13TH ANNUAL CONFERENCE

Community Engagement & Metropolitan Universities

Hosted by Towson University

OCTOBER 20-23 2007

Baltimore’s Inner Harbor
The Renaissance Hotel
Dear Colleagues,

Welcome to Baltimore and the 13th Annual CUMU International Conference. The Baltimore area is home to more than fifteen colleges and universities and over 100,000 college students who contribute their talents and energy to the Baltimore-Washington DC metropolitan region. Baltimore is a perfect setting for our conference theme: Community Engagement and Metropolitan Universities. Higher education experts and business leaders will discuss the ways that metropolitan universities impact their communities and will provide strategies for strengthening our contributions. You’ll have the opportunity to choose from over 80 presentations delivered by speakers representing public and private sectors. Your first challenge will be to choose one concurrent workshop among several compelling options!

When you aren’t in sessions, please take the time to visit the sponsorship expo on the fifth floor. Our sponsors will be on site to discuss their products and services, many of which are designed to address the unique needs of urban and metropolitan universities. Please also take a moment to thank our sponsors; their participation is essential to our success.

Pre-conference activities have been planned that will introduce you to Baltimore’s wonderful metropolitan environment. On Saturday evening, a tour and welcome reception will be held at the world-renowned National Aquarium in Baltimore located at the Inner Harbor. The Aquarium is an urban-centered organization with a stewardship mission very similar to CUMU’s. On Sunday, you are invited to visit Towson University’s campus and enjoy a reception that features musical and theatrical performances by our talented faculty and students. In your free time, I hope you will take the opportunity to explore Baltimore’s neighborhoods and fine restaurants. Take a walk along the Inner Harbor, and stop in at our new Visitor’s Center. Take the water taxi to Fells Point. Visit Ft. McHenry and stop in at a Federal Hill pub. Have fun in Baltimore!

I sincerely hope that you will leave the conference with a sense of optimism and a plan of action for your institution’s continued commitment to the citizens of your community. I appreciate your attendance and look forward to working with you.

Sincerely,

Robert L. Caret
President, Towson University
President, Coalition of Urban & Metropolitan Universities
## Schedule at a Glance

<table>
<thead>
<tr>
<th></th>
<th>Saturday, Oct. 20</th>
<th>Sunday, Oct. 21</th>
<th>Monday, Oct. 22</th>
<th>Tuesday, Oct. 23</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>MORNING</strong></td>
<td>8 a.m. – 6 p.m. Conference Registration</td>
<td>8 a.m. – 6 p.m. Conference Registration</td>
<td>8 a.m. – 6 p.m. Conference Registration</td>
<td>8 – 9:15 a.m. Breakfast with Dr. James L. Fisher, Author, Consultant, and President Emeritus of CASE</td>
</tr>
<tr>
<td></td>
<td>8 – 10 a.m. Executive Committee Breakfast Meeting</td>
<td>8 – 9:45 a.m. Baltimore Economic Development and Higher Education Panel Discussion &amp; Breakfast</td>
<td>9:30 – 11 a.m. Concurrent Session V</td>
<td></td>
</tr>
<tr>
<td></td>
<td>10 – 10:30 a.m. Executive Committee Meetings (PR &amp; Communications, Programs &amp; Policy, and Membership Dev.)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>LUNCH</strong></td>
<td>8 a.m. – 6 p.m. Conference Registration</td>
<td>11:30 a.m. – 1:30 p.m. Welcome Luncheon with Dr. Lee Shulman, President, Carnegie Foundation for the Advancement of Teaching</td>
<td>Noon – 1:45 p.m. Luncheon with Ms. Diane Auer Jones Assistant Secretary for Post-Secondary Education, U.S. Department of Education</td>
<td>11:15 – 12:45 p.m. Concurrent Session VI</td>
</tr>
<tr>
<td></td>
<td></td>
<td>1:30 – 2 p.m. Metro-Nation Discussion with Dr. Nancy Zimpher</td>
<td></td>
<td>12:45 – 1:30 p.m. Box Lunch</td>
</tr>
<tr>
<td><strong>AFTERNOON</strong></td>
<td>8 a.m. – 6 p.m. Conference Registration</td>
<td>2:15 – 3:45 p.m. Concurrent Session I</td>
<td>2:15 – 3:45 p.m. Concurrent Session IV</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>4 – 5:30 p.m. Concurrent Session II</td>
<td>4 – 4:30 p.m. Presidential Address</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>4:30 – 5:30 p.m. Presidents’ Council Meeting</td>
<td></td>
</tr>
<tr>
<td><strong>EVENING</strong></td>
<td>5 – 7:30 p.m. Executive Committee Dinner at The Center Club</td>
<td>5:45 – 9 p.m. Towson University President’s Dinner (meet in lobby)</td>
<td>6 – 9:30 p.m. Cocktail Hour and Keynote Address with Mr. R. Christopher Hoehn-Saric, Senior Managing Director, Sterling Capital Partners</td>
<td></td>
</tr>
<tr>
<td></td>
<td>5:45 – 9 p.m. Tour &amp; Welcome Reception at Baltimore National Aquarium (meet in lobby)</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
The Coalition of Urban and Metropolitan Universities brings together universities that share the mission of serving for national excellence while contributing to the economic development, social health, and cultural vitality of the urban or metropolitan centers served.

The Coalition began, in part, because urban or metropolitan presidents found themselves gathering on an ad hoc basis at the national meetings of major higher education associations and eventually decided to organize their own affiliate group.

The founding members shaped the Coalition as an association that would focus on exchange and communications to share information about our institutions for the purposes of enhancing internal planning and external understanding. The group initiated a journal, Metropolitan Universities, as its first endeavor. The Journal continues to serve as a unique venue for exploring the characteristics and experiences of urban and metropolitan universities. They also sponsored occasional national conferences, and engaged most recently in funding direct research on our institutions. But its primary goal continues to be the enhancement of internal and external understanding of the metropolitan mission.

The Partnership between CUMU and the ACE Fellows Program was designed to widen the pipeline of Fellows who choose to do their fellowship in a university that is defined as urban and metropolitan. It is our hope that this fellowship will help to deepen the understanding of the unique issues that are inherent in these institutions. Each fellow’s host institution receives a $5,000 stipend to fund professional development.

Performances

A Women’s Story: Stories of Women Living with HIV in Narrative and Movement
Choreographer: Sandra Perez, Dr. Pamela Young and Dr. Ayes Dayi
7:45 – 8:05 p.m.

This is an abstract modern dance which was born out of several workshops held with African American women in the Greater Baltimore Community living with HIV. The piece choreographed after hearing the stories of the participants and having a movement workshop to help them express their concerns, messages and emotions into movement.

Hands Singing Song
Choreographer: Catherine Horta-Hayden
8:15 – 8:35 p.m.

Hands Singing Song is a modern dance with African influences which depicts a cultural and historical perspective that is still relevant today.

Wish I Was Here
Choreographer: Susan Mann
8:45 – 9:05 p.m.

Premiering in October of 2007, Wish I Were Here is a wake-up call for our increasingly isolated and stereotyped styles of living. The dance was created to engage the audience in an examination of our cultural/civic landscape and the assertions about the cultural impact of the baby boomer generation.

Tickets will be provided upon entrance to Towson University and are available on a first come first serve basis with 50 seats available for each dance performance.

Meet in the lobby of the Renaissance at 5:30. Groups of 10-15 participants will be led by Towson University student volunteers on a brief 10 minute walk to the aquarium.

Meet in the lobby of the Renaissance at 5:30. Groups of 10-15 participants will be led by Towson University student volunteers on a brief 10 minute walk to the aquarium.

Signature Conference Events

Saturday, October 20
Tour & Welcome Reception / National Aquarium in Baltimore
5:45 – 9 p.m.

Towson University President’s Reception & Dinner
6 – 9 p.m.

Baltimore’s world famous National Aquarium will be home to CUMU guests and participants for an evening of social networking and a night in Baltimore's famous Inner Harbor. Opened in 1981, the effort to bring a national aquarium began in the 1970’s when Baltimore Mayor William Donald Schaefer and Commissioner of Housing and Community Development Robert C. Embry saw the opportunity as a vital component to Baltimore’s overall Inner Harbor redevelopment. Now an icon and tourist attraction, the National Aquarium has brought world recognition as nearly 1.6 million people visit the site each year. From amphibians like the Blue Poison Dart Frog to fish like the Sand Tiger Shark, the Aquarium has a wide array of exhibits and animals that will provide participants a stimulating look into marine life.

*Alternate forms of transportation are available upon request.
CUMU Members

U.S. UNIVERSITIES
Baylor University
Boston State University
Burlington State College (CUMU College at Burlington)
California State Polytechnic University, Pomona
California State University, Dominguez Hills
California State University, Fresno
California State University, Fullerton
California State University, Long Beach
California State University, Sacramento
Calumet College of St. Joseph
Cleveland State University
City College of New York
Clarkson State University
Eastern Michigan University
Florida International University
Hampton University
Harrisburg University of Science and Technology
Indiana University North
Indiana University-Purdue University Indianapolis
Jackson State University
Kent State University
LaGuardia Community College in New York City
Mizzou State College
Metropolitan State University
Missouri State University
Morgan State University
North Carolina Central University
Northern Kentucky University
Pace University
Park University
Portland State University
Roosevelt University
Rutgers University – Camden Campus
Rutgers University – Newark Campus
Southern New Hampshire University
Southern Methodist University
Southern Illinois University
Southern Illinois University Edwardsville
Temple University
Texas A&M University – San Antonio
Texas A&M University–Commerce
Texas A&M University–Corpus Christi
Texas A&M University–Kingsville
Texas Tech University
Texas State University–San Marcos
Towson University
University of Arkansas at Little Rock
University of Baltimore
University of Central Florida
University of Central Oklahoma
University of Cincinnati
University of Colorado at Colorado Springs
University of Colorado at Denver and Health Sciences Center
University of Connecticut–Trinity Campus
University of Houston – Downtown
University of Houston System
University of Louisville
University of Massachusetts – Boston
University of Michigan – Dearborn
University of Missouri – Kansas City
University of Missouri – St. Louis
University of Nebraska at Omaha
University of Nevada, Las Vegas
University of North Carolina at Charlotte
University of North Carolina at Greensboro
University of North Florida
University of North Texas System
University of Notre Dame
University of Pennsylvania
University of South Carolina
University of South Florida
University of South Florida, Lakeland
University of Southern Maine
University of Tennessee at Chattanooga
University of Tennessee at Chattanooga
University of Texas at Austin
University of Texas at El Paso
University of Texas at San Antonio
University of Texas at Tyler
University of Utah
University of Virginia
University of Virginia
University of Washington
University of Wisconsin – Parkside
University of Wisconsin – Milwaukee
University of Wisconsin – Madison
University of Wisconsin–Milwaukee
University of Wisconsin – Milwaukee
University of Wisconsin – Madison
University of Wisconsin–Milwaukee

INTERNATIONAL UNIVERSITIES
London Metropolitan University (UK)
London Metropolitan University
London Metropolitan University
London Metropolitan University
London Metropolitan University

Signature Conference Events

Saturday, October 20
Tour & Welcome Reception / National Aquarium in Baltimore
5:45 – 9 p.m.

