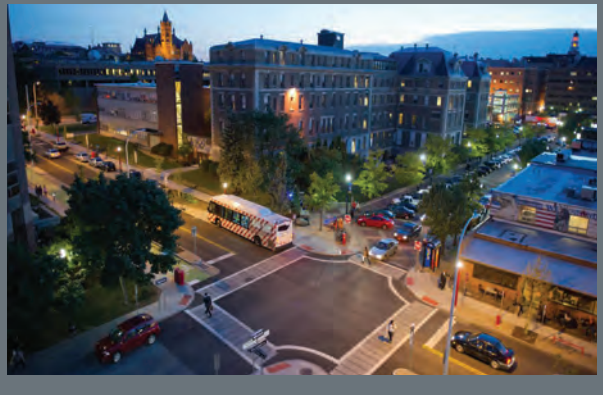

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Executive Committee

President
Richard Guarasci
President, Wagner College

President Emeritus
Wendell Pritchett
Interim Dean,
The University of Pennsylvania School of Law

President Emeritus
John Christensen
Chancellor, University of Nebraska, Omaha

Member at Large
Divina Grossman
Chancellor, University of Massachusetts–Dartmouth

Member at Large
Michael Lovell
President, Marquette University

Member at Large
Tom George
Chancellor, University of Missouri–St. Louis

Member at Large
Gary Miller
Chancellor, University of Wisconsin-Green Bay

Member at Large
Devorah Lieberman
President, University of La Verne

Member at Large
Linda Bennett
President, University of Southern Indiana

Member at Large
Mildred Garcia
President, California State University, Fullerton

CEO of Administrative Headquarters (ex-officio)
Maravene S. Loeschke
President, Towson University

Executive Editor of the Metropolitan Universities Journal (ex-officio)
Barbara Holland
Holland Consulting

Conference Host (ex-officio)
Kent Syverud
Chancellor, Syracuse University

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Towson University

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Towson University

Membership & Operations Manager
Julie Weaver
Towson University

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CUMU Members

CUMU members span the country and globe, and are united by a shared philosophy of service to their communities. Together, CUMU members serve more than 50 greater metropolitan regions.

U.S. Universities

Buffalo State College (SUNY College at Buffalo)
California State University, Dominguez Hills
California State University, Fresno
California State University, Fullerton
California State University, Los Angeles
California State University, San Bernardino
California State University, San Marcos
Camden County College
Cleveland State University
College of Staten Island, CUNY
Coppin State University
Drexel University
Florida International University
Indiana University Northwest
Indiana University–Purdue University Indianapolis
Maryville University
Medgar Evers College
Metropolitan Community College
Metropolitan State University
Metropolitan State University of Denver
Miami Dade College
Missouri State University
Morgan State University
Northeastern Illinois University
Northern Kentucky University
Oakland University
Ohio State University
Old Dominion University
Pace University
Portland State University
Rhode Island College
Robert Morris University
Rowan University
Rutgers University, Camden Campus
Rutgers University, Newark Campus
Rutgers University, New Brunswick Campus
Southern Illinois University Edwardsville
Syracuse University
Temple University
Texas State University–San Marcos
Towson University
University of Arkansas Fort Smith
University of Arkansas Little Rock
University of Baltimore
University of Central Oklahoma
University of Colorado, Colorado Springs
University of Colorado, Denver
University of the District of Columbia
University of Houston Downtown
University of Houston System
University of La Verne
University of Louisville
University of Massachusetts–Boston
University of Massachusetts–Dartmouth
University of Massachusetts–Lowell
University of Michigan–Dearborn
University of Michigan–Flint
University of Minnesota
University of Missouri–Kansas City
University of Missouri–St. Louis
University of Nebraska at Omaha
University of Nevada, Las Vegas
University of North Carolina at Charlotte
University of North Carolina at Greensboro
University of North Carolina at Wilmington
University of North Florida
University of North Texas at Dallas
University of Pennsylvania
University of South Carolina Upstate
University of Southern Indiana
University of Southern Maine
University of Tennessee at Chattanooga
University of Wisconsin–Milwaukee
Virginia Commonwealth University
Wagner College
Washington State University–Tri-Cities
Washington State University–Vancouver
Wayne State University
Weber State University
Westfield State University
Widener University
Worcester State University
Wright State University

International Universities

MacEwan University (Canada)
University of Western Sydney (Australia)
UPAEP–Barrio de Santiago (Mexico)
York University (Canada)

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CUMU Coalition of Urban and Metropolitan Universities

Because Place Matters

CHECK OUT OUR NEW WEBSITE!

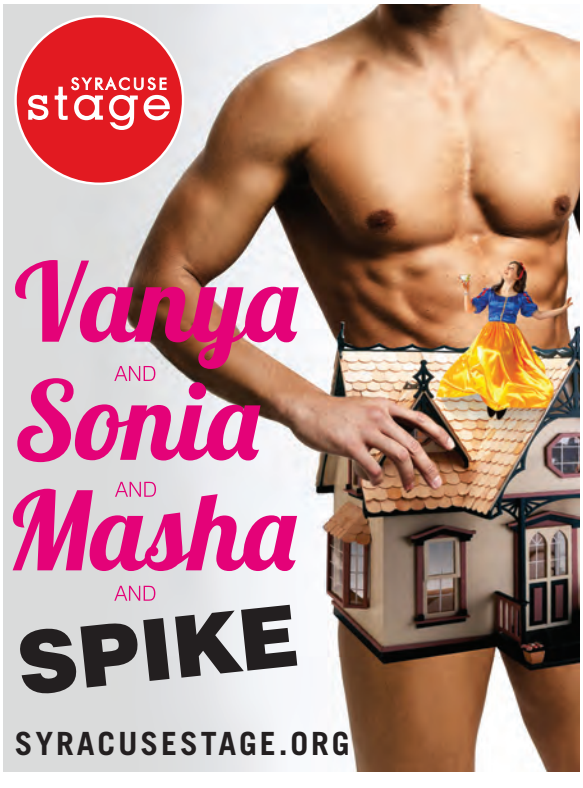
CUMU members can now log on to www.cumuonline.org and take advantage of our new offerings, including:

- ✓ Participate in discussion boards and community forums
- ✓ Download and upload pertinent files such as conference presentations, articles, and white papers
- ✓ Connect with people in similar roles at other member institutions
- ✓ Read and download select *Metropolitan Universities* articles

VISIT OUR BOOTH

The CUMU Headquarters table is located **in the first floor lobby of the Sheraton Syracuse University Hotel & Conference Center**

Come see us to learn more about the member community, create your online profile, and have your presentation uploaded to the website!



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Lynton Award Winner

NERCHE and the Center for Engaged Democracy at Merrimack College are pleased to present the *Ernest A. Lynton Award for the Scholarship of Engagement for Early Career Faculty* to Dr. Jomella Watson-Thompson, assistant professor in the Department of Applied Behavioral Science and associate director for the Work Group for Community Health and Development at the University of Kansas.

Dr. Jomella Watson-Thompson

Through her collaborative research, teaching, and service, Dr. Watson-Thompson actively seeks partners in communities to collectively address community health and development issues through the application of community-based behavioral psychology. Her research has focused on neighborhood development, positive youth development, and adolescent substance abuse and violence prevention. Dr. Watson-Thompson supports community capacity-building efforts to address social determinants of health through community-based participatory research with populations and communities experiencing disparities, particularly in urban neighborhoods. Her research has also focused on examining the effects of community-based processes and interventions to promote community mobilization for addressing the interrelated conditions affecting community health, which facilitates program and environmental changes, including needed policy change.

