Working Together Works

CUMU 2012

PARTNERING FOR PROGRESS

CHATTANOOGA, TENNESSEE

18TH ANNUAL CONFERENCE

Hosted by The University of Tennessee at Chattanooga
October 13-16, 2012 at the Chattanoogan Hotel

WELCOME

Dear Higher Education Colleagues,

l-r: Dr. Grady Bogue and Dr. Roger Brown

We at The University of Tennessee at Chattanooga are honored to welcome you to the 18th Annual CUMU Conference. Anyone familiar with the story of Chattanooga's renaissance from "the dirtiest city in America" to what *Outside* magazine called the "Best Town Ever" and the accompanying renaissance of the University knows that we speak from experience when we say, "Working Together Works: Partnering for Progress." That's why this is the perfect theme for this year's conference.

The partnership between our community and our campus demonstrates perfectly the synergy and success that result from effective partnerships, and we believe participants in the conference will gain valuable insight into translating Chattanooga's success for their own communities.

Chattanooga offers a perfect setting to discuss how shared visioning, strategic planning, and community planning come together to create a sustainable, vibrant, and progressive city in which to work, live, play, and learn.

During the conference, we guarantee you a behind-the-scenes view through candid panel discussions, tours, and insightful presentations on what it takes to create a successful city and what role a university must play in the process.

We hope you find the speakers, presentations, and panel discussions as well as special events planned before and during the conference to be informative and engaging. CUMU's 18th Annual Conference promises a rich opportunity for leaders from urban and higher education circles to share strategies and successes, and we guarantee you will not be disappointed by your visit to our wonderful city.

We hope you enjoy your visit to Chattanooga!

Roger G. Brown

Former Chancellor Roger Brown

Interim Chancellor Grady Bogue

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WELCOME, CAMPUS COMPACT! Campus Compact is hosting their Presidents' Leadership Summit 2012 in Chattanooga this year and joining CUMU for the Presidential Luncheon Monday at The Chattanoogan and the evening reception at the Hunter Museum of American Art.

Campus Compact is a national coalition, founded in 1985, of almost 1200 college and university presidents who are committed to fulfilling the civic purposes of higher education.

AT A GLANCE

October 13-16, 2012

Working Together Works: Partnering for Progress

SATURDAY, OCTOBER 13

12 Noon - 5:00 pm
Conference Registration
The Chattanoogan

1:00 pm - 5:00 pm
Lookout Mountain Tour

1:00 pm - 5:00 pm
Chickamauga Battlefield Tour

SUNDAY, OCTOBER 14

8:00 am - 5:00 pm
Conference Registration

11:00 am - 2:00 pm
CUMU Executive Committee Lunch

3:00 pm - 4:00 pm
Opening Plenary Session
"The University Renaissance:
The Three Chancellors"

4:00 pm - 5:00 pm
Opening Reception with Poster Exhibits

5:00 pm
Bus Tour
"Campus and City Partnerships"

7:00 pm - 9:00 pm
Presidents' Dinner
Invitation Only

7:00 pm
Conference Attendees
Dinner on your own

MONDAY, OCTOBER 15

6:30 am - 7:30 am
Morning Exercise Options
"Experience Chattanooga Outdoors"

7:00 am - 8:30 am
Presidents' Council Breakfast Meeting
CUMU Member Presidents and/or their designees

7:30 am - 8:30 am
Breakfast and Roundtable Discussions

8:00 am
Conference Registration

8:45 am - 9:45 am
Plenary Session
"The Renaissance of the City"

10:00 am - 11:00 am
Concurrent Sessions

11:15 am - 12:15 pm
Concurrent Sessions

12:30 pm - 1:45 pm
Presidential Luncheon and Address
Lynton Award Presentation

2:00 pm - 3:00 pm
Concurrent Sessions

3:15 pm - 4:15 pm
Concurrent Sessions

6:00 pm - 9:30 pm
Networking Dinner
Hunter Museum of American Art
"An Economic Renaissance"

TUESDAY, OCTOBER 16

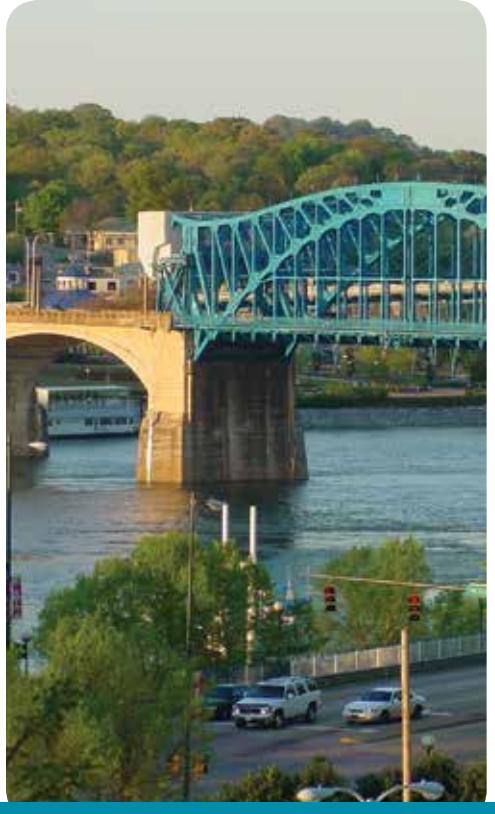
6:30 am - 7:30 am
Morning Exercise Options
"Experience Chattanooga Outdoors"

7:00 am - 8:30 am
Continental Breakfast and
Panel: "A Gig City: A Gig University"

8:45 am - 9:45 am
Concurrent Sessions

10:00 am - 11:00 am
Concurrent Sessions

11:30 am
Volkswagen Tour



PRE-CONFERENCE FUN

Pre-Conference Tour Options

Join Chattanooga representatives and other participants for your choice of two Chattanooga area tours. These tours are at your added expense, but all fees paid will include entrances fees and transportation.

Lookout Mountain Tour

includes Rock City, Ruby Falls, and the Incline Railway

Rock City is a true marvel of breathtaking nature, featuring massive ancient rock formations and gardens with over 400 native plant species. "See 7 States" from the top of Rock City.

Ruby Falls is one of the Southeast's most magnificent attractions. This underground waterfall is the world's tallest waterfall in a cave, reaching over 140 feet. During your underground walking tour to the waterfall, you will enjoy the many geological wonders located throughout the cave.

Incline Railway is the world's steepest passenger railroad. The Incline's trolley-style cars climb through the natural beauty surrounding historic Lookout Mountain at a breathtaking 72.7% grade – straight up! Sit back, relax and enjoy the scenic views of the mountains and valleys from the observation windows on the train as well as the panoramic views from the observation tower at the Incline's top station.

1:00 pm-5:00 pm

Chickamauga Battlefield Tour

The Battle of Chickamauga was the turning point in our history. The beginning of the end, this battle was the scene of the last major Confederate victory of the American Civil War. It was the bloodiest two day battle that included the loss of 34,000 men either killed, wounded or missing. The prize was Chattanooga, a key rail center and the gateway to the heart of the Confederacy. This amazing 5,300 acre historical site is a must see for all Chattanooga area visitors.

1:00 pm-5:00 pm

Daily Exercise Opportunity

There is no additional cost for this event; however, at registration you will need to reserve a bike.

Tennessee Riverwalk

Get out and get going. Each morning of the conference, conference staff will provide transportation to the Tennessee Riverwalk for those interested in enjoying all that the scenic city has to offer while exercising. For those participants wanting an added challenge, bikes will be available to enjoy the scenic city on two wheels.

SUNDAY KEYNOTES

THE UNIVERSITY RENAISSANCE: THE THREE CHANCELLORS
SUNDAY, OCTOBER 14 3:00 PM-4:00 PM

FREDERICK OBEAR

Chancellor Emeritus Frederick W. Obear served as Chancellor of UTC from 1981 until 1997 and again in 2004-2005.

Under his leadership at UTC, the campus added several critical undergraduate and graduate programs, including bachelor's degrees in physical therapy and legal assistant studies and graduate degrees in nursing, accounting, public administration, and environmental sciences.

Obear also recognized the importance of strengthening the relationship between campus and the community and introduced UTC's metropolitan mission. Through his vision, UTC initiated teaching and research partnerships with TVA, the Tennessee Aquarium, Komatsu, and other businesses. Since his retirement, Obear has remained active in development and community relations for the campus.

BILL STACY

Upon Obear's retirement—the first time—Bill Stacy took the reins in 1997 and served as UTC chancellor until 2004. During his tenure, the campus experienced an unprecedented construction boom, adding the South Campus housing, a major expansion of the University Center, and the Engineering, Mathematics, and Computer Science Building.

His vision of progress through partnerships went beyond brick and mortar, and with the support of the $25 million Lupton Renaissance Fund, Stacy led the transformation of the campus by fulfilling a 30-year dream of adding doctoral programs in physical therapy and computational engineering. The SimCenter: National Center for Computational Engineering brought to UTC its first internationally-recognized dedicated research facility.

ROGER BROWN

Brown assumed the chancellorship at UT Chattanooga in 2005. Under his leadership, the campus experienced record enrollment growth at all levels, including the enrollment milestone of surpassing 11,000 students in fall 2011.

He promoted UTC's metropolitan mission with emphasis in science, mathematics, and technology. He also pledged a commitment to teacher preparation, healthcare professions, business and commerce, and cultural appreciation. Under his leadership, UTC completed a strategic planning initiative that focuses efforts on the power of partnerships, especially within the learning laboratory of Chattanooga. In 2008, UTC earned the Community Engagement designation by the Carnegie Foundation for the Advancement of Teaching in recognition of its successful community partnerships.

TOM GRISCOM, MODERATOR

Tom Griscom is a communications consultant, after serving as publisher and executive editor of the *Chattanooga Times Free Press* for 11 years. In June 2010, he was appointed to the Tennessee Board of Regents.