– Baltimore’s world famous National Aquarium will be home to CUMU guests and participants for an evening of social networking and a night in Baltimore’s famous Inner Harbor. Opened in 1981, the effort to bring a national aquarium began in the 1970’s when Baltimore Mayor William Donald Schaefer and Commissioner of Housing and Community Development Robert C. Embry saw the opportunity as a vital component to Baltimore’s overall Inner Harbor redevelopment. Now an icon and tourist attraction, the National Aquarium has brought world-recognition as nearly 1.6 million people visit the site each year. From amphibians like the Blue Poison Dart Frog to fish like the Sand Tiger Shark, the Aquarium has a wide array of exhibits and animals that will provide participants a stimulating look into marine life.

Meet in the lobby of the Renaissance at 5:30. Groups of 10-15 participants will be led by Towson University student volunteers on a brief 10 minute walk to the aquarium.

Sunday, October 21
Towson University President’s Reception & Dinner
6 – 9 p.m.

– Join Towson University faculty and staff as participants sample “Tastes of Maryland.” The evening will include such Maryland specialties as crab cakes and rockfish. Enjoy light musical ensembles performed by Towson University faculty and staff as guests walk through two unique art galleries, including the Asian Arts Gallery. Additionally, the Towson University Dance Department will be staging four brief 15 minute performances by both students and instructors. These creative sets will examine the impact of different cultural and social phenomenon from HIV/AIDS to the Baby Boomer Generation.

*Alternate forms of transportation are available upon request

Performances

A Woman’s Story: Stories of Women Living with HIV in Narrative and Movement
Choreographer: Sandra Perez, Dr. Pamela Young and Dr. Ayes Dayi
7:45 – 8:45 p.m.

This is an abstract modern dance which was born out of several workshops held with African American women in the Greater Baltimore Community living with HIV. The piece was choreographed after hearing the stories of the participants and having a movement workshop to help them express their concerns, messages and emotions into movement.

Hands Singing Song
Choreographer: Catherine Horta-Hayden
8:15 – 8:35 p.m.

Hands Singing Song is a modern dance with African influences which depicts a cultural and historical perspective that is still relevant today.

Wish I Was Here
Choreographer: Susan Mann
8:45 – 9:05 p.m.

Premiering in October of 2007, Wish I Were Here is a wake-up call for our increasingly isolated and anesthetized styles of living. The dance was created to engage the audience in an examination of our cultural/civic landscape and the assertions about the cultural impact of the baby-boomer generation.

Tickets will be provided upon entry to Towson University and be available on a first come first serve basis with 50 seats available for each dance performance.

Meet in the lobby of the Renaissance Harbor Place Hotel at 8:45. Transportation will be provided to and from Towson University’s campus.

Dr. Jose Manuel “Manny” de la Rosa at University of Wisconsin–Milwaukee
Dr. Kristen Day at California State Polytechnic University–Pomona

The partnership between CUMU and the ACE Fellows Program was designed to widen the pipeline of Fellows who choose to do their fellowship in a university that is defined as urban and metropolitan. It is our hope that this fellowship will begin to deepen the understanding of the unique issues that are inherent in these institutions. Each fellow’s host institution receives a $5,000 stipend to fund professional development.
Panel Discussion

Title: Baltimore Economic Development and the Impact of Higher Education

Monday, October 22
8 – 9:45 a.m.

M. J. “Jay” Brodie
President, Baltimore Development Corporation

Since January 1996 M. J. “Jay” Brodie has been President of the City of Baltimore Development Corporation (BDC). From 1993–1995, Mr. Brodie was Senior Vice Presi- dent of RTKL Associates, Inc., an interna- tional architecture/engineering/branding firm headquartered in Baltimore. As Executive Director (1984–1993) of the Pennsylvania Avenue Development Corporation (PADC), a federal corporation established by Congress to revitalize a 21 block, 110 acre area between the White House and the U.S. Capitol in Washington, D.C. Mr. Brodie directed the near completion of the United States’ most prestigious urban redevelopment project leveraging $155 million of public funds to attract $1.5 billion in private invest- ment. From 1989-1984, when he served as Deputy Commissioner and then Commis- sioner of the Baltimore City Department of Housing and Community Development, Mr. Brodie melded much of the character and image of the Inner Harbor and surrounding areas that have received national accla- im, in addition to revitalizing many neigh- borhoods throughout the city. His contribu- tions to the revitalization of those cities were recognized in 1994 by the American Institute of Architects (AIA)/Thomas Jefferson Award. Mr. Brodie is a Fellow of the American Insti- tute of Architects (F.A.I.A.) and a member of the American Institute of Certified Planners (AICP) The Urban Land Institute, and the Natural Trust for Historic Preservation.
Keynote Speaker Biographies

Dr. Lee S. Shulman
President, Carnegie Foundation for the Advancement of Teaching
Title: Many Faces of Engagement
Sunday, October 21 11:30 a.m. – 1:30 p.m.

Lee S. Shulman is the 8th President of The Carnegie Foundation for the Advancement of Teaching. Additionally, he is the first Charles E. Ducommun Professor of Education Emeritus and Professor of Psychology Emeritus (by courtesy) at Stanford University, and from 1963 to 1982 served as Professor of Educational Psychology and Medical Education at Michigan State University. Shulman is past president of the American Educational Research Association (AERA) and received its highest honor, the career award for Distinguished Contributions to Educational Research. He is a member of the National Academy of Education, having acted as both vice president and president. He is the recipient of the American Psychological Association’s 1995 E.L. Thorndike Award for Distinguished Psychological Contributions to Education, a fellow of the American Academy of Arts & Sciences, and has been awarded Distinguished Psychological Contributions to Educational Research. He is a member of the American Psychological Association’s 1995 E.L. Thorndike Award for Distinguished Psychological Contributions to Education, a fellow of the American Academy of Arts & Sciences, and has been awarded the 2006 Grawemeyer Prize in Education. In 2004, Shulman’s collected writings on teacher education and higher education were published in two volumes, The Wisdom of Practice: Teaching as Knowing in the Classroom, published by Jossey-Bass, Inc., in two volumes.

Dr. Diane Auer Jones
Assistant Secretary for Post-Secondary Education U.S. Department of Education
Title: The Urban and Metropolitan University: Agents of Change, Brokers of Opportunity
Monday, October 22 Noon – 1:45 p.m.

Nominated by President Bush as assistant secretary for postsecondary education, Ms. Jones was confirmed by the U.S. Senate on August 4, 2007. As assistant secretary, Jones serves as the principal advisor to the Secretary on Departmental matters related to developing postsecondary education policy and legislative proposals. Jones joined the Department of Education in May, 2007 as principal deputy assistant secretary for postsecondary education. She served as deputy to the associate director for science in the Office of Science and Technology Policy in the Executive Office of the President from 2005-2007. She served briefly as a program officer at the National Science Foundation in the Division of Undergraduate Education before transitioning to a career in policy, serving as professional staffer and acting staff director for the Research Subcommittee of the U.S. House of Representatives Committee on Science during the 107th Congress. She then served as Princeton University’s director of the Office of Government Affairs from 2002-2005. She graduated summa cum laude from Salisbury State University with a degree in biology and earned a master’s degree in applied molecular biology from the University of Maryland Baltimore County (UMBC). She also completed doctoral coursework in cellular and molecular biology at UMBC.

R. Christopher Hoehn-Saric
Senior Managing Director, Sterling Capital Partners
Title: The Role of For-Profit Education Enterprises in the Global Market
Monday, October 22 6 – 9:30 p.m.

Mr. Hoehn-Saric was the CEO of Educate, Inc., the parent company to Sylvan Learning Centers from June 2003 through June 2007 and Chairman of the Board from April 2004 through June 2007. Previously, from January 2000 until June 2003, he was Chairman and Chief Executive Officer of Sylvan Ventures. Beginning in April 1995 he served as Chairman of the Board of Laureate and as co-Chief Executive Officer of Laureate from December 1995 until June 2003. He also served as President of Laureate from 1998 to 1993. Mr. Hoehn-Saric began his noteworthy entrepreneurial career by co-founding Health Management Corporation, a health services company, and LifeCard International, a medical technology firm, both of which were later sold to Blue Cross Blue Shield. He also co-founded Sterling Capital, Ltd., an investment company in which Mr. Hoehn-Saric has served as a principal since 1983. Sterling Capital acquired the predecessor to Sylvan Learning Systems, Inc., of which Mr. Hoehn-Saric is a member of the Board of Directors.

Dr. James L. Fisher
Consultant/Author and President Emeritus of CASE and Towson University
Title: The Urban/Metropolitan Presidency —Where the Action Is
Tuesday, October 23 8 – 9:15 a.m.

James L. Fisher has been a consultant to more than 300 colleges and universities and is the most published writer on leadership and organization in higher education today. A registered psychologist with a Ph.D. from Northwestern University, he is President Emeritus of the Council for Advancement & Support of Education (CASE) and President Emeritus of Towson University. Coined the term institutional reviewer and has conducted hundreds of institutional and governance reviews for public and private institutions and systems. Dr. Fisher has been a trustee at ten private colleges and universities and two preparatory schools. While president at Towson, the Baltimore Sun wrote that he was a “master educational politician... under his leadership, enrollment doubled, quality went up and costs went down.” In Washington, Newsweek reported that, while President at CASE, his national campaign, The Action Committee for Higher Education (ACHE) resulted in “more than $1 billion in student financial aid.” CASE also created and orchestrated the “America’s Energy is Mindpower” campaign, “Higher Education Week” and “The Professor of the Year” awards. For several years, he did a popular daily radio commentary on WRAL in Baltimore and has been an occasional OP/ED feature writer for The Baltimore Sun. He is presently writing, Born, Not Made: The Entrepreneurial Personality, which should be published in 2008.

