Welcome to the CUMU Conference

Dear Colleagues,

Widener University is proud to welcome you to Philadelphia for the 15th Annual CUMU Conference. I am excited by the theme of this year’s conference “Building Community Resiliency: The Role of University Leadership,” and based on the quality of the presentations submitted, other CUMU members are excited also.

As metropolitan colleges and universities, we are leaders in responding to the hardships that inevitably impact our communities. From natural disasters and economic recessions to acts of violence and the long-term effects of poverty, our colleges and universities are among the first to provide assistance to those in need. However, as leaders at our universities, it is our responsibility to take a proactive approach to resiliency—working to build it into the foundation of our communities in ways that help prevent hardship or lessen the impact of disaster when it does occur.

The 2009 conference offers more than 100 presentations—poster sessions, panel discussions, paper presentations, student presentations, roundtables, and featured speakers—focused on the conference theme. What our CUMU members are doing is building resiliency into their communities is truly impressive. Their examples are certain to provide inspiration for ideas to incorporate into your institution’s resiliency plan.

As conference hosts, we invite you to join us on Sunday from 2 to 5 p.m. for a tour of Widener University and the city of Chester, which will help “set the stage” for the entire conference. On Sunday evening, Philadelphia Mayor Michael A. Nutter will personally welcome you to Philadelphia at the opening reception at the Loews Philadelphia Hotel, after which you are invited to enjoy dinner at one of the city’s many fine restaurants. On Monday night, experience two Philadelphia institutions—Benjamin Franklin and Philadelphia Mural Arts Program Executive Director Jane Golden—during a reception at the Franklin Institute Science Museum. After the reception, you can join us at the Philadelphia Speakers Series, or—if you are a student—take a tour of Center City Philadelphia.

Throughout the conference, please take time to visit our sponsors in the exhibit hall in the Regency Ballroom on the second floor mezzanine of the hotel. Their generous support has helped make this conference possible.

Sincerely,

James T. Harris III
President
Widener University

About the Cover:
Photo by Jack Ramsdale. Reprinted by permission.
Conference Events

Sunday, October 11, 2:00–5:00 p.m.
Tour of Widener University and the City of Chester
Limited tours of Widener University led by President James T. Harris III (Moderator) and tours of Chester town Newark, where the campus sits. He leads a tour of Chester—Pennsylvania’s first city—and Widener University. Discover the rich history of the city and the university and find out how the two are working together, and with other partners, to build community resiliency through such projects as University Crossings, the Widener Partnership Charter School, the Widmer Small Business Development Center, and the College Access Center of Delaware County.

Bus will load at the entrance to the Loews Philadelphia Hotel at 2:00 p.m. and return to the hotel at 5:00 p.m.

Sunday, October 11, 5:30–7:00 p.m.
Opening Reception: Loews Philadelphia Hotel
Join us for the opening reception sponsored by Capstone Development Corp. and featuring CUMU’s producer will be the guest speaker.

Monday, October 12, 8:00–10:00 p.m.
Walking tour of Center City Philadelphia
(for student attendees)
Join Widener University President James T. Harris III as he leads a tour of Philadelphia at night. Tour the hotspots of Center City Philadelphia with those who know—Widener University students.

Monday, October 12, 8:00–10:00 p.m.
Philadelphia Speakers Series at the Kimmel Center ($25 per person, limited to 50 people)
Find out why the Philadelphia Speakers Series, presented by Widener University, is one of the hottest tickets in town, and what makes the Kimmel Center one of the city’s finest performing arts venues. Speaker: Jean-Michel Gusteau, explorer, environmentalist, educator and documentary film producer will be the guest speaker.

Monday, October 12, 5:30–7:00 p.m.
Bus will load at the entrance to the Loews Philadelphia Hotel at 2:00 p.m. and return to the hotel at 5:00 p.m.

Opening Reception: Loews Philadelphia Hotel
Join us for the opening reception sponsored by Capstone Development Corp. and featuring CUMU’s first academic regalia fashion show by Oak Hall Cap & Gown. Philadelphia Mayor Michael A. Nutter will personally welcome you to Philadelphia followed by greetings from CUMU’s Executive Committee President Steven Diner and Widener University President James T. Harris III.

Monday, October 12, 5:30–7:30 p.m.
Reception at the Franklin Institute Science Museum
Join us in the Benjamin Franklin Memorial Hall, our nation’s tribute to its greatest citizen. Relax and visit with colleagues in this awe-inspiring marble rotunda encapsulated by sixteen three-story columns. The reception will feature Jane Golden, executive director of the City of Philadelphia Mural Arts Program. Golden has supervised the completion of more than 3,000 murals throughout Philadelphia, earning Philadelphia international recognition as the “City of Murals.” Derek Pitts, chief astronomer for the Franklin Institute will provide welcoming comments.

Tuesday, October 13, 1:30 p.m.
Philadelphia Mural Arts Tour
Take a walking tour of the world’s largest outdoor art gallery. The Philadelphia Mural Arts Program boasts 3,000 murals spread throughout the city. You won’t be able to see all 3,000, but you will see a sample of what the Philadelphia Inquirer recently described as “by far, the most important, prolific and successful public art project in the nation.”

Monday, October 12, 7:30 a.m.–9:30 a.m.
Executive Leadership Panel
Anchors and Catalysts: The Role of Urban and Metropolitan Universities in Revitalizing American Cities

Moderator
Ira Harkavy
Founding Director and Associate Vice President, Center for Community Partnerships, University of Pennsylvania

Ira Harkavy is associate vice president and founding director of the Barbara and Edward Netter Center for Community Partnerships at the University of Pennsylvania. As such, Harkavy has helped pioneer service learning and academically based community service courses as well as participatory action research projects that involve faculty and students from across the university. Harkavy has written and lectured widely on the history and current practice of urban university-community partnerships and strategies for integrating the university missions of teaching, research, and service. In addition to his action oriented work, Harkavy also teaches in the departments of history, urban studies, Africana studies, and city and regional planning.

Panelist
Steven J. Diner
Chancellor, Rutgers University-Newark

Chancellor Steven J. Diner has headed Rutgers University-Newark since July 2002. He has devoted himself to building Rutgers–Newark as a leading urban research university. Under his leadership, Rutgers–Newark has built strong ties between the campus and the local community. He is deeply involved in the revitalization of downtown Newark, where the campus sits. He is committed to creating a vibrant twenty-four-seven community in the neighborhood surrounding the campus. He is the current president of the Coalition of Urban & Metropolitan Universities.

Panelist
James T. Harris III
President, Widener University

Dr. Harris’s publications include 4-A City and its Universities (1980), Housing Washington’s People (1984), and A Very Different Age: Americans of the Progressive Era (1996).