A graduate of UT Chattanooga, Griscom served as senior account executive with Washington-based Powell-Tate Public Affairs; executive vice president of external relations of R. J. Reynolds; first holder of the West Chair of Excellence in Communication at UT Chattanooga; Director of Communications for President Ronald Reagan; and Press Secretary for Senator Howard Baker.

MONDAY KEYNOTES

THE RENAISSANCE OF THE CITY
MONDAY, OCTOBER 15
8:45 AM-9:45 AM

ELEANOR MCCALLIE COOPER

Eleanor McCallie Cooper was engaged in Chattanooga's process of change as former Vice-President of the Lyndhurst Foundation and Executive Director of Chattanooga Venture. In the Chattanooga planning community, she has served in every capacity from participant, volunteer, facilitator, trainer of facilitators, program designer, to executive and planner.

She currently promotes international engagement as Chattanooga coordinator for the Marshall Memorial Fellowship, a transatlantic leadership program. She is a published author and speaker. At present, she is a doctoral candidate in the Learning and Leadership Program at The University of Tennessee at Chattanooga developing the concept of community learning.

PRESIDENTIAL LUNCHEON
MONDAY, OCTOBER 15
12:30 PM-1:45 PM

DR. JOHN CHRISTENSEN

John Christensen was named chancellor of the University of Nebraska at Omaha in 2007. He had been UNO's Vice Chancellor for Academic and Student Affairs since 2004. He began his tenure at the university in 1978 as a faculty member in the College of Education's Department of Special Education and Communication Disorders.

During his career, Dr. Christensen has presented at dozens of conferences and published a number of articles and professional reports focused on education or education related issues.

His community involvement has been both broad and deep – ranging from the board of directors for the Omaha Community Partnership to a member of the Omaha 2000 Steering Committee.

AN ECONOMIC RENAISSANCE
MONDAY, OCTOBER 15
6:00 PM-9:30 PM

KIM WHITE

As head of RiverCity Company, downtown Chattanooga's economic development company, Kim White leads the charge for positive and sustainable economic growth. For more than 25 years, RiverCity Company has played an integral role in the revitalization of downtown Chattanooga. Through partnerships with local government and the private and philanthropic sectors, the organization works to attract, expand, and support efforts to advance downtown because it is essential to the way our entire region works, lives.

UTC alumna White serves on the boards of Erlanger Hospital, Chattanooga Area Chamber of Commerce, UC Foundation, UT Foundation and the Downtown Rotary Club. In 2008, White was recognized by the American Lung Association as a Woman of Distinction.

TUESDAY KEYNOTES

GIG CITY: GIG UNIVERSITY
TUESDAY, OCTOBER 16 7:30 AM-8:30 AM

WAYNE CROPP

J. Wayne Cropp is the President and CEO of The Enterprise Center, a high-tech economic development entity serving the Chattanooga region.

He has more than 30 years leadership experience including as an entrepreneur, corporate CEO, environmental attorney, government director, and now as chief executive officer of a public benefit corporation. He is the former President and Owner of Aquaterra Engineering, LLC; former chief executive of the Chattanooga-Hamilton Air Pollution Control Bureau; and former Chairman of the Environmental Law Practice Group at Grant, Konvalinka, and Harrison, PLLC where he served as Chairman of the Environmental Law Section of the Tennessee Bar Association (2005).

HAROLD DEPRIEST

Harold E. DePriest serves as Chief Executive Officer and President at EPB of Chattanooga, Director of the American Public Power Association Inc., and as the Vice Chairman of Seven States Power Corporation.

In 2009, EPB was awarded $111 million matching grant from the Department of Energy to complete Chattanooga's smart grid, the largest per capita amount awarded to any utility in the country. Today, the fiber optic network constructed to power the nation's most automated smart grid also serves the expansion of EPB's communications services to include residential customers throughout the service area. Currently offering Internet speed up to one gigabit-per-second, EPB's communications services also include IPTV services and phone.

TIFFANIE ROBINSON

Tiffanie Robinson has a passion for activation marketing and large scale events. She has served as the Director of Creative Strategies for River City Company since January 2011. In this position, she focuses on bringing more energy to downtown through a variety of activation programs: Clean & Green, Project: PopUp, Walk Chattanooga, Gig Tank and the Downtown Ambassadors program. Tiffanie is the past-president of the Young Professionals Association of Chattanooga, serves on the Girls Inc. board, Allied Arts board, Palate 2 Palette steering committee and the Women's Fund Nightingale Network board.

SPEED: FROM HISTORIC RAILROAD TO INTERNET.
The Gig City initiative takes advantage of Chattanooga's access to the U.S.'s first and largest gigabit per second network by recruiting "geek" entrepreneurs and students to the community. Partnerships between local organizations and national sponsors, such as IBM, Cisco, Mozilla, Warner Brothers, and US Ignite, are transforming Chattanooga into Giganooga.

TOM HOOVER, MODERATOR

Thomas Hoover is the Associate Vice Chancellor and Chief Information Officer at UT Chattanooga. Previously, he served as the Director of Instructional Technology Support at Pepperdine University in Malibu, California. He brings over 12 years of higher education technology experience to UTC.

CUMU Coalition of Urban and Metropolitan Universities

PARTNERS

American Association of State Colleges and Universities

American Council on Education Fellows Program

CEOs for Cities

Coalition of Urban Serving Universities (USU)

Engagement Academy Programs

Millennium Leadership Institute Program

The New England Resource Center for Higher Education (NERCHE) congratulates Dr. Jordan Karubian of Tulane University, recipient of the 2012 Ernest A. Lynton Award for the Scholarship of Engagement for Early Career Faculty.

Northwest Ecuador, which has one of the highest concentrations of both species diversity and human populations, is considered a "conservation hotspot," a focal point of the growing environmental crisis. It is there that Jordan Karubian, in collaboration with a team of community members, students, and professionals working in the environmental sphere, has developed a multifaceted community-based program to enhance stewardship of the environment and the welfare and conservation capacity of local residents.

New England Resource Center for Higher Education

CUMU Coalition of Urban and Metropolitan Universities

MEMBERS

U.S. UNIVERSITIES

Bowie State University
Buffalo State College
(SUNY College at Buffalo)
California State University,
Dominguez Hills
California State University, Fresno
Cleveland State University
College of Staten Island, CUNY
Coppin State University
DePaul University
Florida International University
Indiana University Northwest
Indiana University-Purdue
University Indianapolis
Louisiana State University in Shreveport
Macon State College
Medgar Evers College
Metropolitan State College of Denver
Metropolitan State University
Miami Dade College
Missouri State University
Morgan State University
Northern Kentucky University
Old Dominion University
Pace University
Portland State University
Rutgers University, Camden Campus
Rutgers University, Newark Campus
Southern Illinois University Edwardsville
Syracuse University
Temple University
Texas State University-San Marcos
Towson University
University of Alaska Anchorage
University of Arkansas Fort Smith
University of Arkansas Little Rock
University of Baltimore
University of Central Oklahoma
University of Colorado Denver
University of the District of Columbia
University of Houston System
University of Louisville
University of Massachusetts–Boston
University of Massachusetts–Dartmouth
University of Michigan–Dearborn
University of Michigan–Flint
University of Missouri–Kansas City
University of Missouri–St. Louis
University of Nebraska at Omaha
University of New Haven
University of North Carolina
at Charlotte
University of North Carolina
at Greensboro
University of North Florida
University of North Texas at Dallas
University of South Carolina Upstate
University of Tennessee at Chattanooga
University of Wisconsin – Milwaukee
University System of Maryland
Virginia Commonwealth University
Wagner College
Washington State University–Spokane
Washington State University–Vancouver
Wayne State University
Weber State University
Westfield State University
Widener University
Worcester State University
Wright State University

INTERNATIONAL UNIVERSITIES

Kwantlen Polytechnic University (Canada)
Ryerson University (Canada)
University of Western Sydney
(Australia)
UPAEP–Barrio de Santiago (Mexico)
York University (Canada)

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CUMU Coalition of Urban and Metropolitan Universities

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PROGRAM COORDINATOR
Ms. Nicole Schiraldi
Division of Economic and Community Outreach, Towson University

HOST SITE PRESIDENT
Dr. Roger Brown
Former Chancellor, The University of Tennessee at Chattannoga

THE UNIVERSITY OF TENNESSEE AT CHATTANOOGA

If you look around the campus of The University of Tennessee at Chattanooga, you will find a message chiseled for eternity into the stone of our structures. "We shall achieve." It's a bold commitment that guides us in everything we do and tells the world what to expect from our campus and our graduates. At UTC, we achieve.

As an engaged metropolitan university, UTC focuses on partnerships designed to advance the educational, societal and economic development aims of the campus, the University of Tennessee System, the Chattanooga region, the state and the nation.

In recognition of its outstanding commitment to progress through partnerships, in 2008 UTC earned the Community Engagement designation by the Carnegie Foundation for the Advancement of Teaching. UTC received the elective classification in both the areas of Curricular Engagement and Outreach and Partnerships. Additionally, in 2010, UTC was named to the President's Higher Education Community Service Honor Roll, the highest federal recognition a campus can receive for its commitment to volunteering, service learning, and civic engagement.

Here are just a few of the reasons students are making UTC one of Tennessee's fastest growing campuses:

Once again, UTC was ranked in the top tier of the Top Public Master's Universities in the South in the *U.S. News & World Report* 2012 America's Best Colleges, placing it in the top tier of Southern universities.

In 2013, UTC will move into a new $48 million state of the art library designed to be students' gathering place for research, technology, and academic support. It will influence the academic success of students for the next 50 years.

In engineering, the work of our Center for Energy, Transportation, and the En-

vironment is bringing national attention to our development in hydrogen vehicles and alternative fueling options for mass transit.

A $1.5 million gift by Renée Haugerud and John Murphy established a global finance center; Haugerud is the head of the largest female-managed hedge fund.

Business Week magazine named UTC's College of Business in the top 100 undergraduate programs in the nation.

