CUMU

Coalition of Urban and Metropolitan Universities

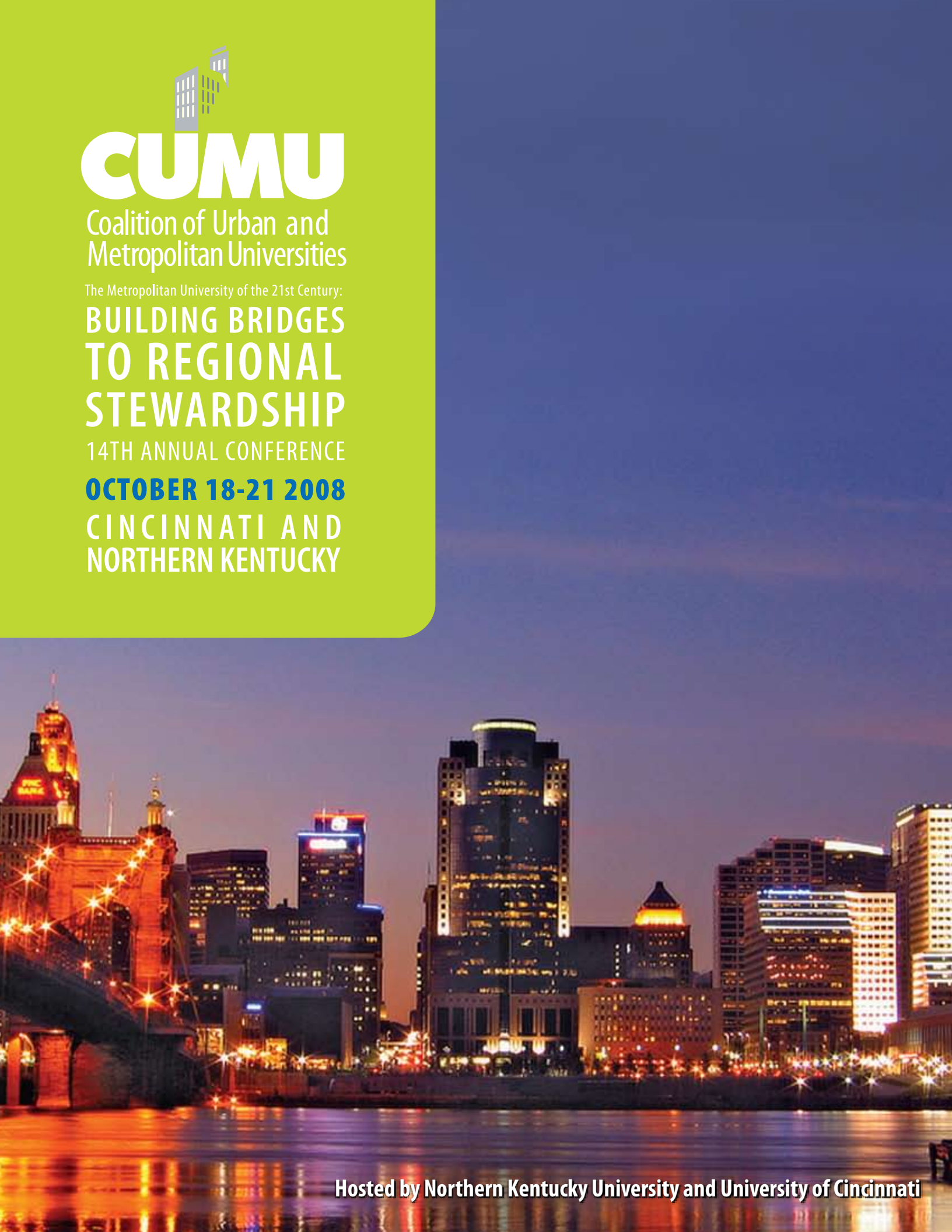
The Metropolitan University of the 21st Century:

BUILDING BRIDGES TO REGIONAL STEWARDSHIP

14TH ANNUAL CONFERENCE

OCTOBER 18-21 2008

CINCINNATI AND NORTHERN KENTUCKY



Hosted by Northern Kentucky University and University of Cincinnati

WELCOME TO THE CUMU CONFERENCE

Dear Colleagues,

Welcome to the 14th Annual CUMU International Conference and to the Cincinnati USA and Northern Kentucky region. As co-hosts of this year's conference, Northern Kentucky University (NKU) and the University of Cincinnati (UC) are proud of our collaboration as well as the fact that our cooperation exemplifies our conference theme, "The Metropolitan University of the 21st Century: Building Bridges to Regional Stewardship." While our two institutions differ in so many ways and are separated by state borders and the scenic Ohio River, we have established a strong working relationship through which we jointly address significant challenges facing our community.

As a premier research university, the University of Cincinnati represents our region's largest employer, and Northern Kentucky University is one of the fastest-growing comprehensive universities in the state of Kentucky. Our region is home to more than 20 other institutions of higher learning, as well as nine Fortune 500 companies – more per capita than New York, Boston, Chicago and Los Angeles.

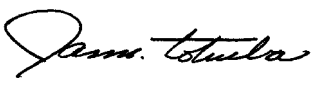
Our 2008 conference offers more than 50 presentations and activities, providing opportunities to share ideas, best practices and research as we each work to be effective and responsible stewards to our regions. We think you'll find that the conference sessions will re-energize your commitment to your own region and assist you in establishing concrete action steps that will bring about positive change in your community. When you are not attending sessions, please visit the sponsors who have helped to make this conference possible – their exhibits are located on the third floor of the Northern Kentucky Convention Center.

Please join us for appetizers and an incredible view at our opening reception on Saturday from 5 to 7 p.m. at the Embassy Grille in the Embassy Suites Hotel. Sunday evening's excursion to the National Underground Railroad Freedom Center gives you a chance to see a truly unique and inspirational museum. On Monday evening, for those who have registered for the bus tour, you will get a glimpse of UC's internationally acclaimed campus renaissance, while the evening reception at NKU features great food and entertainment at the brand new Bank of Kentucky Center.

We encourage you to take advantage of free time, especially on Saturday evening, to explore our region's great restaurants, take a riverboat cruise, walk across the river via the Purple People Bridge, visit neighborhoods or shop. Nearby, Newport on the Levee bustles with dining and attractions, including the Newport Aquarium, and in the heart of downtown Cincinnati, Fountain Square offers dining, great people watching and photo opportunities.

Thank you for your attendance and we look forward to meeting you!

Sincerely,



James C. Votruba
President
Northern Kentucky University

Nancy L. Zimpher
President
University of Cincinnati

Table of Contents

Conference at a Glance....3
Conference Events....4
Keynote Presenters....5
Panel Discussions....6-7
About CUMU....8
CUMU Executive Committee....9
Program Agenda....10-18
Sponsors....19
Conference Information....20
Convention Center Map....21
Speaker Index....23

CONFERENCE AT A GLANCE

	Saturday, Oct. 18	Sunday, Oct. 19	Monday, Oct. 20	Tuesday, Oct. 21
MORNING	Conference Registration opens at 11:00	Conference Registration opens at 7:30 Cyber Cafe opens at 7:30 **8:00 – 9:00** Executive Committee and Provosts' Session Breakfast **9:00 – 10:30** Executive Committee Meeting **9:00 – 11:00** Preconference Workshop for Provosts **10:30 – 11:30** Programs and Policy Committee Meeting	Conference Registration opens at 7:30 Cyber Cafe opens at 7:30 **7:30 – 8:30** Continental Breakfast **7:30 – 8:30** Private Institution Members Breakfast **8:30 – 10:00** Concurrent Sessions 2 **10:15 – 11:45** Concurrent Sessions 3	Conference Registration opens at 7:30 Cyber Cafe opens at 7:30 **8:00 – 9:15** Breakfast and News Media Panel Discussion **9:30 – 11:00** Concurrent Sessions 5 **11:15 – 12:15** Concurrent Sessions 6
LUNCH	**11:00 – 4:00** Golf at Triple Crown Country Club	**11:30 – 1:30** Welcome Luncheon with Stephen Crawford **1:45 – 2:45** Regional Planning and Role of Universities	**Noon – 1:30** Luncheon and Address by Paul Grogan **1:45 – 2:45** Public Policy Session and Concurrent Sessions 4	**12:15** Box Lunch
AFTERNOON	Conference Registration closes at 6:00	**3:00 – 4:00** Concurrent Sessions 1 **4:00 – 5:30** Reception Hosted by Sponsors	**3:00 – 4:00** Presidential Address and Presidents' Council Meeting **4:30 – 6:30** University of Cincinnati Tour (limited to 50)	
EVENING	**5:00 – 7:00** Welcome Reception at Embassy Suites, Embassy Grille **6:30 – 8:00** Executive Committee Dinner at Waterfront	**6:00 – 9:00** Keynote Address with Mildred Garcia, Dinner and Museum Tour at National Underground Railroad Freedom Center	**7:00 – 9:00** Northern Kentucky University Reception	

CONFERENCE EVENTS

Saturday, October 18, 5:00–7:00 p.m., Welcome Reception: Embassy Suites, Embassy Grille

Our conference opener gives you a chance to take in a spectacular view and mingle with long-time colleagues as well as new faces. Welcomes by CUMU President Robert Caret and conference hosts NKU President James Votruba and UC President Nancy Zimpher will set your conference off on the right foot. Please enjoy appetizers and refreshments and then take advantage of a free evening to explore.