Panel Discussion

Title: Baltimore Economic Development and the Impact of Higher Education
Monday, October 22 8 – 9:45 a.m.

M. J. "Jay" Brodie
President, Baltimore Development Corporation

Since January, 1996 M. J. "Jay" Brodie has been President of the City of Baltimore Development Corporation (BDC). From 1993-1995, Mr. Brodie was Senior Vice President of RTKE, Associates, Inc., an international architecture/engineering/planning firm headquartered in Baltimore. As Executive Director (1984-1993) of the Pennsylvania Avenue Development Corporation (PADC), a federal/corporation established by Congress to revitalize a 21 block, 110-acre area between the White House and the U.S. Capitol in Washington, D.C. Mr. Brodie directed the near completion of the United States' most prestigious urban redevelopment project leveraging $1.5 billion of public funds to attract $1.5 billion in private investment. From 1989-1984, when he served as Deputy Commissioner and then Commis- sioner of the Baltimore City Department of Housing and Community Development, Mr. Brodie melded much of the character and image of the Inner Harbor and surrounding areas that have received international acclaim, in addition to revitalizing those cities were recognized in 1994 by the American Institute of Architects (AIA) Thomas Jefferson Award. Mr. Brodie is a Fellow of the American Institute of Architects (AIA) and a member of the American Institute of Certified Planners (AICP) the Urban Land Institute, and the Natural Trust for Historic Preservation.
Panel Discussion cont’d

David Edgerley

Maryland Secretary of Business and Economic Development

Secretary David W. Edgerley comes to the Maryland Department of Business and Economic Development with an accomplished and varied economic development background. He has led innovative and ambitious economic development efforts in Allegany and Montgomery County, giving him a broad perspective on Maryland’s strong and diverse economy. Dave began his career in Allegany County, directing both the Office of Development Assistance and the Department of Economic Development. There, he led the creation and redevelopment of six business parks, created Allegany County’s first business incubator, and implemented the county’s first Revolving Building Fund. In Montgomery County, Dave continued to leverage the power of technology as an economic development driver. As Director of Economic Development, he created Montgomery County’s highly successful technology incubator network, now home to 80 life sciences and technology companies. He also led development of the Study Grove Life Sciences Center and expanded high-tech business partnerships with Johns Hopkins University, the University of Maryland and leading technology companies.

Donald C. Fry

President & CEO, Greater Baltimore Committee

Donald C. Fry is president and CEO of the Greater Baltimore Committee, the central Maryland region’s most prominent organization of business and civic leaders. He has been the chief executive of the GBC since November 1, 2002. Since that time he has presented a new vision for the GBC that is taking shape in the form of bold initiatives designed to strengthen the area’s business climate. These include an assessment of the region’s potential growth in the bioscience industry, “bridging the gap” between large companies and minority-owned companies, and developing a long-term vision for regional transportation. Prior to being named GBC president, Don Fry served as the GBC’s executive vice president and oversaw the GBC’s economic development and community revitalization efforts on Baltimore’s west and east sides. From 1980 to 1999 Don Fry was engaged in a private law practice in Harford County. During this time he served in the Maryland Senate from 1997 to 1998 and the Maryland House of Delegates from 1991 to 1997. He was one of a handful of legislators to have served on each of the major budget committees of the Maryland General Assembly.
Panel Discussion cont’d

David Edgerley

Maryland Secretary of Business and Economic Development

Secretary David W. Edgerley comes to the Maryland Department of Business and Economic Development with an accomplished and varied economic development background. He has led innovative and ambitious economic development efforts in Allegany and Montgomery County, giving him a broad perspective on Maryland’s strong and diverse economy. Dave began his career in Allegany County, directing both the Office of Development Assistance and the Department of Economic Development. There, he led the creation and redevelopment of six business parks, created Allegany County’s first business incubator, and implemented the county’s first Revolving Building Fund. In Montgomery County, Dave continued to leverage the power of technology as an economic development driver. As Director of Economic Development, he created Montgomery County’s highly successful technology incubator network, now home to 80 life sciences and technology companies. He also led development of the Study Grove Life Sciences Center and expanded high tech business partnerships with Johns Hopkins University, the University of Maryland and leading technology companies.

Donald C. Fry

President & CEO, Greater Baltimore Committee

Donald C. Fry is president and CEO of the Greater Baltimore Committee, the central Maryland region’s most prominent organization of business and civic leaders. He has been the chief executive of the GBC since November 1, 2002. Since that time he has presented a new vision for the GBC that is taking shape in the form of bold initiatives designed to strengthen the area’s business climate. These include an assessment of the region’s potential growth in the bioscience industry, “bridging the gap” between large companies and minority-owned companies, and developing a long-term vision for regional transportation. Prior to being named GBC president, Don Fry served as the GBC’s executive vice president and oversaw the GBC’s economic development and community revitalization efforts on Baltimore’s west and east sides. From 1980 to 1999 Don Fry was engaged in a private law practice in Harford County. During this time he served in the Maryland Senate from 1997 to 1998 and the Maryland House of Delegates from 1991 to 1997. He was one of a handful of legislators to have served on each of the major budget committees of the Maryland General Assembly.

Panelist

Panelist

PANELIST

PANELIST

CONCURRENT SESSIONS

Sessions are organized into four tracks as described below.

Track 1  Community Partnerships

Track 2  Strategic Planning and Institutional Engagement

Track 3  K-16 Partnerships

Track 4  Service Learning, Civic Engagement, and Student Programming/Developments

* Due to increased Community Partnerships and Strategic Planning & Institutional Engagement presentations there will be two presentations during each concurrent session.

Sunday, October 21, 2007

7:30 a.m. – 5:30 p.m.  Cyber Café  Room: Federal Hill

8 a.m. – 6 p.m. Registration

8 – 10 a.m. Executive Committee Breakfast and Meeting Watertable Restaurant

9:30 a.m. – 5:30 p.m. Poster Session I See page 15 for descriptions. Open on the 5th Floor lobby.

10 – 10:30 a.m. CUMU Committee Meetings 6th Floor Breakout Rooms

11:30 a.m. – 1:30 p.m. Welcome Luncheon with Dr. Lee Shulman Room: Salon C

President of the Carnegie Foundation for the Advancement of Teaching “Many Faces of Engagement” Additionally, the welcome reception will include the presentation of the NERCHE Lynton Award. Sponsored by The Whiting-Turner Contracting Company

1:30 – 2 p.m. “Metro-Nation” Discussion with Dr. Nancy Zimpher Room: Salon D

2 – 2:15 p.m. Break

“It is the increasing responsibility of the university not merely to be a principle source of new knowledge but also to be instrumental in analyzing and applying new knowledge and in making it rapidly useful to all social sectors.” —Ernest Lynton, 1983

Conference Schedule
Sunday, October 21, 2007 cont’d

2:15 – 3:45 p.m. Concurrent Session I

TRACK 1 Community Partnerships (#1) Room: Salon F

Breaking Down Historical Barriers: Conversations Lead to Empowered Actions
Presenters: Anne Banks, University of Louisville; Gwendolyn Kelly, University of Louisville Signature Partnership Initiative; Dewey Hersey, J.B. Atkinson Elementary School

Spanning the Divide: Connecting Institutions of Higher Learning and Forgotten Cities
Presenter: Lurline Hoyt, Massachusetts Institute of Technology & 2007 Linton Award Winner

TRACK 1 Community Partnerships (#2) Room: Gibson

Service in Action: Future Smiles Dental Program
Presenters: Cheryl Chapman, University of Arkansas at Little Rock; Margo Bushmier, Little Rock Public Schools; Susan Long, University of Arkansas, Medical Sciences

University of Maryland’s Model for Community Engagement and Research Partnerships
Presenters: Shiraz Mishra, Claudia Baquet, Donald Wilson of the University of Maryland School of Medicine; Joy Bramble, Baltimore Times Community Foundation; Bettie Blakey, University of Maryland Eastern Shore; Terry Lashak, the Maryland Center at Bowie State University

TRACK 2 Strategic Planning & Institutional Engagement (#1) Room: Salon D

Engagement and Research Collaborating to Support University and Community Engagement
Presenters: Karen Bruno, Christopher Anderson of The Ohio State University

Community Engagement: A Pathway to Pre-Eminence
Presenters: Kevin Snider, Nancy Rogers of Indiana State University

Research Students and Community Development: The Challenges of Integrating Academic Expectations with Community Needs and Values
Presenters: Michael Darcy, University of Western Sydney

TRACK 2 Strategic Planning & Institutional Engagement (#2) Room: Guilford

Synchronous Mapping: Case Study of Mutual Benefit
Presenters: Aris Melissaratos, Johns Hopkins University

Building Baltimore’s New East Side: Why Society Should Not Allow a Community to Deteriorate
Presenter: Artis Melissaratos, Johns Hopkins University

TRACK 3 K-16 Partnerships Room: Pride of Baltimore

Closing the Circle: The Educational Main Street Project
Presenters: Mary Christensen, Frederick Switzer of the University of Hartford

Prodigy Youth Arts Program
Presenters: Jerry Miller, William Rowe of the University of South Florida

Unbiased Accountability of Higher Education through the Assessment of Student Work Performance
Presenters: Kettl Cedercreutz, Cheryl Cates of the University of Cincinnati

TRACK 4 Service Learning, Civic Engagement, & Student Programming/Development Room: Kent

Civic Engagement, Black Youth, and the Development of Communities
Presenters: Barbara Hews-MaRoney, Ethel Williams of the University of Nebraska at Omaha; Claudette Lee

Community Strategic Planning in a Culturally Diverse Environment
Presenters: Robert Enry, Owen Holmes of California State University, Fullerton

Building Non-Profit Capacity through Scholarships and Internships
Presenter: James Hayes, Simpson College

3:45 – 4 p.m. Break

4 – 5:30 p.m. Concurrent Session II

TRACK 1 Community Partnerships (#1) Room: Salon F

GIS Technology to Engage Maryland’s Metropolitan Community
Presenter: Matt Felton, Towson University

The Energy Savings Potential (ESP) Project: Lessons Learned from a Collaborative Research/Outreach Partnership
Presenters: Adrian Minks, Omaha Public Power District; Sara Woods, University of Nebraska at Omaha

The Role of an Academic Library in Developing an Entrepreneurial Community
Presenter: Ka-Neng Au, Rutgers University