Nursing and physical therapy students earned a 100 pass rate on their first sitting for the Tennessee licensure exam this past year.

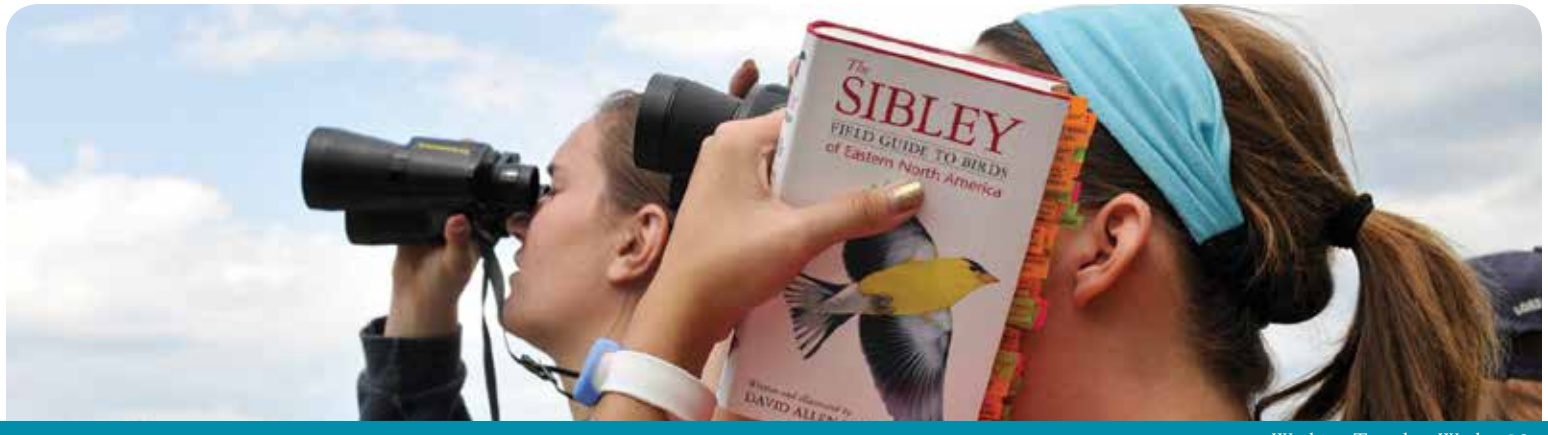
Small classes, personalized advising, and frequent opportunities to interact with a talented and committed faculty provide a student-oriented learning experience. UTC has taken the land grant spirit and applied it in Tennessee and the surrounding region to effect positive social and economic change.

Research is a priority for the campus. Effective teaching and faculty involvement in scholarship, research, and creative activities are interdependent. These activities foster the intellectual growth of the faculty, provide students with opportunities to participate in development and application of new knowledge, and enhance the region's growth. A program of well-endowed centers and chairs, (including a significant number of Chairs of Excellence), and professorships builds upon a tradition of faculty research.

Education at UTC goes beyond the traditional classroom and laboratory as befits an institution where service is also a high priority. UTC faculty members continue to bring their professional expertise to bear on the concerns of the larger community. Moreover, the University's metropolitan location provides firsthand learning experiences to students through career-related work experience.

UNIVERSITY ACCOLADES

- **Carnegie Foundation for the Advancement of Teaching awarded the campus the Community Engagement Classification designation in both Curricular Engagement and Outreach and Partnerships.**
- **Named as a College of Distinction, 2012-13.**
- **Named to President's Higher Education Community Service Honor Roll, the highest federal recognition a campus can receive for civic engagement.**
- ***BusinessWeek* magazine ranked College of Business among top business schools in the country, and *Princeton Review* named UTC Business one of the Best 294 Business Schools in 2012.**
- **Designated an urban arboretum by Tennessee Urban Forestry Association.**
- **Named a 2011 Tree Campus USA® by the Arbor Day Foundation and Toyota Motor North America, Inc.**



THE CITY OF CHATTANOOGA

Chattanooga, the 4th largest city in the state, is located in Southeast Tennessee near the border of Georgia at the junction of four interstate highways. The city has received national recognition for the renaissance of its beautiful downtown and redevelopment of its riverfront. The city boasts the most productive affordable housing program in the nation and is notable for leveraging development funds through effective public/private partnerships, with significant civic involvement on the part of private foundations. Chattanooga was one of the first US cities to effectively use a citizen visioning process to set specific long-range goals to enrich the lives of residents and visitors.

The Chattanooga Convention and Trade Center is solidly booked by groups who return to the city year after year for a good time and a great facility that has recently been expanded. Public entities and private citizens worked together to build the 20,000 seat Max Finley Stadium completed in 1998. The city and county have developed an extensive greenway system which includes five miles of constructed riverwalk beginning downtown and meandering through the historic art district and several parks. The city supports a downtown shuttle fleet of zero-emission electric buses—manufactured here in Chattanooga—for commuters and visitors wishing to park-and-ride.

Attractions such as the Tennessee Aquarium, Lookout Mountain, Civil War battlefield sites, the African American Museum, and the Appalachian Trail bring thousands of people to the area, as do events like the Riverbend Festival, Bessie Smith Strut, Fall Color Cruise, the Creative Discovery Museum for children, and the Southern Writers Conference. Chattanooga is the home of NCAA Division I-AA national football championships and hosts the national softball championships every year.

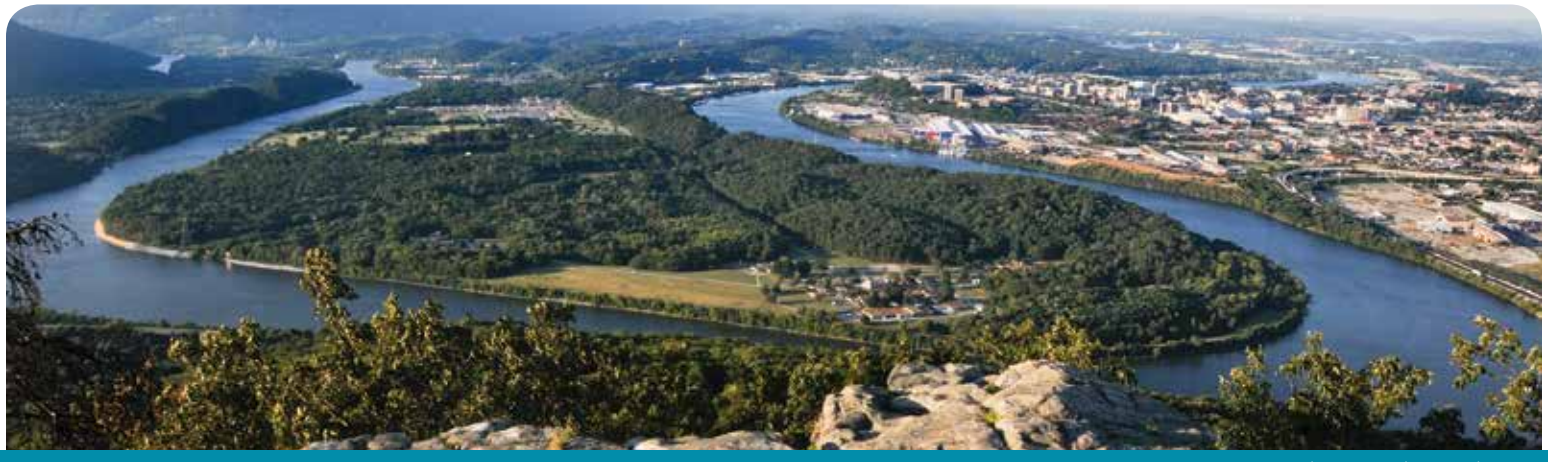
People who love the out-of-doors use Chattanooga as a base for hang-gliding, bass fishing, mountain climbing and caving expeditions; the verdant Smoky Mountains and Tennessee River watershed support the greatest variety of flora of any area in the United States.

The local economy includes a diversified mix of manufacturing and service industries, four colleges, and several preparatory schools known throughout the South. "Sustainability" is a key concept for industry and government working together for enlightened development.

With its scenic beauty, stable population and economy, civic vitality and cross-sector partnerships, fiscal integrity, and strategic location, Chattanooga enters the 21st century as one of the most progressive and livable mid-size cities in the US. In this decade the city has won three national awards for outstanding "livability" and nine Gunther Blue Ribbon Awards for excellence in housing and consolidated planning.

CHATTANOOGA ACCOLADES

- **Described as "One of six cities worldwide that work at creating great urban experiences." *U.S. News and World Report***
- **Named a city "benefitting from the expansion of arts and cultural venues" by *The Wall Street Journal.***
- **Earned Gold Service Award by *Meetings and Conventions* magazine**
- **Earned Readers' Choice Award by *Convention South* magazine**
- **Received Planners' Choice Award by *Meeting News* magazine**
- **Earned Top Destination Award by *Facilities and Destinations* magazine**
- **Received Pinnacle Awards by *Meeting News* magazine**
- **Named one of the Top 10 Family Vacation Destinations in the U.S. by *Disney Family Fun* magazine**
- **Named "Best City on the Water" by *Life on the Water* magazine**



CONFERENCE SPONSORS

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THE UNIVERSITY of TENNESSEE CHATTANOOGA
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Ginny Reese

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Jeannine Alday
Corinne Allen
Elizabeth O'Brien
David Rausch
Valerie Rutledge
Mary Tanner

LOGISTICS AND HOSPITALITY
Sandy Cole
Beth Crawford
Mary Donoso
Sandra Jones
Carol Oglesby
Karla Riddle
Michelle Rigler
Adrienne Teague

ADMINISTRATIVE ASSISTANCE
Debora Montgomery

CONFERENCE AGENDA

SATURDAY

Registration

Saturday, October 13
12:00 Noon - 5:00 pm
Hotel lobby

Lookout Mountain Tour

Saturday, October 13
1:00 pm - 5:00 pm
See page 5 for details.