Sunday, October 19, 6:00–9:00 p.m., Keynote Address, Dinner and Museum Tour at the National Underground Railroad Freedom Center

Speaker: Mildred García, President, California State University, Dominguez Hills
Our evening at the National Underground Railroad Freedom Center gives exclusive "after-hours" access to poignant exhibits telling the story of the Underground Railroad and those it helped to escape slavery. The museum is located in Cincinnati just steps from the Ohio River that separated free states from slave states. Exhibits also explore how slavery and injustice continue to exist, providing inspiration to pursue justice and freedom for all today. Prior to the buffet dinner and tours, President Mildred García will discuss "**The Jewel of the South Bay: Becoming the New Comprehensive-Urban University of Choice**," exploring how regional stewardship and community engagement are embedded into the fabric of her campus and how the two must be interconnected to achieve success at urban higher education institutions. She will further discuss the role of class, race, and ethnicity and how urban and metropolitan postsecondary institutions must remain cognizant of such dimensions of difference when connecting with the community and region as well as in building working relationships and fostering partnerships.

Buses will load at the Madison Street entrance of the convention center, beginning at 5:30 p.m. and run continually until 9:00 p.m. Dr. Garcia's presentation will begin at 6:15 p.m. Dinner and docent tours will be offered from 7:00-9:00 p.m.

Monday, October 20, 4:30–6:30 p.m, Transformation Tour–University of Cincinnati *(Limited to 50)*

See for yourself what the New York Times and other news media around the world have been raving about by taking a bus tour to see the results of the University of Cincinnati's 15-year master plan. Now called "one of the most impressive collections of contemporary architecture on any American campus," UC's campus renaissance led to enrollment increases and is spilling out into the surrounding neighborhoods as the university works with the community to revitalize the Uptown area. UC President Nancy L. Zimpher, Associate Vice President of Admissions Tom Canepa, and Center for the City Executive Director Mary Stagaman will lead this one-hour tour highlighting signature architecture by Frank Gehry, Michael Graves and Peter Eisenman in addition to off-campus developments. If weather permits, brief walking may be required. Take the tour and still make it back in time to catch the next bus to NKU's evening event. Light refreshments will be available.

Bus will load at the Madison Street entrance of the convention center at 4:30 p.m.

Monday, October 20, 7:00–9:00 p.m., Northern Kentucky University Reception

Come to Northern Kentucky University to experience the excitement and energy that is occurring at one of the fastest-growing comprehensive universities in the state of Kentucky. Enjoy drinks, heavy hors d'oeuvres, and entertainment at the Bank of Kentucky Center, the newest building on NKU's campus. The Center officially opened opened this fall and includes an arena that seats more than 9,000 people, offices, meetings rooms, reception areas and more. A wonderful addition for the university and the region, it will host athletic events, including NKU's 2008 NCAA Division II National Championship women's basketball team, as well as concerts and numerous other special events. The arena, funded through a public-private partnership, is a living example of constituencies partnering to reach a common goal.

Buses will load at the Madison Street entrance of the convention center, beginning at 6:45 p.m. and run continually until 9:00 p.m.

KEYNOTE PRESENTERS

Sunday, October 19, 11:30 a.m.–1:30 p.m., Ballroom C

Restoring Prosperity to Older Industrial Cities: The Roles of State Government and Metropolitan Universities

Stephen Crawford

Deputy Director, Metropolitan Policy Program, Brookings Institution

Steve Crawford is a deputy director of the Brookings Institution's Metropolitan Policy Program. Previously he served as director of the Social, Economic and Workforce Programs Division at the National Governors Association Center for Best Practices, vice president of the National Policy Association, executive director of the Governor's Workforce Investment Board in Maryland, a senior research fellow and lecturer at the University of Maryland's School of Public Affairs, and executive director of research centers in College Park, MD and Cambridge, MA. He holds a Ph.D. in economic and political sociology from Columbia University, a Masters of Government Administration from the Wharton Business School (University of Pennsylvania), and a B.A. from Cornell University.

Sunday, October 19, 6:15 p.m., National Underground Railroad Freedom Center

The Jewel of the South Bay: Becoming the New Comprehensive-Urban University of Choice

Mildred García

President, California State University, Dominguez Hills

Mildred García, Ed.D., is the president of California State University, Dominguez Hills, and the first Latina president in the California State University system. Named to Hispanic Business magazine's 100 Most Influential Hispanics list for 2007, García came to Dominguez Hills after serving from 2001 to 2007 as President of Berkeley College in New York and New Jersey, where she championed the cause of access with success — the obligation to make the attainment of a college degree a realistic goal for all who strive to succeed. An educator foremost, García is a scholar in the field of higher education. García is an active member of the American Council of Education and serves on its Board of Directors. She received a Doctor of Education as well as a Master of Arts in higher education administration from Teachers College, Columbia University; an M.A. from New York University; a B.S. from Bernard Baruch College of City University of New York (CUNY); and an A.A.S. in legal secretarial sciences in business from New York City Community College of CUNY.

Monday, October 20, Noon–1:30 p.m., Ballroom C

Anchor Institutions in a Shifting Economy

Paul Grogan

Founder, CEOs for Cities and CEO & President, Boston Foundation

Paul S. Grogan has served as the President and CEO of the Boston Foundation, one of the nation's oldest and largest community foundations, since 2001. With assets of almost $900 million, the Foundation distributed grants of more than $92 million to nonprofit organizations throughout the Greater Boston community during 2007 and is designed to respond to the critical challenges of our constantly changing community by supporting high-impact, innovative programs. Before his arrival at the Foundation, he served at Harvard University as Vice President for Government, Community and Public Affairs, President and CEO of the nonprofit Local Initiatives Support Corporation (LISC), and as a staff member for Boston Mayors Kevin H. White and Raymond L. Flynn. A graduate of Williams College who holds a master's degree from the Harvard Graduate School of Education, Grogan co-authored with Tony Proscio the book *Comeback Cities: A Blueprint for Urban Neighborhood Revival*, published in October 2000 by Westview Press.

REGIONAL PANEL PRESENTERS

Sunday, October 19, 1:45–2:45 p.m., Ballroom C

Regional Planning and the Role of Universities

Panelist

Myrtis Powell

Co-Chair, Agenda 360

Dr. Myrtis Powell became President and CEO of the Cincinnati Youth Collaborative in 2003, retiring in December, 2005. Prior to that time she served for 21 years at Miami University, the last 13 as Vice President for Student Affairs. She began at Miami University as Executive Assistant to the President after having served as a program officer at the Edna McConnel Clark Foundation in New York. Dr. Powell joined the foundation after 16 years at the University of Cincinnati where she held various administrative positions, including Associate Dean in the College of Arts and Sciences. Dr. Powell received her B.S, M.A. and Ph.D. degrees from the University of Cincinnati and a certificate in Executive Management from the Harvard Business School. She is an alum of Leadership Cincinnati. Dr. Powell is very active in the local community as a board member for the Greater Cincinnati Foundation, the Mayerson Academy, Seasongood Foundation, Art Links, Bethesda Hospital, Inc. and the Union Central Life Insurance Company. Nationally, she serves on the board for the Public Welfare Foundation in Washington, D.C. and the National Child Labor Committee in New York City.

Panelist

AJ Schaeffer

Chair, Vision 2015

Mr. Schaeffer is the Chair of Vision 2015, a non-profit collaboration of business, civic and community leaders and institutions implementing a 10-year regional, strategic blueprint for Northern Kentucky. As a Principal in the Drug Enhancement Company of America (DECA), a pharmaceutical technology development company based in Union, KY, he serves on DECA's Executive Management Team, guiding corporate strategy in acquiring pharmaceutical companies and licensing or acquiring prescription and over-the-counter pharmaceutical products, drug delivery systems and related technologies. Schaeffer earned his J.D. from the University of Kentucky College of Law and is a 1996 graduate (summa cum laude) of Thomas More College. He was named to Greater Cincinnati's Forty Under 40 in 2005 by the Cincinnati Business Courier and currently serves on the boards of GiveBack Cincinnati, the Northern Kentucky Fund, BRIDGES for a Just Community (formerly "NCCJ)", Agenda 360, and the Burlington Fire Protection District.

ACE Fellows Program

CUMU is pleased to be a sponsor of the ACE Fellows Program

The partnership between CUMU and the ACE Fellows Program was designed to widen the pipeline of Fellows who choose to do their fellowship in a university that is defined as urban and metropolitan. It is our hope that this fellowship will help to deepen the understanding of the unique issues that are inherent in these institutions.

AASCU's MLI Program

CUMU is proud to serve as a sponsor of the Millennium Leadership Institute

The Millennium Leadership Institute (MLI) was founded as a prestigious opportunity for member-institutions of AASCU to nominate their most promising senior administrators to participate in their annual leadership development program. MLI's program is designed to strengthen the preparation and eligibility of persons who are traditionally underrepresented in the roles of president or chancellor in our nation's colleges and universities.

MEDIA PANEL PRESENTERS

Tuesday, October 21, 8:00–9:15 p.m., Meeting Rooms 6 and 7

The Presidential Election and Higher Education

Moderator

Mike Philipps

President and CEO, Scripps Howard Foundation and former editor of *The Cincinnati Post* and *The Kentucky Post*

Mike Philipps became President and CEO of the Scripps Howard Foundation on February 1, 2008 after a 31-year career at *The Cincinnati Post* and *The Kentucky Post*. After joining The Post in 1977, Mike was a reporter, an assistant city editor, an editorial writer, news editor, metropolitan editor, and assistant managing editor before being named editor in 2001. He holds a degree in English from the Virginia Military Institute.