TRACK 1 Community Partnerships (#2) Room: Pride of Baltimore

University Galleries and the Art of Public Service
Presenter: Jorge Daniel Veneciano, Rutgers University – Newark

Art as a Source of Healing – Community Engagement at its Best:
Rhode Island School of Design and Emma Pendleton Bradley Hospital
Presenters: Margaret Paccione, Bradley Hospital & Brown University; Melinda Bridgman, Rhode Island School of Design

TRACK 2 Strategic Planning and Institutional Engagement (#1) Room: Guilford

Bringing Partners Together to Achieve Excellence in Education
Presenters: Nancy Zimpher, University of Cincinnati; James Votruba, Northern Kentucky University; Jeff Edmonson, Strive

TRACK 2 Strategic Planning and Institutional Engagement (#2) Room: Gibson

Institutionalizing Community Engagement
Presenters: John Saltmarsh, University of Massachusetts-Boston; Patti Clayton, North Carolina State University

TRACK 3 K-16 Partnerships Room: Kent

Project Ready for School: One Community’s Early Childhood Initiative
Presenters: Anne Gamble, Valerie Rutledge, Sarah Bandefur of the University of Tennessee at Chattanooga

Improving Reading through Partnerships
Presenters: Loleta Sartin, Macon State College; Gwendolyn Pearson-Kilgore, Houston County Schools; Jacqueline Jackson, Amy Dalton of Bibb County Public Schools

TRACK 4 Service Learning, Civic Engagement, & Student Programming/Development Room: Salon D

A Collaborative Teaching Model Fostering K-16 Partnership Using Lessons From Holocaust Studies
Presenters: Ruth Harron, Rebecca Leavitt, Joel Liptin of Bridgewater State College

Students in Service to America: Service Learning in the First Year Experience
Presenter: Kelly Astro, Stephanie Rush of University of Central Florida

5:45 – 9 p.m. Towson University President’s Dinner & Reception at the Center for the Arts
Towson University administration and faculty welcome CUMU guests to sample “tastes of Maryland,” enjoy our unique art galleries, our nationally recognized student dance performances, and an eclectic set of musical ensembles.
Sunday, October 21, 2007 cont’d

2:15 – 3:45 p.m.  Concurrent Session I

TRACK 1  Community Partnerships (#1) Room: Salon F

Breaking Down Historical Barriers: Conversations Lead to Empowered Actions
Presenters: Anne Banks, University of Louisville; Gwendolyn Kelly, University of Louisville Signature Partnership Initiative; Dewey Hershey, J.B. Atkinson Elementary School

Spanning the Divide: Connecting Institutions of Higher Learning and Forgotten Cities
Presenter: Urikene Hoyt, Massachusetts Institute of Technology & 2007 Lynton Award Winner

TRACK 1  Community Partnerships (#2) Room: Gibson

Service in Action: Future Smiles Dental Program
Presenters: Cheryl Chapman, University of Arkansas at Little Rock; Margo Buhmier; Little Rock Public Schools; Susan Long, University of Arkansas, Medical Sciences

University of Maryland’s Model for Community Engagement and Research Partnerships
Presenters: Sriniv Mishra, Claudia Baquet, Donald Wilson of the University of Maryland School of Medicine; Joy Bramble, Baltimore Times Community Foundation; Bettie Blakely, University of Maryland Eastern Shore; Terry Laxlah, the Maryland Center at Bowie State University

TRACK 2  Strategic Planning & Institutional Engagement (#1) Room: Salon D

Engagement and Research Collaborating to Support University and Community Engagement
Presenters: Karen Bruns, Christopher Anderson of The Ohio State University

Community Engagement: A Pathway to Pre-Eminence
Presenters: Kevin Snider, Nancy Rogers of Indiana State University

Research Students and Community Development: The Challenges of Integrating Academic Expectations with Community Needs and Values
Presenters: Michael Darcy, University of Western Sydney

TRACK 2  Strategic Planning & Institutional Engagement (#2) Room: Guilford

Synchronous Mapping: Case Study of Mutual Benefit
Presenters: Aris Melissaratos, Johns Hopkins University

Building Baltimore’s New East Side- Why Society Should Not Allow a Community to Deteriorate
Presenters: Aftis Malisaratos, Johns Hopkins University

TRACK 3  K-16 Partnerships Room: Pride of Baltimore

Closing the Circle: The Educational Main Street Project
Presenters: Mary Christensen, Frederick Switzer of the University of Hartford

Prodigy Youth Arts Program
Presenters: Jerry Miller, William Rowe of the University of South Florida

Unbiased Accountability of Higher Education through the Assessment of Student Work Performance
Presenters: Kettl Cedercreutz, Cheryl Cates of the University of Cincinnati

TRACK 4  Service Learning, Civic Engagement, and Student Programming/Development Room: Kent

Civic Engagement, Black Youth, and the Development of Communities
Presenters: Barbara Hawkins-Maroney, Ethyl Williams of the University of Nebraska at Omaha; Claudette Lee

Community Strategic Planning in a Culturally Diverse Environment
Presenters: Robert Erny, Owen Holmes of California State University, Fullerton

Building Non-Profit Capacity through Scholarships and Internships
Presenter: James Hayes, Simpson College

3:45 – 4 p.m.  Break

4 – 5:30 p.m.  Concurrent Session II

TRACK 1  Community Partnerships (#1) Room: Salon F

GISA Technology to Engage Maryland’s Metropolitan Community
Presenter: Matt Felton, Towson University

The Energy Savings Potential (ESP) Project; Lessons Learned from a Collaborative Research/Outreach Partnership
Presenters: Adrian Minka, Omaha Public Power District; Sara Woods, University of Nebraska at Omaha

The Role of an Academic Library in Developing an Entrepreneurial Community
Presenter: Ka-Neng Au, Rutgers University

TRACK 1  Community Partnerships (#2) Room: Pride of Baltimore

University Galleries and the Art of Public Service
Presenter: Jorge Daniel Veneciano, Rutgers University – Newark

Art as a Source of Healing – Community Engagement at its Best:
Rhode Island School of Design and Emma Pendleton Bradley Hospital

TRACK 2  Strategic Planning and Institutional Engagement (#1) Room: Guilford

Bringing Partners Together to Achieve Excellence in Education
Presenters: Nancy Zimpher, University of Cincinnati; James Volotuba, Northern Kentucky University; Jeff Edmundson, Strive

TRACK 2  Strategic Planning and Institutional Engagement (#2) Room: Gibson

Institutionalizing Community Engagement
Presenters: John Salmans, University of Massachusetts-Boston; Patti Clayton, North Carolina State University

TRACK 3  K-16 Partnerships Room: Kent

Project Ready for School: One Community’s Early Childhood Initiative
Presenters: Anne Gamble, Valerie Rutledge, Sarah Sanderfer of the University of Tennessee at Chattanooga

Improving Reading through Partnerships
Presenters: Loleta Sartin, Macon State College; Gwendolyn Pearson-Kilgore, Houston County Schools; Jacqueline Jackson, Amy Dalton of Bibb County Public Schools

TRACK 4  Service Learning, Civic Engagement, & Student Programming/Development Room: Salon D

A Collaborative Teaching Model Fostering K-16 Partnership Using Lessons From Holocaust Studies
Presenters: Ruth Harrison, Rebecca Leavitt, Joel Lichten of Bridgewater State College

Students in Service to America: Service Learning in the First Year Experience
Presenters: Kelly Astro, Stephanie Rush of the University of Central Florida

5:45 – 9 p.m.  Meet in lobby

Towson University President’s Dinner & Reception at the Center for the Arts
Towson University administration and faculty welcome CUMU guests to sample "tastes of Maryland," enjoy our unique art galleries, our nationally recognized student dance performances, and an eclectic set of musical ensembles.
Monday, October 22, 2007

7:30 a.m. – 5:30 p.m. Cyber Café Room: Federal Hill
8 a.m. – 6 p.m. Registration
8 a.m. – 9:45 a.m. Breakfast Panel Discussion with Regional Business Experts Room: Salon C
“Baltimore Economic Development and the Impact of Higher Education" Moderated by Dr. Mickey Burnim, President of Bowie State University: This thought provoking and stimulating breakfast discussion will outline the impact of Baltimore higher education institutions on its growing economy. Featured panelists include:
• Mr. J.M. Brodx, President, Baltimore Development Corporation
• Mr. David Edgeley, Secretary, Maryland Department of Business & Economic Development
• Mr. Donald Fry, President, Greater Baltimore Committee
9 a.m. – 5:30 p.m. Poster Session II See page 15 for descriptions. Open on the 5th Floor lobby.
9:45 – 10 a.m. Break
10 – 11:30 a.m. TRACK 1 Community Partnerships (#1) Room: Gibson
University Engagement Research: Partnerships for Workforce Development
Presenters: Dyan Bradshong, Daraus Inari, Michael Schorder of Towson University

TRACK 1 Community Partnerships (#2) Room: Salon F
The New College Towns: College and University Partnerships Shaping Economic & Community Development
Presenters: Kristen Campbell, Baltimore Collegetown Network; Armanda Carriere, Worcester University/Co-Promoters:
Jon Hermann, Campus Philly; Kevin Manning, Villa Julie

TRACK 2 Strategic Planning and Institutional Engagement (#1) Room: Pride of Baltimore
Striving to Become Saviors of Our City: A Model of Inter-Institutional Collaboration
Presenters: James Harris, Widener University
Being University with the Community of the “Barrio de Santiago”
Presenters: Angela Delgado, Maria Fabregas of Universidad Popular Autonoma del Estado de Puebla (UPAEP)
Building Campus-Community Partnerships in the new New Orleans
Presenters: Michael Pizzolatto, Vincent Ilustre of Tulane University

TRACK 2 Strategic Planning and Institutional Engagement (#2) Room: Salon D
Social Embeddedness: Community Engagement through Education Partnerships
Presenters: Eugene Garcia, Robert Donofrio, Larry Fieratt, Amanda Burke, Mehmet Ozturk of Arizona State University
University of Louisville – Signature Partnership Initiative
Presenters: Ralph Fitzpatrick, Daniel Hall, Vicki Hines - Martin of University of Louisville

TRACK 3 K-16 Partnerships Room: Wateretable B
Summers that Count: Campus-Community Partnerships to Positions at-Risk Students for Success
Presenters: Anne Skelder, Chatham College for Women; Charles Perkins, Point Park University;
Winton Butler, Reading High School; Ileana Torres – Young, Daniel Torres Center Hispano
Educational Outreach to Hispanic Immigrants in the Midwest: An Approach through Computing
Presenters: Holly Riffe, Maureen Doyle, Kevin Kirby, Bo-Kyung Kirby of Northern Kentucky University

11:30 a.m. – Noon Break
Noon – 1:45 p.m. Luncheon with Diane Auer Jones, Assistant Secretary for Post-Secondary Education
“The Urban and Metropolitan University: Agents of Change, Brokers of Opportunity”
Assistant Secretary Jones will discuss the hot issues in the U.S. Department of Education and the priorities of the current administration related to urban and metropolitan universities.