Meet in the hotel lobby at 12:45 pm.
Buses depart at 1:00 pm.

Chickamauga Battlefield Tour

Saturday, October 13
1:00 pm - 5:00 pm
See page 5 for details.

Meet in the hotel lobby at 12:45 pm.
Buses depart at 1:00 pm.

SUNDAY

Registration

Sunday, October 14
8:00 am - 5:00 pm
Hotel lobby

Special guests:
Campus Compact participants

Executive Committee Luncheon

Sunday, October 14
11:00 am - 2:00 pm
Kelley Room

CUMU Executive Committee Only. Greetings by Former Chancellor Roger Brown, The University of Tennessee at Chattanooga

Opening Plenary Session: The University Renaissance— The Three Chancellors

Sunday, October 14
3:00 pm - 4:00 pm
UTC University Center Auditorium

Introduction by Vice Chancellor Richard Brown. Speakers: UTC Former Chancellors Roger Brown, Frederick Obear, and Bill Stacy. Moderated by Tom Griscom. See page 6 for more information. Meet in the hotel lobby at 1:45 pm. Buses depart every 15 minutes beginning at 2:00 pm. Last bus departs at 2:45 pm.

Opening Reception and Poster Presentations

Sunday, October 14
4:00 pm - 5:00 pm
UTC University Center Atrium

POSTER PRESENTATION

Best Practices in Doctoral Level Learning: Hybrid Learning at UTC

David Rausch
Beth Crawford
The University of Tennessee at Chattanooga

Sunday, October 14
4:00 pm - 5:00 pm
UTC Atrium

This poster shares lessons learned and best practices established in UTC's Learning and Leadership doctoral program. Presenters introduce a new model for the hybrid delivery classroom.

CONFERENCE AGENDA

POSTER PRESENTATION

Building Student Self-Efficacy and Mastery of Skills through Service Learning Partnerships

Carolyn Hilarski
SUNY Buffalo State

Sunday, October 14
4:00 pm - 5:00 pm
UTC Atrium

This poster session will replicate a methods service learning course offering 'direct' practice opportunities, share information gleaned from this presentation with academic colleagues (if faculty or chairs) or other students/faculty (if students) about possible modifications of current curriculum to elicit student positive self-efficacy, and discuss with academic colleagues the benefits of incorporating 'direct' service learning courses in current curriculum to influence student mastery of skills.

POSTER PRESENTATION

Loving Kindness Meditation for Women in Transition

Elizabeth O'Brien
Rebekah Bohannon
The University of Tennessee at Chattanooga

Sunday, October 14
4:00 pm - 5:00 pm
UTC Atrium

The presenters will share insights from a newly formed collaborative partnership between the UTC Clinical Mental Health Counseling Coordinator and the Clinical Family Specialist from The Next Door-Chattanooga. Participants will be given an opportunity to: (a) engage in a brief LKM experience, (b) see example curriculum created to serve both the research and the agency, and (c) engage in questions and answers with the presenters regarding the collaborative relationship shared between the university and the agency.

POSTER PRESENTATION

Raising Community Awareness of Campus Research with the Library

Melissa Cast-Brede
University of Nebraska Omaha

Sunday, October 14
4:00 pm - 5:00 pm
UTC Atrium

All metropolitan universities share the challenge of communicating the vast amount of research generated on their campuses to their local community partners. Academic libraries are in a unique position to assist their campuses to promote awareness of and access to the tremendous research generated on their campuses. This poster will describe a recent endeavor to raise the profile of a metropolitan university's faculty and student research to their local community.

CONFERENCE AGENDA

POSTER PRESENTATION

University-Community Partnership: Exchanging Knowledge in Non-traditional Education Settings

Ana Luisa Baca-Lobera
German Ramos-Cartagena
Maria E. Hernandez-Torrales
University of Puerto Rico at Rio Piedras

Sunday, October 14
4:00 pm - 5:00 pm
UTC Atrium

The CAUCE educational space offers opportunities for adult education, English classes, math and English tutoring. Community-based organizations and small business associates also find the resources needed to success in their objectives. The professors find in CAUCE a place where their students can enroll in internships and professional practices and can see firsthand a sustainable model of university-community interaction has been developed.

Campus and City Bus Tour

Sunday, October 14
5:00 pm - 6:00 pm
Leave from UTC University Center

Hosted by Vice Chancellor Richard Brown and Associate Vice Chancellor Chuck Cantrell. Meet in the UTC University Center Atrium at 4:45 pm. Buses depart at 5:00 pm.

Presidents' Dinner

Sunday, October 14
7:00 pm - 9:00 pm
UTC Patten House

Invitation only. Hosted by Interim Chancellor Grady Bogue and Former Chancellor Roger Brown. Meet in the hotel lobby at 7:00 pm. Buses depart at 7:15 pm.

Attendees: Dinner on Your Own

Sunday, October 14
7:00 pm

Conference attendees to find dinner on their own. Transportation not provided.

MONDAY

Morning Exercise Option

Monday, October 15
6:30 am - 7:30 am

Experience Chattanooga Outdoors. See page 5 for more information. Meet in the hotel lobby at 6:15 am. Buses depart for the Riverwalk at 6:30 am.

Presidents' Council Breakfast Meeting

Monday, October 15
7:00 am - 8:30 am
Kelley Room

CUMU Member Presidents and/or their designees.

Registration

Monday, October 15
8:00 am - 5:00 pm
Hotel lobby

Exhibits Open

Monday, October 15
8:00 am - 5:00 pm
Ochs Room

Breakfast and Roundtable Discussions

Monday, October 15
7:30 am - 8:30 am
Ballroom

CONFERENCE AGENDA

ROUNDTABLE DISCUSSION

Building Relationships that Lead to Community Derived and Implemented Research Partnerships at Urban and Metropolitan Universities

Amy Doolittle
Michael Sherr
The University of Tennessee at Chattanooga

Monday, October 15
7:30 am - 8:30 am
Ballroom

The purpose of this presentation is to emphasize the primary role of relationships when conducting research and implementing findings in urban and metropolitan settings.

ROUNDTABLE DISCUSSION

Developing Community College Leadership: Extending the University's Reach through Doctoral Education

Timothy Sullivan
Virginia Carter
Widener University

Monday, October 15
7:30 am - 8:30 am
Ballroom

The Widener University/Delaware County Community College (DCCC) Partnership began as a pilot project to link Widener's higher education graduate programs with DCCC's professional development initiatives. This roundtable will share lessons learned through the partnership and highlights of outcomes achieved.

ROUNDTABLE DISCUSSION

Healthy Hearts Are Happy Hearts: A College-Community Collaboration

Patricia Tooker
Cass Freedland
Stephen Preskill
Wagner College

Monday, October 15
7:30 am - 8:30 am
Ballroom

This roundtable will explore Wagner's vibrant collaboration with Project Hospitality's Health Heart Campaign (HHC), a promotional and educational campaign dedicated to switching consumers form high fat to low fat milk for the purpose of reducing local risk factors of heart disease.

ROUNDTABLE DISCUSSION

IUPUI: Adult Learning Centers: An Educational Partnership in Progress

Sylvia Cunningham
Myron Duff
Indiana University-Purdue University Indianapolis

Monday, October 15
7:30 am- 8:30 am
Ballroom

The Adult Learning Center partners with the Martindale –Brightwood Alliance for Educational Success (MBAES), an alliance that provides additional needs like dental, daycare, and food pantry services.

ROUNDTABLE DISCUSSION

Mutual Benefits: A School of Nursing and a High School

Patricia Setlow
Joan Tilghman
St. Frances Academy and Coppin State University

Monday, October 15
7:30 am - 8:30 am
Ballroom

In 2003, administrators from St. Frances Academy approached the School of Nursing at Coppin State University to provide health services for their student body as required by Middle States Commission on Secondary Education, thus beginning the partnership between Helene Fuld School of Nursing (HFSON) and St. Frances Academy (SFA).

ROUNDTABLE DISCUSSION

The Nurse Advocacy Center for the Underserved

Cindy Foster
Kristine Pfendt
Northern Kentucky University

Monday, October 15
7:30 am - 8:30 am
Ballroom

Created by a graduate nursing student at NKU, Health from the Heart placed registered nurses in shelters for women and children. Currently services are provided at 8 community partnership locations, and health promotion and wellness services have impacted more than 2500 people.

CONFERENCE AGENDA

ROUNDTABLE DISCUSSION

Nurturing a Translational Research Campus Culture

Stephan Viehweg
Indiana University-Purdue University Indianapolis

Monday, October 15
7:30 am - 8:30 am
Ballroom

The IUPUI Center for Translating Research Into Practice is charged with promoting partnerships with faculty, community organizations, and students to solve everyday problems using evidence-based ideas. A roundtable format will encourage participants to explore the value of encouraging a culture that supports translational research as a mechanism to realize meaningful partnerships.

ROUNDTABLE DISCUSSION

Postsecondary Awareness with Success: An Elementary College Access Program

Sandy Cole
Jillian Pennyman
Jonathan Brocco
The University of Tennessee at Chattanooga

Monday, October 15
7:30 am - 8:30 am
Ballroom

The Postsecondary Awareness Program with Success program at UTC emphasizes educating 4th and 5th graders about college and their futures. The presentation will cover the history, successes, data collection, and implications of the data that will further impact the goals and future of the curriculum and program.

ROUNDTABLE DISCUSSION

SummerWorks Omaha - A Blueprint for Success in Community Collaboration

Kathleen Oleson Lyons
Peter Kiewit Foundation Representative
University of Nebraska Omaha

Monday, October 15
7:30 am - 8:30 am
Ballroom

SummerWorks Omaha's impact and research data will be presented; discussion of critical determinants of program success, program limitations and essential elements for implementation. Program development and expansion will be shared including potential for piloting opportunities with other metropolitan communities.