Panelist

Rob Daumeyer

Editor, *Cincinnati Business Courier*

Rob Daumeyer has been editor of the *Cincinnati Business Courier* since 1997. Before that he was an editor with several business magazines in Cincinnati, Cleveland, and Washington, D.C. In 2003-2004, he was a Knight-Wallace journalism fellow at the University of Michigan, where he studied urban economics. A 1986 graduate of Miami University, he is married with two children and lives in Loveland, Ohio.

Panelist

Scott Jaschik

Editor, *Inside Higher Education*

Scott Jaschik is editor and one of the three founders of *Inside Higher Ed*. He leads its editorial operations, overseeing news content, opinion pieces, resources, and interactive features. Scott is a leading voice on higher education issues, quoted regularly in publications nationwide, and publishes articles on colleges in publications such as *The New York Times*, *The Boston Globe*, *The Washington Post*, *Salon*, and elsewhere. He has been a judge or screener for the National Magazine Awards, the Online Journalism Awards, the Folio Editorial Excellence Awards, and the Education Writers Association Awards. From 1999-2003, Scott was editor of *The Chronicle of Higher Education*. While at *The Chronicle*, his reporting work was honored by Investigative Reporters and Editors and The Washington Monthly. Scott grew up in Rochester, N.Y., and graduated from Cornell University in 1985. He lives in Washington.

Panelist

Kate Phillips

Online Politics Editor, *The New York Times*

Kate Phillips is the online politics editor for *The New York Times*, writing for and editing *The Caucus*, the politics news blog. Kate has served in various editing roles at *The Times* since joining the paper in 1995. Those include two stints in the Washington bureau, the first, helping coordinate coverage of the final years of the Clinton administration through impeachment as well as foreign policy matters like Kosovo. The second tour began in 2005, as Washington editor, for the beginning of the second term of President Bush. Between those stints, she was the New York political editor, supervising coverage of Hillary Clinton's first Senate run, the latter years of the Giuliani administration and government coverage in the aftermath of the September 11 attack. Before joining *The Times*, she worked in various editing positions at *New York Newsday*, where she was the city editor. She was a Nieman fellow at Harvard University.

Panelist

Karen Winkler

Senior Editor, *The Chronicle Review*

Karen J. Winkler is a senior editor with *The Chronicle Review*, the magazine of ideas that is part of *The Chronicle of Higher Education*. She has been an editor and reporter with *The Chronicle* since 1972. She holds a BA and MA from Harvard University, is a member of Phi Beta Kappa, Iota Chapter (1968), a Woodrow Wilson Fellow, and the recipient of a Radcliffe College Medal in the Humanities.

ABOUT CUMU

The Coalition of Urban and Metropolitan Universities brings together universities that share the mission of striving for national excellence while contributing to the economic development, social health, and cultural vitality of the urban or metropolitan centers served.

The Coalition began, in part, because some urban and metropolitan presidents became increasingly aware of the things their campuses had in common, and of shared frustrations. The mission and characteristics of their institutions were not well understood, and any system for ranking or describing universities and colleges was based on the traits of highly traditional, residential colleges serving full-time 18-21 year-old students. Systems such as Carnegie's classification scheme did not include measures for the significant applied research and service activities of urban and metropolitan universities. These presidents found themselves gathering on an ad hoc basis at the national meetings of major higher education associations, and eventually decided to organize their own affiliate group.

The founding members shaped the Coalition as an association that would focus on exchange and communications to share information about our institutions for the purposes of enhancing internal planning and external understanding.

The group initiated a journal, Metropolitan Universities, as its first endeavor. The Journal continues to serve as a unique venue for exploring the characteristics and experiences of urban and metropolitan universities. They also sponsored occasional national conferences, and engaged most recently in funding direct research on our institutions. But its primary goal continues to be the enhancement of internal and external understanding of the metropolitan mission.

COALITION OF URBAN AND METROPOLITAN UNIVERSITIES
Members

CUMU Coalition of Urban and Metropolitan Universities

U.S. Universities

Boise State University
Bowie State University
Buffalo State College (SUNY College at Buffalo)
California State Polytechnic University, Pomona
California State University, Dominguez Hills
California State University, Fresno
California State University, Fullerton
California State University, Sacramento
Chicago State University
College of Staten Island
Coppin State University
Creighton University
Eastern Michigan University
Florida International University
George Mason University
Harrisburg University of Science and Technology
Indiana State University
Indiana University Northwest
Indiana University–Purdue University Indianapolis
Jackson State University
Kent State University
Louisiana State University in Shreveport
Macon State College
Medgar Evers College
Metropolitan State College of Denver
Metropolitan State University
Missouri State University
Morgan State University
North Carolina Central University
Northern Kentucky University
Pace University
Park University
Portland State University
Roosevelt University
Rutgers University–Camden Campus
Rutgers University–Newark Campus
San José State University
Southern Illinois University Edwardsville
Temple University
Texas State University-San Marcos
Towson University
University of Arkansas at Little Rock
University of Baltimore
University of Central Florida
University of Central Oklahoma
University of Cincinnati
University of Colorado at Colorado Springs
University of Colorado Denver
University of Connecticut–Greater Hartford
University of Houston–Downtown
University of Houston System
University of Louisville
University of Massachusetts–Boston
University of Michigan–Dearborn
University of Missouri–Kansas City
University of Missouri–St. Louis
University of Nebraska–Omaha
University of Nevada, Las Vegas
University of North Carolina at Charlotte
University of North Carolina at Greensboro
University of North Florida
University of North Texas System
University of South Carolina Upstate
University of South Florida–Lakeland
University of South Florida–St. Petersburg
University of Southern Maine
University of Tennessee at Chattanooga
University of Texas at Arlington
University of Toledo
University of Washington, Tacoma
University of Wisconsin–Milwaukee
University of Wisconsin–Parkside
University System of Maryland
Virginia Commonwealth University
Washington State University–Spokane
Washington State University–Vancouver
Weber State University
Wichita State University
Widener University
Wright State University
Xavier University
Youngstown State University

International Universities

London Metropolitan University (UK)
Ryerson University (Canada)
University of Western Sydney (Australia)
UPAEP-Barrio de Santiago (Mexico)
York University (Canada)

COALITION OF URBAN AND METROPOLITAN UNIVERSITIES
Executive Committee

CUMU Coalition of Urban and Metropolitan Universities

President
Robert Caret, President
Towson University

Vice President
Karen White, Regional Chancellor
University of South Florida–St. Petersburg

Chair, Communications and Public Relations Committee
Muriel Howard, President
Buffalo State College

Chair, Conference Committee
Steven Diner, Chancellor
Rutgers University–Newark

Chair, Membership Development Committee
Mickey Burnim, President
Bowie State University

Chair, Programs and Policy Committee
Bruce Bergland, Chancellor
Indiana University Northwest

Members-at-Large
James Harris, President
Widener University
Milton Gordon, President
California State University, Fullerton

Secretary-Treasurer
Robert Caret, President
Towson University

Recent-Past President
James Votruba, President
Northern Kentucky University

Executive Editor of the Metropolitan Universities Journal (ex officio)
Barbara Holland, Director
National Service Learning Clearinghouse

Coalition Administrator
Bobbie O'Connell, Coalition Administrator,
Towson University

*All terms begin/expire at the Annual CUMU Conference

Engagement Academy of University Leaders

CUMU is pleased to endorse the Engagement Academy for University Leaders

ea Engagement Academy

For many of our institutions, engagement with the external community is increasingly critical to their long-term success. Virginia Tech is pleased to announce the Engagement Academy for University Leaders on June 26-29, 2009. This executive leadership experience is designed to build institutional capacity for engagement within the context of the institution's strategic plan. Visit the EA website for more information: **www.cpe.vt.edu/ea/index.html**

Lynton Award Winner

CUMU is proud to announce the 2008 recipient of the 2008 Ernest A. Lynton Award for the Scholarship of Engagement

New England Resource Center for Higher Education · 20 YEARS

Michelle Dunlap
Associate Professor
Human Development
Connecticut College

The annual Ernest A. Lynton Award for the Scholarship of Engagement recognizes a faculty member who connects his or her teaching, research, and service to community engagement. The scholarship of engagement represents an integrated view of scholarly activity in which teaching, research, and service overlap and are mutually reinforcing, is characterized by scholarly work tied to a faculty member's expertise, is of benefit to the external community, is visible and shared, and reflects the mission of the institution. The Lynton Award is presented in partnership with New England Resource Center for Higher Education (NERCHE).

All events will be held at the Northern Kentucky Convention Center unless otherwise noted.

SATURDAY, OCTOBER 18

11:00 a.m.–6:00 p.m.
Madison Lobby, Second Level
Registration

5:00–7:00 p.m.
Welcome Reception at the Embassy Suites Grille
Our conference opener gives you a chance to take in a spectacular view and mingle with long-time colleagues as well as new faces. Welcomes by CUMU President Robert Caret and conference hosts NKU President James Votruba and UC President Nancy Zimpher will set your conference off on the right foot. Please enjoy appetizers and refreshments and then enjoy a free evening to explore.

6:30–8:00 p.m.
Executive Committee Dinner at The Waterfront

SUNDAY, OCTOBER 19

7:30 a.m.–5:30 p.m.
Madison Lobby, Second Level
Registration

7:30 a.m.–5:30 p.m.
Vestibule, Second Level
Cyber Café

8:00–9:00 a.m.
Ballroom C
Executive Committee and Provosts' Session Breakfast

9:00–10:30 a.m.
Meeting Room 3
Executive Committee Meeting
The Executive Committee meets annually at the conference to review bylaw changes, finances, strategic partnerships, Coalition public policy agenda items, and nominations for new members. This is a closed meeting.