Panelist
Ann Weaver Hart
President, Temple University

Ann Weaver Hart became the ninth president of Temple University in May 2006. She is the first female president in the University’s 125-year history. Dr. Hart previously served as president of the University of New Hampshire and provost and vice president for Academic Affairs at Gannon University. Her research interests include leadership succession and development, work redesign and organizational behavior in educational organizations, and academic freedom. Dr. Hart is chair of the Commission on International Programs of the Association of Public and Land-Grant Universities. She also serves on the board of the Greater Philadelphia Chamber of Commerce, the CED Council of Growth, the Philadelphia African American Museum, the Avenue of the Arts, and the Pennsylvania Women’s Forum.

Panelist
Dennis H. Holtschneider
President, DePaul University

The Rev. Dennis H. Holtschneider, C.M., became DePaul University’s 11th president in 2004. Since his inauguration, he has led the successful completion of the university’s prior strategic plan and creation of its current six-year plan, VISION 2012. Prior to DePaul, he gained a university-wide perspective as executive vice president and chief operating officer at Niagara University in Niagara Falls, N.Y., from 2000 to 2004, where he directed the university’s strategic planning efforts and daily operations of the campus. Adding research to experience, Father Holtschneider led two national studies examining trends in governance and leadership in American Catholic colleges and universities.

Keynote Presenters

Sunday, October 11, 5:30 p.m.
Opening Reception, Regency Ballroom
The Honorable Michael A. Nutter
Mayor, City of Philadelphia

Michael A. Nutter became the 88th Mayor of Philadelphia in January 2008. He served as a Philadelphia City Councilman for nearly 15 years, engineering reform legislation and leading a successful effort to pass a citywide smoking ban. He worked to lower taxes and increase the number of police officers patrolling the streets. His campaign for mayor focused on four key areas: crime, education, job creation and ethics reform. In November 2007, he was overwhelmingly elected mayor of the city of Philadelphia with 83 percent of the vote. The Philadelphia Inquirer wrote that Mayor Nutter “is easy to imagine on the national stage as the fresh voice of a resurgent Philadelphia.”

Sunday, October 12, 7:30 a.m.–9:30 a.m.
Regency Ballroom Executive Leadership Panel
Anchors and Catalysts: The Role of Urban and Metropolitan Universities in Revitalizing American Cities

Moderator
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Panelist
James T. Harris III
President, Widener University

Dr. James T. Harris III became the ninth president of Widener University in 2002. During Dr. Harris’ tenure at Widener, he has worked diligently to promote collaboration and a generosity of service among his faculty, staff, and students and the communities that they serve. To that end, he has been instrumental to Widener’s recognition as one of the top fifty national universities in the Washington Monthly’s 1 most recent college rankings as well as among the top tier of the nation’s higher education institutions for its support of innovative and effective community service and service-learning programs by the President’s Higher Education Community Service Honor Roll.

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Jean-Michel Cousteau
Underwater Explorer, Educator and Environmentalist

For more than four decades, Jean-Michel Cousteau has used his vast experience to communicate to people of all nations and generations his love and concern for our water planet. The son of ocean explorer Jacques Cousteau, he spent much of his life with his family exploring the world’s oceans. After his father's death in 1997, Cousteau founded Ocean Futures Society to carry on this pioneering work. As president of Ocean Futures Society, Cousteau travels the globe, meeting with world leaders and policymakers, educating young people, documenting stories of change and hope, and lending his reputation and support to help energize alliances for positive change.

Jane Golden
Executive Director
City of Philadelphia Mural Arts Program

Since the City of Philadelphia Mural Arts Program’s inception in 1984, Jane Golden has spearheaded the public art organization as it works in partnership with communities, grassroots organizations, city agencies, schools and philanthropies. Now in its 25th year, Golden has supervised the completion of more than 3,000 murals throughout Philadelphia, earning Philadelphia international recognition as the “City of Murals.” Golden holds a master of fine arts from the Mason Gross School of the Arts at Rutgers University, and degrees in fine arts and political science from the University of Pennsylvania.

Sherone E. Ivey
Deputy Assistant Secretary, Office of University Partnerships
U.S. Department of Housing and Urban Development

In her role as deputy assistant secretary of the Office of University Partnerships, Sherone Ivey works with colleges and universities to expand their efforts to make a difference in their communities. The Office of University Partnerships is committed to helping universities join with their neighbors in partnerships that address urban problems—partnerships that enable university students, faculty, and neighborhood organizations to work together to revitalize the economy, generate jobs, and rebuild healthy cities.

Monday, October 12, 12:30 p.m., Regency Ballroom
Environment and Sustainability

Monday, October 12, 5:30 p.m., Franklin Institute
Ocean Exploration: Cousteau’s Ocean Futures Society

Monday, October 13, 12:00 p.m., Regency Ballroom
Tuesday, October 13, 12:00 p.m., Regency Ballroom
University Partnerships Town Hall

Sherene E. Ivey
Deputy Assistant Secretary, Office of University Partnerships
U.S. Department of Housing and Urban Development

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U.S. Universities

Boise State University
Bowling State University
Buffalo State College (SUNY College at Buffalo)
California State Polytechnic University, Pomona
California State University, Dominguez Hills
California State University, Fresno
California State University, Fullerton
California State University, Sacramento
Chicago State University
College of Staten Island
Coppin State University
Eastern Michigan University
Florida International University
George Mason University
Hamline University of Science and Technology
Indiana University Northwest
Indiana University-Purdue University
Indianapolis
Jackson State University
Louisiana State University in Shreveport
Macalester College
Metropolitan State College
Metropolitan State College of Denver
Metropolitan State University
Missouri State University
Morgan State University
North Carolina Central University
Northern Kentucky University
Pace University
Park University
Portland State University
Roosevelt University
Rutgers University, Camden Campus
Rutgers University, Newark Campus
San José State University
Southern Illinois University Edwardsville
Temple University
Texas State University-San Marcos
 Towson University
University of Arkansas at Fort Smith
University of Arkansas Little Rock
University of Baltimore
University of Central Florida
University of Central Oklahoma
University of Cincinnati
University of Colorado at Colorado Springs
University of Colorado Denver
University of Connecticut—Gorham Hartford
University of Houston System
University of Louisville
University of Massachusetts—Boston
University of Michigan—Dwight
University of Missouri–Kansas City
University of Missouri—St Louis
University of Nebraska at Omaha
University of Nevada, Las Vegas
University of North Carolina at Charlotte
University of North Carolina at Greensboro
University of North Florida
University of North Texas System
University of South Carolina Upstate
University of South Florida
University of South Florida–Lake Land
University of South Florida–St. Petersburg
University of Southern Maine
University of Tennessee at Chattanooga
University of Texas at Arlington
University of Toledo
University System of Maryland
University of Texas at Austin
University of Toledo
University of Washington, Tacoma
University of Wisconsin–Milwaukee
University of Wisconsin–Parkside
University System of Maryland
Vergea Commonwealth University
Washington State University–Spartok
Washington State University–Vancouver
Webber State University
Westfield State College
Widener University
Wright State University
Xavier University
Youngstown State University

International Universities

London Metropolitan University (UK)
Ryerson University (Canada)
University of Western Sydney (Australia)
UAP- Bams de Santiago (Mexico)
York University (Canada)
Zayed University (United Arab Emirates)

About CUMU

The Coalition of Urban and Metropolitan Universities brings together universities that share the mission of striving for national excellence while contributing to the economic development, social health, and cultural vitality of the urban or metropolitan centers served.