Across her innovative and multifaceted research, scholarship, and service in the communities surrounding the University of Kansas, Dr. Watson-Thompson centers her work in her roles as a community member, advocate, and co-learner. With a particular interest in neighborhood development, positive youth development, and adolescent substance-abuse and violence prevention, her teaching and scholarship not only address realities outside the classroom, but encourage students to examine more deeply the environments, structures, and interventions which sustain these realities. As both a practitioner and leader in "building positive history in disenfranchised communities" through partnerships and sustainable development, Dr. Watson-Thompson is an exemplar of demonstrable community-engaged scholarship and action.

Dr. Watson-Thompson will be presenting her work during Concurrent Session III on Monday, Oct. 6, at 2 p.m. in Comstock B.

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Speakers

Jeff Speck

Conference keynote speaker **Jeff Speck** is a city planner and urban designer who—through his writing, lectures and built work—advocates internationally for smart growth and sustainable design. As director of design at the National Endowment for the Arts from 2003-07, he oversaw the Mayors' Institute on City Design and created the Governors' Institute on Community Design, a federal program that helps state governors fight suburban sprawl. Prior to joining the Endowment, Jeff spent 10 years as director of town planning at Duany Plater-Zyberk and Co., a leading practitioner of the New Urbanism, where he led or managed more than 40 of the firm's projects. He is the co-author of "Suburban Nation: The Rise of Sprawl and the Decline of the American Dream" (Farrar, Straus and Giroux, 2000), as well as "The Smart Growth Manual" (McGraw-Hill, 2009). He is a contributing editor to Metropolis Magazine and serves on the Sustainability Task Force of the U.S. Department of Homeland Security. His recent book, "Walkable City: How Downtown Can Save America, One Step at a Time" (Farrar, Straus and Giroux, 2013)—which the Christian Science Monitor called "timely and important, a delightful, insightful, irreverent work"—was the best-selling planning/design title of 2013. Copies of "Walkable City" are available for purchase Sunday afternoon at the registration table outside the Regency Ballroom.

Chancellor Kent Syverud

Syracuse University welcomed **Kent Syverud** as its 12th Chancellor and President in January 2014. A native of Irondequoit, N.Y., Chancellor Syverud came to Syracuse from Washington University in St. Louis, where he served as dean and Ethan A.H. Shepley Distinguished University Professor at the School of Law. Prior to that, he was the dean of Vanderbilt Law School and associate dean for academic affairs and professor at the University of Michigan Law School. As a higher education leader, Chancellor Syverud has earned distinction as a strategic thinker and visionary with a passion for teaching excellence and for research and innovation that address emerging needs. In his inaugural address at SU in April 2014, he cited several key priorities for the University: enhancing the undergraduate experience; empowering research excellence; embracing change; and positioning Syracuse as the best university in the world for veterans. Chancellor Syverud holds a bachelor's degree from the Georgetown University School of Foreign Service and a law degree and master's degree in economics from the University of Michigan. He counts among his closest mentors retired U.S. Supreme Court Justice Sandra Day O'Connor, for whom he clerked shortly after she became the first woman named to the Supreme Court. Chancellor Syverud is married to Dr. Ruth Chen, an accomplished environmental toxicologist and professor of practice at SU's College of Engineering and Computer Science. They are the parents of three grown sons: Steven, Brian and David.

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Joanie Mahoney

Joanne M. Mahoney is the first woman to serve as Onondaga County executive. A graduate of Syracuse University's Whitman School of Management and College of Law, she spent time in private practice and then worked five years as a criminal prosecutor in the Onondaga County District Attorney's Office before being elected councilor-at-large in the City of Syracuse, where she served a four-year term. She was elected county executive in November 2007 and was re-elected in November 2011, running unopposed. In 2008, County Executive Mahoney led Onondaga County to work toward a greener, more sustainable community culminating in "Save the Rain," a comprehensive storm water management plan developed to reduce pollution to Onondaga Lake. In 2011, Onondaga County was recognized by the EPA as a green infrastructure partner for its work on "Save the Rain," and Governing Magazine named the county executive a Public Official of the Year; in addition, Onondaga County was awarded the U.S. Water Prize by the U.S. Water Alliance. County Executive Mahoney has also placed a tremendous emphasis on literacy and education, guiding the county's partnership with Say Yes to Education. She was co-chair of then Governor-Elect Andrew Cuomo's transition team in 2010 and was appointed by the governor in 2012 to serve as a trustee for the New York Power Authority. In the aftermath of Superstorm Sandy, Gov. Cuomo asked her to serve on the Moreland Commission, which is tasked with investigating New York's power utilities' preparation and response to the major storms that have devastated communities in the state over the past two years.

Stephanie Miner

Stephanie A. Miner is the 53rd mayor of the City of Syracuse. She attended Syracuse University, graduating magna cum laude with a B.A. degree in political science and journalism. In 1999, Mayor Miner earned her J.D. degree at SUNY Buffalo and began working at Blitman & King, LLP as a labor lawyer, representing unions and employees. Already deeply involved in politics, she became a Syracuse common councilor-at-large in 2002 after winning city-wide election in 2001 when she was 31 years old. Re-elected to the Council in 2005, Mayor Miner received the most votes of any candidate on the ballot, including the incumbent mayor. As a councilor, she championed and helped pass legislation that gave $1 million in initial funding to Say Yes to Education, a program that provides necessary support services for Syracuse City School District students and promises free or reduced tuition to students who graduate from city high schools. During her tenure on the Council, Mayor Miner established a reputation as a principled leader who asks tough questions. This led the Syracuse Post-Standard to endorse Mayor Miner's 2009 candidacy for mayor, calling her "principled," "intelligent," "energetic" and a "passionate advocate." She was elected in a three-way race, receiving 50.1 percent of the vote and becoming the first woman elected mayor of any of the "Big 5" cities in New York state.

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Juli Boeheim

Juli Boeheim was introduced to Jim Boeheim, Syracuse University's Hall of Fame head men's basketball coach, at a Kentucky Derby party in 1994, and the two were married in 1997. While Jim had already been heavily immersed in fundraising for Coaches vs. Cancer (a partnership between the National Association of Basketball Coaches and the American Cancer Society), his partnership with Juli has increased an already formidable attack on cancer. Juli and Jim devised an annual black-tie event, the "Basket Ball," which celebrated its 15th year in 2014 with a history of close to $5 million in donations. The Boeheims' success encouraged others to adopt the formula; Basket Balls are now held by Philadelphia- and Albany-area coaches, and coaching staffs at Buffalo, Connecticut and Gonzaga. Juli is currently a member of the Upstate Hospital Foundation Board and the board of Syracuse University's School of Education. Previously, she served on the boards of ARC of Onondaga, University Hospital, the Upstate Medical University Foundation and the Syracuse Community Health Center, and she has been active with the Rescue Mission and the Make-A-Wish Foundation. In 2004, Juli was presented the Humanitarian Medallion, given by Catholic Charities in recognition of bettering the lives of others and dedication to the Syracuse community. In 2005, she was named Citizen of the Year by Temple Adath Yeshurun. Juli holds a bachelor's degree in merchandising, apparel and textiles from the University of Kentucky and a master's degree in child and family studies from SU. In 2009, the Boeheims formed the Jim and Juli Boeheim Foundation, which strives to "enrich the lives of kids in need within the Central New York community, as well as provide support for eliminating cancer through research and advocacy."