FEATURED SESSION

9:00–11:00 a.m.
Meeting Room 1
Preconference Workshop for Provosts Only: Building Bridges to Regional Stewardship—Opportunities and Challenges for the Provost

Anthony Perzigian, Senior Vice President for Academic Affairs and Provost, University of Cincinnati, *Strive: A Regional Approach to Advancing Birth-to-Career Education*; **James Clements**, Provost and Vice President for Academic Affairs, Towson University, *Achieving Results in the Economic Development Sphere*; and **Gail Wells**, Provost and Vice President for Academic Affairs, Northern Kentucky University, *Advancing Regional Stewardship Through Faculty Incentives and Rewards*

This session, open only to chief academic officers, will look at how provosts can advance regional stewardship work on their campuses. In the first hour, the three speakers will share their experiences. The first speaker will talk about regional stewardship in the K-12 sphere; the second will address regional stewardship in regards to economic development; and the third will consider faculty incentives and rewards for regional stewardship work.

These topics were carefully selected: education and economic development are the two areas in which universities are most likely to partner with their communities, and faculty rewards and incentives – especially issues of tenure and promotion – are fundamental to any attempt to broaden a university's regional stewardship work. The second hour will be an open discussion in which everyone in attendance shares their experiences in advancing this work on their campus. An optional exchange of printed materials will accompany the session.

10:30–11:30 a.m.
Meeting Room 2
CUMU Programs and Policy Committee Meeting
The Program and Policy Committee has evolved over the last year and is focusing its efforts on developing policy discussions and agendas addressing the metropolitan mission.

FEATURED SESSION

11:30 a.m.–1:30 p.m.
Ballroom C
Welcome Luncheon
Presentation of The Ernest A. Lynton Award for the Scholarship of Engagement
Sponsored by Capstone Companies

The Lynton Award pays tribute to the memory of Ernest Lynton, who raised the profile and status of faculty professional service both nationally and internationally. Lynton championed a vision of service that embraced collective responsibility and an understanding of colleges and universities as catalysts not only for the discovery of new knowledge but also for its application throughout society. Visit www.nerche.org/Lynton_Award/lynton_award.html for more information.

Keynote Address
Restoring Prosperity to Older Industrial Cities: The Roles of State Government and Metropolitan Universities

Stephen Crawford, Deputy Director, Metropolitan Policy Program, Brookings Institution

State economic development policies are more effective when they focus in a holistic fashion on the key assets that drive growth and on the cities and metros where those assets concentrate. Drawing on his work with the Restoring Prosperity to Ohio initiative, Dr. Crawford will explain the initiative's 10 major recommendations for policy change and discuss the implications for metropolitan colleges and universities.

FEATURED SESSION

1:45–2:45 p.m.
Ballroom C
Regional Planning and the Role of Universities

Moderators: **James Votruba**, President, Northern Kentucky University, and **Nancy Zimpher**, President, University of Cincinnati
Panel: **Myrtis Powell**, Co-Chair, Agenda 360, and **AJ Schaeffer**, Chair, Vision 2015

Great cities and great metropolitan areas don't happen by accident. They start with great planning. Increasingly, that planning needs to be regional. Learn from the cases of two action plan initiatives separated by a river yet working together. A team of 100 business and civic leaders launched Vision 2015 as a 10-year blueprint for Northern Kentucky. Their work, as well as Boston's metropolitan area plan, provided inspiration for Agenda 360, a plan to transform the Cincinnati USA region by 2020.

Concurrent Session 1 3:00–4:00 p.m.

Meeting Room 3
Collaborating with Community Partners to Create New Directions in Assessment for Young Children ***(60 minutes)***

Kimberly Miller, Assistant Professor, Education, Ohio Dominican University; **Jaesook Gilbert**, Assistant Professor, Education, Northern Kentucky University; and **Amy Neal**, Director, Success by Six, United Way

This session will focus on the process of creating a regional definition of kindergarten readiness, and specific emphases will be on the collaborative nature of the investigation and lessons learned.

Ballroom D
Lynton Award Presentation
Collaborative Learning, Serving, and Trailblazing in a Liberal Arts Environment ***(60 minutes)***

Michelle R. Dunlap, Associate Professor, Human Development; and **Christina Burrell** and **Penny Jade Beaubrun**, Students, Human Development, Connecticut College

This session will present reflections from the 2008 Lynton Award recipient and two students as they recall collaborative experiences with respect to courses, research projects, service, community engagement and other field experiences. They will connect their reflections to multicultural theoretical models that are inclusive of the concepts of non-blood extended family and kinship, respect for elders, and inclusion of spirituality, etc. Intergenerational connections, experiences, resources, and insights regarding these collaborations also will be offered.

Meeting Room 4
Consortium, University, and Program Impact on Regional Economy and Community ***(60 minutes)***

Sean Creighton, Executive Director, Southwestern Ohio Council for Higher Education; **Robert Sweeney**, Executive Vice President for Planning and Secretary of the Board of Trustees, President Administration, Wright State University; and **Katherine Cauley**, Director, Center for Healthy Communities, Community Health, Wright State University

Community engagement has become increasingly widespread in higher education. As a consequence, universities find themselves learning how best to practice community engagement. They learn on their own, from each other, and from community partners. This session highlights institutional collaboration that exemplifies a consortium's, university's, and program's impact on a regional economy and community. In showcasing these approaches, the presenters will discuss with attendees both macro and micro initiatives of higher education that influence regional development.

Meeting Room 2
Presentation A: Metropolitan Universities and the "Creative Class": Challenges and Opportunities ***(30 minutes)***

Kevin Corcoran, Dean, Arts and Sciences, Northern Kentucky University

In recent years, communities have recognized that their economic development is linked to what Richard Florida (2003, 2007, 2008) refers to as the "creative class." Study after study demonstrates how critical the creative class is to the vitality of economic activity and growth in any region. This presentation will highlight the ways in which (comprehensive) universities are already enhancing their region's efforts to attract and retain this critical talent pool. In addition, we will discuss ways in which metropolitan universities can expand their efforts in this sphere of regional stewardship. Finally, we will discuss the barriers—both internal and external—to adopting this challenge.

Presentation B: Religious Studies in a Metropolitan University ***(30 minutes)***

William L. Blizek, Professor of Philosophy and Religion and Chair of Religious Studies Program, University of Nebraska at Omaha

Everyone understands that colleges of business, education and fine arts connect with community. But what about Arts & Sciences? The humanities? Religious studies? In today's world everyone is interested in learning about the religions of the world, from business to school districts, from government to faith communities themselves. We will discuss how the religious studies program at the University of Nebraska at Omaha has made connections with the Omaha community and beyond.

Ballroom E
Partnering with State Government to Transform a Region ***(60 minutes)***

John D. Welty, President, and **Michael Lukens**, Communications Director, Governor's Partnership for the San Joaquin Valley, California State University, Fresno

The session will trace the development of a powerful partnership for Central California led by the engagement of California State University, Fresno with key community leaders and Governor Arnold Schwarzenegger. The session will address key strategic steps necessary and share lessons learned from this on-going project.

SUNDAY, OCTOBER 19

Meeting Room 1

The University of Cincinnati's Commitment to the Metropolitan Area: A Close Look at Cooperative Education and its Impact *(60 minutes)*

Michelle Clare, Assistant Professor, and **Jill Collet**, Adjunct Assistant Professor, Division of Professional Practice, University of Cincinnati

Each year 2,700 University of Cincinnati co-op students work to develop the innovative products, solutions, and landscapes necessary for our region to compete in the national and global economies. These students earn $35 million annually helping drive the local economy and fund their education. After a brief overview of UC's co-op program, students from various disciplines will reflect on how their co-op experiences have positively impacted them and the region.

4:00–5:30 p.m.
Madison Lobby, Second Level
Reception Hosted by Our Sponsors

Enjoy light refreshments as you visit with our conference sponsors and exhibitors and network with colleagues from around the country.

FEATURED SESSION

6:00–9:00 p.m.

Keynote Address, Dinner and Museum Tour at the National Underground Railroad Freedom Center

Speaker: **Mildred García**, President, California State University, Dominguez Hills (museum auditorium, second floor)

Sponsored by US Bank

Our evening at the National Underground Railroad Freedom Center gives exclusive "after-hours" access to poignant exhibits telling the story of the Underground Railroad and those it helped to escape slavery. The museum is located in Cincinnati just steps from the Ohio River that separated free states from slave states. Exhibits also explore how slavery and injustice continue to exist, providing inspiration to pursue justice and freedom for all today. Prior to the buffet dinner and tours, President Mildred García will discuss "The Jewel of the South Bay: Becoming the New Comprehensive-Urban University of Choice," exploring how regional stewardship and community engagement are embedded into the fabric of her campus and how the two must be interconnected to achieve success at urban higher education institutions. She will further discuss the role of class, race, and ethnicity and how urban and metropolitan postsecondary institutions must remain cognizant of such dimensions of difference when connecting with the community and region as well as in building working relationships and fostering partnerships.

Buses will load at the Madison Street entrance of the convention center, beginning at 5:30 p.m. and run continually until 9:00 p.m. Dr. Garcia's presentation will begin at 6:15 p.m. Dinner and docent tours will be offered from 7:00–9:00 p.m.

MONDAY, OCTOBER 20

7:30 a.m.–5:30 p.m.
Madison Lobby, Second Level
Registration

7:30 a.m.–5:30 p.m.
Vestibule, Second Level
Cyber Café

7:30–8:30 a.m.
Ballroom C
Continental Breakfast
Sponsored by Freeman Philanthropic Services, Herff Jones, Jackson State University Executive Ph.D. Program, Oak Hall Cap and Gown, and USA TODAY.