The Coalition began, in part, because some urban and metropolitan presidents became increasingly aware of the things their campuses had in common, and of shared frustrations. The mission and characteristics of their institutions were not well understood, and any system for ranking or describing universities and colleges was based on the traits of highly traditional, residential colleges serving full-time 18–21-year-old students. Systems such as Carnegie’s classification scheme did not include measures for the significant applied research and service activities of urban and metropolitan universities. These presidents found themselves gathering on an ad hoc basis at the national meetings of major higher education associations, and eventually decided to organize their own affiliate group.

The founding members shaped the Coalition as an association that would focus on exchange and communications to share information about our institutions for the purposes of enhancing internal planning and external understanding. The group initiated a journal, Metropolitan Universities, as its first endeavor. The journal continues to serve as a unique venue for exploring the characteristics and experiences of urban and metropolitan universities. They also sponsored occasional national conferences, and engaged most recently in funding direct research on our institutions. But its primary goal continues to be the enhancement of internal and external understanding of the metropolitan mission.

Coalition of Urban and Metropolitan Universities

Members*
About Widener University

Widener University is a private, metropolitan university that emphasizes academics and community service. Dynamic teaching, active scholarship, personal attention, and experiential learning are key components of the Widener experience.

Widener offers the wide range of course offerings of a large university combined with the intimate class sizes and faculty interaction of a small college. Our 110-acre campus is located just 20 minutes from exciting Center City Philadelphia. At Widener, you will find a university committed to diversity and preparing our students for living in a pluralistic and ever-changing world.

As a comprehensive doctorate-granting university, Widener offers liberal arts and sciences and professional programs leading to associate's, baccalaureate, master's, and doctoral degrees.

Most Widener students come from the Philadelphia metropolitan area and many alumni stay in the Philadelphia metropolitan area after they graduate. We train students for careers by teaching them the real-world skills and expertise needed to succeed in today's competitive job market. In fact, thanks to extensive co-op

CUMU is proud to announce the recipient of the 2009 Ernest A. Lynton Award for the Scholarship of Engagement

The annual Ernest A. Lynton Award for the Scholarship of Engagement recognizes a faculty member who connects his or her teaching, research, and service to community engagement. The scholarship of engagement represents an integrated view of scholarly activity in which teaching, research, and service, overlap and are mutually reinforcing. It is characterized by scholarly work tied to a faculty member's experience, is of benefit to the external community, is visible and shared, and reflects the mission of the institution. The Lynton Award is presented in partnership with New England Resource Center for Higher Education (NERCHE).
Thank You to Our Sponsors

Diamond Sponsor

Gold Sponsor

Silver Sponsor

Bronze Sponsor

Exhibitors

Conference Agenda

Sunday, October 11

10:00 a.m.–7:00 p.m.

Regency Ballroom, Second Floor

Registration

5:00–7:00 p.m.

Regency Ballroom, Second Floor

Opening Reception

Sponsored by Capstone Development Corp.

featuring welcoming comments by Philadelphia Mayor Michael A. Nutter, CUMU Executive Committee President Steven Diner, and Widener University President James T. Harris III.

6:30 p.m.

Lescaze 33rd Floor

Executive Committee Dinner

7:00 p.m.

Dinner on your own

Monday, October 12

7:00 a.m.–7:00 p.m.

Exhibit Hall Open

Regency Ballroom, Second Floor

8:00 a.m.–5:00 p.m.

’: Cyber Café Sponsored by Dell

Parlor 2, Third Floor

7:00 a.m.–7:00 p.m.

Registration

Mezzanine, Second Floor

7:00 a.m.–6:00 p.m.

Monday, October 12

7:30–9:30 a.m.

Executive Committee Dinner

Lescaze 33rd Floor

6:30 p.m.

Opening Reception

Regency Ballroom, Second Floor

5:30–7:00 p.m.

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featuring welcoming comments by Philadelphia Mayor Michael A. Nutter, CUMU Executive Committee President Steven Diner, and Widener University President James T. Harris III.

5:00–7:00 p.m.

Congress Room A-B

Provosts’ and Deans’ Lunch/Session

(Open to session registrants)

Strategies for Diversifying the Faculty:

An Urban Imperative

University Leadership Council

Hot Issues on the Agenda for Academic Officers

Roundtable Discussion

This session for senior academic leaders at CUMU provides two mini-sessions focusing on top priorities for those charged with advancing the academic agenda of urban institutions: (1) best practices for recruiting and retaining a diverse faculty, and (2) an open exchange of all participants on issues of concern for the urban institutions’ academic missions (leading in a recession, the academic impact of the urban mission, budgeting in an economic downturn, engaging faculty in the work of the urban institution, research implications for the urban mission, stimulus funding for an urban agenda, etc.).

11:00 a.m.–2:00 p.m.

Roberts Board Room

Executive Committee Lunch/Meeting

2:00–5:00 p.m.

Corner of 12th and Market Streets

Tour of Widener University and Chester Join Widener University President James T. Harris III and James Turner, director of economic development for the city of Chester, for a tour Widener University and Pennsylvania’s first city. Discover how Widener and Chester are working together to build community resilience.

5:00–6:00 p.m.

Congress Room C

CUMU Committee Meetings

The advent of the new Obama Administration brings rich opportunities to leverage our institutional resources to focus on health care, education, the environment, the elimination of poverty, and economic development.

9:30–9:50 a.m.

Regency Ballroom, Second Floor

Break Sponsored by Oak Hall Cap & Gown

Concurrent Sessions I 9:50–11:00 a.m.

Washington Room A: Paper Presentations

1. Saviors of Our Cities: Survey of Best College and University Civic Partnerships

Evan Dobelle and Michael Konig: Westfield State College

Presentation pertaining to the creation, findings, and ultimate use of the innovative survey, “Saviors of our Cities: Survey of Best College and University Civic Partnerships.” Survey is relevant to broad range of engagement initiatives currently being implemented and used to link CUMU institutions with the William Clinton Global Initiative University.

2. Building Community Resilience: From Vision to Plan to Implementation

David W. Sink, Ronald Copeland and Michael Del Guercio: University of Arkansas-Little Rock, EDAW, Inc.

What is the role of metropolitan universities in ensuring their community’s or region’s resilience? Does the accepted focus on “catastrophic” natural and man-made threats preclude dealing with the more consistent, daily threat to community resilience posed by social and educational inequity? This case study will explore one community’s effort to achieve broad-based, integrated “resiliency” that is as unique as its context, its conditions, and the people whose needs and desires have helped to shape it.