Ginny Carmody

Virginia "Ginny" Carmody was named the first executive director of the Literacy Coalition of Onondaga County in 2008. The Coalition has engaged more than 200 community members in extensive planning sessions to establish community literacy indicators and priority recommendations for achieving a shared vision of "100% Literacy through 100% Community Engagement." The Literacy Coalition launched Dolly Parton's Imagination Library to encourage family literacy and school readiness in 2010 and became Central New York's lead agency for the Annie E. Casey-led Campaign for Grade-Level Reading in 2012. Ginny had previously worked in the U.S. Congress for more than 26 years in the offices of Rep. Hamilton Fish Jr., Rep. George C. Wortley and, most recently, as district director for Rep. James T. Walsh. She serves on the boards of Syracuse 20/20, the Onondaga Citizens League and Visions for Change, and is a member of the Rotary Club of Syracuse. Ginny holds a B.S. degree in elementary education from the College of St. Rose and a master of public administration degree from American University.

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Peter Dunn

Peter Dunn is president and CEO of the Central New York Community Foundation, Inc. He has more than 20 years of experience in the community foundation field working in support of the growth of the philanthropic sector. After more than a dozen years in leadership positions at the California Community Foundation in Los Angeles, Peter came to Syracuse in 2008 to administer the CNY Community Foundation. Since its establishment in 1927, the foundation has given more than $130 million in support of local nonprofits and community initiatives. The oldest and largest philanthropic foundation in the region, the foundation currently manages more than 650 component charitable funds with a collective value exceeding $180 million. Peter sits on several civic boards and serves on the Attorney General's Leadership Committee on Nonprofit Revitalization. He earned a bachelor of arts degree with honors at the University of Notre Dame and a juris doctor degree at the University at Buffalo School of Law.

Linda Dickerson Hartsock

Linda Dickerson Hartsock directs the Syracuse Connective Corridor as part of Syracuse University's Office of Community Engagement and Economic Development. She was a senior member of New York State's economic development team, serving as Central New York regional director for Empire State Development. Previously vice president of innovation and technology initiatives at CenterState CEO, she has also served as president and CEO of an industrial development agency. With expertise in urban and regional planning and policy, Linda has extensive background in the public and NGO sectors structuring, and financing complex economic and community development projects. Prior to moving upstate, she was a longtime faculty member at Marist College and was president and CEO of Hudson Valley Pattern for Progress, the region's premier planning, policy and development group. Recipient of many federal and state awards, Linda has served on numerous state task forces, advisory committees, and statewide and regional boards. She is a longtime executive board member of New York Business Development Corp., which facilitates access to capital for startup and small businesses, and is the current board chair of the Central New York Community Foundation.

Marilyn Higgins

A native of Syracuse, **Marilyn Higgins** is vice president for community engagement and economic development at Syracuse University. In this capacity, she is responsible for the Connective Corridor and Near Westside Initiative, two multimillion-dollar urban redevelopment projects that serve as platforms for engaged, interdisciplinary scholarship at Syracuse University. As a founder of both projects and past president of the Near Westside Initiative Board of Directors, Marilyn, along with her team, initiates creative, productive alliances among SU faculty, students and community residents to address urban challenges in new ways and bring economic vitality to the City of Syracuse. She has successfully attracted $93.5 million to Syracuse by engaging businesses; national foundations; and federal, state and local governments in these revitalization efforts. Previously the vice president of economic development for National Grid, Marilyn has served as a board member and officer of more than 20 nonprofit and economic development organizations throughout upstate New York. She graduated magna cum laude from SUNY Oswego with a bachelor of arts degree in political science.

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Maarten Jacobs

Maarten Jacobs is the director of the Near Westside Initiative (NWSI), a nonprofit organization working to combine the power of art, technology and innovation with neighborhood values and culture to revitalize Syracuse's Near Westside. In that role over the past four years, Maarten has worked diligently to ensure that residents are actively engaged in the revitalization taking place in their neighborhood and ensuring that the community's best interests are always represented. Similarly, with a personal passion for the arts, Maarten has pushed the Near Westside Initiative to be a truly place-based initiative with a focus on implementing creative placemaking as a fundamental strategy for economic and community development. In addition to his work with the NWSI, he teaches community economic development at the Syracuse University School of Social Work. He holds a bachelor's degree in psychology and sociology and a master's degree in social work with a concentration in community development and social action from the University of Maryland.

Margaret Martin

Margaret Martin is vice president of development for the Jim and Juli Boeheim Foundation, heading fundraising support for eliminating cancer through research and advocacy. Margaret recently served as vice president for marketing, communications and development for St. Joseph's Hospital Health Center, directing a $30 million campaign for the largest green health care construction project in upstate New York. Her national award-winning "Caring Connection" newsletter introduced the hospital's message to more than 35,000 community families. Margaret's global humanitarian efforts include directing an International Habitat for Humanity building project in the Philippines on behalf of UTC/Carrier and working directly with President Jimmy Carter and former first lady Rosalynn Carter building Habitat homes in Manila.

Gary Radke

Gary M. Radke is Dean's Professor of the Humanities at Syracuse University. He also organizes exhibitions of Italian Renaissance art for the High Museum of Art in Atlanta. He has published extensively about medieval papal palaces, the patronage of nuns in Renaissance Venice, and numerous aspects of 15th-century Florentine sculpture. A fellow of the American Academy in Rome, Gary has been recognized as Meredith Professor for Teaching Excellence and won the William Wasserstrom Award for Excellence in Graduate Teaching at Syracuse University. He is co-author with John T. Paoletti of a widely distributed college textbook, "Art in Renaissance Italy," which is in its fourth edition and has been translated into Spanish and Chinese.

Mary Anne Schmitt-Carey

Mary Anne Schmitt-Carey is president of Say Yes to Education, Inc. (Say Yes), a national nonprofit foundation committed to changing the lives of inner-city youth through the promise of post-secondary education and the delivery of comprehensive support services. In 2012, she was appointed to Gov. Andrew Cuomo's Education Reform Commission, which is tasked to make recommendations about how to boost student achievement and make education spending more efficient in New York state. Mary Anne holds an M.B.A. from The Wharton School at the University of Pennsylvania in May 2001 and graduated magna cum laude from SUNY Albany, earning a B.A. degree in political science and English.

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Rob Simpson

Robert Simpson serves as president of the CenterState Corporation for Economic Development (CenterState CEO), a 12-county business leadership and economic development organization, based in Syracuse. He is also president of Syracuse's business incubator, The Tech Garden. CenterState CEO has received national attention for its innovative, integrated approach to business, economic and community development. Under Rob's leadership, CenterState CEO has engaged prominent national organizations such as the Ford, Surdna and Kauffman foundations to further this work. In 2011, Rob was appointed by the governor to serve as co-chair of the Central New York Regional Economic Development Council (CNY REDC). The CNY REDC was awarded the top prize in the state in 2011 and 2012 for the development and implementation of its five-year strategic plan, securing a total of $197.5 million for 147 projects in the region.