7:30–8:30 a.m.
Meeting Room 6

Private Institution Members Breakfast with Dr. Mickey Burnim, President, Bowie State University, and Dr. James T. Harris III, President, Widener University

Private institutions represent a growing portion of CUMU membership and the Executive Committee wants to ensure the growth of this membership sector and discuss programs and initiatives to support these unique metropolitan and urban institutions.

Concurrent Session 2 8:30–10:00 a.m.

Meeting Room 1

Aligning Institutional Business Plans with Regional and Statewide Public Agendas *(90 minutes)*

Sue Hodges Moore, Vice President for Planning, Policy, and Budget, and **Joseph Wind**, Vice President for Government and Community Relations, Northern Kentucky University; and **Frederick Biedenweg**, President and Founder, Pacific Partners Consulting Group

Learn how a university can effectively advance regional and state-wide public agenda goals; articulate what it will take in terms of both strategy and resources to get there; and quantify the value proposition when the goals are achieved. Northern Kentucky University's Business Plan is designed to be a catalyst for Northern Kentucky's role as one of the Commonwealth of Kentucky's primary economic engines, creating a remarkable estimated payoff to Kentucky of 270 million tax dollars annually.

Ballroom D

From Passive to Active Voice: Using Photography as a Catalyst for Social Action *(90 minutes)*

Lisa M. Vaughn, Associate Professor, Pediatrics, General and Community Pediatrics, Cincinnati Children's Hospital Medical Center; **Britteny Howell**, Adjunct Faculty, Sociology, Anthropology, and Philosophy, Northern Kentucky University, and Data Coordinator, Education and Training, Cincinnati Children's Hospital Medical Center; **Susan Griebling**, Academic

Director, Early Childhood Online Program, University of Cincinnati; **Debora M. Dole**, Assistant Professor of Clinical Nursing, College of Nursing, University of Cincinnati; and **Catherine L. Ramstetter**, PhD Candidate and Graduate Assistant, Health Promotion and Education, Center for Enhancement of Teaching and Learning, University of Cincinnati

Photography for social action in partnership with people who typically do not have "voice" involves giving ordinary laypeople cameras to document their world. This allows for unheard voices to emerge and can provide a more realistic view of a community's strengths and concerns. Various photographic methodologies can be used to empower, evaluate, challenge, investigate, document, and elicit ideas directly with and from community members.

Meeting Room 3

New Models for University-Industry Collaboration ***(90 minutes)***

Anne H. Chasser, Associate Vice President, Intellectual Property Office; **Craig Vogel**, Professor, College of Design, Architecture, Art, and Planning; **BJ Zirger**, Associate Professor, College of Business, Management; and **Mary Beth Privitera**, Assistant Professor, College of Engineering, University of Cincinnati

Relationships between our universities with local and regional industry are taking on increasing importance to our communities beyond their traditional educational and research roles. Academic and industrial relationships represent an increasingly important part of our community support. The University of Cincinnati has developed a number of new initiatives to meet the needs of the community by connecting with local, regional, and global companies. By leveraging their strengths across diverse colleges, universities can effectively partner with local and regional industry in support of community growth and development.

Meeting Room 4

Presentation A: Servant-Leadership and Service Learning: Catalysts to Student and Metro-Community Engagement ***(30 minutes)***

Lane Graves Perry, III, PhD Candidate, University of Canterbury, University Centre for Teaching and Learning, and **Bob Jay Ault**, Coordinator of Administration Research, Office of the Executive Vice President, University of Central Oklahoma

This session will focus on the story of the Leaders of Tomorrow Organization in reference to the empirical results from the exploration into the viability of service-learning as a catalyst to student development and metro-community engagement. This session will provide insight into recreating what happened at a mid-sized university in the midwest. The session will be highly interactive involving reflection about leadership development curriculum, video vignettes, service-learning and an interactive question and answer session.

Presentation B: Campus Connects: a Student Philanthropy Project that Transforms Teaching and Learning! ***(60 minutes)***

Joan Ferrante, Professor of Sociology, Northern Kentucky University/Campus Connects; **Roger Grein**, Philanthropist, Campus Connects; and Melissa Gish, Project Coordinator, Campus Connects

Campus Connects is a course-based project where faculty use philanthropy as a vehicle for teaching specific subject matter. This project teaches students the knowledge and skills to become active philanthropists throughout their lives. In this session, you will hear from Roger Grein, the philanthropist who is funding the project. You will also take part in a mini training for faculty and staff who are interested in implementing Campus Connects at their own institution.

Meeting Room 2

Urban Universities, Past and Present ***(90 minutes)***

John Recchiuti, Professor of History, Mount Union College; **Steven Diner**, Chancellor, Rutgers–Newark; **Karen White**, Regional Chancellor, University of South Florida–St. Petersburg; and **Robert Caret**, President, Towson University

In the late nineteenth and early twentieth centuries, faculty at a small number of research universities in major cities engaged actively in social movements designed to transform urban communities. This session will examine that history, explore why this activist tradition largely disappeared in urban research universities after World War II, and explore the development of a new urban university movement in the last twenty years, resulting in the establishment of CUMU and other initiatives emphasizing university engagement with urban and metropolitan communities.

Concurrent Session 3 10:15–11:45 a.m.

Meeting Room 3

Building Bridges to Community Through Socially Engaged Research ***(90 minutes)***

Mary Brydon-Miller, Associate Professor, Action Research Center, University of Cincinnati; **Mary Beckman**, Associate Director, Center for Social Concerns, Notre Dame University; **Kathleen Burklow**, Director of Research and Education, Harmony Garden; **Catherine Fosl**, Associate Professor, Anne Braden Institute, University of Louisville; **Karen Hutzel**, Assistant Professor, Art Education, The Ohio State University; **Katherine Burger Johnson**, Archivist, University Archives and Records Center, University of Louisville; **Lisa Mills**, Executive Director, Harmony Garden; **Loring Resler**, Graduate Student, Art Education, The Ohio State University

This interactive panel discussion will present community-based research being conducted at four area universities highlighting how this work promotes a shared commitment to positive social change. Projects include a collaborative art project conducted through service-learning, a community project to address challenges facing local schools, work to promote research on grassroots social change by preserving written records and oral histories, and a community-based organization promoting the health and wellness of young women in our community.

MONDAY, OCTOBER 20

Meeting Room 1

Facilitating Engagement on Your Campus: Proven Strategies ***(90 minutes)***

Rita Cheng, Provost and Vice Chancellor, University of Wisconsin, Milwaukee; **Elizabeth Hitch**, Interim President, Utah Valley University; **Marcine Pickron-Davis**, Assistant to the President for Community Engagement and Diversity Initiatives, Widener University; and **Daniel Hall**, Vice President for Community Engagement, University of Louisville

Leaders from four universities that have strong community engagement programs will discuss how they promote, facilitate, and strengthen community engagement at their institutions. What have they found to be particularly effective? What are the major obstacles theyve encountered and how have they responded? What advice do they have for other campus leaders? The session will be interactive with ample time for Q&A, and audience members will be encouraged to join the discussion.

Ballroom D

An Innovative Strategy for Increasing Human Capital Across a Region ***(90 minutes)***

Jeff Edmondson, Executive Director, Strive

Strive is an innovative partnership consisting of 250 organizations focused on finding out what education strategies work from cradle to career. This partnership works together to collect common data to determine the effectiveness and reach of the services they provide and make data-driven decisions to create a regional plan of action to improve student performance. In this presentation, Strive will share the strategies used and lessons learned from pulling together various resources to achieve overarching goals of increasing human capital and a more vibrant economy and quality of life in Greater Cincinnati.

Meeting Room 2

Presentation A: Literacy Needs of Adolescents in the Baltimore Metropolitan Area: A Multiple-Case Study Intended to Inform the Community ***(60 minutes)***

Sharon Pitcher, Associate Professor, Educational Technology and Literacy; **Gilda Martinez**, Assistant Professor, Educational Technology and Literacy; **Montana McCormick**, Assistant Professor, Secondary Education; **Elizabeth Dicembre**, Reading Clinic Director, Educational Technology and Literacy; and **Darlene Fewster**, Associate Professor, Special Education, Towson University

This presentation shares the results of a multiple case study comparing the instructional reading needs of six adolescent students participating in a university reading clinic to the reading instruction provided in their schools, to unveil if and how their needs are being met. To illustrate how university research can inform stakeholders on needs of the community, the researchers share how the results have been communicated to administrators, teachers, and parents in the Baltimore metropolitan area.

Presentation B: Building Bridges with Community Partners: Omaha Family Literacy Partnership ***(30 minutes)***

M. Susan McWilliams, Assistant Professor, Teacher Education, University of Nebraska at Omaha

The Omaha Family Literacy Partnership is a new community service initiative located in the College of Education that aims to promote reading among families with young children through community events. This session includes information about the following: (a) our continuing journeys toward growing partnerships, authentic service to the community, and effective measurement of impact; (b) a description of our first year in operation, and (c) a brief overview of connections to teaching, research, and service.

Ballroom E

Presentation A: Mobilizing University Workforce for Meaningful Stewardship: A Model for University Administration Collaboration ***(45 minutes)***

Anita Thomas, Vice President for Government and Community Relations; **Kathy Anderson**, Dean of Students, Student Affairs; **Barbara Aughenbaugh**, Associate Vice President for Administration and Finance; and **Susan Schubert**, Executive Director, Presidential Operations and Special Projects, Office of the President, University of Baltimore

The panel will present an innovative initiative to strengthen community stewardship and university "town and gown" relations through university staff participation. The community engagement initiative centers on university staff as a resource for community outreach, as well as staff coordination and communication to achieve stronger community trust, relationships, partnerships, and greater employee satisfaction. The panel will discuss the formation of the initiative, along with specific challenges, successes, lessons learned, future goals, and recommendations.