3. Addressing Occupational Trends and Community Needs at the University of Nebraska at Omaha


This presentation will highlight two main elements related to the University of Nebraska at Omaha (UNO) impact on the economic development of the

CUMU Committee Meetings

All events will be held at the Loews Philadelphia Hotel unless otherwise noted
1. The development of academic programs that are attractive to high school students.

2. The importance of a "creative class" to a healthy economy, which draws from the research of University of Toronto Professor Richard Florida, and the Greater Towson Council of Commerce and the University of Nebraska-Omaha's contributions to such a climate.

3. The development of academic programs that are attractive to high school students.

4. The importance of a "creative class" to a healthy economy, which draws from the research of University of Toronto Professor Richard Florida, and the Greater Towson Council of Commerce and the University of Nebraska-Omaha's contributions to such a climate.
6. Succeeding in School and Beyond: Communities that Make a Difference
Gilda Martinez: Towson University
Fifty successful African-American students from low socioeconomic areas throughout the United States participated in this multiple-case study, which sought to unveil how they succeeded along with recommendations they had for future students. To gather the data, surveys and interviews were administered and SAT scores and scholarship essays were reviewed.

7. On the Significance of Behavioral and Cognitive Differences Among Victims and Non-Victims of Elder Financial Abuse
Nicole Grandmont-Garhold: St. Thomas University
This poster session examines how elder financial abuse could be prevented by learning more about behavioral and cognitive differences among victims and non-victims. We test the effects of financial literacy and persuasion and prevention education as deterrents to fraud. The study should provide valuable information for developing elder abuse awareness programs.

8. Validating Sexual Anxiety and Body Image Scales in China
Travis S. Ingersoll, Heather Witt, Melanie Swain and Shen Xu: Widener University
The purpose of this research was to test translated versions of the Sex Anxiety Scale Inventory, Body Cathexis Scale, and the Body Checking Questionnaire, with students from Chongqing University. The study was conducted to verify their validity and reliability for use with Chinese populations.

9. The St. John’s University/New York City Department of Homeless Services’ Advantage Academy Partnership: Engaging in Program Assessment in an Effort to Connect Action with Impact
Debra Stein, Randolph Ortiz and Richard Sinatra: St. John’s University
The NYC Department of Homeless Services and St. John’s University Advantage Academy partnership provides homeless, single parents the opportunity to earn an AS in information technology or business. The Advantage Academy assessment plan utilizes a unique array of pooled resources to assess the academic, financial, and personal impact upon participants.

10. A Partnership for Wellness: Addressing Stress and Violence
Ginna Wren, Jane Loe and Loraine Thomas: University of Pennsylvania
A Partnership for Wellness is a project addressing violence in the community that help people cope with stress and violence building on community strengths. Conducted by a cohort of clinical scholars at the University of Pennsylvania, in partnership with the Health Annex, this serves as a model of engagement for academic and community members to facilitate community resilience.

11. The Chester Children’s Art Fair
Melanie Swain, Travis S. Ingersoll, Gail Sutton and Jenny Wyatt: Widener University
This presentation will illustrate the Children’s Art Fair, a collaborative effort between Widener University’s Center for Social Work Education and the Nia Center, a Chester community-based arts foundation. The event celebrates the artistry of local children and helps enhance their self-esteem and resiliency as well as promote community engagement.

FEATURED SESSION
1:30–1:40 p.m.
Regency Ballroom, Second Floor
Luncheon/Keynote
Environment and Sustainability
Jean-Michel Cousteau: underwater explorer, educator, and environmentalist
Drawing on 40 years of experience exploring the world, designing, and interacting with the business community, Cousteau shows the need to look upon nature as a business and what business can learn from nature. He presents many advances in sustainable practices, ranging from his own environmentally responsible resorts to advances within the world’s leading corporations. Cousteau’s presentation will be followed by the announcement of the 2009 Ernest A. Lynton Award for the Scholarship of Engagement.

Program Agenda

1. Social Work in the Engaged University
Elisa Martin and Lucretia Pyles: University at Albany
As the engaged university movement continues to grow and develop, social workers have found that the university-community border is an important location for social work practice. We will analyze and compare the knowledge, skills, and values central to university-community engagement in relation to those of social work.

2. Building Resilience in Communities through Nonprofit Leadership
Bernard McCarthy, Belinda McCarthy and Rachelle Darrah: Missouri State University
This paper examines how one university developed low cost nonprofit leadership programs for local agencies, enhancing both capacity building and the conceptual and management tools necessary to sustain community organizations.

3. Social Work Counseling Services: Building Community and Student Capacity
John Paulin, Cheryl Sadeghi and Pat Mullin: Widener University
This presentation describes an innovative university sponsored agency that seeks to strengthen the capacity of a disadvantaged community while providing social work and clinical psychology students with cutting edge internship learning opportunities. The panel will consist of five presentations on Social Work Counseling Services by agency supervisors and student interns.

Washington Room B: Student Presentations
1. Youth Matters: Cultivating Civic Engagement and the Sociological Imagination through Participatory Action Research
Reuben Miller and Joel Riszma: Loyola University-Chicago
In an effort to build capacity for sustained youth civic engagement, social researchers partnered with a large, diverse Midwestern high school to facilitate youth-led participatory action research. This paper reflects on the process of engaging a student-centered approach in studying social problems, and advocates for integrating youth voice into policy-relevant research.

2. Advancing the Urban Forestry Initiative in Chester, PA by Using Geographic Information Systems and Global Positioning Technology to Map the Location and Condition of Shade Trees along Selected Corridors in the City
Amanda Hartnett and Douglas Shultz: Widener University
The Chester Shade Tree Commission works to educate the residents of Chester about the benefits of trees and advance an urban forestry initiative. Students used Global Positioning System units and Geographic Information Systems technology to map tree locations and tree attributes, and identified potential tree planting spots for future development.

3. Current Trends in Effective Components of Cohort Modelled Educational Doctorate Programs
Denise R. Hearn: Widener University
This presentation summarizes ten cohort model components found to be necessary for effectively designing educational doctorate cohort programs. These components offer a strategy for promoting positive student and administrative management outcomes based on their potential to positively impact student graduation rates through increases in persistence-to-degree and decreases in time-to-degree.

Washington Room C: Paper Presentations
1. The Parents’ Academy: A Program for Supporting Caregivers in Fostering Literacy Skills
Dana Korin and Annemarie Jay: Widener University
This presentation describes a program for supporting parents and caregivers of students in grades K-4 at an urban charter school. University faculty, caregivers, and administrators developed a series of topical workshops to foster school-home literacy connections. Interview and survey outcomes highlight this strengths-based approach to community partnership for primary prevention of literacy deficits.