CONFERENCE AGENDA

ROUNDTABLE DISCUSSION

UTC's Involvement with the Chattanooga Bike Share Program

Philip Pugliese
Stefanie deOlloqui
Gene Ezell
The University of Tennessee at Chattanooga

Monday, October 15
7:30 am - 8:30 am
Ballroom

The city of Chattanooga and Outdoor Chattanooga in partnership with CARTA, was awarded a $2 million grant from the Tennessee Department of Transportation's Congestion Mitigation and Air Quality Improvement Program to establish a network of 30 public bike share stations in the Chattanooga region

Registration

Monday, October 15
8:00 am - 5:00 pm
Hotel lobby

Opening Plenary Session: The Renaissance of the City

Monday, October 15
8:45 am - 9:45 am
Ballroom

Introduction by UTC Interim Provost Mary Tanner. Speaker: Eleanor McCallie Cooper. See page 7 for more information.

CONCURRENT: BALLROOM

The Coalition's Strategic Plan

Terry MacTaggart and Helen Ouellette
Consultants

Monday, October 15
10:00 am - 11:00 am

This report proposes several strategic options for the Coalition of Urban and Metropolitan Universities as the organization grows its mission moving forward. Big ideas, implementation strategies, advantages, and complications are discussed.

CONCURRENT: CRABTREE ROOM

Assessing Engagement: Developing Uniform Metrics at Urban Universities

Carrie Menendez
Univeristy of Illinois Chicago

Monday, October 15
10:00 am - 11:00 am

Urban research universities have become involved in numerous community engagement efforts; however, we lack comparable data, metrics, and impact analysis about such university engagement.

CONFERENCE AGENDA

CONCURRENT: CRABTREE ROOM

Assessing Research Skills of Entering Freshmen

Carol Macheak
John Siegel
University of Arkansas at Little Rock

Monday, October 15
10:00 am - 11:00 am

The presentation reports assessment results for a nationally recognized instrument based on the ACRL information literacy competency standards for higher education. SAILS allows universities to compare their students to national norms.

CONCURRENT: CRABTREE ROOM

Distance Learning Library Services at CUMU Libraries

Carol Macheak
Lisa Li
University of Arkansas at Little Rock

Monday, October 15
10:00 am - 11:00 am

This presentation reports on a survey of libraries at the member institutions of the CUMU and identifies the services, activities, and policies that urban and metropolitan libraries have developed to provide resources to their online and distant learners.

CONCURRENT: FRIERSON ROOM

Regional Sections of Massively Open Online Courses

Douglas Fisher
Vanderbilt University

Monday, October 15
10:00 am - 11:00 am

This panel explores ways in which co-located institutions can cooperate in hosting more formalized regional sections of MOOC.

CONCURRENT: FRIERSON ROOM

University-Community Partnership: Exchanging Knowledge in Non-traditional Education Settings

Ana Luisa Baca-Lobera
German Ramos-Cartagena
Maria E. Hernandez-Torrales
University of Puerto Rico at Rio Piedras

Monday, October 15
10:00 am - 11:00 am

As has happened in many urban centers around the world, Rio Piedras has suffered population decline due to unemployment and lack of job opportunities. The UPR-RP established a computer center in this urban area.

CONCURRENT: FRIERSON ROOM

Using Websites to Increase Online Adult Learner Satisfaction

Kevin Corcoran
Victoria Berling
Debra Meyers
Northern Kentucky University

Monday, October 15
10:00 am - 11:00 am

This study investigates the ease of access and resources readily available to online adult learners at CUMU institutions and presents promising approaches.

CONCURRENT: KELLEY ROOM

Civically Engaged: Academic Libraries and Community Partners in the Garden State

Mark Winston
Rutgers University, Newark

Monday, October 15
10:00 am - 11:00 am

The Newark and Camden libraries are situated in the two most economically challenged cities in New Jersey. The panelists will explore successful partnerships between these and the Rutgers University libraries.

CONFERENCE AGENDA

CONCURRENT: KELLEY ROOM

Development, Diversity, and Education: A Partnership for Everyone

Valerie Rutledge
Carol Brand
Linda Johnston
The University of Tennessee at Chattanooga

Monday, October 15
10:00 am - 11:00 am

With the recent businesses which have selected Chattanooga as their homes, The University of Tennessee at Chattanooga (UTC) has encountered both opportunities and challenges. Extraordinary cultural, linguistic, and professional diversity have already begun to impact the public schools, the communities, and the institutions in our area. UTC has seen the expansion of many partnerships as a result and has found new and exciting opportunities for partners to expand their knowledge of the education, the culture, and the businesses of this region.

CONCURRENT: KELLEY ROOM

Forging Effective Partnerships with Distressed School Districts

Wendell Pritchett
Andrew Seligsohn
Nyeema Watson
Rutgers University

Monday, October 15
10:00 am - 11:00 am

Since Wendell Pritchett's arrival as Chancellor in 2009, Rutgers-Camden has focused on partnering with the Camden City Public Schools to increase student performance, retention, graduation, and college matriculation and success, while also supporting families. This roundtable will highlight some of the key elements of that partnership in order to stimulate a discussion about the opportunities and challenges in such efforts.

CONCURRENT: LITTLETON ROOM

Accelerating Big Ideas: The UpTech Project Paper

Ben Martz
Frank Braun
Jan Hillard
Adam Caswell
Northern Kentucky University

Monday, October 15
10:00 am - 11:00 am

Students combine information systems classes with a business core in order to understand business processes, manage business information functions and support business decision making.

CONFERENCE AGENDA

CONCURRENT: LITTLETON ROOM

Business Leader Impressions of the Impact of Metropolitan University on Community Workforce Development in Chattanooga

Ross Ian Vance
Colleen S. Harris
The University of Tennessee at Chattanooga

Monday, October 15
10:00 am - 11:00 am

Local organizations that employ community members and develop innovations are vital to community sustainability. This paper explores the impressions of local business leaders in Chattanooga where the university holds both the community engagement designation and the elective classifications in curricular engagement and outreach by the Carnegie Foundation.

CONCURRENT: LITTLETON ROOM

Moving from the Classroom to the Workplace: A Service Learning Case Study of a Media Production Capstone Course

Mark Griese
University of Arkansas at Little Rock

Monday, October 15
10:00 am - 11:00 am

The session will share details about how the practices and activities in a capstone course has helped students make a smooth transition from the classroom to the workplace. This example shows how vital and beneficial obtaining marketable skills can be for students.

CONCURRENT: THOMPSON ROOM

Community Partnerships for Health: Improving Public Health Programs Through Program Evaluation

Muriel J. Harris
University of Louisville

Monday, October 15
10:00 am - 11:00 am

This presentation will focus on products from a community engagement project, discuss benefits strengths and challenges of this pedogogical design as well as reflections and feedback from students and community partners.

CONCURRENT: THOMPSON ROOM

The Process of Establishing Clergy Roles in Health Research Partnerships with African-American Churches

Rebecca Foco
University of Massachusetts Lowell

Monday, October 15
10:00 am - 11:00 am

Interviews were conducted with African-American pastors who previously participated in health research, exploring their experiences and expectations of health research partnerships.

CONCURRENT: THOMPSON ROOM

University-Community Collaboration: Partnerships to Transform the Health, Wellness and Quality of Life in Indianapolis Near East Side

Tara Hobson-Prater
Indiana University-Purdue University Indianapolis

Monday, October 15
10:00 am - 11:00 am

This two year initiative will promote health, wellness and education programming in the community through targeting communication and public health awareness strategies as well as projects proposed by the neighbors and neighborhood non-profit organizations.

CONFERENCE AGENDA

CONCURRENT: CRABTREE ROOM

Collaboration in Teaching/learning, Service/outreach, and Research in the Ohio State University's LiFE Sports Initiative

Dawn Anderson-Butcher
Becky Wade-Mdivanian
Jerry Davis
Allie Riley
Robert McKenney
Ben Lewis
Ohio State University

Monday, October 15
11:15 am - 12:15 pm

This presentation will overview the LiFE sports initiative, specifically exploring how this initiative bridges both academic and business units on campus, as well as facilitates linkages to the community through this important initiative.

CONCURRENT: CRABTREE ROOM

Effective Engagement: Lessons from Faculty Roles in Community Involvement

Barbara Medley
The University of Tennessee at Chattanooga

Monday, October 15
11:15 am - 12:15 pm

This paper examines the experience of three UTC faculty members who have had broad and long-term involvement with community initatives affecting minority populations in particular and disadvantaged community segments in general.

CONCURRENT: CRABTREE ROOM

Evidence that Working Together Works: Findings from the Community Outreach Partnership Center's Impact Survey

Margaret Brabant
Donald Braid
Armand Carriere
Butler University

Monday, October 15
11:15 am - 12:15 pm

The presentation highlights the results of our 2011 survey on the impact of Community Outreach Partnership Centers grants that were administered by HUD between 1994 and 2005.

CONCURRENT: FRIERSON ROOM

Partnering on the River: The University of Dayton Rivers Institute

Richard Ferguson
Douglas Hall
Leslie King
Donald Paid
Bethany Renner
University of Dayton

Monday, October 15
11:15 am - 12:15 pm

The team of presenters will offer insights from the perspectives of community partner, academic administrator, student, program administrator, and partnership broker.

CONCURRENT: KELLEY ROOM

The Autopoetic Community of Practice: Facilitating Self-Organizing, Interdisciplinary Collaboration in Higher Education

Marisa Cornell
Appalachian State University

Monday, October 15
11:15 am - 12:15 pm

This paper explores Etienne Wenger's Community of Practice (CoP) model of organizationl development as a means for estabilishing interdisciplinary and collaborative parnerships in higher education.

CONFERENCE AGENDA

CONCURRENT: KELLEY ROOM

Partnering with a Homeless Shelter to Provide Authentic Community Involvement

Edna Ross
Fannie Cox
University of Louisville

Monday, October 15
11:15 am - 12:15 pm

The purpose of this session is to describe the Hotel Louisville/University of Louisville partnership, discuss the postive impact of University of Louisville's collaboration with Hotel Louisville, and highlight some of the dramatic successes.