Presentation B: Increasing Student Educational Attainment: University Reaching Out to the Community ***(45 minutes)***

Henry Cunningham, Director, Student Engagement, Office of the Vice President for External Affairs, and **Jenni Edwards**, Director, GEAR UP Program, Office of the Vice President for External Affairs, University of Louisville

Educational attainment is a challenge for many young people, mainly because of access. The University of Louisville, through the Signature Partnership Initiative, is partnering with the community to address the educational attainment gap. Programs were implemented in middle and high schools to target students who are academically at-risk. The programs focus on five strategic priority areas: awareness, rigor, engagement, access, and support. Challenges faced and lessons learned will be the focus of this presentation.

Meeting Room 4

Presentation A: On Creating Local Community Partnerships to Enhance Human Capital Development: Case Studies for a NYC Metropolitan University ***(45 minutes)***

Joseph C. Morreale, Professor, Economics and Public Administration, and **Barbara Pennipede**, Assistant Vice President, Office of Planning Assessment and Institutional Research, Pace University

This session will present, analyze and assess the impact of recent community partnerships of Pace University that have focused on the development of human capital in the NYC region. A case study will be provided from each of the six academic colleges/schools of the university. The presentation should be of interest to participants who want to learn about the multiple ways that a metropolitan university can work in cooperation with community organizations and local governments to develop and enhance the development of local human capital.

Presentation B: Bowie State University Minority Nurses Pipeline ***(45 minutes)***

Antoinette Coleman, Dean, School of Professional Studies, Bowie State University

Bowie State University Partnership Program with Prince Georges County Public School Program is a comprehensive pipeline to develop the interest of minority groups of middle school and high school students for careers in nursing. The program comprises Middle School Nursing Clubs—University nursing faculty providing mentorship in middle schools, and a Pre-Professional Nursing Curriculum—a three (3) credit university nursing course with laboratory taught by nursing faculty.

FEATURED SESSION

Noon–1:30 p.m.
Ballroom C
Luncheon and Keynote Address: Anchor Institutions in a Shifting Economy

Paul Grogan, Founder, CEOs for Cities and CEO & President, Boston Foundation

As stationary institutions in regions with shifting economies, colleges and universities play an increasingly important role in maintaining and strengthening the economic competitiveness of their home communities. Mr. Grogan will discuss the enormous contributions that universities are already making and will challenge them to do even more. Through his knowledge of Boston, he will share examples of creative partnerships in which universities have collaborated with other anchor institutions, including hospitals and philanthropic institutions, to advance critical public policy issues affecting the region's competitiveness.

Concurrent Session 4 1:45–2:45 p.m.

Meeting Room 1
Building Bridges to Regional Stewardship: CUMU and the Public Policy Agenda ***(60 minutes)***

Bruce Bergland, President, Indiana University Northwest

This session, open only to Presidents/Chancellors and Government Relations Officers, will focus on sharing best practices, as well as challenges, in effecting public policy. This will be a dynamic session that will encourage discussion among all the attendees to solicit ideas regarding how CUMU, and more specifically, the Programs and Policy Committee, might serve and support them in their work. During the course of the session, specific instances of successful collaborative efforts among CUMU institutions which have impacted state policy issues will be highlighted.

Meeting Room 2
BOWD Center: Enhancing Workforce Development and Minority Business Opportunities ***(60 minutes)***

Ralph Fitzpatrick, Associate Vice President for Community Engagement, University of Louisville, and **Betty Fox**, Project Director, BOWD Center, Kentucky State Department of Transportation

February 2007 marked the launch of an ambitious Signature Partnership Initiative between the University of Louisville and a challenged segment of the metro Louisville community commonly referred to as west Louisville. In the area of economic development, the university joined forces with the Kentucky Department of Transportation to address the underutilization of disadvantaged businesses. Presenters will share their success in the implementation of the BOWD initiative and provide a mid-term update on its successes and challenges.

Ballroom E
Presentation A: Designing Cities to Optimize and Meld Innovation and Participatory Democracy ***(30 minutes)***

Jeff Buechner, Professor, Philosophy, Rutgers University –Newark

We show how important intrinsic connections between human psychological and social development and critical thinking tools can be used in the design plan of cities to foster both innovation (especially in the solution of public problems) and the goals of participatory democracy. We will argue that providing innovative solutions to public problems is a necessary consequence of our method of demarginalizing participatory democracy.

Presentation B: The Engagement Academy for University Leaders: A Competency-Based Model for Executive Leadership Development ***(30 minutes)***

Jeri L. Childers, Director, Outreach Program Development and Center for Technological and Organizational Advancement, Virginia Tech, and **Bobbie O'Connell**, Manager, External Affairs, Towson University

Building an executive team is essential to create regional impact. The Engagement Academy for University Leaders, launched June, 2008 by Virginia Tech with the endorsement of CUMU is an executive leadership experience designed to build institutional capacity for engagement. This competency-based program develops leadership skills and institutional action plans for engagement. This session will share features of this program that are intended to create a network of executives focused on results.

MONDAY, OCTOBER 20

Meeting Room 3

A Partnership of People, Places, and Possibilities *(60 minutes)*

Valerie Rutledge, Professor and Department Head, Teacher Preparation Academy; **Linda Rivers**, UTC Children's Center Director, Teacher Preparation Academy; and **Kimberly O'Kelley**, Assistant Professor, Early Childhood, Teacher Preparation Academy, The University of Tennessee at Chattanooga

The University of Tennessee at Chattanooga enjoys a unique position both academically and geographically. As an engaged metropolitan university, UTC has been able to identify and cultivate many different types of partnerships. The opportunities these relationships present have afforded a range of different types and levels of interaction. From public schools and agencies to businesses and foundations, the lessons learned and the future possibilities will be highlighted as the presenters offer an overview of their own experiences.

Meeting Room 4

Photovoice to Promote Engagement in Preschool Through University Settings *(60 minutes)*

Christi Carnahan, Assistant Professor, Special Education, University of Cincinnati; **Helene Arbouet Harte**, Assistant Professor, Teacher Education and School Leadership, Northern Kentucky University; and **Michael Sharp**, Graduate Assistant and Adjunct Instructor, College of Education, Criminal Justice and Human Services, University of Cincinnati

Photovoice is an action research tool that embraces visual communication through photography and allows for individualization. This presentation offers participants insights into how Photovoice can promote engagement, growth, and learning at the preschool through university levels. Specifically, we will present four projects in which university faculty and students engaged in Photovoice in the community. Participants will develop an understanding of how Photovoice can engage students in their communities, and promote critical reflection.

Ballroom D

Presentation A: Scrounging for Dollars to Support a Charter School: Grant Writing as a Catalyst for Community Partnerships *(30 minutes)*

Michael W. Ledoux, Associate Dean, School of Human Service Professions; **Stephen C. Wilhite**, Dean, School of Human Service Professions; and **Paula Silver**, Associate Dean, School of Human Service Professions, Widener University

This presentation will address the lessons learned and the unexpected benefits of the grant writing process by the faculty and administration of Widener's School of Human Service Professions and the charter school. Included will be the importance of finding ways to partner with community organizations that are providing services, so as to avoid programming "creep," and using the grant process to become more enmeshed in the community by finding new community partners.

Presentation B: Dual Enrollment at the University of Nebraska at Omaha *(30 minutes)*

Steve Bullock, Assistant Vice Chancellor for Academic Affairs, University of Nebraska at Omaha

This session will describe a collaborative dual credit partnership between the University of Nebraska at Omaha (UNO) and local metropolitan area school districts that have achieved great success during the last five years operating under a model that varies significantly from its counterparts at other institutions. The two primary areas of focus will be: 1) UNO's involvement with Advanced Placement courses and 2) a creative financial model that is mutually beneficial.

3:00–4:00 p.m.

Ballroom D

Presidential Address and Presidents' Council Meeting

This is the annual business meeting of the Coalition and each member institution is entitled to one vote. The President of the Coalition provides his annual report, new members are elected to the Executive Committee, and bylaw changes are reviewed. Additionally, during this meeting the member-Presidents discuss plans for next year.

4:30–6:30 p.m.

Transformation Tour–University of Cincinnati
(*Limited to 50 people)*

See for yourself what *The New York Times*, *Chicago Tribune* and news media around the world have been raving about by taking a bus tour highlighting the University of Cincinnati's physical transformation. The *Los Angeles Times* notes that UC, one of the nation's top urban research universities, now offers "one of the most impressive collections of contemporary architecture on any American campus." The UC Master Plan, set in motion in 1989, resulted in a pedestrian-friendly campus where green spaces have replaced asphalt. If weather permits, some walking may be required.

Bus will load at the Madison Street entrance of the convention center at 4:30 p.m.

7:00–9:00 p.m.

Northern Kentucky University Reception

Come to Northern Kentucky University to experience the excitement and energy that is occurring at one of the fastest-growing comprehensive universities in the state of Kentucky. Enjoy drinks, heavy hors d'oeuvres, and entertainment at the Bank of Kentucky Center, the newest building on NKU's campus. The Center officially opened this fall and includes an arena that seats more than 9,000 people, offices, meetings rooms, reception areas and more. A wonderful addition for the university and the region, it will host athletic events, including NKU's 2008 NCAA Division II National Championship women's basketball team, as well as concerts and numerous other special events. The arena, funded through a public-private partnership, is a living example of constituencies partnering to reach a common goal.