2. Enhancing Public School Education: A Collaborative Partnership for School Resiliency
Henry Cunningham and Starr Lewis: University of Louisville
Urban schools in impoverished neighborhoods are plagued with multiple issues contributing to low graduation rate. University of Louisville partnered with the school district to transform five schools into high-performing schools. The partnership which involves the entire university community, enhances faculty scholarship, student learning, and civic education, and nurtures school resiliency.

3. Community Development through Service Learning
Alice Kaser-Drazeb, Leanne Emeri and Lisa McCarr: Slippery Rock University of Pennsylvania
Through long-standing ties and commitment to the communities that they are rooted in, urban “academics” are logical settings for developing durable networks that promote and sustain successful community and economic development. Colleges and universities have the capacity to leverage existing resources, form strategic partnerships, encourage lifelong learning and civic engagement, perform action research, and to identify the support systems necessary to sustain both single- and cross-community endeavors to foster community resilience.

Congress Room B: Paper Presentations
1. Building Sustainable Communities Part I: Developing Meaningful University/Community Collaborations
Marina Barnett, James Turner and Nancy Chavez: Widener University, City of Chester, Pennsylvania
This workshop is the first of a two part presentation designed to illustrate ways universities can engage in capacity building in local communities through the development of partnerships to facilitate the promotion of healthy, sustainable communities. The discussion will utilize a strengths perspective in assessing communities and organizations.

2. University and College Retirement Contributions as a Financial Foundation for Community Development
Gloria Beamer: University of the Sciences Philadelphia
This paper estimates the potential for Philadelphia area college and university faculty and staff members to create a dedicated pool of financial capital by dedicating two percent of retirement savings contributions to “triple bottom line” investing that seeks social, financial, and environmental returns.

3. Linking Social Capital to Build Community Capacity: A Logical Role for Urban Colleges and Universities
Amy Sue DeSonia: Baker College
Through long-standing ties and commitment to the communities that they are rooted in, urban “academics” are logical settings for developing durable networks that promote and sustain successful community and economic development. Colleges and universities have the capacity to leverage existing resources, form strategic partnerships, encourage lifelong learning and civic engagement, perform action research, and to identify the support systems necessary to sustain both single- and cross-community endeavors to foster community resilience.
Crime has a direct impact on urban resiliency. Research training can be delivered at minimal cost through a program where they can benefit their native communities. In helping young people develop leadership skills is the course, their roles, and how other institutions and individuals make the university and the community organically connected. Still, its legacy of significant community engagement continues with new challenges and vision.

3:00 – 3:20 p.m. Regency Ballroom, Second Floor

FEATURING SESSION

Current Public Policy Perspectives in Higher Education

Ed Timmerman and Dan Horley, American Association of State Colleges and Universities; Sarah Flamang, NAUICU

The economic recession and policies at the state and federal level impact postsecondary institutions across the county. Learn the latest on the states’ fiscal condition and its impact on funding as well as news from the federal higher education agenda with specific updates on ARRA funding, financial aid, and the Post-9/11 GI Bill.

 Concurrent Sessions III 3:20 – 4:30 p.m. Washington Room, Third Floor

1. Assessing the Assessment: Towards a Comprehensive Model of Civic Engagement Impact Assessment

Stephen Kauffman: Widener University

This presentation describes the necessary components of an innovative, comprehensive model for assessing the impacts of civic engagement in use at a mid-sized eastern university. The presentation presents the model's key strategies, areas, assessment issues, and methods within the model. The implications for transferability of the model are discussed.

2. Building on Our Strengths: Regional Collaboration for Community Capacity Building and Student Engagement

Charlene J. Gray, Kate L. Dantus and James M. Heffernan: Pennsylvania Campus Compact

This presentation will discuss the successful model of regional collaboration among higher education institutions and community-based organizations. Regional networks provide a mechanism to broaden the impact of service-learning through shared community partner development, faculty development, and student leadership. These networks were supported by the Pennsylvania and New York Campus Compacts and funding from Lea & Sene America.

3. Creating Community Resilience Through Innovative Community Partnerships

Valerie Ratcliffe, Linda Johnston and Carol Brand: University of Tennessee-Chattanooga

The economy has had a significant impact on specific programs at UTC. The ways it has affected these programs and how they have been modified and streamlined, but (most importantly) retained, presents a picture of how one institution has addressed the challenges created by an uncertain economy.

Washington Room C: Paper Presentations

1. Violence Prevention Collaborative

Jenny Wyatt: Widener University

This presentation will summarize the development and work of a community collaborator as an example of how academic institutions can provide leadership to strengthen community resilience, specifically in the area of violence prevention, and work with existing resources to enhance effectiveness and develop targeted initiatives that address community needs.

2. Bridging the Gaps: Working to Provide Mutual Benefit

Lucy Tuition and Donnie Butera: University of Pennsylvania, Temple University

For two decades, Bridging the Gaps has educated students about the reciprocal connections between a community’s social economic circumstances and the health of populations. The panel discussion will address sustainability of collaborative projects as well as the successes and challenges of relationships among academic institutions and communities.

3. Building Capacity of Urban Service Providers

Marc Holzer, Robert Shick and Judith J. Kirchhoff: Rutgers University-Newark

Academic-community partnerships are increasingly important in an era of constrained resources. This panel will examine cases of partnering in public education, public housing, municipal services, and citizen engagement. Most of these cases are success stories, but obstacles to progress will also be examined. Each case will involve academic and community participants.

Congress Room C: Paper Presentations

1. University-Municipal Cooperation in Tracking Urban Behavioral Health

Stephanie Bush-Baskette and Donita Devance: Rutgers University-Newark

This presentation will provide an overview of how the Joseph C. Cornell Center for Metropolitan Studies, Rutgers University (Center), works closely with the City of Newark as a research partner to improve the health status of the city’s residents.

2. A Civically Engaged Campus Makes for a Resilient Community

Darcy Acsadi: Towson University

A civically engaged campus benefits urban areas as student learning spills over into the surrounding community in the form of service-learning, community-based research, and other community partnerships. Come learn how to build a campus model for civic engagement that adds to the resiliency of surrounding urban communities.

3. From “Partner” to “Principal” in Community Resilience

John Stockwell, Marsha Dowell and Darrell Parker: University of South Carolina

The University of South Carolina Upstate is moving beyond “partner” to “principal” in building community resiliency. This panel addresses the breadth of the university’s engagement in the metro corridor it serves: initiatives to double baccalaureate attainment, track community indicators, form health care partnerships, develop youth leadership, and support economic development.
Program Agenda

need to implement this dynamic initiative.

2. Rise to the IUPUI Challenge: One Urban University’s Model of Leveraging Student/Community Engagement
Mary L. Fisher and Uday Sukhatme: Indiana University-Purdue University Indianapolis
IUPUI has issued a challenge to all undergraduate students to take at least two courses designated in our experiential categories: RISE (Research, International, Service learning, and workplace Experience). By issuing this challenge, IUPUI increases the scale of students actively learning and contributing to community improvement in our urban settings.