Sponsored by Chartwells & Geico

1:45 – 2:15 p.m. Break
2:15 – 3:45 p.m. TRACK 1 Community Partnerships (#1) Room: Pride of Baltimore
Sharing Power or Just Getting Along?
Presenters: Byron White, Xavier University; Sharon Myuya, Evanston Community Council
The Alliance of Adult Education Community and Collegial Partnerships that Transform GED Programs
Presenters: Gemi Huma, Susan Briner, Nanci Monaco of Buffalo State University

TRACK 1 Community Partnerships (#2) Room: Salon F
Three University-Community Anti-Crime Initiative
Presenters: Jerry Miller, Manuel Roversa of the University of South Florida
Challenges in Building Community Engagement at an Urban State University
Presenter: Gary Welborn, Buffalo State College
A Framework for Effective University-Community Partnerships: Considerations for Working with Diverse Communities
Presenters: Patricia Najera, University of Wisconsin – Milwaukee; Jacqueline Harcourt, United Community Center

TRACK 2 Strategic Planning & Institutional Engagement (#1) Room: Salon D
University – Community Partnerships: Baltimore and Beyond
Presenters: Jessica Ellenbein, University of Baltimore; Kristen Campbell, Baltimore Collegetown Network;
Michelle Wolff, University of Maryland Baltimore County; Deb Moraray, Towson University;
Salen Reiner, Johns Hopkins University

TRACK 2 Strategic Planning & Institutional Engagement (#2) Room: Guilford
Cherry Hill Learning Zone
Presenters: Raymond Lorin, Jeffrey Grosky of Towson University; Law Sherman, Catholic Charities;
Bishop William Saunders, Created for so Much More Worship Center; Cathy McClain, Cherry Hill Trust;
Patrick Harris, Dr. Carter G. Woodson, E/MS...
Monday, October 22, 2007

7:30 a.m. – 5:30 p.m.  Cyber Café  Room: Federal Hill

8 a.m. – 6 p.m.  Registration

8 a.m. – 9:45 a.m.  Breakfast Panel Discussion with Regional Business Experts  Room: Salon C

“Baltimore Economic Development and the Impact of Higher Education” Moderated by Dr. Mickey Burnim, President of Bowie State University; This thought provoking and stimulating breakfast discussion will outline the impact of Baltimore higher education institutions on its growing economy. Featured panelists include:

- Mr. M.J. Brodie: President, Baltimore Development Corporation
- Mr. David Edgerley: Secretary, Maryland Department of Business & Economic Development
- Mr. Donald Fry: President, Greater Baltimore Committee

9 a.m. – 5:30 p.m.  Poster Session II  See page 10 for descriptions.  Open on the 5th Floor lobby.

9:45 a.m. – 10 a.m.  Break

10 a.m. – 11:30 a.m.  TRACK 1 Community Partnerships (#1)  Room: Gibson

University Engagement Research; Partnerships for Workforce Development
Presenters: Dyan Brasington, Daraia Inari, Michael Schroeder of Towson University

11:30 a.m. – Noon  Noon  – 1:45 p.m.  Luncheon with Diane Auer Jones, Assistant Secretary for Post-Secondary Education

“The Urban and Metropolitan University: Agents of Change, Brokers of Opportunity”  Assistant Secretary Jones will discuss the hot issues in the U.S. Department of Education and the priorities of the current administration related to urban and metropolitan universities.

Sponsored by Chartwells & Geico

1:45 – 2:15 p.m.  Break

2:15 – 3:45 p.m.  TRACK 1 Community Partnerships (#2)  Room: Salon F

The New College Towns: College and University Partnerships Shaping Economic & Community Development
Presenters: Kristen Campbell, Baltimore Collegetown Network; Armand Caniere, Worcester University/City Partnership; Jon Herrmann, Campus Philly; Kevin Manning, Villa Julie

3:45 – 4:15 p.m.  Break

4:15 – 5:45 p.m.  TRACK 2 Strategic Planning and Institutional Engagement (#1)  Room: Pride of Baltimore

Striving to Become Saviors of Our City: A Model of Inter-Institutional Collaboration
Presenters: James Harris, Widener University

Been University with the Community of the “Barrio de Santiago”
Presenters: Angelica Delgado, Maria Fabregas of Universidad Popular Autonoma del Estado de Puebla (UAPAP)

Building Campus-Community Partnerships in the new New Orleans
Presenters: Michael Pizzolatto, Vincent Ilustre of Tulane University

5:45 – 6 p.m.  Break

6 p.m. – 7 p.m.  Poster Session III

6:30 p.m. – 8 p.m.  Poster Session IV

TRACK 2 Strategic Planning and Institutional Engagement (#2)  Room: Salon D

Social Embeddedness: Community Engagement through Education Partnerships
Presenters: Eugene Garcia, Robert Donofrio, Larry Pierson, Amanda Burke, Mehmet Ozturk of Arizona State University

University of Louisville – Signature Partnership Initiative
Presenters: Ralph Fitzpatrick, Daniel Hall, Vicki Hines - Martin of University of Louisville

8 p.m. – 9 p.m.  Break

9 p.m. – 10:30 p.m.  TRACK 3 K-16 Partnerships  Room: Waterable B

Summers that Count: Campus-Community Partnerships to Positions at-Risk Students for Success
Presenters: Anne Skelder, Chatham College for Women; Charles Perkins, Point Park University; Winton Butler, Reading High School; Ileana Torres – Young of Northern Kentucky University

Educational Outreach to Hispanic Immigrants in the Midwest: An Approach through Computing
Presenters: Holly Riffe, Maureen Doyle, Kevin Kirby, Bo-Kyung Kirby of Northern Kentucky University

9:30 – 10 p.m.  Break

10 – 11 p.m.  Close of the Conference

*Note: The session times and locations are subject to change.*
Presenters: Wim Wiewel, Kara Kunst of the University of Baltimore

University Real Estate Development Database

9:30 a.m. – 11 p.m.

“The Urban/Metropolitan Presidency—Where the Action Is”

7:30 – 9:30 a.m.

“The Role of For-Profit Education Enterprises in the Global Market”

5 – 7 p.m.

“It’s Your Turn to Lead: A Professional Development Workshop for Effective Change Leadership”

3:45 – 4:30 p.m.

Executive Board members, approve by-law changes, and discuss the upcoming year’s agenda.

4:30 – 5:30 p.m.

CUMU President Robert L. Canet will provide a summary of the Coalition’s activities during 2007 and outline the agenda for 2008.

5:30 – 6 p.m.

Presidential Address Room: Guilford

CUMU President Robert L. Canet will provide a summary of the Coalition’s activities during 2007 and outline the agenda for 2008.

6 – 7 p.m.

Cocktail Hour in the Gallery Overlook

Prior to the keynote address, guests will have the opportunity to network and discuss the stimulating research/projects presented.

7 – 9:30 p.m.

Keynote Dinner with Mr. R. Christopher Hoehn-Saric

Senior Managing Director, Sterling Capital Partners, LP

“The Role of For-Profit Education Enterprises in the Global Market”

Sponsored by Capstone Development Corporation

Tuesday, October 23, 2007

7:30 a.m. – 12:30 p.m.

Cyber Café

Breakfast with Dr. James L. Fisher

Consultant/Author and President Emeritus of CASE & Towson University

“The Urban/Metropolitan Presidency—Where the Action Is”

9:30 a.m. – 11 a.m.

Concurrent Session V

TRACK 1 Community Partnerships (#1) Room: Guilford

University Real Estate Development Database

Presenters: Wim Wiewel, Kara Kunst of the University of Baltimore

Presenters: Lijun Jin, Colleen Ebacher of Towson University

Crossing the Bridge: Academic Service-Learning in a State Correctional Institution

Presenters: Kathryn Healey, Kathryn Mason, Doris Vallone, Barbara Ryan of Widener University;

Phyllis Jones-Carter, Chester SCI

Poverty, Hunger, and Homelessness Project

Presenters: Linda Maule, Nancy Rogers, Marsha Miller, Sam Snideman, Analysa Nioe of Indiana State University

The Arts, the Academy, and Community Partnerships:

One Example at Rutgers University – Newark

Presenters: Ian Watson, Timothy Raphael, Leo Aristimuno, Dominic Kline of Rutgers University – Newark

The Fine Balance in Outreach: Entrepreneurship and Accountability

Presenters: Paul Gaston, Patricia Book of Kent State University; Wanda Thomas, Kent State University – Trumbull; Greg Andrews, Kent State University – Tuscarawas

TRACK 3 Strategic Planning & Institutional Engagement (#1) Room: Watertable B

The Collective Power of Three: Developing an Integrated Urban University – Community Partnership Organization

Presenters: Diane Hill, Rolando Herbs of Rutgers University – Newark

Birthning a Partnership: the First Nine Months

Presenters: Catherine Gugerty, Amy Maher of Loyola College in Maryland

TRACK 4 Service Learning, Civic Engagement, & Student Programming/Dev. (#1) Room: Pride of Baltimore

Baltimore ’68: Riots and Rebirth

Presenters: Jessica Elfenbein, Elizabeth Nix, Thomas Hollawak, Linda Randall of University of Baltimore;

Peter Levy, York College

The Shriver Center: Applied Learning as a Pathway for Meeting Maryland’s Workforce Needs

Presenters: Joby Taylor, Miryn Alcantara, Michele Wolff, LaMar Davis of University of Maryland – Baltimore County

Students Moving Beyond Direct Service: Creating a Community Coalition

Presenters: Colleen Rost-Banik, Ellen Salvatore, Althea Graves, Becky Smith of Providence College

11 – 11:15 a.m.

Break

11:15 – 12:45 p.m.