Joe Sisko

Joe Sisko is the founding partner of Locus, a multidisciplinary design practice dedicated to helping clients communicate their identity through the design of engaging places and sophisticated branding. Locus specializes in the front-end design imaging that helps groups acquire grants and client-focused design management of spaces that require a cross-disciplinary perspective. He is also the founder of Cell, a collaborative practice that concentrates on experimental sustainable design systems utilizing computational protocols. Joe was previously the assistant director of UPSTATE: A Center for Design, Research, and Real Estate at the Syracuse University School of Architecture, where he initiated and managed interactive public space, master planning and design research projects for the institute. He has also been an adjunct professor at Syracuse University, teaching graduate and undergraduate design studios emphasizing urban issues, as well as housing development and advanced media seminars.

Michael Stanton

Michael Stanton is a founding member of ReThink81. He created the SyracuseThenAndNow.org website, which won a historic preservation award from the Central New York Chapter of the American Institute of Architects. Michael serves on the board of the Preservation Association of Central New York. In 2010, he prepared nomination materials leading to the National Grid (Niagara Mohawk) Building in downtown Syracuse being added to the National Register of Historic Places. A former producer of public affairs and documentary television programs, Michael received a bachelor's degree from Gonzaga University and master's and doctoral degrees in communications from the University of Washington in Seattle.

Merike Treier

Merike Treier is executive director of the Downtown Committee of Syracuse, Inc. In this role, Merike oversees all of the Downtown Committee programs involving advocacy, economic development and revitalization, marketing, security and environmental maintenance. She started at the Downtown Committee in 2004 as an economic development specialist and later worked as the Downtown Committee's deputy director and director of economic development. Merike also serves as the president of the Downtown Syracuse Foundation, Inc. and is a board member for The Gifford Foundation, the Onondaga Citizens League, the Onondaga County Public Library, Housing Visions Unlimited and Adapt CNY, Inc. Merike received a bachelor's degree in geography, with minors in geology and environmental studies from SUNY Geneseo and a master's degree in geography with a concentration in urban planning from Binghamton University.

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CUMU 2014 Complete Schedule

Sunday, October 5

8 a.m.-5 p.m.	Conference registration (registration table, second floor, Sheraton)
10 a.m.-12:30 p.m.	Campus tour + Carrier Dome tour + lunch in Club 44 (registration required; meet tour guides in Sheraton lobby)
11 a.m.-2 p.m.	Executive Committee lunch (CUMU Executive Committee only; private dining room, Rachel's)
Noon-1 p.m.	Lunch on your own (unless on campus/Carrier Dome tour)
1-3:30 p.m.	Conference keynote address "Towards a More Walkable Syracuse" by Jeff Speck, author of "Walkable Cities: How Downtown Can Save America, One Step at a Time," introduced by SU professor Gary Radke; followed by a panel discussion with Joe Sisko, Jeff Speck, Michael Stanton and Merike Treier (Regency Ballroom, second floor, Sheraton)
4-5 p.m.	Welcome speakers: Syracuse University Chancellor and President Kent Syverud, SU Vice President for Community Engagement & Economic Development Marilyn Higgins (Regency Ballroom, second floor, Sheraton)
5-6:30 p.m.	Poster sessions + reception; see listing on page 22 (second floor lobby, Sheraton)
6:30 p.m.	Dinner on your own (or optional Syracuse Stage performance—bus leaves from Sheraton front entrance and returns at 10 p.m.)
6:30-8 p.m.	Presidents' Dinner (by invitation only; Chancellor's House; shuttle leaves from Sheraton front entrance at 6:20 p.m.)

Monday, October 6

7-8:30 a.m.	Breakfast (second floor lobby and Regency Ballroom, Sheraton)
7:30 a.m.-4 p.m.	Conference registration (registration table, second floor, Sheraton)
7:30-8:30 a.m.	Special session: "Capturing Data and Measuring the Impacts of Community Engagement," Barbara A. Holland, senior scholar, Indiana University-Purdue University Indianapolis (Comstock A)
8:30-9:45 a.m.	Panel discussion: "Literacy, Education Reform and Urban Revitalization" with Onondaga County Executive Joanie Mahoney (facilitator) and panelists Syracuse Mayor Stephanie Miner; Mary Anne Schmitt-Carey, president of Say Yes to Education, Inc.; Peter Dunn, president and CEO of the CNY Community Foundation; Rob Simpson, president and CEO of CenterState CEO; and Virginia Carmody, executive director of the Literacy Coalition of Onondaga County (Regency Ballroom, second floor Sheraton)
10-11 a.m.	Concurrent Session I; see listing on page 23 (seminar rooms, second floor, Sheraton)

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11:15-12:15 p.m.	Concurrent Session II see listing on page 24 (seminar rooms, second floor, Sheraton)
12:30-1:45 p.m.	Luncheon + Announcement of Lynton Award (Regency Ballroom, second floor Sheraton)
2-3 p.m.	Concurrent Session III; see listing on page 25 (seminar rooms, second floor, Sheraton)
2-3:30 p.m.	President's Council Meeting (private dining room, Rachel's)
3:30-4:30 p.m.	Concurrent Session IV; see listing on page 26 (seminar rooms, second floor, Sheraton)
3:30-5 p.m.	Concurrent bus/walking tours of SU Office of Community Engagement and Economic Development projects: Syracuse Connective Corridor and Near Westside led by Linda Dickerson Hartsock, director of the Syracuse Connective Corridor, and Maarten Jacobs, director of the Near Westside Initiative; tours end at the Nancy Cantor Warehouse (registration required for the tours; buses for both tours leave at 3:30 p.m. from the Sheraton front entrance; participants in the tours will not be returning to the Sheraton until after the evening reception; business casual clothing is fine for all activities)
4:40 and 5 p.m.	Shuttle bus from Sheraton downtown to the Nancy Cantor Warehouse (bus departs from Sheraton front entrance)
5-6 p.m.	Refreshments, fourth floor, Nancy Cantor Warehouse (buses arrive from concurrent tours and from Sheraton), then walk/ride to the MOST
6-9 p.m.	Evening reception, along with speakers Juli Boeheim and Margaret Martin from the Jim & Juli Boeheim Foundation, and a special IMAX film screening (MOST, in Syracuse's Armory Square district)
	After the evening reception, attendees are welcome to remain in and walk around the Armory Square District and catch any of the later shuttles back to the Sheraton; last bus departs from the MOST at 10:30 p.m.

Tuesday, October 7

8-10 a.m.	Conference registration (registration table, second floor, Sheraton)
8-9 a.m.	Roundtable Discussions + Continental Breakfast (Regency Ballroom, second floor, Sheraton)
9:15-10:15 a.m.	Concurrent Session V; see listing on page 27 (seminar rooms, second floor, Sheraton)
10:30-11:30 a.m.	Concurrent Session VI; see listing on page 28 (seminar rooms, second floor, Sheraton)

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Poster Presentations

Key to poster tracks:

(SE) Social Entrepreneurs, a New Model for Urban Sustainability

(HN) Healthy Neighborhoods by Design

(PBR) Place-based Reform of K-12 Public Education and Successful Strategies for Addressing College Readiness and Completion

(CP) Creative Placemaking, Student Engagement and Community Revitalization

All poster presentations occur in the Sheraton's second-floor lobby during the Sunday late afternoon reception; The posters will remain in place through the conclusion of the conference.

Sunday, 5-6:30 p.m.

