

**16<sup>th</sup> Annual CUMU Conference | October 24 – 26, 2010**  
**Hosted by California State University, Fresno**

**Theme: Aligning the Metropolitan University with  
Business, Government, and the Nonprofit Sectors**

**Agenda**

**Saturday, October 23, 2010**

Pre conference Day trip to Yosemite  
Pre conference Day trip to Hearst Castle/Wine Tasting

**Sunday, October 24, 2010**

**10:00 a.m.- 6:00 p.m.**

Registration

**11:00 a.m. – 1:00 p.m.**

CUMU Executive Committee Lunch Meeting  
Invitation only

Provost and Dean's Lunch Forum: The Role of Community Engagement in Retention, Promotion,  
and Tenure Criteria.

**1:30 p.m. – 4:00 p.m.**

Showcase Bus Tour

**4:00 p.m. – 5:00 p.m.**

Opening Plenary Session  
Fresno Story

**5:30 p.m. – 7:00 p.m.**

Opening Reception  
Musical Entertainment

**7:00 p.m.**

CUMU Executive Committee Dinner  
Invitation Only

**7:00 p.m.**

Dinner on your own  
Local Ethnic Restaurants

**Monday, October 25, 2010**

**7:00 a.m. – 8:30 a.m.**

Continental Breakfast

CUMU President's Boardroom Breakfast Meeting  
Open to CUMU Presidents and their designates, includes election of new Executive officers

**8:45 a.m. – 9:45 a.m.**

Plenary Session – Doug Henton

**10:00 a.m. – 11:00 a.m.**

Concurrent Sessions

**11:15 a.m. – 12:15 a.m.**

Concurrent Sessions

**12:30 p.m. – 2:00 p.m.**

Luncheon and Presidential Address

Presentation of the Ernest A. Lynton Award

for The Scholarship of Engagement For Early Career Faculty

**2:30 p.m. – 3:30 p.m.**

Concurrent Sessions/Poster Sessions

**4:00 p.m. – 5:00 p.m.**

Key Note Speaker – Richard Florida

**5:00 p.m. – 5:30 p.m.**

Richard Florida Book Signing

**5:30 p.m. – 6:30 p.m.**

Reception

Fresno State Winery

**7:00 p.m. – 8:30 p.m.**

Gala Dinner

Speaker - Mayor Ashley Swearengin

Entertainment - Lowenheim Strings

## **Tuesday, October 26, 2010**

**7:30 a.m. – 8:30 a.m.**

Continental Breakfast

**8:45 a.m. – 9:45 a.m.**

Plenary Session – Heather McLeod Grant

**10:00 a.m. – 11:00 a.m.**

Concurrent Sessions

**11:15 a.m. – 12:30 p.m.**

Closing Session