Concurrent Session VI

TRACK 1 Community Partnerships Room: Salon D

Bowie State University & University of Maryland Partnership in Cancer Research, Training, Education, and Community Engagement

Presenters: Shriya Mishra, Jordan Warrick, Katherine Squibb of the University of Maryland School of Medicine; Elaine Dairis, Annie Ruth Leslie, Anisha Campbell of Bowie State University; Terry Lueh, The Maryland Center at Bowie State University

For many of our institutions, engagement with the external community is increasingly critical to their long-term success. Virginia Tech is pleased to announce the Engagement Academy for University Leaders on June 9-13, 2008. This executive leadership experience is designed to build institutional capacity for engagement within the context of the institution’s strategic plan.

Check out the EA website for more information: http://www.cota.vt.edu/ea

Drivers of Effective Collaborative Research: Keys to Mutually Beneficial Experiential Student Team Consulting and Community Engagement

Presenter: Paul Belthoue, Rutgers Business School

Florida International University and the City of Sweetwater: A Partnership for Sustainable Development

Presenters: Dario Moreno, Maria Itcheva, Vanessa Brito of Florida International University

TRACK 1 Community Partnerships (#2) Room: Gibson

The Fine Balance in Outreach: Entrepreneurship and Accountability

Presenters: Paul Gaston, Patricia Book of Kent State University; Wanda Thomas, Kent State University – Trumbull; Greg Andrews, Kent State University – Tuscarawas

TRACK 2 Strategic Planning & Institutional Engagement (#2) Room: Watertable B

The Collective Power of Three: Developing an Integrated Urban University – Community Partnership Organization

Presenters: Diane Hill, Rolando Herbs of Rutgers University – Newark

Birthning a Partnership: the First Nine Months

Presenters: Catherine Gugerty, Amy Maher of Loyola College in Maryland

TRACK 4 Service Learning, Civic Engagement, & Student Programming/Dev. (#2) Room: Salon F

The Shriver Center: Applied Learning as a Pathway for Meeting Maryland’s Workforce Needs

Presenters: Joby Taylor, Miryn Alcantara, Michele Wolff, LaMar Davis of University of Maryland – Baltimore County

Students Moving Beyond Direct Service: Creating a Community Coalition

Presenters: Colleen Rost-Banik, Ellen Salvatore, Althea Graves, Becky Smith of Providence College

11 – 11:15 a.m.

Break

11:15 – 12:45 p.m.

Concurrent Session VI

TRACK 1 Community Partnerships Room: Salon D

Bowie State University & University of Maryland Partnership in Cancer Research, Training, Education, and Community Engagement

Presenters: Shriya Mishra, Jordan Warrick, Katherine Squibb of the University of Maryland School of Medicine; Elaine Dairis, Annie Ruth Leslie, Anisha Campbell of Bowie State University; Terry Lueh, The Maryland Center at Bowie State University

For many of our institutions, engagement with the external community is increasingly critical to their long-term success. Virginia Tech is pleased to announce the Engagement Academy for University Leaders on June 9-13, 2008. This executive leadership experience is designed to build institutional capacity for engagement within the context of the institution’s strategic plan.

Check out the EA website for more information: http://www.cota.vt.edu/ea

Drivers of Effective Collaborative Research: Keys to Mutually Beneficial Experiential Student Team Consulting and Community Engagement

Presenter: Paul Belthoue, Rutgers Business School

Florida International University and the City of Sweetwater: A Partnership for Sustainable Development

Presenters: Dario Moreno, Maria Itcheva, Vanessa Brito of Florida International University

TRACK 1 Community Partnerships (#2) Room: Gibson

The Arts, the Academy, and Community Partnerships:

One Example at Rutgers University – Newark

Presenters: Ian Watson, Timothy Raphael, Leo Aristimuno, Dominic Kline of Rutgers University – Newark

The Fine Balance in Outreach: Entrepreneurship and Accountability

Presenters: Paul Gaston, Patricia Book of Kent State University; Wanda Thomas, Kent State University – Trumbull; Greg Andrews, Kent State University – Tuscarawas

TRACK 2 Strategic Planning & Institutional Engagement (#2) Room: Watertable B

The Collective Power of Three: Developing an Integrated Urban University – Community Partnership Organization

Presenters: Diane Hill, Rolando Herbs of Rutgers University – Newark

Birthning a Partnership: the First Nine Months

Presenters: Catherine Gugerty, Amy Maher of Loyola College in Maryland

TRACK 4 Service Learning, Civic Engagement, & Student Programming/Dev. (#2) Room: Salon F

The Shriver Center: Applied Learning as a Pathway for Meeting Maryland’s Workforce Needs

Presenters: Joby Taylor, Miryn Alcantara, Michele Wolff, LaMar Davis of University of Maryland – Baltimore County

Students Moving Beyond Direct Service: Creating a Community Coalition

Presenters: Colleen Rost-Banik, Ellen Salvatore, Althea Graves, Becky Smith of Providence College

11 – 11:15 a.m.

Break

11:15 – 12:45 p.m.

Concurrent Session VI

TRACK 1 Community Partnerships Room: Salon D

Bowie State University & University of Maryland Partnership in Cancer Research, Training, Education, and Community Engagement

Presenters: Shriya Mishra, Jordan Warrick, Katherine Squibb of the University of Maryland School of Medicine; Elaine Dairis, Annie Ruth Leslie, Anisha Campbell of Bowie State University; Terry Lueh, The Maryland Center at Bowie State University
Tuesday, October 23, 2007

7:30 a.m. – 12:30 p.m. Cyber Café

8 – 9:15 a.m. Breakfast with Dr. James L. Fisher
Consultant/Author and President Emeritus of CASE & Towson University
“The Urban/Metropolitan Presidency—Where the Action Is”

9:15 – 9:30 a.m. Break

9:30 a.m. – 11 a.m. Concurrent Session V

TRACK 1 Community Partnerships (F1) Room: Guilford
University Real Estate Development Database
Presenters: Win Wiesel, Karin Rust of the University of Baltimore

TRACK 2 Service Learning, Civic Engagement, & Student Programming/Dev. (F2) Room: Salon D
Presenters: Colleen Rost-Banik, Ellen Salvatore, Althea Graves, Becky Smith of Providence College
“Students Moving Beyond Direct Service: Creating a Community Coalition”

11 – 11:15 a.m. Break

11:15 – 12:45 p.m. Concurrent Session VI

TRACK 1 Community Partnerships Room: Salon D
Drivers of Effective Collaborative Research: Keys to Mutually Beneficial Experiential Student Team Consulting and Community Engagement
Presenter: Paul Belliveau, Rutgers Business School

Florida International University and the City of Sweetwater: A Partnership for Sustainable Development
Presenters: Dario Moreno, Maria Ilicheva, Vanessa Brito of Florida International University

TRACK 3 K-16 Partnerships Room: Gibson
Increasing Mathematical Achievement in a Large Urban District
Presenters: Roberta Schon, Lisa Wamer of Rutgers University – Newark

Promoting University, Community, and K-12 Public School Partnerships: Current Research Trends in Urban Science Outreach Programs
Presenter: Rommel Miranda, Towson University

Fulbright – Hayes Group Projects Abroad: Empowering Teachers to Transform Curriculum in K-12 Classrooms
Presenters: Ujin Jin, Colleen Eashcer of Towson University

TRACK 4 Service Learning, Civic Engagement, & Student Programming/Development Room: Watertable B
Crossing the Bridge: Academic Service-Learning in a State Correctional Institution
Presenters: Kathryn Healey, Kathryn Mason, Doris Yellone, Barbara Ryan of Widener University; Phyllis Jonas-Carter, Chester SCI

Poverty, Hunger, and Homelessness Project
Presenters: Linda Maule, Nancy Rogers, Marsha Miller, Sam Sniderman, Analysa Nied of Indiana State University

3:45 – 4 p.m. Break

4 – 4:30 p.m. Presidential Address Room: Guilford
CUMU President Robert L. Canet will provide a summary of the Coalition’s activities during 2007 and outline the agenda for 2008.

4:30 – 5:30 p.m. President’s Council Meeting Room: Guilford
CUMU Presidents have the opportunity to join the Executive Board of the Coalition at the Annual meeting to elect new Executive Board members, approve by-law changes, and discuss the upcoming year’s agenda.

5:30 – 6 p.m. Break

6 – 7 p.m. Cocktail Hour in the Gallery Overlook
Prior to the Keynote address, guests will have the opportunity to network and discuss the stimulating research/projects presented.

7 – 9:30 p.m. Keynote Dinner with Mr. R. Christopher Hoehn-Saric
Senior Managing Director, Sterling Capital Partners, LP
“The Role of For-Profit Education Enterprises in the Global Market”

Sponsored by Capstone Development Corporation

For many of our institutions, engagement with the external community is increasingly critical to their long term success. Virginia Tech is pleased to announce the Engagement Academy for University Leaders on June 9-13, 2008. This executive leadership experience is designed to build institutional capacity for engagement within the context of the institution’s strategic plan.

Check out the EA website for more information: http://www.cota.vt.edu/ea

http://www.cota.vt.edu/ea
SUNDAY, OCTOBER 21
Poster Descriptions
BUILDING COMMUNITIES AND CAREERS: SERVICE LEARNING IN GRADUATE EDUCATION
Presenter: Felicia Wilczenski, University of Massachusetts
The poster describes pre-practicum service-learning experiences that were implemented in an introductory professional preparation course to assist school psychology and school counseling graduate students transition from the classroom to practice and intermittent field placements.

INTEGRATING COMMUNITY INTO AN INTERNATIONAL TRAINING PROGRAM
Presenters: Jerry Miller, Manuel Rivers of the University of South Florida
As part of a U.S.AID program, the Jim Walker Partnership Center at the University of South Florida is hosting an international 6-month training to employees of Haitian youth serving organizations. The program brings the University, Haitian-American volunteers, US based non-profit and NGOs with the participants to create a program that is both knowledge based and applied.

AASU IN THE COMMUNITY: SEARCH, MAP, CONNECT
Presenter: Amanda Burke, Arizona State University
Arizona State University has launched ASU in the Community (www.asu.edu/community), an online resource of ASU’s community outreach programs. Featuring more than 900 outreach opportunities throughout Arizona, the site provides students to outreach programs within the university and community, and enhances the internal network of members of the community in connecting with others involved in community engagement.