Bonner Leaders as Engaged Students (CP)
Presenter: Kevin Farrell, Wagner College

Building Social and Political Capital Through Neighborhood Associations (CP)
Presenters: Jerome Deichert, Robert Blair, University of Nebraska Omaha

Fleet Tracking, a Mobility Management Tool (CP)
Presenters: Marguerite Zarrillo, Matthew Roy, University of Massachusetts Dartmouth

KANEKO-UNO Library: A community and academic partnership to promote creativity in all facets of life (CP)
Presenters: Eleanor Johnson, Steve Shorb, University of Nebraska Omaha

Philanthropy and Service-Learning Projects in Life Span Human Development at the University of Louisville (CP)
Presenter: Lora Haynes, University of Louisville

The Resilient Families Project and Little Free Libraries: Extensions for Communities and Sustainability (CP)
Presenters: Lora D. Haynes, Morgan Blair, University of Louisville

Use of a Critical Reflective Inquiry Framework to Enhance Student Nurses' Experiential Learning in International Initiatives (CP)
Presenters: Maryellen Brisbois, Marilyn Asselin, University of Massachusetts Dartmouth

Higher Education and Sustainable Urban Food Systems: The Case of Chicago (HN)
Presenter: Howard Rosing, DePaul University

Port Richmond Partnership (HN)
Presenter: Arlette Cepeda, Wagner College

UNC Wilmington Tidal-Creek Watershed Project (HN)
Presenters: Sean Ahlum, Bill Kawczynski, University of North Carolina Wilmington

"Bones: Your Inner Animal"—University Biology Students Teaching Evolutionary Concepts to K-8 Students (PBR)
Presenter: Kathryn Kavanagh, University of Massachusetts Dartmouth

The Barbara A. Holland Collection for Service Learning & Community Engagement (PBR)
Presenter: Joyce Neujahr, University of Nebraska Omaha

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Concurrent Sessions

Key to session tracks:

(SE) Social Entrepreneurs, a New Model for Urban Sustainability

(HN) Healthy Neighborhoods by Design

(PBR) Place-based Reform of K-12 Public Education and Successful Strategies for Addressing College Readiness and Completion

(CP) Creative Placemaking, Student Engagement and Community Revitalization

All seminar rooms (Comstock A, Comstock B, Comstock C, Waverly, Marshall, Harrison) are on the Sheraton's second floor.

Each presentation is 30 minutes total.

SPECIAL SESSION
Monday, 7:30-8:30 a.m.

Capturing Data and Measuring the Impacts of Community Engagement
Presenter: Barbara A. Holland, Senior Scholar, Indiana University-Purdue University Indianapolis

Room: Comstock A

CONCURRENT SESSION I
Monday, 10-11 a.m.

Room: Comstock A

Social Entrepreneurship: Community Engaged Urban Renewal and Sustainability (SE)
Presenters: Atta Ceesay, Joe Ferrandino, Ellen Bandyopadhyay, Subir Bandyopadhyay, Indiana University Northwest

[IN] Like Flint: How the Innovation Incubator at UM-Flint fosters social entrepreneurship in a city remaking itself (SE)
Presenters: Nic Custer, Sherry Hayden, University of Michigan Flint

Room: Comstock B

The Miracle League of Wilmington (HN)
Presenter: Dan Johnson, University of North Carolina Wilmington

Building Sustainable Neighborhoods Through Community Gardens: Enhancing residents' wellbeing through university-community engagement initiative (HN)
Presenters: Nicholas Siewell, Stephanie Aguirre, Madhavappallil Thomas, California State University Bakersfield

Room: Comstock C

Place-based Engagement and Educational Success: Making everyday organizations matter (PBR)
Presenter: Heidi Barajas, University of Minnesota

Syracuse Urban Inclusive Teacher Residency: A clinically rich approach to inclusive teacher preparation (PBR)
Presenters: Christine Ashby, Carrie Rood, Syracuse University; Jodi Burnash, Geoffrey Roberts, Syracuse City School District

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Room: Waverly

An Innovative Program for School Principals in an Urban School District: The Executive Masters' in Leadership Program for D.C. Public Schools (PBR)
Presenters: Robert Bies, Lonya Smith, Georgetown University

Building BRIDGES: Building Real Integrated Developmentally Guided Experiences for Students (PBR)
Presenters: Nancy Edick, Sarah Edwards, University of Nebraska Omaha

Room: Marshall

Engaging College Students With Individuals With Disabilities Through A Community Film Festival (CP)
Presenter: James Lawler, Pace University

Measuring the Impact of Service Learning on Student Retention and Civic Skills (CP)
Presenter: Matthew Roy, University of Massachusetts Dartmouth

Room: Harrison

Cities and Universities in 20th-Century America (CP)
Presenters: Steven Diner, University of Rutgers Newark; Wendell Pritchett, University of Rutgers Camden; John Christensen, University of Nebraska Omaha; Richard Gurasci, Wagner College

For Better or For Worse: How Town-Gown Relationships are Like a Marriage (CP)
Presenter: Stephen Gavazzi, The Ohio State University Mansfield

CONCURRENT SESSION II

Monday, 11:15 a.m.- 12:15 p.m.

Room: Comstock A

Small Business Contracting With Anchor Institutions: The road to success (SE)
Presenters: Tanya Pope, Interise; Cynthia Franklin, New York University; John Liddy, Syracuse Technology Garden; Theresa Slater, Empire Interpreting Service

Behavior Change for Sustainability (SE)
Presenter: Brent Fryrear, Partnership for a Green City

Room: Comstock B

Fear, Place Avoidance, and Healthy Urban Neighborhoods: Designing Places Safe Enough for Strollers (HN)
Presenter: Ken Stapleton, Safedesign Institute

Developing a Community-Designed Healthy Urban Food System (HN)
Presenter: Julie Fox, The Ohio State University

Room: Comstock C

STEM Pathway for Success: A Partnership Model (PBR)
Presenters: Jennifer Ponder, Kim Case, Claire Cavallaro, California State University Fullerton

The Newark Fairmount Promise Neighborhood: A university-community model for addressing educational inequality (PBR)
Presenters: Diane Hill, Joanna Maulbeck, Tia Collier, John Johnson, Rutgers University Newark

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Room: Waverly

The Port Richmond Partnership Summer Leadership Academy (PBR)
Presenters: Samantha Siegel, Kevin Farrell, Wagner College

STEM Strategic Planning: Meeting the STEM Pipeline Challenges (PBR)
Presenters: Neal Topp, Neal Grandgenett, B.J. Reed, University of Nebraska Omaha

Room: Marshall

Punk Rock, Critical Thinking, and Community Development: A History of Expressions of Emancipative Social Capital (CP)
Presenter: Craig Talmage, Arizona State University

The University of Massachusetts Dartmouth Experience: Transforming Individuals and Communities Through Engaged Education (CP)
Presenters: Divina Grossman, Matthew Roy, University of Massachusetts Dartmouth

Room: Harrison

Student Engagement and Community Revitalization in the American Post-Industrial City (CP)
Presenters: Pamela Karimi, Emily Reinauer, University of Massachusetts Dartmouth

Neighborhood Revitalization and the Anchor Institution: Assessing the Impact of the University of Pennsylvania's West Philadelphia Initiatives on University City (CP)
Presenter: Meagan Ehlenz, University of Pennsylvania

CONCURRENT SESSION III

Monday, 2-3 p.m.