3. Building Sustainable Communities Part II: Using GIS Mapping to Create Meaningful Assessments
Marina Barnett and Chad Freed: Widener University
Students and community residents collected and analyzed data and developed a methodology to determine the existing skills, knowledge, and assets of residents in Chester, Pennsylvania. This workshop will describe the process of asset mapping and present case examples of asset maps that were created using GIS software.

FEATURED SESSION 5:30–7:30 p.m.
Franklin Institute Science Museum, Franklin Room
Enjoy refreshments with colleagues and learn about the world’s largest outdoor art museum, the Philadelphia Mural Arts Program, from Executive Director Jane Golden.

8:00–10:00 p.m.
Hotel Lobby
Tour of Center City Philadelphia (for student attendees)

8:00–10:00 p.m.
The Kimmel Center
Philadelphia Speakers Series featuring Jean-Michel Cousteau, underwater explorer, educator, and environmentalist

(Pre-registration required)

Tuesday, October 13
7:00 a.m.–2:00 p.m.
Mezzanine, Second Floor
Registration

7:00 a.m.–2:00 p.m.
Parlor 2, Third Floor
Cyber Café Sponsored by Dell
8:00 a.m.–12:00 noon
Regency Ballroom, Second Floor
Exhibit Hall Open
7:15–8:30 a.m.
Regency Ballroom, Second Floor
Breakfast Roundtable Discussions
Sponsored by Gisco

1. Youth Micro Program: A University-Community Partnership that Improves the Life Chances of Youth
Robert Atkins, Chad Robcher and Daniel Hart: Rutgers University
The presenters are university faculty who have experience as founders and volunteers in university affiliated youth development programs. They will discuss their experiences and guide discussion on the role of these programs in improving the life chances of youth and building successful university-community partnerships.

2. The Power of Partnership and Community: Graduate! Philadelphia Helps Adults Go Back to and Through College
Hadass Shaffer and Don Devilbiss: Graduate! Philadelphia, Widener University
Ensuring that the 300,000 college dropouts in the Greater Philadelphia region complete their degrees is beneficial for the area’s colleges and economy. Graduate! Philadelphia provides support to working adults for completing college and a collaborative infrastructure for colleges and other stakeholder groups to improve the region’s talent pool.

3. Building Community Social Capital: The University’s Role
Marian Drutschman and Warren Glocel: Buffalo State College
This presentation will focus on how the College and Community Partnership Office (CPO) at Buffalo State College is working to ensure that all stake-holders (college and community) understand the types and degrees of civic engagement that the college is prepared to play in establishing community partnerships. The presenters will share the four principles that guide decisions about which proposals and requests the college considers for establishing partnership agreements as well as the five-levels/trops of town-gown affiliations officially sanctioned by Buffalo State.

4. Experiential Learning in BSW Education for Persons with Physical Disabilities
Brent Satterly and Rebecca Dower: Widener University
Social work educators must consider how their teaching methodologies are inclusive of students with disabilities. This workshop will demonstrate active training that is inclusive of persons with physical disabilities in education. Case examples will be provided by a student with physical disabilities and her professor.

5. Community Based Research and the Doctoral Candidate
Amy Lee Persichetti and Patricia Lower: Cabrini College, Widener University
The longstanding academic tradition of the doctoral dissertation provides a unique opportunity for university and community partnerships. Using the emergent model of community based research, metropolitan universities such as Widener are uniquely positioned to tie doctoral research directly to the missions of area organizations and agencies.

6. The Use of the Community Conversations Model to Facilitate Community Interactions
Brenda O’Hearn: Widener University
This session will examine the community conversations model that is part of a national initiative, which can be used by university faculty, administrators, and students. The model is a vehicle for conversations in the community around the issues of educating the whole child in this age of accountability and inequity.

7. Building Community Resiliency: A Public-Private Partnership
Michelle Vasquez-Jacobs, Sherry Russell and David Sobey: University of Southern Maine, Bates College
The Downtown Education Collaborative (DEC) is an innovative community-campus collaboration which includes four colleges, both public and private, and three community partners in interdisciplinary educational programs. We will share DEC’s vision of community reciprocity and collaborative leadership and the role of collaborative models in enhancing the resiliency of community and campus.

8. Through Different Lenses: Dual Perspectives on Building Community Resiliency
Irma McClaurin and Sherrie Pugh: University of Minnesota, Northside Residents Redevelopment Council
This roundtable will focus on the development of the University Northside Partnership (UNP) in North Minneapolis, and take the form of a presentation/ conversation between a University of Minnesota Urban Research and Outreach/Engagement Center representative and a community partner about how to define community resiliency, and the role of both universities and communities in this process.

9. Educational Infrastructure for Nurturing Community Resiliency
Kim Bulllock, Maria Brown and Beverley Jackson: Georgetown University, DC Health Urban Research and Outreach/Engagement Center
This discussion will illuminate community-based teaching strategies used to instruct urban medical students. Two model community partnerships will be highlighted in this discussion. These alliances exemplify the value-based education that effective community/campus partnerships yield, and demonstrate the need for further institutionalization of service-learning as a legitimate training method.

10. Reimagining the Urban Campus through Civic Engagement: A Model for Building Community Partnerships
Marcia Wilson Brown and Diane Hill: Rutgers University-Newark
This presentation addresses how Rutgers Newark has used the landscape of the city to enact the “ivory tower” image of universities and interrogates our civic engagement efforts through the lens of institutional investment, sustainability, building models, and producing outcomes. We will also touch upon strategic planning and collaborative grants/funding opportunities, challenges of staff development, and the continued conceptualization and implementation of learning organization and student leadership models.

11. Creating a Culture of Engagement: The Role of Gerontology in Intergenerational Community Health Promotion
Jessica M. McDonald and Chonda Walden: University of the District of Columbia
This session describes how the Institute of Gerontology and the Paving Access Trails for Higher Security Program (PATHS) programs at the University of the District of Columbia developed an intergenerational collaborative model for pre-service and in-service training in community health promotion in Washington, DC.

12. Where’s the Public? Connections and Collaborations among Universities and Metropolitan Publics
Marc Holzer, Alan Sadovnik, Robert W. Snyder, James Law and Mark Krauvitz: Rutgers University-Newark
Our panel, a roundtable discussion among panelists and audience, explores questions arising from Rutgers-Newark’s embrace of metropolitan Newark in research, teaching, and programming. What are the risks and benefits for universities working collaboratively with city government? Who represents the public? What happens when research and public perceptions collide?

13. Cost Effective Solutions to School System Professional Development Needs Through University Collaborative Partnerships
Beverly German and Elizabeth Neville: Towson University
This session will focus on school system/university partnerships that utilize collaborative planning to cost-effectively meet the professional development needs of school system staff through graduate course offerings. A menu of graduate “packages” will be presented, ranging from custom designed courses utilizing the expertise and co-planning of university and school system personnel to traditional courses offered as single courses, four course cohorts from one department, inter-departmental four to six course cohorts, and full master’s degree programs.

