



*Travel Shoppe*  
Personalized Service

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*Hearst Castle and Eberle Winery Cave Tour*  
*Saturday, October 23, 2010*  
*\$150.00 per person*

- Trip Includes:** Roundtrip bus transportation  
Continental Breakfast  
Hearst Castle Tour – Tour One  
Eberle Winery Caves, tour, wine tasting and lunch.  
Driver's tip  
Travel escort  
Agency processing fee of \$20 (non-refundable)
- Fresno Departure:** Departing from Fresno State University (or nearby)  
promptly at 7:00am and returning approximately 9:00pm.
- Reservations:** A deposit of \$75.00 per person is due at the time of booking. We accept cash, check and credit card (Visa, MasterCard and American Express). Final payment is due 8/15/10. No refunds after 8/15/10 unless a replacement can be found. Minimum of 30 participants is required to operate. If tour cancels due to lack of participation, a full refund less a \$20 processing fee will be given.

Hearst Castle - a palatial estate on the central California coast and a National Historic Landmark. It was designed by architect Julia Morgan for William Randolph Hearst—a newspaper magnate from 1919 until 1947. In 1957, the Hearst Corporation donated the property to the state of California. Since that time it has been maintained as state historic park where the estate and its considerable collection of art and antiques are open for public tours. Despite its location far from any urban center, the site attracts roughly one million visitors per year.

Eberle Winery - During the 1950's and 1960's, several vineyards were planted in the Paso Robles region, yet there was not a winery truly competing on a national or international level. The arrival of Gary Eberle in 1972 began one of the brightest winemaking chapters in the history of Paso Robles.

A native of Pittsburgh, Pennsylvania, Eberle started his college career in 1962 at Pennsylvania State University, commonly known as Penn State. Given a full scholarship, Gary balanced his duties as a defensive lineman for the football team and as a student studying biology. Eberle moved to Louisiana where he did his graduate work in cellular genetics at Louisiana State University (LSU).

During his time at LSU, a professor introduced him to the magical world of food and wine. Tasting a sampling of fine, classified growth Bordeaux from his professor's cellar, Eberle took a keen interest in Cabernet Sauvignon. He began to envision the possibility of creating a wine that would rival those of Bordeaux and soon found himself on an airplane to California.

He arrived at the University of California at Davis, where he met with the chair of the enology department and explained that he wanted to become a winemaker. Impressed with Eberle's credentials, the professor admitted him to the doctoral program without the usual qualifying exam.

During his work at Davis, Eberle realized the untapped potential of the Paso Robles region and decided it was where his winemaking future lay and arrived in 1973. After founding the Estrella River Winery, Eberle yearned for his own winery focusing on premium red wines. The dream was realized with the release of his first "Eberle" wine, a 1979 Cabernet Sauvignon in 1982. To date, Eberle Winery remains one of the highest award-winning wineries in California, consistently ranking in the top 20 of more than 1500 wineries now operating in the state.

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