

**Building Community
Resiliency:
The Role of University
Leadership**

15th Annual Conference
October 11–13, 2009
Loews Philadelphia Hotel
Hosted by Widener University



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Sponsorship Opportunities

Diamond Conference Sponsor— \$20,000

Opportunities:

- Conference sponsor
- Cyber café
Dell Inc.

Benefits:

- 6 complimentary registrations
- Preferred seating at all signature events
- Recognition as keynote event sponsor (opportunity to introduce at welcome breakfast/keynote)
- Recognition in all marketing and program materials
- Preferred booth location in expo area
- Full-page ad in Metropolitan Universities Journal
- Inclusion of corporate materials in welcome packet
- Website link on CUMU Conference web page

Platinum Sponsor—\$15,000

Opportunities:

- Monday reception
- Welcome breakfast/keynote speaker
- Luncheon/keynote speaker—Monday
- Luncheon/keynote speaker—Tuesday

Benefits:

- 4 complimentary registrations
- Recognition as keynote event sponsor (2)
- Recognition in all marketing and program materials
- Preferred booth location in expo area
- ½ page ad in Metropolitan Universities Journal
- Inclusion of corporate materials in welcome packet
- Website link on CUMU Conference web page

Gold Sponsor—\$10,000

Opportunities:

- Presidential address
- Opening reception with exhibitors
Capstone Development Corp.

Benefits:

- 3 complimentary registrations
- Preferred seating at presidential address
- Recognition as presidential address sponsor
- Recognition in all marketing and program materials
- Booth location in expo area
- ¼-page ad in Metropolitan Universities Journal
- Website link on CUMU Conference page for 3 months

Silver Sponsor—\$5,000

Opportunities:

- Breakfast roundtables
Geico

Benefits:

- 2 complimentary registrations
- Preferred seating at closing luncheon
- Recognition in all marketing and program materials
- Booth location in expo area
- Website link on CUMU Conference page for 3 months

Bronze Sponsor—\$2,500

Opportunities:

- Poster sessions
- Exhibit hall coffee breaks (1)
Herff Jones College Division
Oak Hall Cap & Gown
USA Today
- Conference lanyards
WebStudy

Benefits:

- 2 complimentary registrations
- Recognition in all marketing and program materials
- Booth location in expo area
- Website link on CUMU Conference page for 3 months

Exhibitor—\$1,000

e2 Campus

Jaxxon Promotions, Inc.

Benefits:

- 1 complimentary registration
- Recognition in all marketing and program materials
- Booth location in expo area
- Materials in attendees bags
- Website link on CUMU Conference page for 3 months

Please contact Linda Durant at lsdurant@widener.edu or Michael Ledoux at mwledoux@widener.edu for additional information.