14. The Status of University Civic Engagement Impact Assessment
Stephen Kaufman, Marcie Pickson-Davis: Widener University
With the rapid expansion of civic engagement activities at colleges and universities across the nation has come an associated interest in determining the real impacts, or impact, of such activities. Yet the overall status of such efforts is unknown, despite what is certainly effective work taking place in many places. This roundtable seeks to examine the status of such projects, with a two-fold purpose. First, the roundtable seeks to open the discussion among researchers for the purposes of networking and identifying interesting projects. Secondly, the facilitators are interested in identifying such projects of possible inclusion in an edited, peer-reviewed journal.

Concurrent Sessions IV 1:50–10:00 a.m.
Washington Room A: Paper Presentations
1. Engaging Undergraduate Student in Community-Based Research
Stephen Percy and Patricia Najera: University of Wisconsin-Milwaukee
The paper explores a novel program at the University of Wisconsin-Milwaukee—a large urban research university—to engage undergraduate students in
community-based research to expand their appreci- 
ation of this work in communities.

2. Courses on Community Theory and 
Practice: Model Assignments to Promote 
Civic Engagement

Stephen Kaufman, Jenny Wyatt and Marina 
Barnett: Widener University

This presentation describes how a community 
theory and practice course may be structured to promote 
civic engagement. The session will demonstrate how 
a variety of civic engagement activities have been 
integrated into the class. The presentation will 
discuss each type of activity, any problems experi-
enced, and how to overcome them.

3. Youth, Faith, and Services: A Leadership 
Coalition

Ralph Fitzpatrick and Chris Locke: University of 
Louisville, Louisville Metro United Way

Presenters will share their experiences and strategies 
on building a new youth services leadership training 
paradigm focused on leveraging moneys and 
increasing organization capacity. Presentation high-
lights will include recommendations on educational 
curriculum development, mentoring, program 
evaluation and assessment, marketing and 
public relations, grant writing, and training certification.

Washington Room B: Paper Presentations

1. Creating Opportunities to Promote 
Empowerment

Joan Tilghman and Patricia D. Setlow: Coppin 
State University

Many women are released from prison and return to 
their communities lacking accurate information 
about health care. The graduate nursing program of 
the Helene Field School of Nursing sponsors forums 
detailing health specific information for formerly 
incarcerated women and high risk women residing 
in the urban community.

2. Instilling Resiliency in System Involved 
Youth

Lisa Nutcheusan: University of Arkansas-Little Rock

Through a collaborative effort with the Department 
of Human Services and the university, system 
involved youth are given the opportunity to participate 
in a mentoring program in which university students 
from various majors serve as mentors. During this 
two-semester program, mentors work with their 
mentees both during their incarceration, as well as 
while they transition back into the community.

3. Nurturing Community Resiliency by 
Teaching Critical Thinking Tools to Prison 
Inmates

Jeff Burchner: Rutgers University-Newark

We provide a mechanism, employing our innovative 
method for teaching critical thinking that changes 
inmate inmates from social problems to social assets, 
in the form of intellectual capital.

Congress Room A: Paper Presentations

1. Radical (Re) Constructions and 
Experimental Pedagogies: Building Schools in 
the Migrant Communities of Mumbai, India

Scott Gerald Shul: Temple University

In the summer of 2008, a forty-person team repre-
senting two countries, eight universities, and six 
disciplines traveled to Mumbai where they worked 
with local communities to create new educational 
approaches for migratory workers. Informed in part 
by writings of Guy Debord, Pierre Bourdieu, and 
Claude Levi-Strauss, the work produced offered not 
a single project, but an infrastructure through which 
many projects might be realized over time by a 
myriad of publics.

2. Responding to Community Adversity in 
Global Perspective: The Role of University 
Leadership across Borders

Reginald Avery, York Bradshaw and Paul Athasia: 
Coppin State University, University of Nairobi

Our proposal examines a research and community 
engagement project that compares urban policy 
related to education, health, and housing in 
Baltimore; Pretoria, South Africa; and Nairobi, 
Kenya. Three universities (one in each city) collabo-
rate with each other to provide the major leadership 
in this project, which focuses on resilient 
communities.

3. Curricular and Co-Curricular Reform to 
Advance Civic Engagement

Frank E. Ross, Scott Everbeck and Jill Wright: 
Indiana University-Purdue University Indianapolis

Presenters will share details of curricular transforma-
tion coupled with an innovative co-curriculum to 
avance civic engagement for students at a large, 
urban university. Using the USA Today’s Colleger 
Leadership Program as our foundation, these 
faculty members engaged students in learning 
about social issues impacting the local community.

4. Green, Wireless and Moving: A 
Neighborhood Management System

Ralph Fitzpatrick and Michael Brooks: University of 
Louisville, California Neighborhood Coalition

This presentation discusses the use of a film providing 
the narrative history of a community as a means 
of orienting P.B.D. students to their community and 
fostering a discussion about community 
engagement.

3. Improving Access to Care Through 
Community Partnerships

Joan Tilghman, Patricia Setlow and Marcella 
Capes: Coppin State University

The Helene Field School of Nursing School-based 
Health Center is designed to meet needs of urban 
residents. The clinic is surrounded by multiple 
undererved communities. The clinic mission is to 
deliver culturally sensitive health care with an 
emphasis on primary health care, patient education, 
health promotion, rehabilitation, and self care.

Washington Room B: Panel 
Presentations

1. The Civic Sphere and Community 
Resiliency in the Brick City: Newark 
Comes of Age

Clement Alexander Price, Christina Collins, Mark 
Krasovic and Renqua Allen: Rutgers University-Newark, Harvard University

The Rutgers Institute on Ethnicity, Culture, and the 
Modern Experience helps energize Newark’s civic 
culture through scholarly public programming. This 
panel will discuss the institute’s efforts to commiss-
orate Newark’s “risks,” as well as its efforts to 
recognize and continue the work of those dedicated 
ever since to assuring Newark’s resiliency.

2. Building Institutional Capacity Through 
Individualized Leadership Development 
Sharon A. McNeal and Andrea Warren Hamos: 
Americans Council on Education

The ability of universities to help communities 
respond to adversity and risk requires institutional 
leadership prepared to assume that challenge. The 
nation’s premier leadership development program 
provides an integrated learning approach for rising 
administrators that helps CYNU build their 
institutional leadership capacities, especially 
regarding community engagement.
Program Agenda

Washington Room C: Panel Presentations

1. University Green: Improving Town-Gown Relationships Through Greening
   Mindy Maslin, Bailey Van Cleef and Sue Pringle
   Pennsylvania Horticultural Society, UC Green
   The University Green program promotes successful university/community collaborations through tree planting. Learn how to start your own University Green program and create meaningful service-learning opportunities for students, and safer, healthier and more resilient communities and campuses for all.