CONCURRENT: LITTLETON ROOM

Helping to Create a Better Physical Environment for Sickle Cell Support and Education

Darrell Nickolson
Nicole Sybouts
Julie Marion
Indiana University-Purdue University Indianapolis

Monday, October 15
11:15 am - 12:15 pm

This paper and presentation will focus on the relationship between a local health and human service organization and a university design program working together to develop a strategic plan and program for a major buiding renovation.

CONCURRENT: LITTLETON ROOM

A New Eastgate Neighborhood: A Collaborative Design and Development Community Outreach

Thomas Davis
The University of Tennessee at Knoxville

Monday, October 15
11:15 am - 12:15 pm

This paper will discuss the challenges and benefits of a creative, collaborative, and community-based teaching model, including lesssons learned.

CONCURRENT: LITTLETON ROOM

Public Partners Promoting Sustainability

Brent Fryrear
Partnership for a Green City

Monday, October 15
11:15 am - 12:15 pm

The Partnership process convenes peers from each public entity to address problems and share sustainability solutions.

CONCURRENT: THOMPSON ROOM

The Education Effect: Closing the Opportunity Gap through a University-Assisted Community School Partnership

Maria Lovett
Florida International University

Monday, October 15
11:15 am - 12:15 pm

In this paper key outcomes, accomplishments and lessons learned from the Education Effect will be shared from multiple perspectives.

CONFERENCE AGENDA

Presidential Luncheon

Monday, October 15
12:30 pm - 1:45 pm
Ballroom

Welcome and Presidential Address by Dr. John Christensen, CUMU President. See page 7 for more information.

Lynton Award presentation to Jordan Karubian, Ph.D., Assistant Professor, Department of Ecology and Evolutionary Biology at Tulane University. Dr. Karubian presents "The promise of engaged scholarship for understanding and conserving our natural world."

CONCURRENT: BALLROOM

The Promise of Engaged Scholarship for Understanding and Conserving Our Natural World

Jordan Karubian
Tulane University

Monday, October 15
2:00 pm - 3:00 pm

The approach of this project to research, teaching and service suggests a shift from "community-engaged" to "community-centered" faculty work. In areas such as Northwest Ecuador, the continued success of the project requires the involvement of like-minded faculty from a range of disciplines who involve local residents in an inclusive and comprehensive approach to conservation.

CONCURRENT: CRABTREE ROOM

An Integrated Educational Infrastructure for Civic Engagement

Brenda Kowelewski
Mike Moon
Ryan Thomas
Jan Winniford
Weber State University

Monday, October 15
2:00 pm - 3:00 pm

A non-traditional educational infrastructure involving a single center situated in both academic affairs and student affairs is presented in this session for universities interested in exploring ways to institutionalize a new, more integrated vision for civic engagement.

CONCURRENT: CRABTREE ROOM

Students as Collaborators to Advance the Civic Mission

Ruta Shah-Gordon
Samantha Siegel
Kevin Ferreira
Wagner College

Monday, October 15
2:00 pm - 3:00 pm

Through a panel of students and administrators, the presenters will demonstrate why working together as collaborators with an equal and important say in the institution's civic engagement mission is necessary to create significant and sustainable engagement.

CONCURRENT: CRABTREE ROOM

Using Classroom Service Learning to Promote Community Financial Health

Deanne Butchey
Florida International University

Monday, October 15
2:00 pm - 3:00 pm

This presentation will address real learning for real life - partners for progress; university/community partnering; non-traditional educational infrastructure; community partnerships for student learning; and extending the university's reach.

CONCURRENT: FRIERSON ROOM

Community Perception of Collaboration with the University: An Exploratory Study

Henry Cunningham
Teresa Flores
University of Louisville

Monday, October 15
2:00 pm - 3:00 pm

This study provides answers on the impact of the university -community partnership through the signature partnership initiative as well as the perceptions community partners have of the university.

CONFERENCE AGENDA

CONCURRENT: FRIERSON ROOM

Cultivating the Praxis of Community University Engagement: A Sustainable Model of Success

Robin Ersing
Manny Rivero
University of South Florida

Monday, October 15
2:00 pm - 3:00 pm

This paper presents an innovative engaged model that supports the creative efforts of faculty, students and community partners to influence social change.

CONCURRENT: FRIERSON ROOM

Training for My Life: Lived Experiences of Dislocated Workers

Marquita Walker
Indiana University-Purdue University Indianapolis

Monday, October 15
2:00 pm - 3:00 pm

This qualitative paper explores experiences of a group of workers dislocated because of globalized trade policies who complete a hybrid advanced manufacturing training course by taking advantage of Trade Adjustment Assistance (TAA).

CONCURRENT: KELLEY ROOM

From the Classroom into the Community: Transforming Traditional Learning into Teamwork

Jeremy Bilby
Patrick Brandes
Natasha Cowan
Hannah Hartig
Jennifer Kleier
Stephanie Krawec
Stefanie Theobald
Holly Riffe
Northern Kentucky University

Monday, October 15
2:00 pm - 3:00 pm

This presentation demonstrating a successful university and community partnership by students, faculty, and community leader will describe specific experiences of students in this learning format as well as the behind the scenes coordination of the partners.

CONCURRENT: LITTLETON ROOM

Making the Business Case: Transforming Business School Curricula through Community Engagement

Tara Ceranic
Kristine Ehrich
Judith Liu
University of San Diego

Monday, October 15
2:00 pm - 3:00 pm

This interactive session will illustrate partnerships on multiple levels and provide ways in which working together can benefit faculty members, students, businesses, and the community at large.

CONCURRENT: THOMPSON ROOM

Evolution of an Equity-Minded Internship Pilot at an Urban Land Grant University

Jovita Wells
University of the District of Columbia

Monday, October 15
2:00 pm - 3:00 pm

The topic of this presentation is university/community partnering. This presentation focuses on the first two years of this initiative, the changes resulting from the first evaluation, and their impact.

CONFERENCE AGENDA

CONCURRENT: THOMPSON ROOM

Real Learning for Real Life: The Case of Ethics

William Blizek
University of Nebraska Omaha

Monday, October 15
2:00 pm - 3:00 pm

This presentation will present a discussion of ethics for real learning for real life, as it relates to community connections.

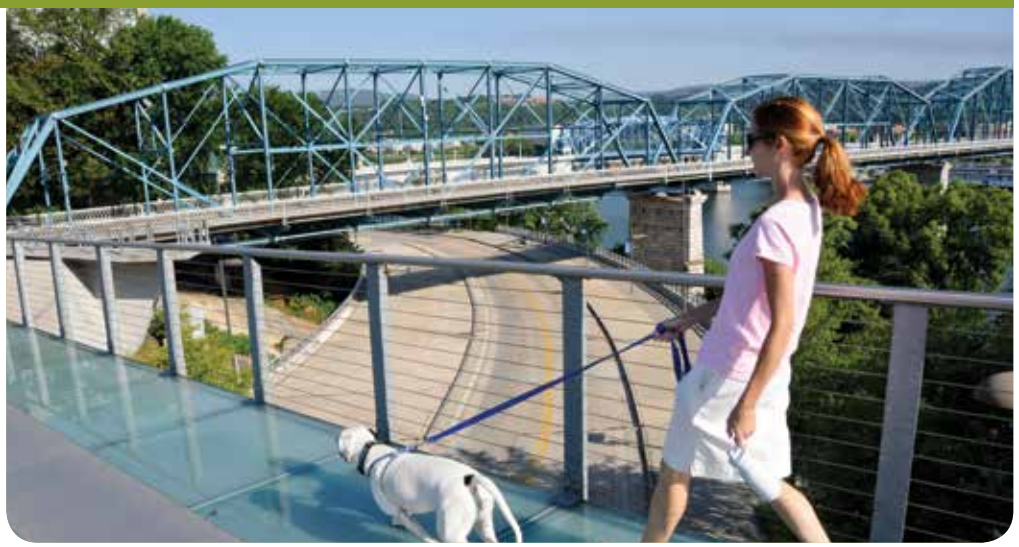
CONCURRENT: THOMPSON ROOM

Working Together: A Values Approach for Strengthening University Community Partnerships

John Christensen
B.J. Reed
Deborah Smith-Howell
University of Nebraska Omaha

Monday, October 15
2:00 pm - 3:00 pm

Presenters will describe a campus and community process to define core values that provide the foundation for the organizational structure and operations of a new campus-based facility.



CONCURRENT: CRABTREE ROOM

Collective Impact: A Powerful Methodology for Producing Change through Partnerships

Hilary Landorf
Stephanie Doscher
Florida International University

Monday, October 15
3:15 pm - 4:15 pm

The paper will outline methods for creating buy-in for shared goals and outcomes as well as dialogue and collaboration across reporting lines. Mixed method assessment results will demonstrate the significant effects collective impact methods have produced in terms of both student and organizational learning at this large, highly-diverse metropolitan institution.

CONCURRENT: CRABTREE ROOM

The Emerging UROC Model: Partnership as a Vehicle for Discovery, Inquiry and Engaged Research

Heidi Barajas
Lauren Martin
University of Minnesota

Monday, October 15
3:15 pm - 4:15 pm

This paper charts partnership formation in engaged scholarship as a form of "discovery" in the research process. Further, we show how close attention to the definition, description and documentation of partnerships that have taken root at UROC can lead to greater institutionalization of engaged work, more mutually beneficial work with communities, and ultimately scholarship that better promotes the public good.

CONFERENCE AGENDA

CONCURRENT: CRABTREE ROOM

A Model for University/Community Partnering: The IUPUI Solution Center

Christine Fitzpatrick
Indiana University-Purdue University Indianapolis

Monday, October 15
3:15 pm - 4:15 pm

The IUPUI Solution Center reflects IUPUI's commitment to its community and has served as a first point of contact for the campus since 2004. This session will outline how the Solution Center model has impacted community partnership and experiential learning at IUPUI, as well as efforts to assess the value and impact of its activities through project/ internship evaluations, impact studies, and a new study to explore stakeholder perceptions of value and impact of community partnership and engagement.