Room: Comstock A

Training and Professional Development for Sustainability (SE)
Presenter: Brent Fryrear, Partnership for a Green City

30,000 Degrees College Readiness for a Stronger Staten Island (PBR)
Presenters: Michael Kress, College of Staten Island/ CUNY; Christopher Cuccia, St. John's University; Samantha Siegel, Wagner College

Room: Comstock B

Presentation by Lynton Award Winner
Presenter: Jomella Watson-Thompson, University of Kansas

Community by Communication (CP)
Presenter: Jessica Burnham, University of North Texas

Room: Comstock C

Community Chairs as a Catalyst for Campus Collaborations (PBR)
Presenters: Neal Grandgenett, David Boocker, Nancy Edick, Hesham Ali, University of Nebraska Omaha

A Transformative Action and Research Partnership (PBR)
Presenters: Ronald Pitt, Julie Horwitz, Lisa Smolski, Rhode Island College; Fran Gallo, Central Falls School District

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Room: Waverly

The Sounds of Port Richmond: Community Theater & College Partnerships (CP)
Presenters: Samantha Siegel, Kevin Farrell, Kevin Bott, Wagner College

Anchoring Through Sweat Equity: Helping to Build Safe Affordable Housing in Ypsilanti, Michigan (CP)
Presenter: Russ Olwell, Eastern Michigan University

Room: Marshall

Discovering a Diverse Downtown Identity: Questioning Phoenix (CP)
Presenter: Craig Talmage, Arizona State University

Faculty Participation in Civic Engagement and Service Learning Activities: Correlates and Consequences (CP)
Presenters: Suchitra Hiraesave, Boys and Girls Clubs of Delaware, Widener University; Stephen Kauffman, Widener University

Room: Harrison

Love Me for Me: Promoting Transgender Visibility and Inclusion Through University-Community Revitalization (CP)
Presenters: Aminata Cairo, Elizabeth Gombos, Southern Illinois University Edwardsville

Enhancing Civic Design Value: An Outreach Urban Design Studio Course in Nashville (CP)
Presenter: Thomas K. Davis, University of Tennessee Knoxville

CONCURRENT SESSION IV

Monday, 3:30-4:30 p.m.

Room: Comstock A

Leveraging Our Systems to Prepare Literacy Leaders (PBR)
Presenters: Sarah Edwards, Nancy Edick, University of Nebraska Omaha

Rethinking Communities (CP)
Presenters: Alan Smith, Carley Przystac, Roosevelt Institute; Steven Dubb, Democracy Collaborative; Sam Magavern, The Partnership for the Public Good

Room: Comstock B

Sharing Space to Improve Place: The Partnership Between Omaha by Design and the University of Nebraska at Omaha (HN)
Presenters: Sara Woods, Heike Langdon, University of Nebraska Omaha; Connie Spellman, Omaha by Design

Room: Comstock C

Building STEM Education Materials to Positively Impact Children With Special Needs (PBR)
Presenter: Dennis Kubasko, University of North Carolina Wilmington

Room: Waverly

Fit/Fear/Focus: A model for building college readiness capacities in Baltimore City (PBR)
Presenter: Marguerite Weber, University of Baltimore

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Room: Marshall

Zipcar Theater: The Tacoma Theater Project—An Engine of Audience and Community Development (CP)
Presenter: Michael Kula, University of Washington Tacoma

Room: Harrison

UMass Dartmouth Living Gallery: Creative Placemaking in the South Coast of Massachusetts (CP)
Presenters: Divina Grossman, Adrian Tio, University of Massachusetts Dartmouth

Sustainability in Action—Designing a Student-Led Gift Economy (SE)
Presenter: Rachel Kulick, University of Massachusetts Dartmouth

CONCURRENT SESSION V
Tuesday, 9:15-10:15 a.m.

Room: Comstock A

Alumni Civic Engagement: The carry-over from student to citizen (CP)
Presenter: Stephen Kauffman, Widener University

The Sustainable Neighborhoods Initiative: Long-term community-university partnerships for advancing local sustainability (CP)
Presenter: Jennifer Allen, Portland State University

Room: Comstock B

Learning Today About Tomorrow's Transit and Bicycle/Pedestrian Needs at UNC Wilmington (HN)
Presenter: Sharon Boyd, University of North Carolina Wilmington

Motivating Homeowners to Maintain Rain Gardens (HN)
Presenters: Susan Morgan, Jianpeng Zhou, Aminata Cairo, Southern Illinois University Edwardsville; Susan McCrary, Metropolitan St. Louis Sewer District

Room: Comstock C

Walking Through Apprehension: Beginning the journey to cultural understanding (PBR)
Presenters: Sarah Edwards, Nancy Edick, University of Nebraska Omaha

Bold Vision for Student Success: Tablet Technology and K-16 Partnerships (PBR)
Presenters: Lynnette Zelezny, Joseph Castro, Frank Lamas, California State University Fresno

Room: Waverly

Impact Investing: Funding social innovation (SE)
Presenters: Rebecca Tekula, Archana Shah, Pace University

IUPUI Nanotechnology Discovery Academy (INDA) for High School Students and Teachers (PBR)
Presenter: Mangilal Agarwal, Indiana University-Purdue University Indianapolis

Room: Marshall

Changing Lives Through Literature (CP)
Presenter: Robert Waxler, University of Massachusetts Dartmouth

The Capstone Project: Community-Based Action Research—Partnering With Newark, NJ, CBOs, Achieving Student Learning Outcomes, and Building Community (CP)
Presenter: Peter Hoontis, University of Rutgers Newark

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Room: Harrison

Metropolitan Universities: Impacting Urban Communities (CP)
Presenters: Henry Cunningham, Katrease Hale, University of Louisville

The 350th Anniversary of the Town of Dartmouth: Blending Student Engagement, Transnational Research, and Community in a Challenging Service-Learning Course for History Majors (CP)
Presenter: Cristina Mehrtens, University of Massachusetts Dartmouth

CONCURRENT SESSION VI

Tuesday, 10:30-11:30 a.m.

Room: Comstock A

Educacion para la transformacion: Empowering early childhood teacher candidates towards strengths-based instructional practices with English language learners in an urban community (CP)
Presenters: Mona Ivey-Soto, Kim Wieczorek, Janet Quinonez Eatman, Teresita Paniaqua, SUNY Cortland

Partners in Placemaking (CP)
Presenters: Starla Officer, Indiana University Purdue University Indianapolis; Patrice Duckett, Near West Collaborative; Aaron Laramore, Local Initiative Support Corporation

Room: Comstock B

Partnerships for Change: The NE STEM 4U spans K-16 (PBR)
Presenter: Christine Cutucache, University of Nebraska Omaha

From Miss Representation to Mass Representation: Educating for Change (PBR)

Presenter: Juli Parker, University of Massachusetts Dartmouth

Room: Comstock C

Culture, Community and Engaged Scholarship With New Bedford's Central American Immigrant Community (CP)
Presenter: Lisa Maya Knauer, University of Massachusetts Dartmouth

Encouraging Community Engagement: What's a dean (or chair, or …) to do? (CP)
Presenter: Kevin Corcoran, Oakland University

Room: Waverly

Lewiston-Auburn College: Twenty-Five Years of Metropolitan Existence (CP)
Presenters: Brian Davenport, Mary Anne Peabody, Elizabeth Turesky, Michelle Jacobus, University of Southern Maine Lewiston Auburn College

Community-Based Action Research: An MPA Capstone Experience (CP)
Presenter: Peter Hoontis, University of Rutgers Newark

Room: Marshall

ARTworks Educational Outreach (CP)
Presenter: Jenni Harris, University of North Carolina Wilmington

University of Missouri-St. Louis's Design for a Healthy and Economically Viable Neighborhood (HN)
Presenters: Tom George, Elizabeth Van Uum, University of Missouri-St. Louis

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Roundtable Discussions

Key to roundtable tracks:

(SE) Social Entrepreneurs, a New Model for Urban Sustainability

(HN) Healthy Neighborhoods by Design

(PBR) Place-based Reform of K-12 Public Education and Successful Strategies for Addressing College Readiness and Completion

(CP) Creative Placemaking, Student Engagement and Community Revitalization

All roundtable discussions occur concurrently in the Regency Ballroom on the Sheraton's second floor.