PARTNERSHIP FOR SERVICE LEARNING: BUILDING BRIDGES BETWEEN ELDER COMMUNITIES, ACADEMIC INSTITUTIONS, AND NATIONAL ORGANIZATIONS
Presenters: Linda Stein of the MDH Institute of Health Professions, Susan Lowe, Northeastern University
Our poster will describe a collaboration that was developed between the Arthritis Foundation, senior housing and two physical therapy programs located in Boston, Massachusetts. The collaboration resulted in a win-win-win outcome where the PT students received training as certified “Take Control with Exercise” instructors, the Arthritis Foundation was able to provide programming in an underserved area and the community was provided with a free exercise and education program.

USING COOPERATIVE EXTENSION MODELS TO BUILD URBAN COMMUNITY PARTNERSHIPS
Presenter: Cheryl Lloyd, North Carolina State University
InReach followed by Outreach maybe the key to authentic community partnerships. Land-grant universities have a long history of building effective partnerships with communities through Cooperative Extension Centers. This poster session explores the N.C. State University model of both InReach and Outreach. This platform engages not only Ethnic Extension faculty, but research and teaching faculty in partnerships to strengthen communities, improve educational, environmental, and social outcomes in North Carolina cities.

MONDAY, OCTOBER 22
Poster Descriptions
SAMME = SUCCESSFUL ASSESSMENT METHODS AND MEASUREMENT IN EVALUATION
Presenter: Karen Bruns, The Ohio State University
How do you know your community-university collaboration has been successful? SAMME: Ohio State University is a web-based, interactive portal that helps you develop and implement a plan for evaluating community university collaborations. Come and learn about how you can use this free website and its 21 learning modules to develop a plan for documenting the impact of your collaborations.

PERCEPTION, PERSISTENCE, AND RETENTION OF AFRICAN AMERICAN MALE COLLEGE STUDENTS
Presenter: John Hamilton, California State University, Long Beach
The poster presentation will present a 2002 study, which used qualitative research to discover the reasons/it factors African American men persist to degree completion at institutions of higher learning. Moreover, this presentation will examine normative cognitive variables as factors of success; does service learning influence student engagement?

Does Service Learning Influence Student Engagement?
Presenters: Carolyn Nilsen, Ronnie Mahler of the State University of New York, Buffalo State
A pre-post survey design examined, in an undergraduate course sample (N-25), if a service learning experience was associated with student engagement. Results supported the contention that student meaning making of an SL experience may influence beliefs about self and others strengthening the implication for SL classrooms.

AASCU’S MLI PROGRAM
CUMU is proud to serve as a sponsor of AASCU’S MLI program.

AASCU’S MLI PROGRAM
CUMU is proud to serve as a sponsor of AASCU’S MLI program.

The Millennium Leadership Institute (MLI) was founded as a prestigious opportunity for member-institutions of AASCU to nominate their most promising senior administrators to a free exercise and education program. AASCU is the service learning, civic engagement, and student programming/dev (1) Room: Salon F

Ottawa, Arizona State University

There is a growing concern among many American education system stakeholders that production of talent in the areas of science and math is insufficient; thus, national efforts to increase the quality and quantity of individuals who possess these critical skills have been in the rise. Similarly, multiple governmental and academic reports indicate due to the often glaring differences in performance between U.S. students and students of other countries in these areas, there is a significant need to improve educational outcomes for U.S. students in the fields of Science, Technology, Engineering, and Math (STEM).

Creating Life Activity Teaching Guides
Presenter: Phyllis Thompson, Buffalo State College

Buffalo State College learning community students worked with a community service agency to create Life Activity Teaching Guides that helped theSomali refugee camp population everyday activities and acclimate themselves to urban life in Buffalo, NY. This presentation highlights the process through which these students’ integrated bookmaking and pre-acclimating in class with service to the community.

PROGRESSIVE PEDAGOGY AND DIVERSITY AWARENESS FOR COLLEGE STUDENTS: AN EMPIRICAL REFLECTING TEAM APPROACH
Presenter: Elizabeth Sloan-Power, Rutgers University – Newark
Ultimately, the process of diversity understanding and awareness in the classroom has many clinical and policy implications for student community engagement in the fields of social work, education, nursing, criminal justice, psychology, medicine, and law. It is suggested that this reflecting team approach offers students and educators an opportunity to explore the field of community engagement in particular to strategic communities, improve educational, environmental, and social outcomes in North Carolina cities.

Locating in the main lobby foyer on the 5th Floor, Poster Sessions will be throughout the day on Sunday and Monday.
**Baltimore – The City of Neighborhoods**

**FEDERAL HILL**
The neighborhood is named for the prominent hill that is easily viewed from the Inner Harbor area, to which the neighborhood forms the physical south boundary. The hillside is a lush green and serves as a community park. The primary business district is home to a large number of restaurants of a wide range of taste, quality, and price, and many small shops as well as a few larger, more practical stores. The neighborhood is a popular destination for lawnmower and music lovers, with street festivals several times a year. The neighborhood is also home to the American Visionary Art Museum and Maryland Science Center.

**CANTON**
With its waterfront access and vibrant nightlife, Canton now enjoys the reputation as one of Baltimore’s trendiest neighborhoods. But with its strong working-class roots that stretch back over 200 years, the neighborhood also values its traditions.

**FELLS POINT**
Fells Point is a popular waterfront community just east of Baltimore’s Inner Harbor. Established during the colonial era as a separate town, Fells Point today is a neighborhood rich in maritime history, colorful attractions, and delightful pubs and restaurants.

**INNER HARBOR**
As the location where Baltimore City was founded nearly 300 years ago, the Inner Harbor has been at the city’s heart. The Inner Harbor today attracts millions of tourists annually to such attractions as Harbor Place, The National Aquarium, The Maryland Science Center, The USS Constellation, Power Plant and more.

**LITTLE ITALY**
Nestled between the Inner Harbor and Historic Fell’s Point, Baltimore’s Little Italy is a warm and inviting neighborhood where most of its welcoming and colorful residents are of Italian descent. The community boasts more than 20 of Maryland’s best Italian restaurants and trattorias.

**MT. VERNON**
A National Register Historic District, Mount Vernon encompasses the best of what city living has to offer. Nearby attractions include the Meyerhoff Symphony Hall, Walters Art Museum, Peabody Conservatory of Music, and Maryland Institute College of Art.

---

**Fun Facts of Baltimore**

**Baltimore Firsts**

- 1808: First U.S. Army horse artillery in the U.S formed at Fort McHenry
- 1816: First U.S. manufacturer of gas: Rembrandt Peale
- First ribbon from American silk in this country: National Silk Society
- 1839: First dental college in the world: Baltimore College of Dental Surgery
- 1840: First steam boat in the U.S.: Baltimore Steam Packet Company (Old Bay Line)
- 1845: First Order of Christian Brothers in the U.S.: Calvert Hall College
- 1854: First Jewish community center in the U.S.
- 1895: First U.S. Catholic College for women: College of Notre Dame of Maryland
- 1921: First rehabilitation school for war veterans established at Fort McHenry
- 1928: First traffic-actuated traffic signal in the world: Charles Adler Jr., placed at Belvedere Avenue and Falls Road
- 1931: First outdoor polo game at night: Homewood Field, July 2
- 1979: First scheduled water taxi transportation system in the country

**Think you know Baltimore?**

- The Washington Monument in Mt. Vernon has how many steps?
  - 228
- What is Baltimore’s World Trade Center’s claim to fame?
  - It is the world’s tallest five-sided building
- In square footage, how big is the Baltimore Convention Center?
  - 1.2 million square feet
- Just before the break of the Civil War, what was Maryland ranked #1 for?
  - Maryland had the highest population of free blacks
- What is the name of the Baltimore Ravens’ football stadium?
  - M&T Bank Stadium
- The NBC series “Homicide” was filmed in what Baltimore neighborhood?
  - Fell’s Point
- What Baltimore native became the first black appointed to the United States Supreme Court?
  - Thurgood Marshall

---

**LYNTON AWARD WINNER**

**CUMU is proud to announce the 2007 recipient of the “2007 Ernest A. Lynton Award for the Scholarship of Engagement”**

**Dr. Lorlene Hoyt, Assistant Professor of Technology & Planning
Massachusetts Institute of Technology**

The annual Ernest A. Lynton Award for the Scholarship of Engagement recognizes a faculty member who connects his or her teaching, research, and service to community engagement. The scholarship of engagement represents an integrated view of scholarly activity in which teaching, research, and service overlap and are mutually reinforcing, is characterized by scholarly work tied to a faculty member’s expertise, is of benefit to the external community, is visible and shared, and reflects the mission of the institution.

The Lynton Award is presented in partnership with NERCHE.
Baltimore – The City of Neighborhoods

FEDERAL HILL
The neighborhood is named for the prominent hill that is easily viewed from the Inner Harbor area, to which the neighborhood forms the physical south boundary. The hillsides are lush green and serve as a community park. The primary business district is home to a large number of restaurants of a wide range of taste, quality, and price, and many small shops as well as a few larger, more practical stores. The neighborhood is a popular destination for tavern goers and music lovers, with street festivals several times a year. The neighborhood is also home to the American Visionary Art Museum and Maryland Science Center.

CANTON
With its waterfront access and vibrant nightlife, Canton now enjoys the reputation as one of Baltimore’s trendiest neighborhoods. But with its strong working-class roots that stretch back over 200 years, the neighborhood also values its traditions.

FELLS POINT
Fells Point is a popular waterfront community just east of Baltimore’s Inner Harbor. Established during the colonial era as a separate town, Fells Point today is a neighborhood rich in maritime history, colorful attractions, and delightful pubs and restaurants.

INNER HARBOR
As the location where Baltimore City was founded nearly 300 years ago, the Inner Harbor has been at the city’s heart. The Inner Harbor today attracts millions of tourists annually to such attractions as Harbor Place, The National Aquarium, The Maryland Science Center, The USS Constellation, Power Plant and more.

LITTLE ITALY
Nestled between the Inner Harbor and Historic Fells Point, Baltimore’s Little Italy is a warm and inviting neighborhood where most of its welcoming and colorful residents are of Italian descent. The community boasts more than 20 of Maryland’s best Italian restaurants and trattorias.

MT. VERNON
A National Register Historic District, Mount Vernon encompasses the best of what city living has to offer. Nearby attractions include the Meyerhoff Symphony Hall, Walters Art Museum, Peabody Conservatory of Music, and Maryland Institute College of Art.