CONCURRENT: FRIERSON ROOM

Creating Action through Partnerships and Collaborations

Robert McKenney
Ohio State University

Monday, October 15
3:15 pm - 4:15 pm

The Impact Seed Grants Program creates, supports, and indentifies efforts that have opportunities for competitive external funding, additional partnership development, and local to global recognition along with matching the commissions of Ohio State's three discovery themes: health and wellness, energy and environment, and food production and security. This presentation will demonstrate the tools (e.g., A, B, C metrics) and approach to facilitating internal and external partnering.

CONCURRENT: FRIERSON ROOM

Engaged with Carnegie: Effects of Carnegie Classification Recognition on Institutions

Deborah Arfken
Susan Ritz
The University of Tennessee at Chattanooga

Monday, October 15
3:15 pm - 4:15 pm

This presentation provides the results of a survey sent to all CUMU institutions that have received the Carnegie recognition and specifically examines their reasons for applying for the Carnegie elective classification, assessment of the impact of their campus, assessment of student learning outcomes in curricular engagement and in partnerships, and the alignment of community engagement with other campus priorities and initiatives.

CONFERENCE AGENDA

CONCURRENT: FRIERSON ROOM

Tackling the Major Hurdle to Sustainable University-Campus Engagement: Campus Tenure and Promotion Policies

Stephen Percy
University of Baltimore

Monday, October 15
3:15 pm - 4:15 pm

This presentation will tackle, head on, the elements of the challenge between campus culture and community partnerships, exploring the fundamental roots of the disconnect including how engagement efforts can be conceptualized as scholarship and how it can be assessed and measured to inform faculty achievements. It will also examine innovative efforts to overcome this challenge through university policy changes and consider the role that community partners might play in assessing the impact of university-community partnerships.

CONCURRENT: KELLEY ROOM

Successful Foundation Seeding of Community Campus Collaborations

Emmanuel Awuah
Emily Froimson
Andrea Hamos
Eileen Strempel
Ohondaga Community College

Monday, October 15
3:15 pm - 4:15 pm

Partnerships are essential to transforming the urban landscape of America, and effective collaborations impact the campus while reaching out into the city. In Syracuse NY, two former American Council of Education fellows with key seed funding from the Jack Kent Cooke Foundation have worked together to create a web of articulation agreements and 2 plus 2 degree programs that link the local community college, Onondaga Community College, with a research institution.

CONCURRENT: LITTLETON ROOM

University Community Partnerships to Promote Community Economic Development

Musibau Shofoluwe
Tamara Dix
North Carolina A&T State University

Monday, October 15
3:15 pm - 4:15 pm

This project was a joint collaborative effort with the City of Greensboro to develop a "strategic economic development plan" for East Market Street Corridor, an area within the Institution's environs. This corridor redeveloped in the sixties and is now a thriving business community with several shopping and business activities. This presentation will highlight some of the partnership initiatives as well as the challenges encountered.

CONFERENCE AGENDA

CONCURRENT: THOMPSON ROOM

Effective Community for Social Welfare Benefit: A Case Study of the South Beach Wine and Food Festival

John Buschman
Florida International University

Monday, October 15
3:15 pm - 4:15 pm

The presenter will detail the evolution of social responsibility initiatives at the Food Network South Beach Wine and Food Festival (SoberWFF). The conference participant will gain an understanding of how one urban university is partnering with area social welfare agencies to benefit social progress in that local community.

CONCURRENT: THOMPSON ROOM

FIU-Miami Northwestern Senior High School: Partnership for Academic Advancement

Daniel Bloom
Florida International University

Monday, October 15
3:15 pm - 4:15 pm

As part of the Education Effect, a university-assisted community school partnership, Florida International University (FIU) and Miami- Dade County Public Schools have joined efforts to improve learning outcomes at Miami Northwestern Senior High School (MNW) in Liberty City.

CONCURRENT: THOMPSON ROOM

Public/Private Partnerships for Real Life Learning

Sandra Haynes
Chad Gruhl
Metropolitan State University of Denver

Monday, October 15
3:15 pm - 4:15 pm

Metro State is blazing a trail for locally based, four-year institutions by successfully utilizing a public/private partnership to build and operate a hotel and hospitality learning center. This presentation will demonstrate how to assemble the leaders needed, within an institution and within a community, to achieve success in the present economic climate.

CONFERENCE AGENDA

Networking Dinner

Monday, October 15
6:00 pm - 9:30 pm
Hunter Museum of American Art

Special guests:
Campus Compact participants

Welcome and introduction by Widener President James Harris. Speaker: Kim White, President, RiverCity Company. "An Economic Renaissance." See page 7 for more information. Meet in the hotel lobby at 4:45 pm. Buses depart every 15 minutes beginning at 5:00 pm. Last bus departs at 5:45 pm.

Music: The Booker T. Scruggs Ensemble is composed of Nancy Westmoreland, vocals/keyboard; Phil Westmoreland, guitar; William Price, Bass; Greg Malone, drums; and Booker Scruggs, clarinet. The ensemble is recognized for its variety of music—jazz. gospel, blues, and/or classic standards.

TUESDAY

Morning Exercise Option

Tuesday, October 16
6:30 am - 7:30 am

Experience Chattanooga Outdoors. See page 5 for more information. Meet in the hotel lobby at 6:15 am. Buses depart for the Riverwalk at 6:30 am.

Exhibits Open

Tuesday, October 16
8:00 am - 11:00 am
Ochs Room

Breakfast

Tuesday, October 16
7:00 am - 8:30 am
Ballroom

7:30 am Panel discussion: "A Gig City: A Gig University." Speakers: Wayne Cropp, President and CEO, The Enterprise Center; Harold DePriest, President and CEO, Chattanooga Electric Power Board; Tiffanie Robinson, Director Creative Strategies, RiverCity Company. Moderated by Thomas Hoover, CIO at UT Chattanooga. See page 8 for more information.

CONCURRENT: BASS ROOM

Creating Communities of Learning: Collaborating from the Classroom to the Boardroom

Atta Ceesay
Ellen Szarleta
Indiana University Northwest

Tuesday, October 16
8:45 am - 9:45 am

In this panel discussion, faculty from four different disciplines will provide insight into and examples of university-community partnership building approaches that have led to transformative community changes and make recommendations useful for universities similarly situated.

CONFERENCE AGENDA

CONCURRENT: HARDY ROOM

A University Community Collaboration: Five Years Later Panel

Henry Cunningham
Daniel Hall
Ralph Fitzpatrick
Katrease Hale
University of Louisville

Tuesday, October 16
8:45 am - 9:45 am

The University of Louisville created the Signature Partnership Initiative to improve the quality of life of residents in the west Louisville area through addressing education, health, economic development, and social and human services. This presentation will focus on the development and nurture of university-community partnerships utilizing the entire university, accomplishments of these partnerships, the challenges encountered, and the many lessons learned after 5 years.

CONCURRENT: LITTLETON ROOM

The Creating Latino Access to a Valuable Education (CLAVE) Project

Delia Garcia
Florida International University

Tuesday, October 16
8:45 am - 9:45 am

The Creating Latino Access to a Valuable Education (CLAVE) project is an example of the many collaborative initiatives between the College of Education at Florida International University (FIU) amd the Miami- Dade County Public Schools (M-DCPS), the fourth largest school district in the United States. The goal of the project is to increase access and completion of graduate degrees among Hispanic Americans, especially teacher and administrators.

CONCURRENT: LITTLETON ROOM

Successful Partnerships and Opportunities to Healthier Hispanic Communities

Cecile Houry
Florida International University

Tuesday, October 16
8:45 am - 9:45 am

This presentation showcases several concrete ways to engage faculty members and students in projects that improve the quality of life of local residents, provide students with opportunities to develop leadership and research skills, practice civic engagement, learn about the management and governance of a small city, and help integrate the university more fully into the local community. This innovative, integrative, and transformational educational approach is essential to the development of student's personal and academic growth and success, allowing and empowering them to positively impact the communities in which they live, work, and study.

CONFERENCE AGENDA

CONCURRENT: ROSE ROOM

Examining the Preparedness and Confidence of Student Teachers

Pam Carter
Kay Cowan
The University of Tennessee at Chattanooga

Tuesday, October 16
8:45 am - 9:45 am

Examining the preparedness and confidence of student teachers. Data presented will indicate the levels of confidence and preparedness of these cohorts. The discussion will center on the importance of expectations, communication and effective mentoring.

CONCURRENT: ROSE ROOM

Partnership for Success: A University Non-Profit Collaboration for Teacher Professional Development

Deborah Hasson
Florida International University

Tuesday, October 16
8:45 am - 9:45 am

FIU's College of Education has a long history of university-school relationships, working with South Florida school districts, individual schools and community-based organizations. This presentation will outline the development of the partnership between FIU and MIR, featuring the different levels of collaboration among various constituent groups within the University and how the linkages between the two organizations have evolved.

CONCURRENT: ROSE ROOM

Results of the First Phase of Degree +3: Training Teacher Candidates in Effective Modes of Data Decision Making

Pam Carter
Kim Wingate
The University of Tennessee at Chattanooga

Tuesday, October 16
8:45 am - 9:45 am

The Degree +3 initiative began 4 years ago at UTC. These modules are designed to help teacher candidates reflect and think critically on student assessment data, and to reflect and adapt instruction to respond to individual student deficiencies found within this student assessment data. Researchers will present findings from beginning teacher candidates through the time of their student teaching.