Tuesday, 8-9 a.m.

Table 1

Artist in Residence Program (CP)
Presenter: Bill Kawczynski, University of North Carolina Wilmington

Table 2

Creative Placemaking in the Classroom: Design interventions as a pedagogical practice (CP)
Presenter: Bree Kessler, University of Alaska Anchorage

Table 3

Facilitating Students' Career Development Through Community Engagement Placements and Work Embedded Experiences (CP)
Presenters: Elizabeth O'Brien, Valerie Rutledge, Jane Brower, Susan McDonald, Gene Ezell, Jamie Harvey, Beth Crawford, David Rausch, Drew Bailey, University of Tennessee Chattanooga

Table 4

How Urban Universities Can Advance Community Development (CP)
Presenter: Lyneir Richardson, Rutgers University Newark

Table 5

Imagining America Engagement Scholars: Arts and Design Students Revitalizing Syracuse, N.Y. (CP)
Presenters: Holly Zahn, Imagining America; Quinton Fletchall, Syracuse Connective Corridor; Corinne Tyo, The Building Company

Table 6

Impact Circle for Creative University-Wide Engagement in Support of Comprehensive Flint, Mich., Community Revitalization (CP)
Presenter: Mona Munroe-Younis, University of Michigan Flint

Table 7

New Bedford Seaport Cultural District (CP)
Presenters: Adrian Tio, Jacob Miller, University of Massachusetts Dartmouth

Table 8

The Port Richmond Partnership: small college, big impact (PBR)
Presenter: PatriciaAnn McCaffrey, Wagner College

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Table 9

Revitalizing the Community and the Academy by Engaging Underserved Youth (CP)
Presenters: Susan Layden, Kavey Vidal, Clarivel Gonzalez, and Brendis Gonzalez, Skidmore College; Noah Bernstein, New World Foundation; Julia Breitman, NYC Department of Youth and Community Development

Table 10

Social Practice: Collaborations Through Art and Community (CP)
Presenter: John Spiak, California State University Fullerton

Table 11

Stone Soup Arts Project (CP)
Presenter: Mwalim Peters, University of Massachusetts Dartmouth

Table 12

The Clemente Course in the Humanities and the Urban University (CP)
Presenter: Mark Santow, University of Massachusetts Dartmouth

Table 13

The Knot: Community engagement strategies bound together by interdisciplinary strength (CP)
Presenters: Mary Anne Peabody, Michelle Vazquez Jacobus, Elizabeth Turesky, Brian Davenport, University of Southern Maine Lewiston Auburn College

Table 14

Urban Education: Targeting students' nullified abilities (CP)
Presenter: Meg Groat, University of Cincinnati

Table 15

What are the Wicked Problems of the Community Engagement Movement? (CP)
Presenters: John Saltmarsh, NERCHE/University of Massachusetts Boston; Dan Butin, Elaine Ward, Merrimack College

Table 16

Cutting Calories Through Collaborative Teaching (HN)
Presenters: Patricia Tooker, Wagner College; the Rev. Paul Quevedo, Project Hospitality

Table 17

The University-Community Connection to Health Living (HN)
Presenters: Gary Ligouri, Andrew Bailey, Greg Heath, University of Tennessee Chattanooga

Table 18

Trash and Rats: Engaging in collaborative planning for healthy neighborhoods through the Georgetown Community Partnership (HN)
Presenter: Lauralyn Lee, Georgetown University

Table 19

Work on Wilmington (HN)
Presenters: Bill Kawczynski, Jenni Harris, University of North Carolina Wilmington

Table 20

BOOKENDS—An Innovative Approach to Retention and Professional Readiness in Two- and Four-Year Institutions of Higher Education (PBR)
Presenters: Granville Sawyer, Molley Matthews, Bowie State University

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Table 21

Bridge.EdU: The first year reinvented (PBR)
Presenters: Wes Moore, Bridge.EdU; Marguerite Weber, University of Baltimore

Table 22

Failing Forward: Lessons learned from a cradle-to-career partnership (Bridging RVA) (PBR)
Presenter: Kelli Parmley, Bridging RVA

Table 23

Increasing Postsecondary Attainment in the City of Newark, N.J.: building a collaborative network (PBR)
Presenters: Mahako Etta, Roland Anglin, Rutgers University Newark; Jeremy Johnson, Council of N.J. Grantmakers

Table 24

Making College Real: Residential immersion summer camps for high school youth at University of La Verne (PBR)
Presenters: Marisol Morales, Jerome Garcia, Adonay Montes, Issam Ghazzawi, University of La Verne

Table 25

The Place-Based Education Reform Rubber Meets the Higher Education Road: exploring issues and challenges of higher education involvement in comprehensive community initiatives (PBR)
Presenters: Gavin Luter, University at Buffalo; Elizabeth Hudson, Wayne State University

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Conference Planning Team

Marilyn Higgins, Conference Co-Director
Vice President for Community Engagement and Economic Development

Kevin Morrow, Conference Co-Director
Executive Director of Public Affairs Strategic Communications

Cynthia Barrie
Senior Administrator, Community Engagement and Economic Development

Jean Brooks
Director of Operations and Special Events, Chancellor's House

Kelley Champa
Assistant Director, SU Food Services

Joe Cifaratta
Sales Manager, Sheraton Syracuse University Hotel & Conference Center

Esther E. Gray
Special Assistant for Academic Affairs and Coordinator, University Lectures