Buses will load at the Madison Street entrance of the convention center, beginning at 6:45 p.m. and run continually until 9:00 p.m.

TUESDAY, OCTOBER 21

7:30 a.m.–1:00 p.m.
Madison Lobby, Second Level
Registration

7:30 a.m.–1:00 p.m.
Vestibule, Second Level
Cyber Cafe

FEATURED SESSION

8:00–9:15 a.m.
Meeting Rooms 6 and 7
Breakfast and Panel Discussion: The Presidential Election and Higher Education *Sponsored by GEICO*

Moderator: **Mike Philipps**, President and CEO, Scripps Howard Foundation and former editor of *The Cincinnati Post* and *The Kentucky Post*

Panel: **Rob Daumeyer**, Editor, *Business Courier*; **Scott Jaschik**, Editor, *Inside Higher Education*; **Kate Phillips**, Online Politics Editor, *The New York Times*; and **Karen Winkler**, Senior Editor, *The Chronicle Review*

What will the election of John McCain or Barack Obama mean for higher education? With just two weeks to go until election day, a panel of journalists will discuss what the upcoming presidential election may mean for colleges and universities across the country.

Concurrent Session 5 9:30–11:00 p.m.

Meeting Room 1
Bridging Traditions: Applying Land-Grant Principles for Urban Settings *(90 minutes)*

Geoffrey Maruyama, Associate Vice President and Professor, System Academic Administration; **Robert Jones**, Sr. Vice President and Professor, System Academic Administration; **Heidi Barajas**, Associate Dean and Associate Professor, College of Education and Human Development; **D. Craig Taylor**, Director, Office for Business and Community Development; and **Irma McClaurin**, Associate Vice President and Executive Director, System Academic Administration, University of Minnesota

Land-grant and engaged universities in an urban age create connections with urban communities paralleling historical linkages to rural communities. Presenters discuss: how UM developed its approaches to urban engagement, how faculty-community collaborations are identifying common interest, how issues of economic and community development are addressed, how efforts are integrated through an Urban Research and Outreach/Engagement Center (UROC), and how efforts funded by a USDEd FIPSE grant are addressing key issues and developing long-term partnerships.

Meeting Room 2
Embracing a Regional Mandate: Expanding One Institution's Commitment to its Metropolitan Mission *(90 minutes)*

Connie Schaffer, Coordinator, Metropolitan Omaha Educational Consortium (MOEC), and **Richard Christie**, Executive Director, MOEC, University of Nebraska

As a member of the Metropolitan Omaha Educational Consortium, the University of Nebraska at Omaha enjoyed an 18-year collaborative relationship with the area's K-12 urban school districts. Recently, the consortium faced an unprecedented challenge when the Nebraska Unicameral mandated a Learning Community structure encompassing the area surrounding Omaha. Learn how the Consortium survived considerable turmoil brought about by the legislation and changed to meet the opportunities and challenges of a redefined urban educational environment.

Meeting Room 3
Presentation A: Empowering Communities Through Research and Action *(30 minutes)*

Aimee Johnson, Program Manager, Grassroots Leadership, University of South Florida Jim Walter Partnership Center; **Robin Ersing**, Assistant Professor, School of Social Work, University of South Florida; **Manuel Rivero**, Executive Director, USF Jim Walter Partnership Center; and **William Rowe**, Director, School of Social Work, University of South Florida

This panel presentation discusses the impact of a community-based grassroots leadership program (GLP) implemented in a distressed neighborhood in Tampa, Florida. The GLP is an engaged partnership between the University of South Florida (USF) Jim Walter Partnership Center and a local non-profit CDC that provides social and economic resources to neighborhoods adjacent to USF. The GLP is an intensive five week program using a collaborative model to: 1) give future "grassroots" leaders a chance to interface with seasoned community leaders; and, 2) teach specific leadership and management principles.

Presentation B: London Metropolitan University's Strategic Health Strand *(30 minutes)*

Eileen O'Keefe, Department of Applied Social Sciences, London Metropolitan University

This university-wide health strategy pulls together health-related curriculum and research activities to make more focussed impacts at the global, national and urban levels. The principles emphasized will be: London as a world city; human rights to health; multi-disciplinarity; cultural competence; and public health approach highlighting social factors shaping population patterns. Activities will be illustrated by reference to work on the social production of obesity in London and NY.

Meeting Room 4
Presentation A: The Fund for our Economic Future, A University Perspective *(60 minutes)*

Kathryn Wertheim Hexter, Director, Civic Education; **Ziona Austrian**, Director, Economic Development; **Kevin O'Brien**, Director, Public Management, and **Jessica Sowa**, Assistant Professor, Levin College of Urban Affairs, Cleveland State University

TUESDAY, OCTOBER 21

Presentation A: The Fund for our Economic Future, A University Perspective *(continued)*

In 2004, Northeast Ohio's foundations and universities embarked upon an unprecedented, integrative, 16 county initiative for collaborative regional economic development, the "Fund for our Economic Future." One result was "Advance Northeast Ohio" (ANEO), an agenda for action. Panelists will discuss CSU's multi-level involvement with the Fund and the "Dashboard of Economic Indicators", "Barometer Survey of Economic Attitudes", Regional Leadership Task Force, and a case study of the fund as a model of collaborative economic development.

Presentation B: Building the Bridge to Sustainable Changes *(30 minutes)*

Laurie Reilly, Communication Director, Center for Sustainable Energy, City University of New York

To forge a path to sustainability at the university and for NYC, the City University of New York (CUNY) created the CUNY Sustainability Project. Using a change management approach, CUNY has created the structure and tools that enable our 19 campuses and half a million students, faculty and staff to make a sustainable transition. From curriculum and training to energy usage, recycling and building green, every department is part of creating a sustainable plan that ultimately affects NYC.

Concurrent Session 6 11:15 a.m.–12:15 p.m.

Meeting Room 1

Building Innovative Partnerships: Regional Stewardship Through Corporate Feedback Loops *(60 minutes)*

Kettil Cedercreutz, Associate Provost and Director, Division of Professional Practice; **Cheryl Cates**, Director, Center for Cooperative Education Research and Innovation, Division of Professional Practice; **Anton Harfmann**, Associate Dean, School of Architecture, College of Design, Architecture, Art and Planning; **Marianne Lewis**, Associate Professor, Department of Management, College of Business; and **Richard Miller**, Professor, Department of Civil Engineering, College of Engineering, University of Cincinnati

The University of Cincinnati has embarked on an innovative project designed to strengthen curricular reform efforts by introducing corporate feedback loops. Employing ongoing feedback loops, which include multiple assessments that span students' academic progress, faculty can gauge the impact of their teaching through changes in mean scores and standard deviations. This panel of UC professors will describe the project from their varied disciplinary perspectives, each offering a distinct, yet complementary, case study.

Meeting Room 2

Presentation A: Gentrification Dilemmas in Urban Baltimore *(30 minutes)*

Matthew Durington, Assistant Professor, Anthropology, Towson University

This research highlights civic engagement efforts between Towson University faculty and students with residents of Baltimore City concerning the processes and effects of gentrification in a historic African American neighborhood called Sharp Leadenhall. University/community partnerships have produced some exciting academic outputs.

Presentation B: The University of South Carolina Upstate Johnson College of Business and Economics Builds in Downtown Spartanburg: The Metropolitan University as a Principal Ally and Agent of Change for Economic Development *(30 minutes)*

Darrell Parker, Dean, Johnson College of Business, and **John Stockwell**, Chancellor, University of South Carolina Upstate

The City of Spartanburg has invited the University of South Carolina Upstate to locate the Johnson College of Business and Economics downtown—and not just "downtown," but in the heart of the City's "Renaissance Park," anchored on one end by the four-star Marriott Conference Hotel and the other by newly completed $40 million Chapman Cultural Arts Center, and surrounded with a master-planned commercial village, galleries, corporate sites, parking facilities, and residential developments.

Meeting Room 3

A New Private STEM-focused Urban University: A Case Study *(60 minutes)*

Marcus Lingenfelter, Vice President for University Advancement, Harrisburg University of Science and Technology; **Eric Darr**, Executive Vice President and Provost, Harrisburg University of Science and Technology; **Jessica Meyers**, President, JEM Group, Inc; and **Bradley Jones**, Vice President, Harristown Development Corporation

As the first non-profit science and technology-focused university chartered in the Commonwealth of Pennsylvania and the only recently established private university without a single benefactor (e.g., Olin College of Engineering), Harrisburg University of Science and Technology provides a "case study" for how other more mature CUMU institutions can partner more boldly with business, civic, and government neighbors to better serve regional economic needs.

Meeting Room 4

Points of Connection: An Engaged Community Building Model to Promote Safety and Sustainability *(60 minutes)*

Robin Ersing, Assistant Professor, and **Manny Rivero**, Director, Jim Walter Partnership Center, School of Social Work, University of South Florida

Fear of crime ranks high when assessing quality of community life. We present an innovative university-community model as part of a neighborhood-based anti-crime strategy. The model uses collaborative relationships across two universities, social institutions, and several non-profit service providers. Central to this presentation will be a Community Handbook, which chronicles efforts to develop an integrated set of "connecting points" to build community capacity and promote an increased sense of collective efficacy among neighborhood residents.

12:15 p.m.

Meeting Room 6 and 7

Box Lunch and Adjourn

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Cyber Cafe

Dell is pleased to sponsor the Cyber Cafe, providing easy access to the internet. The Cafe is located in the Vestibule on the second level of the convention center. It will be open at 7:30 AM each day and remain open during conference hours.