CONFERENCE AGENDA

CONCURRENT: BASS ROOM

Community Partnerships for Student Learning

Sandy Cole
June Puett
The University of Tennessee at Chattanooga and UT Agriculture Extension Office

Tuesday, October 16
10:00 am - 11:00 am

The Chattanooga Area Chamber of Commerce Workforce Development Committee has collaborated to address high school drop-out rates by developing sequential educational initiatives for public schools grades 9-12. The purpose is to help prepare teens for the workforce by increasing their knowledge of education, career opportunities, financial security, and earning potential.

CONCURRENT: HARDY ROOM

The Tail Cannot Wag the Dog

Anne Larkin
Sue Cusack
Lesley University

Tuesday, October 16
10:00 am - 11:00 am

This paper discusses the relational groundwork needed to ensure the successful launch and implementation of a $2M technology integration project in an urban elementary school. Over a three year period, Lesley faculty and staff will collaborate with the school community to enhance teaching and learning through the integration of technology tools and resources into curriculum and instruction.

CONCURRENT: LITTLETON ROOM

Campus and Community Connections: The Evolving IUPUI Common Theme Project

Kathleen Hanna
Indiana University-Purdue University Indianapolis

Tuesday, October 16
10:00 am - 11:00 am

In 2009, IUPUI launched the Common Theme Project to promote "campus unity, conversation, and collaboration on issues that connect IUPUI to central Indiana and the world." The theme "Change Your World: The Power of New Ideas" focuses on social entrepreneurship, the ability to find creative and innovative solutions to social problems.

CONCURRENT: LITTLETON ROOM

Engaging Undergraduate Students As Scholars: REU Ready for Success?

Robin Ersing
University of South Florida

Tuesday, October 16
10:00 am - 11:00 am

This presentation reports on a successful model funded through NSF to engage undergraduate students as emerging researchers and lifelong learners. The Research Experience for Undergraduates (REU) model builds on factors unique to the region as well as the talents and expertise of faculty in the area of natural disaster research.

CONFERENCE AGENDA

CONCURRENT: LITTLETON ROOM

Faculty, Library and Community Partners in Oral History Projects

Mark Winston
Rutgers University

Tuesday, October 16
10:00 am - 11:00 am

Documenting local history is an aspect of scholarship which supports the community directly. This presentation will address an urban university collaborating with community organizations on two projects involving oral history interviews which offer a compelling presentation of the lived experiences of interviewees.

CONCURRENT: LITTLETON ROOM

Reflective Writing and Academic Service Learning through the Lens of Intersubjectivity Theory

Kathryn Healey
Widener University

Tuesday, October 16
10:00 am - 11:00 am

This presentation outlines the theoretical framework of intersubjectivity and interconnectedness used to describe the impact of service-leaning on students participating in the academic service-learning program of the Inside-Out Prison Exchange Program. Students' writings share the uniqueness of the learning and show it has changed their perceptions of self and other.

CONCURRENT: ROSE ROOM

The Center for Adult and Lifelong Learning—An Online and Onsite Model for Adult Degree Completion

Mary Jane Brown
Renee Betts
Myron Duff
Jennifer Pease
Jeremy Bohonos
Indiana University-Purdue University Indianapolis

Tuesday, October 16
10:00 am - 11:00 am

CALL is an entry point to IUPUI, using an online and onsite model to meet the needs of students who wish to start or return to college. The panel will present information on how CALL is building a strength-based model to recruit, retain and graduate adult students in central Indiana through a range of outreach and support structures.

CONCURRENT: THOMPSON ROOM

Building a Sustainable Web of Community Partnership Networks through Service-Learning Initiatives

Sharon Shields
Leigh Gilchrist
Elizabeth Aleman
Vanderbilt University

Tuesday, October 16
10:00 am - 11:00 am

This presentation will examine the development of a sustained community-student-engagement web through well conceived partnerships aimed at intimately connecting students, community partners, and faculty.

CONFERENCE AGENDA

CONCURRENT: THOMPSON ROOM

Community Partnerships in Education: The Talent Dividend

Jim Tucker
John Schaerer
Creech Hardy
The University of Tennessee at Chattanooga

Tuesday, October 16
10:00 am - 11:00 am

Chattanooga is one of the major US c ities currently participating in the National Talent Dividend Network with the goal of increasing post-secondary graduation rates by 1% by the year 2014. The economic benefits of the top 50 metropolitan areas who achieve this goal will collectively contribute $124 billion in new income annually to the national economy. This roundtable will gather additional educators and business leaders to further promote this partnership and maintain the momentum that has resulted from our previous interactions.

CONCURRENT: THOMPSON ROOM

Creating Animated Videos on Critical Thinking

Edna Ross
University of Louisville

Tuesday, October 16
10:00 am - 11:00 am

This paper discusses the implementation of a $2M technology integration project in an urban elementary school. It examines the need for and the benefit of adopting a relational approach to project activities that establish relational trust and shares the ways in which this approach has enhanced project outcomes and established a positive foundation for moving forward.

Volkswagen Plant Tour

Tuesday, October 16
11:30 am - 1:30 pm

Volkswagen has invested $1 billion in the Chattanooga economy and created more than 3,300 direct jobs in the region. The Chattanooga manufacturing facility is the world's first automotive manufacturer to receive platinum certification from the U.S. Green Building Council's Leadership in Energy and Environmental Design (LEED) green building certification program. The facility manufactures the all-new 2012 Passat sedan, winner of the *Motor Trend* magazine 2012 Car of the Year award. The factory tour will guide visitors through the body and assembly shop areas of this cutting edge facility. **Limited to the first 20 participants who sign up at the registration desk beginning Sunday, October 14.** The Volkswagen plant tour includes a box lunch. Meet in the hotel lobby at 10:45 am. Bus departs at 11:00 am.

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Emmanuel Awuah
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University of Puerto Rico at Rio Piedras

Heidi Barajas
University of Minnesota

Victoria Berling
Northern Kentucky University

Renee Betts
Indiana University-Purdue University Indianapolis

Jeremy Bilby
Northern Kentucky University

William Blizek
University of Nebraska Omaha

Daniel Bloom
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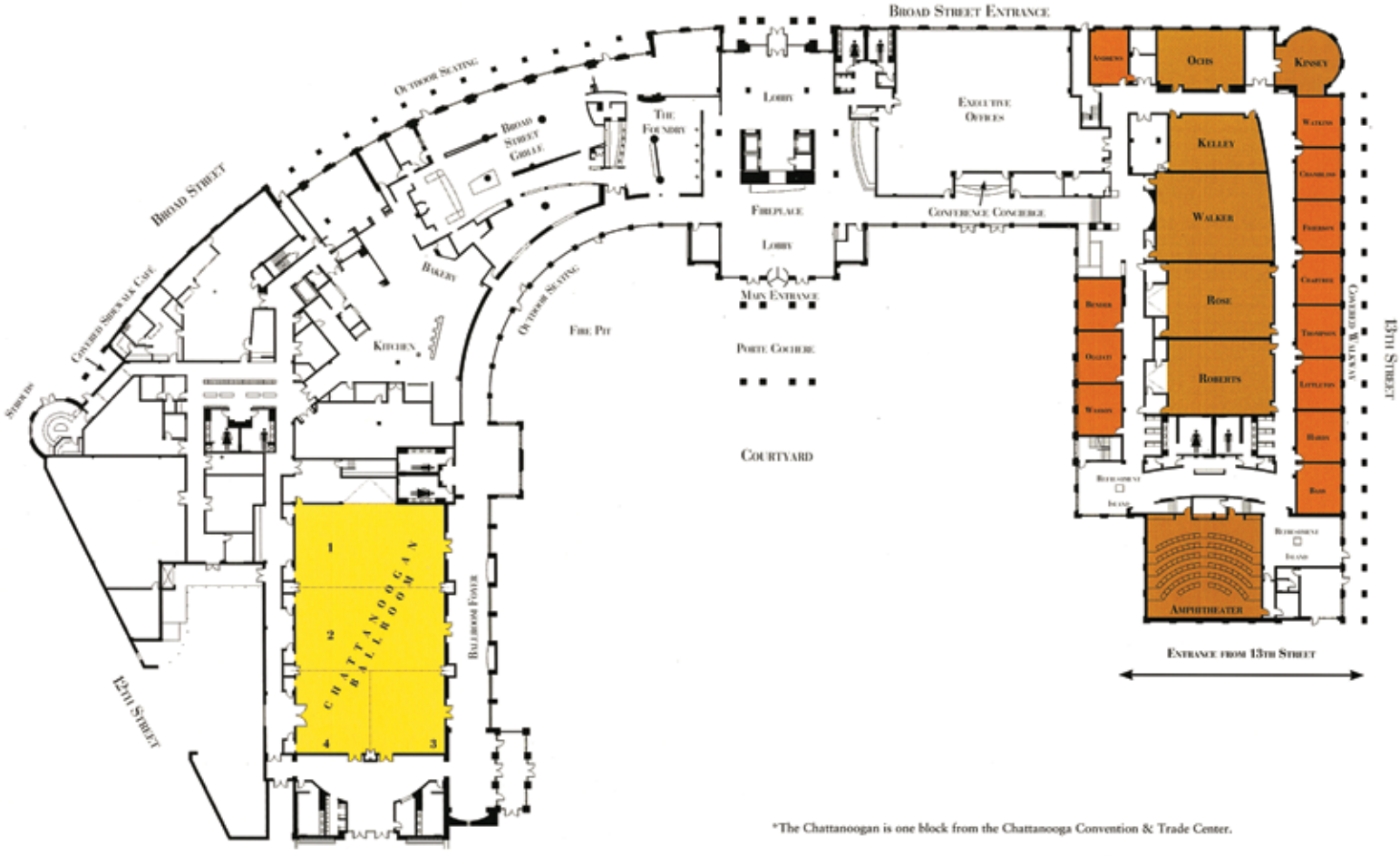
Jan Winniford
Weber State University

Mark Winston
Rutgers University, Newark

HOTEL FLOOR PLAN



*The Chattanoogan is one block from the Chattanooga Convention & Trade Center.

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