Heather Ketcham
Conference Services Coordinator

Ellen King
Interim Director, Special Events Office

Charles P. Merrihew
Vice President of Advancement and External Affairs

Peg Northrup
Assistant Director of Campus & Community Engagement

Marlene O'Shea
Special Events Coordinator

Kevin C. Quinn
Senior Vice President for Public Affairs

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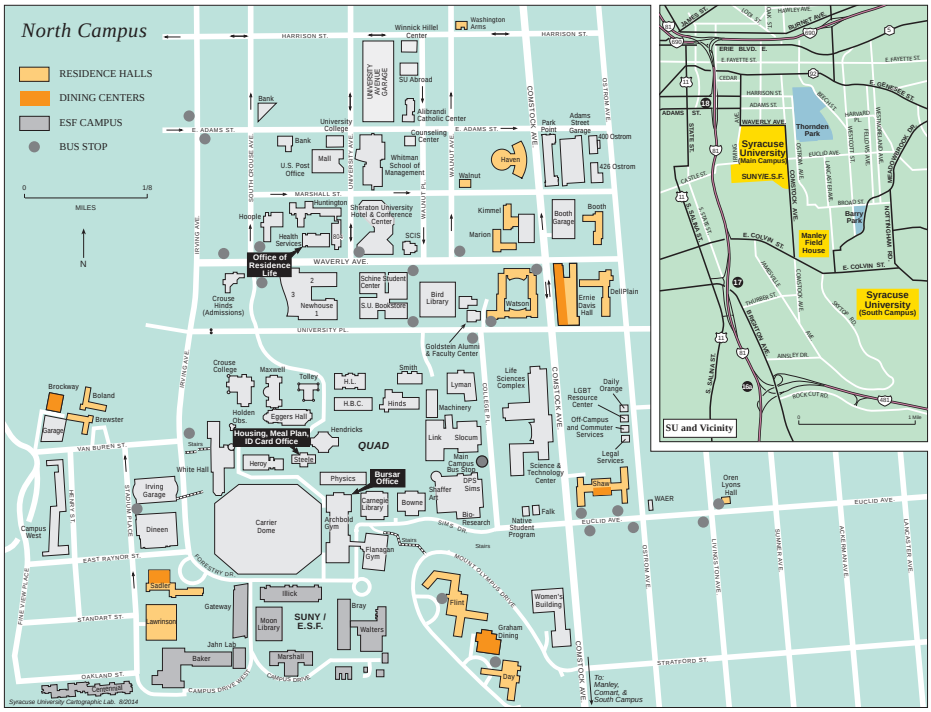
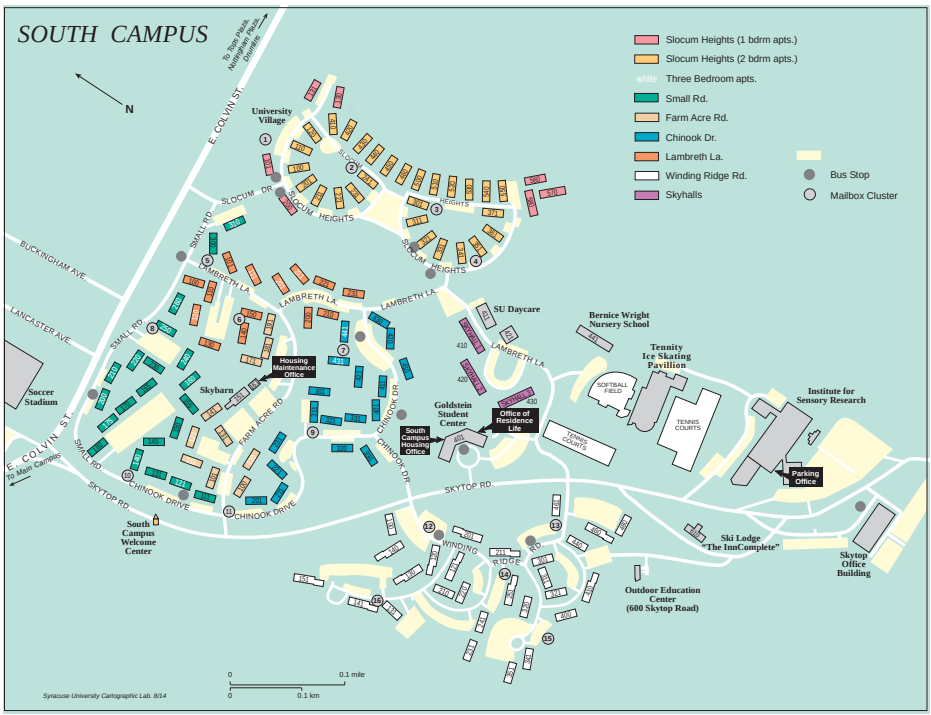
Syracuse Campus





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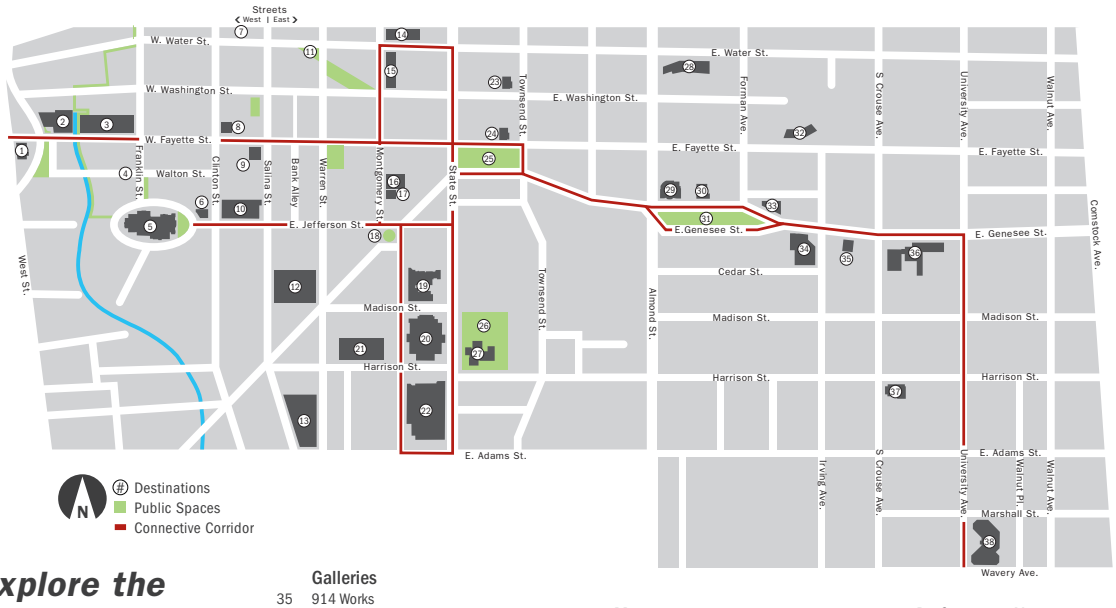
Syracuse Connective Corridor



Explore the SYRACUSE CONNECTIVE CORRIDOR

Architectural Highlights
15 City Hall
7 Clinton Square
32 CNY Biotech Accelerator
24 CNY Philanthropy Center
18 Columbus Circle
2 SU Nancy Cantor Warehouse
28 Syracuse Center of Excellence

Galleries
35 914 Works
33 Community Folk Art Center
17 The Media Unit
2 Point of Contact Gallery
21 Syracuse Technology Garden Gallery
26 Urban Video Project

Hotels
29 Crowne Plaza Hotel
36 Genesee Grande Hotel
37 Hotel Skyler
3 Inns at Armory Square
6 Jefferson Clinton Hotel
30 Parkview Hotel
38 Sheraton Hotel & Conference Center

Museums
14 Erie Canal Museum
27 Everson Museum of Art
5 Museum of Science and Technology
8 Museum of Young Art
16 Onondaga Historical Association

Parks
25 Fayette Park
31 Forman Park

Shopping and Dinning
4 Armory Square
11 Hanover Square

Performance Venues
23 Jazz Central/ CNY Jazz
19 John Mulroy Civic Center
10 Landmark Theatre
20 Oncenter War Memorial
1 Red House Arts Center
34 Syracuse Stage

Visitor & Convention Services
13 Centro Transportation Hub
9 Downtown Visitor Center
22 Oncenter Convention Center
12 Onondaga County Central Library

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Notes

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21st Annual Conference

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