Exhibits

Exhibit displays are located in the lobby next to conference registration. The 4:00 PM reception on Sunday evening is sponsored by our exhibitors and allows a unique opportunity to spend dedicated time with exhibitors.

Transportation to Events

Shuttle service is available for the Sunday evening event at the Freedom Center and the Monday evening events at the University of Cincinnati and Northern Kentucky University. Buses will load at the Madison Road entrance of the convention center. See the specific events on page 4 for times.

Concierge Service

A representative from the Northern Kentucky Convention and Visitors Bureau will be available on Saturday, October 18 from xxx to xxx and Sunday, October 19 from xxx to xxx to offer assistance with restaurant and attractions recommendations. The desk will be located next to conference registration in the Madison Lobby.

Conference Planning Committee

Carole Beere
Senior Director, Special Projects
Northern Kentucky University

Kimberly Luse
Executive Assistant to the President for Special Projects
Secretary to the Board of Regents
Northern Kentucky University

Bobbie O'Connell
Coalition Administrator, CUMU
Manager of External Affairs Economic and Community Outreach
Towson University

Marianne Kunnen-Jones
Special Assistant for University Communications
Office of the President/Governmental Relations and University Communications
University of Cincinnati

Mary Stagaman
Associate Vice President, External Relations
Executive Director, Center for the City
University of Cincinnati

Christine Garrett
Program Manager, University Conferencing
University of Cincinnati

About Cincinnati

The "Queen City" sits on the banks of the Ohio River and provides breathtaking scenic views from her many surrounding hills. Greater Cincinnati offers fine dining, shopping, and entertainment. Newport on the Levee, a 14-acre entertainment district, is a particular favorite.

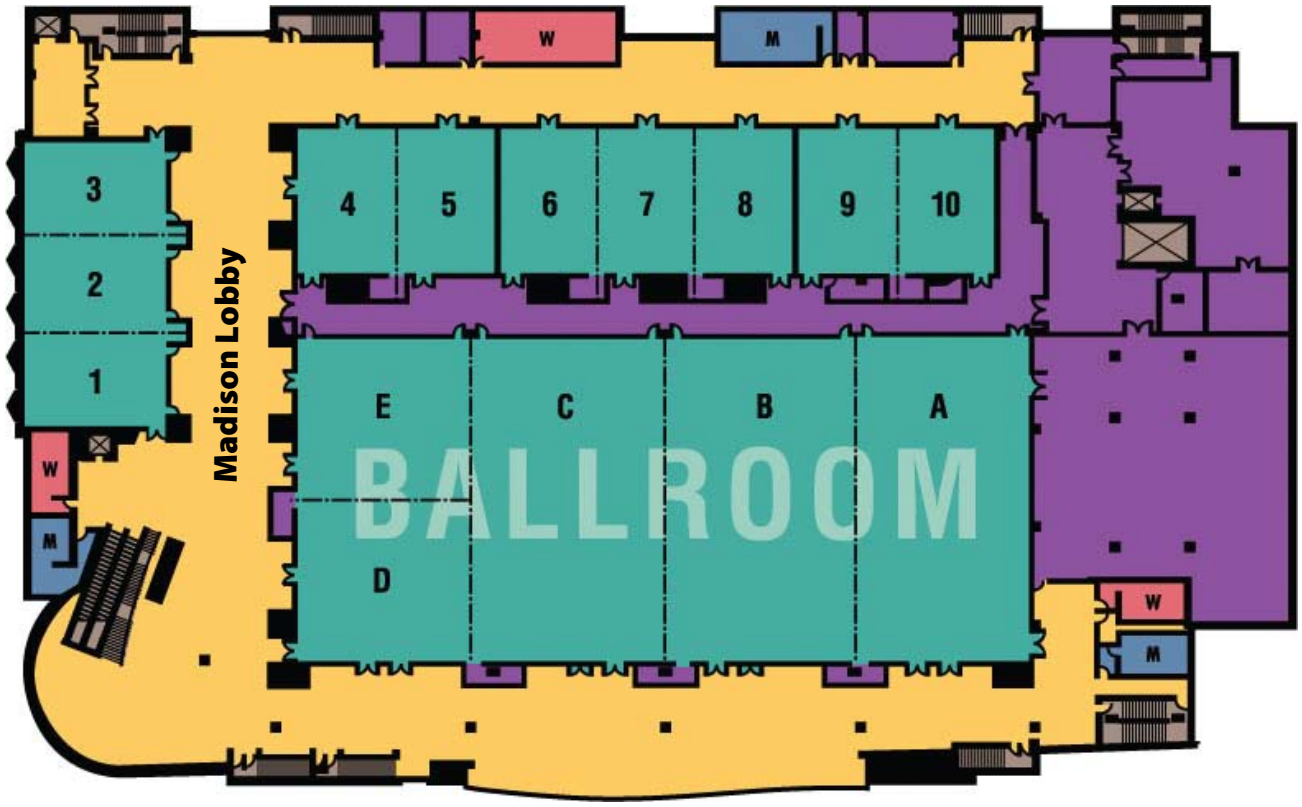
Spirited shopping. Eclectic dining. Top-notch entertainment. World-class education and health care. Undergoing a robust revitalization, Cincinnati offers a myriad of possibilities to those looking for something out of the ordinary. Feel the energy of a population that celebrates many different heritages and cultural backgrounds.

Greater Cincinnati is the headquarters city for various national and international companies such as: American Financial Corporation, The Kroger Company, Chiquita Brands International, Cincinnati Milacron, Procter & Gamble Company, and Western-Southern Insurance. Cincinnati is the leader in the production of machine tools, playing cards, soaps and detergents, building materials, cans, chemicals, clothing, cosmetics, electronic equipment and jet engines.

Known for its rolling hills, wooded suburbs, revitalized downtown riverfront and a dynamic workforce and environment where businesses grow and people thrive, Fortune Magazine calls Cincinnati one of the Top 10 places in the country to live and work.

NORTHERN KENTUCKY CONVENTION CENTER MAP

Second Level



Save the date for next year's conference:

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15th Annual Conference
October 10–13, 2009
Loews Philadelphia Hotel
Hosted by Widener University

CUMU Coalition of Urban and Metropolitan Universities

NKU NORTHERN KENTUCKY UNIVERSITY | QUALITY-MADE, COMMUNITY-DRIVEN

SPEAKER INDEX

Kathy Anderson 14
Barbara Aughenbaugh 14
Bob Ault 13
Ziona Austrian 18
Heidi Barajas 17
Penny Jade Beaubrun 11
Mary Beckman 13
Bruce Bergland 15
Frederick Biedenweg 12
William Blizek 11
Mary Brydon-Miller 13
Jeff Buechner 15
Steve Bullock 16
Kathleen Burklow 13
Christina Burrell 11
Robert Caret 13
Christi Carnahan 16
Cheryl Cates 18
Katherine Cauley 11
Kettil Cedercreutz 18
Anne Chasser 13
Rita Cheng 14
Jeri Childers 16
Richard Christie 17
Michelle Clare 12
James Clements 10
Antoinette Coleman 15
Jill Collet 12
Kevin Corcoran 11
Stephen Crawford 10
Sean Creighton 11
Henry Cunningham 14
Eric Darr 18
Rob Daumeyer 17
Elizabeth Dicembre 14
Steven Diner 13
Debora M. Dole 13
Michelle R. Dunlap 11
Matthew Durington 18
Jeff Edmondson 14
Jenni Edwards 14
Robin Ersing 17, 18
Joan Ferrante 13
Darlene Fewster 14
Ralph Fitzpatrick 15
Catherine Fosl 13
Betty Fox 15
Mildred García 12
Jaesook Gilbert 11
Melissa Gish 13
Roger Grein 13
Susan Griebling 13
Paul Grogan 15
Daniel Hall 14
Anton Harfmann 18
Helene Harte 16
Kathryn Wertheim Hexter 18
Elizabeth Hitch 14
Britteny Howell 13
Karen Hutzel 13
Scott Jaschik 17
Katherine Johnson 13
Aimee Johnson 17
Bradley Jones 18
Robert Jones 17
Michael Ledoux 16
Marianne Lewis 18
Marcus Lingenfelter 18
Michael Lukens 11
Gilda Martinez 14
Geoffrey Maruyama 17
Irma McClaurin 17
Montana McCormick 14
Susan McWilliams 14
Jessica Meyers 18
Kimberly Miller 11
Richard Miller 18
Lisa Mills 13
Sue Hodges Moore 12
Joseph Morreale 15
Amy Neal 11
Kevin O'Brien 18
Bobbie O'Connell 16
Eileen O'Keefe 18
Kimberly O'Kelley 16
Darrell Parker 18
Barbara Pennipede 15
Lane Perry 13
Anthony Perzigian 10
Mike Philipps 17
Kate Phillips 17
Marcine Pickron-Davis 14
Sharon Pitcher 14
Myrtis Powell 11
Mary Beth Privitera 13
Catherine Ramstetter 13
John Recchiuti 13
Laurie Reilly 18
Loring Resler 13
Manny Rivero 17, 18
Linda Rivers 16
William Rowe 17
Valerie Rutledge 16
AJ Schaeffer 11
Connie Schaffer 17
Susan Schubert 14
Michael Sharp 16
Paula Silver 16
Jessica Sowa 18
John Stockwell 18
Robert Sweeney 11
Craig Taylor 17
Anita Thomas 14
Lisa Vaughn 13
Craig Vogel 13
James Votruba 11
Gail Wells 10
John Welty 11
Karen White 13
Stephen Wilhite 16
Karen Winkler 17
Joseph Wind 12
Nancy Zimpher 11
BJ Zirger 13

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