2. University as Catalyst for Community Development
   Frank Russell: University of Cincinnati
   The University of Cincinnati has experienced diverse relationships with the surrounding communities as a result of both circumstance and intention. In the last decade, on the heels of an ambitious campus master plan, UC is seeking to remake its surrounding communities as viable live-work neighborhoods that complement the vision of the University administration to create a world-class campus and learning environment.

Congress Room A: Paper Presentations

1. Common Goals Enhance Resiliency
   Barbara Edington and Sandra Westcott
   St. Francis College
   The mentored internship course, offered at St. Francis College, combined structured skill-based classroom learning with on-site work experience. Businesses benefited from the technical expertise of the students, the students gained valuable experience, and the college became an integral part of the community by facilitating the attainment of common goals.

2. Aligning for Success: Preparing High School Graduates for College and Careers
   Nevin C. Brown: Achieve, Inc.
   Postsecondary institutions need to be deeply engaged in initiatives to align high school graduation with college-readiness expectations. The presenter will discuss Achieve’s American Diploma Project (ADP) and the important role of urban and metropolitan universities in helping to prepare high school graduates for success in postsecondary education and beyond.

Congress Room B: Paper Presentations

1. Building Disaster Resilient Communities: The Role of an Engaged University
   Robin Erzing and Manny Rivera: University of South Florida
   Hurricane Katrina established a marker to measure all future responses to community disasters. This presentation demonstrates the important role of university-community engagement as a mitigation strategy for neighborhoods impacted by a natural disaster. We discuss a grassroots initiative that offers strengths-based tools to help organize and build disaster resilient communities.

2. Saturday Ecology Academy: Connecting Girls and Pre-Service Teachers to the Urban Environment
   Nadine McHenry, Erika Scarborough, Suzanne Barrett and Bernard Carraze: Widener University, John Heinz National Wildlife Refuge
   The Saturday Ecology Academy represents an innovative collaboration between Widener University and John Heinz National Wildlife Refuge. Faculty, refuge staff, and pre-service teachers provide learning experiences for the girls to explore the beauty and adversity in their urban environment while investigating their personal strengths as means to help their communities.

Congress Room C: Paper Presentations

1. Comparing the Spatial Distribution of Community Assets with the Socioeconomic Condition of Residents in Chester, PA Using Advanced Geographic Information Systems Analysis
   Brittany Sanders and Corey Genevier: Widener University
   The project goal is to compare the spatial distribution of the socioeconomic condition of residents within Chester, PA with available community resources. By analyzing maps, exact resources that are unavailable to residents and the characterization of asset poor “islands” can be identified. These are now target areas for economic development.

2. Consuming Well for the Wealth of Communities from the University to the World
   Frank E. Ross and Gayle Williams: Indiana University-Purdue University Indianapolis
   Presenters will share details of an urban university engaging the campus and community with a common theme: “consuming well for the wealth of communities.” Our three focus areas allow faculty, staff, and students to engage in meaningful dialogue with community members regarding healthy communities, green economy, and just sustainability.

12:00—1:30 p.m.
Regency Ballroom, Second Floor
Lunch and Keynote Address
University Partnerships Town Hall
Sherone E. Ivey: Office of University Partnerships, U.S. Department of Housing and Urban Development
Deputy Assistant Secretary Ivey will talk about the initiatives of HUD’s Office of University Partnerships under the Obama Administration and will lead a town hall format discussion on best practices in university partnerships.

1:30 p.m.
Hotel Lobby
Philadelphia Mural Arts Program Walking Tour

About Philadelphia

Philadelphia is the birthplace of our democracy, it’s also cheesesteaks, Tastykakes, the Mummers, and home of the World Champion Philadelphia Phillies, but Philadelphia is so much more. The City of Brotherly Love is home to the Philadelphia Museum of Art, one of the largest museums in the United States, but did you know that Philadelphia is also the largest outdoor art gallery in the world? The Philadelphia Mural Arts Program boasts more than 3,000 murals spread throughout the city.

From the fine arts to the performing arts, the Avenue of the Arts in Center City is home to more than a dozen theaters including the Kimmel Center for the Performing Arts, residence of the Philadelphia Orchestra and the Philadelphia Speakers Series hosted by Widener University.

If it’s history you crave, there is always the Liberty Bell and Independence Hall, but Philadelphia is home to more than a dozen theaters including the Kimmel Center for the Performing Arts, residence of the Philadelphia Orchestra and the Philadelphia Speakers Series hosted by Widener University.

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Conference Information

Cyber Café
Del is pleased to sponsor the Cyber Café, providing easy access to the internet. The Café is located in Parlor 2 on the second floor of the hotel. It will open from 7 a.m. to 7 p.m. Monday and from 7 a.m. to 12 p.m. Tuesday.

Exhibits
Exhibit displays are located in the Regency Ballroom on the second floor mezzanine across from registration. The exhibit hall is open from 5 p.m. to 7 p.m. on Sunday, 8 a.m. to 5 p.m. on Monday, and 8 a.m. to 12 p.m. on Tuesday.

Transportation to Events
Bus service from the hotel to all events (Tour of Widener and Chester, Franklin Institute Reception, Philadelphia Speakers Series, Tour of Philadelphia) will be available from the Loews Philadelphia Hotel. More information will be provided at the conference.

Concierge Service
A representative from the Loews Philadelphia Hotel will be available from for the duration of the conference to offer assistance with restaurant and attractions recommendations.

Conference Planning Committee

James T. Harris III, Chair
President
Widener University

Jo Allen
Senior Vice President and Provost
Widener University

Mary Bryden-Miller
Director, Action Research Center
University of Cincinnati

Lou Anne Bulik
Assistant Vice President, University Relations
Widener University

Linda Durant
Senior Vice President, University Advancement
Widener University

Dan Hanson
Director of Public Relations
Widener University

J. Matthew Hartley
Associate Professor, Higher Education University of Pennsylvania

Michael Ledoux
Associate Dean, School of Human Service Professions
Widener University

Ellen Madison
Administrative Assistant, Office of Community Engagement and Diversity Initiatives
Widener University

Colleen McCourt
Special Events Coordinator
Widener University

Jean McGee
Coordinator of Continuous Learning
University College
Widener University

Bobbie O’Connell
Coalitions Administrator, CUNA
Manager of External Affairs, Economic and Community Outreach
Towson University

Marcine Pickren-Davis
Assistant to the President for Community Engagement and Diversity Initiatives
Widener University

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Mindy Maslin, Bailey Van Cleef and Sue Pringle
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If it’s history you crave, there is always the Liberty Bell and Independence Hall, but don’t miss the unique, interactive experience of the National Constitution Center, the Independence Visitor Center, and the Franklin Institute Science Museum. All of this just scratches the surface of what Philadelphia has to offer. The longer you stay, the more you can experience.
Widener University welcomes CUMU to the Delaware Valley, including the cities of Philadelphia and Chester.

www.widener.edu