Fun Facts of Baltimore

1808: First U.S. Army horse artillery in the U.S formed at Fort McHenry
1816: First U.S. manufacturer of gas: Rembrandt Peale
1839: First dental college in the world: Baltimore College of Dental Surgery
1840: First steam boating in the U.S.: Baltimore Steam Packet Company (Old Bay Line)
1845: First Order of Christian Brothers in the U.S.: Calvert Hall College
1854: First Jewish community center in the U.S.
1860: First Order of Christian Brothers in the U.S.: Calvert Hall College
1865: First U.S. Catholic College for women: College of Notre Dame of Maryland
1871: First rehabilitation school for war veterans established at Fort McHenry
1878: First traffic-actuated traffic signal in the world: Charles Adler Jr., placed at Belvedere Avenue and Falls Road
1931: First outdoor polo game at night: Homewood Field, July 2
1979: First scheduled water taxi transportation system in the country

Think you know Baltimore?

The Washington Monument in Mt. Vernon has how many steps? 228
What is Baltimore’s World Trade Center’s claim to fame? It is the world’s tallest five-sided building
In square footage, how big is the Baltimore Convention Center? 1.2 million square feet
Just before the break of the Civil War, what was Maryland ranked #1 for? Maryland had the highest population of free blacks
What is the location of the former safe house for the Underground Railroad in Baltimore? Orchard Street Church
Who penned the phrase “In God We Trust” used on U.S. currency? Francis Scott Key
What is the name of the Baltimore Ravens’ football stadium? M&T Bank Stadium
The NBC series “Homicide” was filmed in what Baltimore neighborhood? Fell’s Point
What Baltimore native became the first black appointed to the United States Supreme Court? Thurgood Marshall
True or False: Baltimore was the second most popular point of entry for immigrants next to Ellis Island? True

CUMU is proud to announce the 2007 recipient of the “2007 Ernest A. Lynton Award for the Scholarship of Engagement”

Dr. Lorlene Hoyt, Assistant Professor of Technology & Planning
Massachusetts Institute of Technology

The annual Ernest A. Lynton Award for the Scholarship of Engagement recognizes a faculty member who connects his or her teaching, research, and service to community engagement. The scholarship of engagement represents an integrated view of scholarly activity in which teaching, research, and service overlap and are mutually reinforcing, is characterized by scholarly work tied to a faculty member’s expertise, is of benefit to the external community, is visible and shared, and reflects the mission of the institution.

The Lynton Award is presented in partnership with NERCHE
The University of Cincinnati and Northern Kentucky University are pleased to co-host the 2008 CUMU conference, October 18-21, 2008, at the Northern Kentucky Convention Center.

Discover a region along the Ohio River that’s brimming with excitement, energy and opportunities. The Greater Cincinnati/Northern Kentucky region is recognized not only as a top destination for all ages, but also a community that strives for innovation, quality of life and regional growth. It is widely known for its daring approach to culture and the arts and its fierce passion for sports. Greater Cincinnati and Northern Kentucky are currently engaged in major strategic planning efforts designed to strengthen the region’s capacity to compete for the talent needed to drive both economic and social progress. UC and NKU are at the center of these efforts.

Call for Papers and more conference information will be available in March 2008.

Save the Date!

CUMU 2008 - October 18-21
The Metropolitan University of the 21st Century: Building Bridges to Regional Stewardship

Sincerely,

Roberta “Bobbie” O’Connell
Conference Coordinator
Thank You to our CUMU/TU team

Advisory Committee
Black and Gold Catering
Events and Conference Services
The TU Design Center
TU Department of Music
TU Department of Dance
Session Moderators
Renaissance Harborside Hotel, especially
Kristin Lute and Allison McGinnis

A special thanks to the following individuals:
Isaac Meyer, Sharyn Sousa

Sincerely,
Roberta “Bobbie” O’Connell
Conference Coordinator

CUMU 2008 - October 18-21
The Metropolitan University of the 21st Century:
Building Bridges to Regional Stewardship

Save the Date!
The University of Cincinnati and Northern Kentucky University are pleased to co-host the 2008 CUMU conference, October 18-21, 2008, at the Northern Kentucky Convention Center.

Discover a region along the Ohio River that’s brimming with excitement, energy and opportunities. The Greater Cincinnati/Northern Kentucky region is recognized not only as a top destination for all ages, but also a community that strives for innovation, quality of life and regional growth. It is widely known for its daring approach to culture and the arts and its fierce passion for sports. Greater Cincinnati and Northern Kentucky are currently engaged in major strategic planning efforts designed to strengthen the region’s capacity to compete for the talent needed to drive both economic and social progress. UC and NKU are at the center of these efforts.

Call for Papers and more conference information will be available in March 2008.
Corporate Sponsors

Capstone Development Corp. is focused on the development and management of on-campus student housing nationwide. Since starting on-campus developments in 1994 Capstone has partnered with over fifty colleges and universities to develop over 26,000 beds of on-campus housing. Capstone is honored to have surpassed the “50” milestone in collegiate partnerships and are grateful for the trust these institutions have placed in them to deliver new housing communities for their students. Capstone Development Corp. continues to offer new and dynamic on-campus student housing options to accommodate the changing needs of today’s students.

Whiting-Turner provides construction management, general contracting and design/build services on projects small and large for a diverse group of higher education customers. Since 1909, the firm has been guided by the principles of integrity, excellence and an unwavering dedication to customer delight. With headquarters in Baltimore and 26 regional offices nationwide, Whiting-Turner is currently ranked fifth in domestic general building construction by Engineering News Record and sixth in the Top 25 in Education.

In addition to the excellent service for which we are known, the hundreds of groups and associations in partnership with GEICO benefit from special discounts. As a member of one of these organizations you can enjoy the privileges of highly competitive and customized GEICO products, multi-company coverage, and complete 24-hour service. This GEICO program enhances the value of your association membership.

Nourishing college students is more than our business, it’s our commitment to a generation. Whether you call it a mission, a philosophy, or a passion, it’s hard to sum up in a word. So we used three—Eat. Learn. Live. To learn more about Chartwells go to www.eatlearnlive.com.

In addition to the excellent service for which we are known, the hundreds of groups and associations in partnership with GEICO benefit from special discounts. As a member of one of these organizations you can enjoy the privileges of highly competitive and customized GEICO products, multi-company coverage, and complete 24-hour service. This GEICO program enhances the value of your association membership.

In addition to the excellent service for which we are known, the hundreds of groups and associations in partnership with GEICO benefit from special discounts. As a member of one of these organizations you can enjoy the privileges of highly competitive and customized GEICO products, multi-company coverage, and complete 24-hour service. This GEICO program enhances the value of your association membership.

CMD Outsourcing Solutions is a highly specialized call center that facilitates improved communications between institutions of higher education and students and families. Through customized outsourced communications solutions, CMD can alleviate the administrative burdens that result from moving high volumes of students through the registration, admissions, financial-aid and billing process.

IBM, the world’s largest consulting, services and information technology company, helps improve education throughout the world. For more than 80 years, IBM people and solutions have been helping schools and institutions of higher education innovate for greater achievement, productivity and accountability.

AlliedBarton Security Services, the industry’s premier provider of highly trained security officers for colleges and universities, has developed the School of Higher Education Security. AlliedBarton is the first security services company recognized by Training magazine and listed as a Top 125 training company for the last two years. Our more than 50,000 employees and 100 offices serve a client base which includes approximately 200 Fortune 500 companies nationwide.

SMART is a full-service accounting, technology and consulting company serving clients throughout the US and globally. SMART offers innovative solutions to public and private companies in the areas of business consulting and advisory, technology, business process, assurance, accounting, compensation and benefits, tax and transaction advisory services.

ARAMARK is a global leader in professional services, providing award-winning food, hospitality, facility management services and high-quality uniform and work apparel. ARAMARK serves over 200 million meals annually to students, faculty and visitors at over 400 institutions.

The Executive Ph.D. (EPhD) in Urban Higher Education at Jackson State University (JSU) prepares and develops students to assume senior leadership roles in post-secondary institutions and other organizations whose primary endeavors relate to or impact the operations of institutions of higher learning. The program engages participants in the analysis of the different facets of operations and management of post-secondary institutions and in the development of solutions to potential or existing challenges facing urban and metropolitan institutions.
Dear Colleagues,

Welcome to Baltimore and the 13th Annual CUMU International Conference. The Baltimore area is home to more than fifteen colleges and universities and over 100,000 college students who contribute their talents and energy to the Baltimore-Washington DC metropolitan region. Baltimore is a perfect setting for our conference theme: Community Engagement and Metropolitan Universities. Higher education experts and business leaders will discuss the ways that metropolitan universities impact their communities and will provide strategies for strengthening our contributions. You’ll have the opportunity to choose from over 80 presentations delivered by speakers representing public and private sectors. Your first challenge will be to choose one concurrent workshop among several compelling options!

When you aren’t in sessions, please take the time to visit the sponsorship expo on the fifth floor. Our sponsors will be on site to discuss their products and services, many of which are designed to address the unique needs of urban and metropolitan universities. Please also take a moment to thank our sponsors; their participation is essential to our success.

Pre-conference activities have been planned that will introduce you to Baltimore’s wonderful metropolitan environment. On Saturday evening, a tour and welcome reception will be held at the world-renowned National Aquarium in Baltimore located at the Inner Harbor. The Aquarium is an urban-centered organization with a stewardship mission very similar to CUMU’s. On Sunday, you are invited to visit Towson University’s campus and enjoy a reception that features musical and theatrical performances by our talented faculty and students. In your free time, I hope you will take the opportunity to explore Baltimore’s neighborhoods and fine restaurants. Take a walk along the Inner Harbor, and stop in at our new Visitor’s Center. Take the water taxi to Fells Point. Visit Ft. McHenry and stop in at a Federal Hill pub. Have fun in Baltimore!

I sincerely hope that you will leave the conference with a sense of optimism and a plan of action for your institution’s continued commitment to the citizens of your community. I appreciate your attendance and look forward to working with you.

Sincerely,

Robert L. Caret
President, Towson University
President, Coalition of Urban & Metropolitan Universities

TABLE OF CONTENTS

Schedule at a Glance ....................... 1
CUMU Members ................................ 2
Signature Conference Events ............ 3
Keynote Speakers ......................... 4-5
Panel Discussion .......................... 5-6
Executive Committee ....................... 6
Conference Schedule ..................... 7-14
Poster Sessions .......................... 15
The City of Neighborhoods ............... 16
Fun Facts of Baltimore .................... 17
Rennaissance Hotel Floor Plan .......... 18
Supporting Sponsors ..................... 19
Corporate Sponsors ..................... 20
Quick, name the only student housing developer with more than 50 on-campus partners.